

NEWS SUMMARY

GENERAL BUSINESS

Doctors given 31.4% pay rise

£ and \$ steady; rubber falls

• DOLLAR rose to DM 1.8015 (DM 1.7540) in thin trading. Its trade-weighted index was unchanged at 85.5. STERLING closed 5 points off at \$2.2835, but its index improved 0.1 to 73.2. Page 29

• GOLD lost \$2 in London to finish at \$514.5. Page 29

• RUBBER: the London spot price dropped 50p to 55.5p a kilo. Page 31

• EQUITIES closed above their worst, and the FT 30-Share index off 3.7 at 3 p.m. finished 1.9 down at 433.8. Page 32

• GILTS losses were reduced on news of U.S. prime rate falls and the Government Securities index fell 0.15 at 67.61. Page 32

• WALL STREET was up 5.80 at 832.68 near the close. Page 30

• MORGAN GUARANTY lowered its prime lending rate by half a point to 16 per cent. Page 30

• CIBERBANK in New York will today launch its attack on UK retail banking with a savings and loans service not available from the big British clearing banks. Back Page

• RETAIL PRICE inflation will still be running at more than 15 per cent at the end of the year, well above the Government's forecast of 16.5 per cent, according to the Henley Centre for Forecasting. Page 8

• INTERNATIONAL Harvester is carrying out a "major re-appraisal" of its UK manufacturing programme which will cut the working weeks of employees at its Doncaster and Bradford plants.

• INSPECTORS investigating a company's affairs will be asked to complete their report within a year. Secretary for Trade John Nott announced. Page 6

• LABOUR

• TWO UNION moderates said there would be no co-operation with the present Government, and the TUC adjudged last week's day of protest a much bigger success than reported. Back and Page 11

• POST OFFICE warned that it would cut staff and introduce new working practices to improve efficiency under the Union of Post Office Workers agreed to local productivity deals. Page 11

• COMPANIES

• LAND SECURITIES Investment Trust, the property development and investment company, lifted pre-tax profits for the year by £11.75m to £38.12m. Page 22 and Lex, Back Page

• READICUT International, the rug kits and textile products group, reports pre-tax profits for the year down £4.68m to £4.63m despite turnover 6.7 per cent ahead at £92.77m. Page 22

• TWO U.S. RETAIL groups announced big falls in first quarter net earnings. Sears Roebuck was down \$91m to \$58.9m (£25.8m), and J.C. Penney finished \$21m lower at \$14m (£6.1m). Sears results, Page 26

• PUBLISHER'S NOTICE

The Financial Times apologises for errors contained in this issue which are due to difficulties in the reading department.

• CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES:

Aberdeen Const. 107 + 5 ANZ 230 + 5 British Sugar 206 + 4 Dobson Park 107 + 5 Ferrier (J. H.) 130 + 4 Land Securities 342 + 12 Laurence Scott 62 + 16 Poly Peck 42 + 6 Sotheby's 483 + 6 Steel Brothers 175 + 26 Consigny Plinio 263 + 7 Leichhardt 210 + 7 Rustenburg Plat. 962 + 63 Southwaal 623 + 31 Gent Pacific Mine. 223 - 1

FALLS:

Assoc. Newspapers 286 - 7 Booth (Int'l) 30 - 3 Bowater 163 - 4 Cawdows 182 - 8 Farneff Electronics 276 - 6 Fodens 42 - 3 Heath (C. E.) 202 - 5 Homfray 12 - 3 Int'l. Thomson 400 - 13 Man. Agency, Music 133 - 10 Oil and Associated 82 - 6 Readicut Ind. 19 - 5 BP 328 - 10 Candecta Resources 143 - 17 Careless Capel 133 - 13 LASMO 600 - 28 Venterspost 623 - 31 Gent Pacific Mine. 223 - 1

Iran sanctions not to be backdated after MPs rebel

BY RICHARD EVANS, LOBBY EDITOR

THE PRIME MINISTER last night vetoed a Government plan to introduce retrospective economic sanctions against Iran, following a threatened Conservative rebellion.

Government Orders, introducing sanctions are expected to be tabled in Parliament by Thursday, but will relate only to contracts taken out by British companies in future.

The other eight members of the EEC have been informed of the Government decision, which is likely to put the UK out of step with its Common Market partners. Backdating of the sanctions Orders was agreed at the meeting of Foreign Ministers in Naples at the weekend, to maintain a concerted front.

Sir Ian Gilmour, deputy Foreign Secretary, had told the Commons yesterday that the legislation would affect all contracts for export of goods to Iran entered into after November 4, when the U.S. Embassy in Tehran was seized.

There was immediate uproar from both Conservative and Labour MPs, who protested that Ministers had given the impression in debate last week that there would be no backdating to make contracts already signed invalid.

After reports to Mrs. Thatcher from Mr. Michael Jopling, Government Chief Whip, on the

seething resentment among Tory backbenchers, the Prime Minister called a meeting of senior Cabinet colleagues at Downing Street where the decision was taken to change tactics.

Full details of the Government's proposals will be disclosed to the Commons today in an emergency debate granted by Mr. George Thomas, the Speaker, but it is apparent that Ministers have been forced by backbench pressure to climb down.

In the Commons, when it was announced that sanctions would be retrospective, Labour MPs reacted angrily that the Government was cheating, and had misled the House. Their claims were echoed by many Tory backbenchers, who were worried about the adverse impact on British companies trading with Iran.

It was under pressure from both sides of the House that the Speaker granted the emergency debate today.

Sir Ian Gilmour was clearly unhappy about the need to impose sanctions, but insisted that their retrospective application had never been ruled out.

What was important, he argued, was to do everything to help the U.S. secure release of the hostages, and keep in step with Britain's Common Market partners.

But despite his insistence that retrospective legislation had always been probable, it is understood that the Prime Minister opposed backdating when the issue was debated by a Cabinet committee before the enabling Bill was introduced.

Then came the decision in Naples of Common Market Foreign Ministers, which it was initially felt the Government had to follow.

The Department of Trade was unable to say last night how many contracts had been signed by UK companies with Iran since November, but the assumption was that the number was small. What creates the political heat, however, is the principle of retrospective legislation.

Trade with Iran is at present about £30m a month, and is increasing. Before the overthrow of the Shah it was £750m a year.

One of the Orders to be introduced by Thursday will be under the Iran (Temporary Powers) Act, approved last week, which imposes sanctions only on new contracts.

A second Order was to have been under the Import, Export and Customs (Defence) Act 1939, which would have permitted the retrospective ban.

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EUROPEAN NEWS

German oil production to start in Baltic Sea

By Kevin Done in Frankfurt

WEST GERMANY is to make a modest start on offshore oil production from the development of a small field in the Baltic Sea to the north of Kiel.

The republic has had little success in exploring offshore, either in the North Sea or the Baltic Sea, but Deutsche Texaco and Wintershall, a subsidiary of BASF, the chemicals group, has decided to go ahead with the development.

The field is small by North Sea standards and is thought to have recoverable reserves of 25m-30m barrels, similar to the Argill Field. Development work is expected to begin next year.

The field could have an output of around 400,000 tonnes a year (8,000 barrels a day).

The Republic cut oil consumption sharply in the first three months of this year, down 7.7 per cent to some 31.1m tonnes of oil products.

West German crude oil and oil product imports have shown a slight rise in the first quarter, however, which has led to West Germany building up its oil stocks to a higher level than for many months. At the end of March they were standing at some 39.3m tonnes, a rise of 20 per cent over the same period 12 months ago.

Allies mute their anger at France

BY ANTHONY ROBINSON

WESTERN leaders' reactions to yesterday's Brezhnev-Giscard meeting in Warsaw mixed barely disguised pique at Giscard's disregard for Western solidarity and the elementary rules of prior consultation, with formal praise for what the West Germans described as "a positive result in the right direction".

Herr Klaut Boelling, the West German Government spokesman, said: "We support this contribution to the restoration of a dialogue between East and West." He added that the Franco-Soviet summit, taken together with the series of informal contacts made during President Tito's funeral and the Gromyko-Musikin talks in Vienna last week, had apparently ended

what he described as the "period of speechlessness" that followed the Soviet invasion of Afghanistan.

Bonn's public praise did not, however, detract from anger at the lack of consultation, which was echoed in Whitehall and elsewhere. The first confirmation of the meeting came late on Saturday night when M. Jean Francois-Poncet, the French Foreign Minister, mentioned it virtually as an aside, to his fellow EEC Foreign Ministers in Naples.

Lord Carrington, the British Foreign Secretary, confirmed in the House of Lords that Britain had not been consulted and that Mrs. Thatcher first learnt of the meeting on her return from

Chequers on Sunday evening in a short message from the French President.

The French failure to inform its allies in advance was not due to any last minute decision to hold the meeting in Warsaw officials said negotiations had been taking place for some time and were finalised eight days ago.

It took a lengthy telephone conversation on Sunday morning between Chancellor Helmut Schmidt and President Giscard to dissipate some of the wrath felt by the West Germans at this apparent breach in etiquette. It was still not enough, however, to satisfy the West Germans, who unofficially voted 22-0 in favour of participation last week.

willingness to meet President Giscard after careful preparations to go to Moscow.

The West Germans have delayed their own decision and are seeking formal endorsement of such a meeting from their allies at the forthcoming Western economic summit in Venice next month.

The likelihood of such a German-Soviet meeting before the Moscow Olympics now seems rather remote, in view of the West German Olympic Committee's 53-40 vote against participation.

Here again the German position contrasts with the French, whose own Olympic Committee voted 22-0 in favour of participation last week.



Polish party leader Edward Gerek welcomes President Brezhnev.

OECD backs Turkish policies

By David White in Paris
THE ORGANISATION for Economic Cooperation and Development (OECD) has given the Turkish Government a confident vote of support for its new economic policies brought in at the beginning of this year, which it says represent a "concerted attack" on the country's problems. But in its annual report on Turkey, published today, it warns that things may get worse before they get better.

The OECD, whose main members pledged last month to give Turkey a further \$1.16bn in aid this year, says that the first impact of the new measures will be to increase inflation and probably unemployment. But prices should slow later as shortages disappear and exports should expand, leading to a revival of economic growth.

The report foresees a current account deficit almost three times last year's at \$3.6bn for 1980. This is based on an assumption that oil prices will not rise in real terms and that Turkey will need to import more. The figure includes \$1.55bn interest on foreign debt and gross repayments of \$1.1bn.

The decision, which was hardy in doubt after West Germany's Olympic Committee agreed last week to follow its Government's recommendation to stay away, was taken at a cabinet meeting in Rome.

Sig. Emilio Colombo, Foreign Minister, said afterwards that only a "normalisation" of the situation in Afghanistan would persuade the Government to review its decision.

But it remains to be seen whether the Italian Olympic Committee (CONI) will fall in with the Government's position.

If CONI resists official pressures, Italy would find itself in the same position as Britain, many of whose athletes plan to go to Moscow.

The Olympic issue has deeply split Italian politicians. The Christian Democrats and smaller centrist parties firmly favour a boycott, while the Communists and most of the Left have urged the Government not to follow blindly the instructions of Washington, and to endorse an official Italian team.

As usual in Italian Left-Right disputes, the demarcation line passes through the middle of the Socialist party.

• Austria can compete in the Moscow Olympics, the country's Olympic Committee decided yesterday. The government had reportedly said it had no intention of interfering in the athletes' affairs.

More aid will be needed over the next few years to help with the serious imbalance that has built up in Turkey's payments. But growing exports, inflation of investments and greater stability should enable Turkey to finance its deficit on a commercial basis after that.

Cutting inflation may be the Government's hardest task. The report warns, after the 80 per cent year-on-year rate reached at the end of 1979—the highest among the OECD's 24 member countries. But unless the Government succeeds in doing so, it will have difficulty in restoring either the balance of payments or sustainable growth.

The report favours the introduction of a wage policy once prices have slowed down. In doubt is if this would be as effective a weapon as general demand management.

AP adds from Washington, Turkey's efforts to develop hydropower in the Euphrates Basin river project will be assisted by a loan of \$1.2bn from the World Bank. Italy will provide a further \$1.5bn. The European Investment Bank has agreed, in principle, to provide \$1.1bn and Abu Dhabi is to provide \$2.6bn, the bank said.

Up and down of course.

Page 3

MIRE

UP

Rome asks athletes to miss games

By Our Rome Correspondent

THE ITALIAN Government yesterday joined the growing band of countries who have decided against taking part in this summer's Moscow Olympic Games.

The decision, which was hardy in doubt after West Germany's Olympic Committee agreed last week to follow its Government's recommendation to stay away, was taken at a cabinet meeting in Rome.

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France to offer 13.25% interest on State bond

By TERRY DODSWORTH IN PARIS

THE FRENCH Treasury is to offer an interest rate of 13.25 per cent on the next long-term State bond which it has decided to issue early next month. The rate on the FFr 8bn (\$836m) loan, which will have a term of 10 years, reflects the steady hardening of conditions in the French money markets since the last bond was floated in January at 12 per cent.

During the past three months, the cost of money has drifted steadily upwards in France, responding to the influence of the U.S. market, with day to day rates standing at 12.75 per cent and bank base rates at 13 per cent.

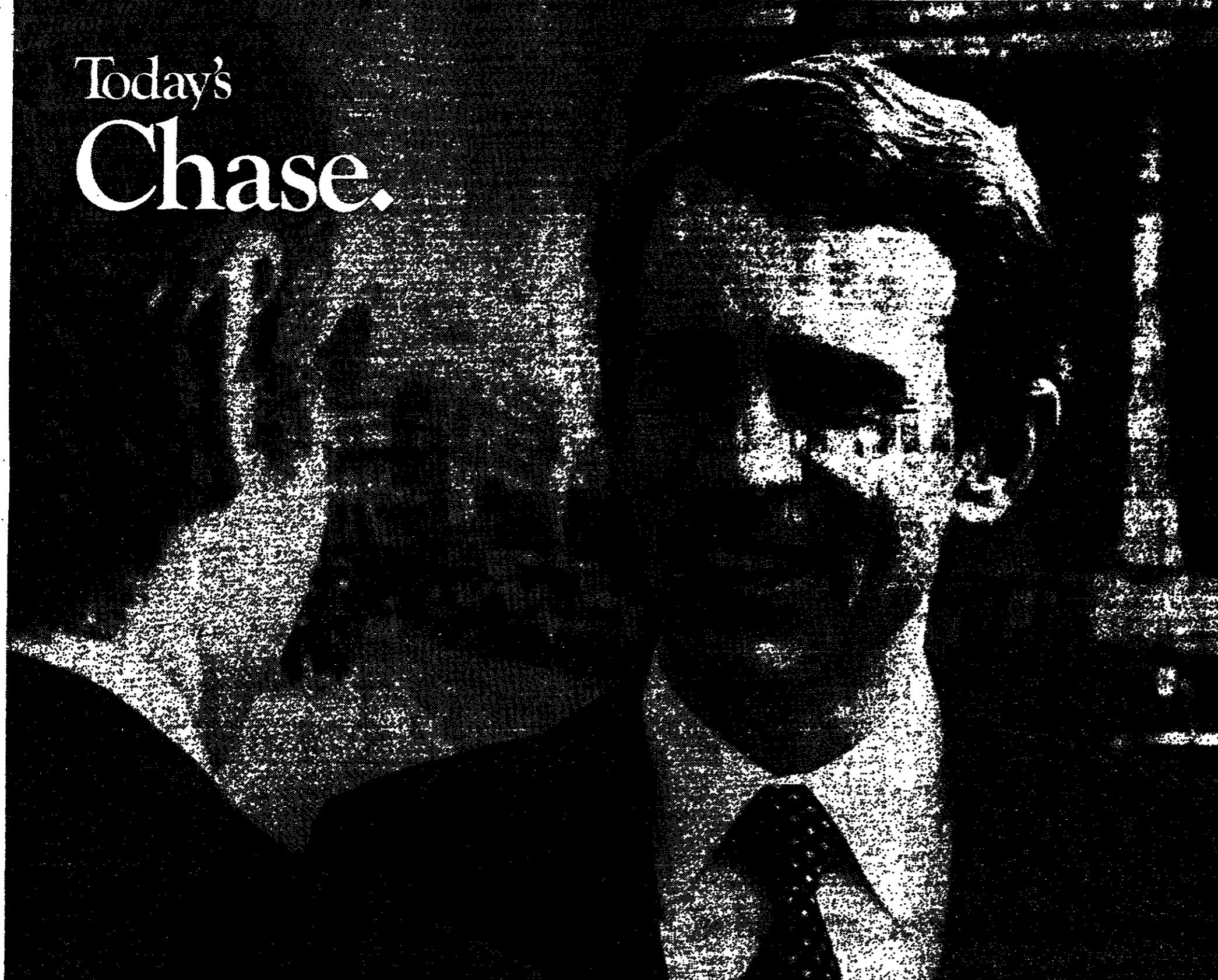
Bankers are not expecting any great problems in placing the new issue although the Government is going to the market

for a larger sum than it has been accustomed to raise in one slice recently. The rate is reckoned to be sufficient to attract purchasers who are looking for the additional security of a Government-backed bond at a time of increasing doubt about the economy in general.

At the same time, bankers are expecting a considerable amount of interest from the oil-producing Gulf States. Funds from this part of the world were a big factor behind the success of the last issue, which was raised from an initial target of FFr 8bn to FFr 12bn because of the rapid inflow of finance.

FINANCIAL TIMES is published daily except Sundays and holidays. US subscription rates \$365.00 per annum. Second class postage paid at New York, N.Y., and at additional mailing centres.

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EUROPEAN NEWS

Schmidt accused of campaign against U.S.

By ROGER BOYES IN BERLIN

WEST GERMANY's Chancellor, Herr Schmidt, was accused by Opposition Christian Democrats yesterday of pursuing dangerous anti-American policies and trying to carve a special role for Bonn outside the Western Alliance.

The accusation was made in a blistering speech by Dr. Helmut Kohl, CDU party chairman, at the start of the party's annual conference.

It marks a new, sharper tone in the run-up to the German general elections in October. Dr. Kohl said that the Chancellor "speaks of peace but sows hate."

Dr. Kohl's aggressive tone follows CDU defeats in the North Rhine Westphalian and other state elections over the past year.

These were blamed by Dr. Kohl and the party leadership yesterday on difficulties in mobilising CDU voters. The sharper campaigning is intended to sway these CDU sympathisers and persuade them to vote this autumn.

But substantial sections of the party still feel that recent election losses have been largely due to antipathy to Herr Franz Josef Strauss, Bavarian Premier and official Opposition challenger for the Chancellery.

This has caused speculation that Herr Strauss may be ousted by the party before the October elections.

Spain relaxes laws on foreign publishing

By OUR MADRID CORRESPONDENT

LEGISLATION will shortly go before the Spanish Congress to liberalise the present prohibitions on foreign investment in publishing enterprises. The legislation, which was given the go-ahead at a Cabinet meeting last Friday, brings the publishing sector in line with the general law governing foreign investment in Spain and cancels out the restrictions included in a 1966 Press law.

Officials said, however, that the legislation would not include newspapers and magazines, which would remain subject to the Press law barring foreign capital participation. Restrictions would be lifted, however, on investment in serialised books and encyclo-

pedias sold in parts as magazines.

Foreign publishing groups, to gain a foothold in the Spanish magazine market, are forced by the Press law to lease licences or to use local companies as fronts.

The new legislation will allow foreign investment in book publishing freely up to 50 per cent, but will require Government authorisation for foreign majority shareholdings.

The only exception under the 1966 Press law to the general prohibition of foreign capital in book publishing was Hispanic investment, where up to 25 per cent capital was allowed from Latin American countries and from the Philippines and Portugal.

DEMIREL RESHUFFLES HIS BUREAUCRACY**Ups and downs of office**

By METIN MUNIR IN ANKARA

THE SHOESHINE boy at the Office of the Prime Minister was stoical about being sacked. "This is natural," he said. "Each Administration works with people it can get along with."

Incoming Turkish Government have for decades removed from position of authority civil servants whose loyalty or political allegiance they found suspect. In civil service parlance the practice is known as "drydocking"—*kizig almak*.

Senior officials—governors, under-secretaries, managers of state companies and the like—are the principal victims. But since the polarisation of Turkish political life in the mid-1970s, more and more junior officials are being rewarded or punished for their political loyalties.

It is, by law, virtually impossible to sack a senior official. The drydocked civil servant normally becomes an adviser, although he is given nothing to advise on, and any advice he was rash enough to give would almost certainly be brushed aside.

He continues to draw his pay, like his more active colleagues. But if he shows up at the office only to collect his post and pay cheque, that is alright with his bosses. In any case, his office would probably just be a hizak (drydock)—a drab, rented flat, furnished with old desks and chairs and threadbare carpets, set aside for fallen officials. There would be nothing to do except read the newspaper, gossip, plot, lick his wounds. He will pass the time as best as he can, hoping for a quick change of government which would put him into an active job and his bosses into the hizak.

Turkey now has 187 governors for its 87 provinces, 120 of whom sit around in Ankara drinking tea and waiting for new governments to shuffle them around, as Mr. Suleyman Demirel, the Prime Minister, did when he took power four months ago, recalling 49 of the existing governors and moving the rest. He has also moved 30,000 teachers. A typical case was a teacher who was moved to Izmir, in the west, while her husband, a police officer, was moved 1,000 miles away to the eastern province of Kakkara.

Statistically, in Mr. Demirel's 27 months in office until June, 1977, he made 4,300 appointments among the first four grades of the civil service. Mr.



Mr. Ismail Hakkı Aydingölu: determined to fight.

French business still optimistic

By David White in Paris

FRENCH BUSINESS leaders are relatively optimistic about their short-term prospects, at a time when consumers are beginning to feel the pinch and the rise in unemployment is likely to continue.

These apparently paradoxical conclusions can be drawn from two reports, published by the Government's statistics body INSEE and by the Patronat employers' federation. INSEE's forecast of deteriorating unemployment was backed up by the latest jobless statistics, which show a 1.7 per cent rise in the seasonally adjusted figure for April—the seventh successive monthly increase—to a record 1,438,900.

The decision was announced simultaneously with an offer of arms controls talks with Moscow. But, according to Dr. Kohl, the Chancellor seemed to be giving priority to the talks rather than to deployment of the weapon.

CDU criticism of Bonn's policy towards America was fuelled by a violent demonstration in West Berlin at the weekend, when scores of demonstrators occupied an American cultural centre and burned the American flag.

This gave Dr. Kohl the opportunity of stressing that the SPD seemed to be losing control of internal law and order. He also cited the riots in Bremen two weeks ago, in which over 250 policemen were injured.

But despite its less positive forecasts, INSEE says companies are reaping the benefits of reorganisation measures in better productivity and profits and are envisaging important new investments in number of sectors.

This new investment cycle, which started in mid-1979, is expected to be the main motor of economic growth this year. The outlook for the capital goods industry has improved considerably.

But a drop in export orders is likely to hit the output of intermediary goods, the report says, and household purchases except cars have suffered a sharp setback. French families, having bought early to beat inflation, are now expected to start rebuilding their savings.

INSEE sees the slowdown in activity leading to a drop in imports towards the end of the year. This should be the beginning of a gradual recovery in the country's balance of payments, which is expected to show a deficit of FFR 15bn (£1.8bn) in the first nine months of this year.

Export growth is likely to be more moderate than last year, with a drop in demand from industrialised countries and stagnating consumer goods sales, partly compensated for by big capital goods contracts.

Retail prices, according to INSEE, are expected to increase by 7 per cent in the first half and by 5 or 6 per cent in the second half.

OVERSEAS NEWS

Why the South Korean Army took control

By CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

SIX MONTHS after the assassination of the authoritarian President Park Chung-hee, South Korea once again came under tight military control last Saturday. The Armed Forces, acting through the Martial Law Command established after President Park's death, banned political activity throughout the country. They also arrested several dozen leading politicians and academics, including two prospective candidates for the presidential elections, due early next year.

The Army moved after two days of demonstrations when tens of thousands of students took to the streets demanding a speeded-up timetable for "democratisation." Why did the Army act so drastically to deal with what was, basically, a fairly manageable problem?

The official explanation is that the student demonstrations threatened South Korea's security. Gen. Chun Doo-hwan, the head of Military Security (and of the civilian Central Intelligence Agency), unquestionably the most powerful man in Korea, believes the political ferment provided North Korea with a tailor-made opportunity

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Quentin Peel, recently in Lilongwe, assesses Malawi's fears for its economic future

Zimbabwe peace a mixed blessing for Banda

THE ZIMBABWE settlement could be a very mixed blessing for Malawi, long the odd one out, politically and economically, among the black states of Southern Africa. The Malawi economy is facing its most difficult period since independence 16 years ago, and the return of a major economic force to the regional market is regarded with considerable caution, by both the Government and businessmen.

Hitherto, the stubborn independence of Dr. Hastings Kamuzu Banda, Malawi's Life President, has brought his country more benefits than disadvantages, at least economically. As a result of his refusal to impose sanctions against Rhodesia, and the full diplomatic relations he maintained with South Africa, Malawi was one of the few countries to benefit from the sanctions era. Malawi's economic growth rate since independence has also far exceeded those of its immediate neighbours.

Relations with Zimbabwe have been close ever since Malawi belonged to the Central African Federation, although it was very much a junior partner, and little more than a labour pool for the mines and industries of Northern and Southern Rhodesia. Up to 1976, when Mozambique closed the border, Zimbabwe was Malawi's third most important source of imports, and a major destination for exports.

The most important benefit of the sanctions years for Malawi was the rapid expansion of its tobacco industry to replace Zimbabwe producers in such



Dr. Banda: more benefits than disadvantages

traditional markets as Britain and the U.S. At the same time, difficulties in obtaining imports from Zimbabwe provided an added incentive and protection for the creation of import-replacing industries in Malawi.

Malawi did not suffer like Zambia and Mozambique from the effects of the guerrilla war and the influx of refugees and bombing raids—but the dislocation of its transport routes has been a major and growing problem. When Zimbabwe's borders were closed, Malawi was left totally dependent on its rail routes to the Mozambique ports of Beira and Nacala. Apart from air freight, only the road route through Bulawayo and Zambia, via the Ransanga ferry, survived. Salisbury's security forces last year provided a modest alternative to the increasingly inefficient and

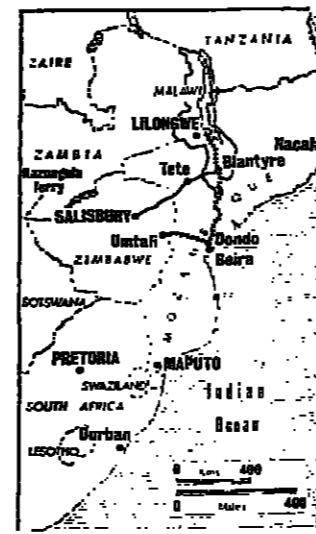
disaster-prone services of Mozambique Railways.

Malawi's transport problems have aggravated the economic crisis which has been gathering over the past two years. Stagnating prices for its main exports, tobacco and tea, and soaring prices for imports, especially fuel, have resulted in a rapidly worsening deficit on the current account of the balance of payments, from Kwacha 33.6m (£18.3m) in 1977, a year of record crops and prices, to Kwacha 164.6m (£89.5m) last year.

Imports have been hit hardest: average delivery times from Nacala to Blantyre are more than 60 days, compared with only 13 for the return journey. Both ports are desperately short of handling equipment and the rail lines have not been maintained. Delays are frequent.

The settlement will open up new overland routes from Malawi: by rail from Outokpiti in Rhodesia, Dondo via Beira, and north to Malawi, and by road from Salisbury to Blantyre via Tete in Mozambique. Also, for many important imports, such as coal, iron and steel, construction materials and processed foods, Malawi can look to Zimbabwean producers rather than South African, and consequently cheaper prices and lower freight rates.

A reduction in import costs could contribute greatly to a reduction in Malawi's inflation, and could improve the balance of payments. The road route, on which the first trial runs have now been made, used to carry some 300 tons of freight a week.



Re-opening direct transport routes should also boost Malawi's exports to Zimbabwe, in particular rice and textiles, by reducing the freight content of their price. Zimbabwe is Malawi's biggest customer for rice, and has been throughout sanctions, but it has had to be shipped via Durban.

There are also obvious disadvantages. Malawi will no longer be the principal user of Beira: Malawi traffic will have to compete with goods from Zimbabwe, Zambia, and even Zaire. Yet Beira port is already hopelessly congested, although it is only functioning at some 40 per cent of its former capacity. Malawi's prestige as a new international airport at Lilongwe, due for completion next year at a cost of some

Kwacha 142.5m, could also be hit. It was planned as a regional centre for air traffic, yet that position is now much more likely to go to the Zimbabwe capital.

Malawi's tobacco producers are still uncertain about their future. The sudden return of Zimbabwe growers to the open market, with a stockpile estimated at more than 100m kilos, about a full year's production, has helped to depress tobacco prices this year.

The Malawi Government is now talking about the urgent need to diversify into other crops than tobacco, particularly cotton and groundnuts, but such a process clearly takes time. So, in the short term, real economic stringency seems inevitable, aggravated by a drought in the southern provinces which has cut the maize crop by a third.

The other complicating factor is Malawi's political stance.

Ideological differences have so far prevented Malawi and Mozambique from having full diplomatic relations, and Mr. Robert Mugabe's new Government in Zimbabwe is clearly most sympathetic to Mozambique.

Malawi officials are confident they will have good relations with Mr. Mugabe's Government. But they also know they need to improve relations with Maputo.

The transport problems in Mozambique have brought home Malawi's dependence on its neighbour. Indeed, one shipping agent put it: "The best aid anyone could give Malawi now, would be aid to Mozambique Railways."

More power for Egypt's Governors

By Roger Matthews in Cairo

PRESIDENT ANWAR SADAT spelled out in more detail yesterday the administrative revolution he is planning wherever the central Government is to give up many of its functions to provincial governors.

In a speech to the first meeting of the restructured Egyptian cabinet, Mr. Sadat stressed that the Government would be responsible mainly for planning and follow-up. The main executive powers would be exercised by the 26 provincial governors.

Armed with presidential powers and carrying the rank of minister, the governors would be able to take a wide range of decisions without reference to Cairo. Under the umbrella of the national plan they would be responsible for food supplies, industry, education, universities and agricultural development.

There was no indication that a large transfer of civil servants was planned from Cairo to cope with the greatly increased workload. Ministers have stated in the past that the governors have neither the experience nor the ability to take on what has been the function of central Government.

The best explanation for Mr. Sadat's action may be found in his concern over challenges to his authority. Close aides have stressed that opposition elements in the bureaucracy have been purposely sabotaging Government efforts. By removing much of the power from the Cairo bureaucracy Mr. Sadat hopes to circumvent this.

These Hijazi reports from Beirut: A two-day state visit to Iraq by King Hussein of Jordan appears to have consolidated a new relationship of co-operation between the two states and to have deepened Syrian suspicion of Amman.

The King, who returned home on Sunday, has sent his Information Minister, Mr. Saeed al-Tal, to Damascus after charges that anti-Government members of the Syrian Muslim Brotherhood were receiving military training in camps in Jordan.

Japan renews talks on Iran oil

By ANDREW WHITLEY IN TEHRAN

JAPANESE oil companies have resumed negotiations with Iran for the purchase of over 500,000 barrels of crude a day, following the suspension of sales to Tokyo last month.

There was optimism in Iran's state oil company yesterday that the dozen Japanese companies involved would be compelled to accept the basic minimum price demanded by Iran of \$35 a barrel.

Meanwhile, Iran has begun the process of cancelling oil revenue handling agreements with its traditional European and Japanese bankers.

The new banks which will be the main source for the opening and confirming of letters of credit for oil purchases are the Union de Banque Suisse, Societe de Banque Suisse, the Bahrain branch of the State Bank of

India, Scandianaviska Enskilda Banken in Stockholm, and Bank für Arbeit und Wirtschaft AG of Vienna.

The choice of these banks was dictated by Iran's fears that sanctions arising out of the U.S. hostage issue would eventually lead to further controls on its foreign assets by Washington's allies.

Iran says it has been exporting an average of 100,000 b/d of crude oil on the spot market since April and hopes to sell more. Total exports are officially claimed to be nearly 611,500 b/d in term contracts

Japan reports payments gap of \$1.89bn

By Charles Smith in Tokyo

JAPAN'S exports rose by 26 per cent in dollar terms last month, over the levels of a year ago, to a total of \$9.55bn. The rate of increase was the sharpest since the beginning of the current Japanese export recovery in late 1979.

Imports, however, rose even faster—by 46 per cent to \$10.63bn. The resulting gap on visible trade, together with a \$1.06bn invisible deficit put Japan in deficit by \$1.89bn on the current account of its overseas balance of payments.

The figures appear to mean that Japan is not yet over the worst of its external payments problems. Imports, however, could level off in the later part of the year while exports are likely to continue to grow.

The expectation of more level imports in the latter part of the year is based on the hope that oil prices will not rise as fast in the second half of 1980 as they did during the last six months of 1979.

Iran and Iraq exchange insults at Islamic talks

BY DAVID HOUSEGO IN ISLAMABAD

IRAN AND IRAQ appeared to come closer yesterday to a formal breach of diplomatic relations when the two states sharply attacked each other before the full gathering of Islamic Foreign Ministers in Islamabad.

The initial attack came from Mr. Sadeq Qotbzadeh, the Iranian Foreign Minister, who said Iraq had embarked on a "treacherous policy of animosity" against Iran as soon as Ayatollah Khomeini had come to power. He accused Iraq of supporting subversion in Kurdistan, of the expulsion to Iran of some 35,000 people and of other atrocities.

Mr. Qotbzadeh was heard in silence but immediately came in for a sharp rebuke from Mr. Hamid Alwan, Iraq's Minister of State for Foreign Affairs. Such irresponsible behaviour, he said coincided with the chaos and disturbances in Iran where there was no state and no responsible Government.

There were signs yesterday that Mr. Qotbzadeh's self

consciously high profile at the conference was causing a mixture of irritation and apprehension among other Moslem states particularly in the Gulf region.

At a Press conference he dismissed almost out of hand a Bangladeshi proposal that a committee of Moslem states be established to try to mediate in the U.S. hostage crisis. Most participating nations are anxious to see a rapid solution to the issue.

In his speech Mr. Qotbzadeh attacked in almost equal measure the U.S. and the Soviet Union. He claimed the abortive U.S. rescue mission was part of a master plan to destroy the new Iranian republic.

He warned the Soviet Union in a clear reference to both Afghanistan and Iran that if that wanted a friendly state on its southern flank "aggression is not the way to achieve it."

Mr. Qotbzadeh took full personal responsibility for admitting to the conference as members of the Iranian delegation leaders of the Afghan insurgent groups. "That was the least we could do," he said.

Reconstruction and rehabilitation of the economy remained the first economic objective.

The Government would continue to encourage foreign investors on the basis of participation with the Government and public corporations.

Ugandans promised early poll

By Michael Holman

UGANDA'S Foreign Minister, Mr. Otema Allimadi, yesterday promised free and fair elections by the end of the year, a commitment echoed in interviews yesterday by the chairman of the ruling military commission, Mr. Paulo Mwanga.

The initial response of many diplomats and observers is that the Government will be hard-pressed to organise polls within this time. The country suffers from a broken-down transport system and lacks other basic services. The last elections were held in 1962.

Mr. Allimadi summoned diplomats yesterday to give the first details of the policies of the military commission which overthrew President Godfrey Binaisa 11 days ago.

Mr. Allimadi said that the character of the Government remained interim.

The greatest political objective continued to be the restoration of democracy. The Government would continue with the election plan as scheduled, "if not even earlier than scheduled," and would be proud when Ugandans once again elected their own leaders. The previous administration had promised elections by December this year. The minister, who held the

Zaire tries creditors' patience

Page 27

same post in the Binaisa Cabinet, declared that the coup was "not intended to benefit an individual... Milton Obote or any other former President of Uganda has nothing to do with it." Nor has the 11,000 Tanzanian troops and police based in Uganda been involved in the coup.

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AMERICAN NEWS

Landslide for Belaunde in Peruvian elections

BY DOREEN GILLESPIE IN LIMA

SR. FERNANDO BELAUNDE, who was ousted as President of Peru by the armed forces in October 1968, has been re-elected by a landslide, with 43.6 per cent of the vote.

This puts him directly into the presidential seat, despite predictions that Peru's first general elections in 17 years would have to be decided by Congress.

Although early results have yet to be confirmed by the official recount, there can be no doubt that Sr. Belaunde has received well over the 36 per cent of the valid votes required for the presidency.

Sr. Belaunde, 67, leader of the moderate Popular Action Party, defeated the Left of centre APRA party, led by Sr. Armando Villanueva and 13 other candidates ranging from the radical Left to the Right.

The APRA is claiming that there have been some irregularities in the voting. Sr. Villanueva appeared on television to call for calm, however, and offered to talk to the other parties when thousands of APRA members crowded outside their party headquarters,

an university professor, was elected President in 1963 and served until he was ousted by a military coup in 1968. Then, he had been ousted out of the Presidential Palace by a group of army officers, and put on a plane for Argentina.

Yesterday, Sr. Belaunde said he did not think of his success as a "slap in the face" for the military.

But observers see it as a reflection of widespread hostility to the armed forces, who have presided over one of Peru's worst economic crises.

Despite Sr. Villanueva's call for calm, some supporters of APRA took to the streets of Lima and police with armoured vehicles dispersed hundreds of angry demonstrators who tried to put up barricades.

Computer predictions gave Sr. Belaunde more than 45 per cent of the vote in 12 Departments and forecast he would come in second in Libertad and Ancash, traditional bastions of the APRA Party, where Sr. Villanueva was projected to win slightly more than 26 per cent of the vote.

Close result expected as Quebec holds referendum

BY W. L. LUETKENS IN MONTREAL

THE OUTCOME of today's referendum in Quebec, the French-speaking province's future relationship with Canada is expected to be close.

The provincial government of Mr. René Levesque is asking the electorate of 4.5m to a referendum to give it authority to negotiate sovereignty, on condition that at the same time a monetary and economic union can be agreed with the rest of Canada.

Instead, they have undertaken to begin negotiations almost at once for a "renewed federalism," meaning more rights for Quebec and for the other provinces, if today's vote ends in a "No."

Trouble is that, though Mr. Ryan has put forward a blueprint for "renewing federalism," it does not follow that Mr. Trudeau or the English-speaking provinces agree with it.

By undertaking that no attempt will be made to win sovereignty for Quebec without economic association, Mr. Levesque has partly calmed public fears that a sovereign Quebec would be a poorer Quebec. The suggestion of one Federal Minister that in case of a "Yes" social security benefits from Ottawa might be reduced, was quickly abandoned as unfounded.

It is clear that many French-speaking voters had a profound emotional struggle to choose on the one hand, between French national pride and Mr. Levesque's powerful pleas that Quebec and Canada should face each other as equals, and on the other, the hankering for security in a unit larger than Quebec.

Given the large number of undecided voters, that really means that the result of the referendum is unpredictable.

Many people are reported missing, including one man, Mr. Harry Truman, 34—who had refused to leave his cabin when the area was ordered evacuated last month.

A geological team who flew over the area said Mr. Truman's cabin on the side of Lake Spirit, at the base of the mountain, had disappeared.

Red-hot ash pouring out of the volcano had turned the lake into a boiling cauldron, the team reported.

Agencies

and could eventually transform Guatemala's balance of payments.

Israel, which has close links with the Guatemalan Government of Gen. Romeo Lucas, has been tipped as a major buyer of Guatemalan crude oil.

• Nicaragua's dominant Sandinist movement has appointed two men, Sr. Rafael Cardova and Sr. Arturo Cruz, an economist, to the five-member ruling junta. Reuter reports from Managua.

The two, regarded as moderates, replace Sr. Violeta Barrios Chamorro, who resigned on April 19, and Sr. Anfons Robelo Callejas, who quit three days later accusing the Sandinists of trying to take full control of the Government.

David Buchan, in Washington, reports on President Carter's predicament as thousands of eager, would-be exiles eye U.S. shores

The flow of refugees becomes a flood

BY DAVID HOUSEGO IN ISLAMABAD

IN A SORT of reverse Bay of Pigs operation, several "divisions" of Cuban refugees—nearly 60,000 in the past month—have "invaded" southern Florida, creating enormous political and administrative headaches for the U.S. Administration.

What should have been an unqualified propaganda blow

France and Mexico plan co-operation pact

BY ROBERT MAUTHNER IN PARIS

FRANCE and Mexico will open negotiations next month on a wide-ranging economic co-operation agreement. It will provide for an increase in Mexico's exports to France of manufactures and semi-finished goods. French investment projects in Mexico and technological co-operation.

Though a joint communiqué published at the end of a three-day official visit to France by President Lopez Portillo of Mexico made no mention of an increase in Mexico's oil exports to France, it is generally assumed that this will be part of any long-term agreement signed between the two countries.

Under a 10-year agreement signed by Compagnie Française des Pétroles (Total group) last year with Pemex, the Mexican state-controlled oil group, Mexico will supply France with 5m tonnes of crude per year. According to some Mexican officials, these quantities could eventually be doubled.

To facilitate the implementation of the economic co-operation agreement, two French nationalised banks, BNP and Société Générale, have decided to grant Mexico credits worth FFr 300m (£31m) as part of the FFr 1bn line of credit opened by France during the visit to Mexico of President Giscard d'Estaing in March 1979. So far, only FFr 270m of this credit line has been used.

S. AFRICA'S OIL INDUSTRY

Export pressure on crude refineries

BY JOHN STEWART IN CAPE TOWN

HAVING ESTABLISHED a firm lead in the international drive to reduce reliance on liquid fuels derived from crude oil, South Africa will clearly also be the first country to face awkward policy decisions on the commercial future of its major crude oil refineries.

The three coastal refineries, located at Durban and Cape Town, are currently operating at not much more than 45 per cent of capacity due to a combination of high pump prices and stringent conservation measures. They will have to come to terms with further erosion of demand as increasing volumes of coal-based synthetic fuels become available from the country's three oil-and-coal facilities controlled by Sasol, the state oil utility.

According to official statements, synthetic fuels from Sasol will satisfy about 47 per cent of the country's demand for high grade oil products, based on 1978 levels of consumption. These calculations do not take into account the impact of private sector plans to invest large sums in alternative fuel plants producing methanol and ethanol.

Enactment of the State Oil Fund Amendment Bill, which has just been taken through all its stages in the South African Parliament, is the first indication that the Pretoria Government is trying to come to grips with the problem of reduced refinery throughputs.

The state oil fund is a revenue pool managed by the Government and comprises various levies imposed on the consumption of high grade oil products. At present the levies amount to 17 cents (SA) per litre, of which the lion's share is deposited in a price equalisation account.

The aim of the account is to absorb fluctuations in offshore prices of crude oil, most of which is acquired on international spot markets.

The State Oil Fund Amendment Bill has two principal features. The first provides for differentiated levies on various oil products.

For example, the Government intends to reduce the levy on aviation kerosene and illuminating paraffin. The levy on jet fuel has had an adverse effect on the operating economics of international airlines serving in South Africa. This resulted in one company suspending its service to Johannesburg. Similarly, lowering of the levy on illuminating paraffin is intended to bring relief to low-income households for whom paraffin is the main source of heat and light.

The second section of the bill provides for full rebate of state oil fund levies on petroleum products intended for export and is clearly intended to encourage the coastal refiners to export their way out of trouble.

South African refinery operators indicate, however, that there are clearly defined limits to their ability to do so.

Although they have disposed of small parcels of petrol on international spot markets on numerous occasions in the past six years, the Government's tough conservation regime, international oil majors operating in South Africa say that high premiums riding on the price of imported crude are a constraint on the development of a regular export trade.

An obvious immediate candidate for the oil major surplus

production is newly-independent Zimbabwe, but there must be doubt about the long-term future of this market since it has a refinery of its own.

Sustained by oil supplies from South Africa during the long years of Mr. Ian Smith's UDI, Zimbabwe will doubtless continue to rely on supplies from the Republic for as long as it takes to bring Umtali's Feruka refinery back to production. According to the best information in the oil industry, it may take up to two years to reconstruct Feruka, which has a capacity of about 20,000 b/d.

A complicating factor is that Lemro, which owns the crude oil pipeline between Beira and Umtali, has instituted damages against Shell and BP, two of the seven owners of Feruka, arising from allegations in the Birmingham report that the British oil major committed breaches of the British Government's sanctions order against the UDI régime.

Another factor which may deprive South Africa refiners of the Zimbabwe market in the medium-term would be a decision by the Salisbury Government to take its oil products from Mozambique's Sonarep refinery in Maputo, which has a capacity of 900,000 tons a year. This might not be a serious option in view of the fact that oil consumption in Zimbabwe is almost certain to rise far above Sonarep's ability to furnish all its requirements.

Apart from Zimbabwe there do not appear to be any short-term export options in Africa. The oil majors described as laughing at the recent suggestion by Mr. David de Villiers, the Sasol chairman, that black African states will commit themselves to contractual arrangements with refineries located in South Africa.

Meanwhile the oil majors' pipes are squeaking.

Refineries facing the crunch of ever-reducing returns are Sapref in Durban, jointly owned by Shell and BP, with a capacity of 200,000 b/d; the Caltex refinery in Cape Town with a capacity of 100,000 b/d; the Mobil refinery in Durban, capacity 100,000 b/d and the Sasol-controlled Natref crude oil plant at Sasolburg, capacity 75,000 b/d.

While total capacity is about 475,000 b/d actual output, now that some of the modules at Sasol 2 are beginning to produce liquid fuels, may be less than 200,000 b/d.

The depreciated book value of the three coastal refineries is a closely guarded secret, but it is known that Caltex, Shell/BP and Mobil recently completed programmes running in excess of R200m (£11.1m) to install secondary processing equipment designed to raise yields of petrol and diesel from available crude.

In terms of a contractual arrangement between Government and the refinery operators the latter are permitted a fixed return on capital employed. If, for reasons of higher offshore prices of crude or for reasons of lower volume throughputs, the profit/loss balance is disturbed, then the oil companies are entitled to call for an adjustment to the "margin."

The National Research Development Corporation is ready to help in such cases.

We provide finance for the development and launching of products and processes based on new technology.

Australia in Canada 'phone link

CANBERRA — The Australian Government yesterday announced a US\$285m telecommunications project which will link Australia, Norfolk Island in the South Pacific, Fiji, Hawaii and Canada by undersea cable.

Mr. Tony Staley, the Post and Telecommunications Minister, said the cable would carry more than 1,000 telephone circuits.

It was designed to handle the rapidly expanding telecommunications traffic between the Pacific basin, Asia and Europe.

The cable system, to be called Anzac, an acronym for Australia, New Zealand and Canada, will be in operation in 1983-84, he said.

Australia's international communications agency, Overseas Telecommunications Commission, would be the largest shareholder, with an investment of US\$226m.

Other international telecommunications organisations participating in the project are Telephone Canada, British Post Office, Fiji International Telephone Commission, Deutsche Bundespost (West Germany), Secretariat d'Etat aux Postes et Telecommunications et Telediffusion of France, New Zealand Post Office, Philippine Long Distance Telephone Company, and the Papua-New Guinea Department of Public Utilities.

The Mexican President will also meet opposition leader Fram Josef Strauss and leading industrialists. He will be visiting Cologne and Hanover before flying on to Sweden on Thursday.

Kloeckner wins Nigerian contract

BY OUR FRANKFURT CORRESPONDENT

NIGERIA has awarded a DM 150m (£36.45m) contract for the construction of a sheet glass works to two West German plant building companies.

The plant will be built by the engineering subsidiaries of the KHD-Kloeckner-Humboldt-Douglas groups.

KHD Engineering has also undertaken the training of the Nigerian workforce. The West German companies will provide a temporary management team for the glass works, until the Nigerian staff is fully trained.

The plant will have a capacity for producing some 40,000 tonnes of glass a year.

should be completed in about two and a half years.

It will be located close to Okitipupa,

about 400 kms to the east of Lagos, in order to exploit local deposits of quartz sand.

Renter adds from Lusaka:

Mitsubishi and Nchanga Con-

sidered Copper Mines (NCCM)

have concluded a deal to be

signed here soon for a kwacha

plant at Dar es Salaam.

The report, which was

prepared by consulting engi-

neers, Berlin and Partners, and

the Economist Intelligence

Unit, said that the port entrance

channel must be improved to

enable it to take container ships.

Modifications must also be made

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Belgrade, Soviets sign trade accord

BELGRADE—Yugoslavia and the Soviet Union have signed an additional \$430m protocol on bilateral trade this year. This will bring this year's expected trade exchange between the two countries to about \$5bn, some \$1bn more than in 1979, officials said.

The protocol was signed at a meeting in Belgrade of the joint Yugoslav-Soviet Trade Commission.

The Commission also discussed

additional measures to improve and accelerate Yugoslav exports to the Soviet Union.

Yugoslavia's exports to the Soviet Union reached \$616m in the first four months of this year, and its imports from the Soviet Union amounted to \$789m in the same period, Ruter.

Hungary is introducing a competitive pricing system based on world market prices in order to enable industrial growth to return to higher levels within two to three years, says the Birmingham Chamber of Industry and Commerce.

The report shows that, of cars up to four years old, the Opel Ascona took first place for the fewest failures, followed by BMW models, the Toyota Carina, Mercedes-Benz models and the Chrysler Simca.

The bottom of the list was occupied by Skoda, Alfa Romeo Giulia and BL Mini.

CAR BREAKDOWNS

Toyota tops W. German reliability league

BY LESLIE COLLIOTT IN BERLIN

TWO LEADING West German reports on car reliability and durability have ranked Japanese and East German cars at the top of their annual lists which Italian, Soviet, Czechoslovak and British cars finished at the rear.

The West German Technical Examination Society, TUV, which inspects all cars registered in West Germany every two years, has issued its results after inspecting some 7m cars for faults. In the category of cars up to two years old the Toyota Corolla 1600 leads the list of 84 models for having the fewest failure slips, followed closely by Mercedes-Benz and Audi models. At the bottom of the table are Leyland's Allegro, the Chrysler Simca, Autobianchi A-112 Simca, the BL Mini and, in last place, Alfa Romeo's Giulia GT 1300.

West Germany's largest automobile club, ADAC, has also published its statistics showing where it rendered help to those cars which broke down during the past year. Toyota tops the list of cars with the least number of breakdowns at 3.9 per 1,000 registrations followed by

Honda and Mercedes-Benz. Alfa Romeo with 57 per 1,000, Lada with 62.8 and BL with 68 are at the bottom.

ADAC, in publishing the statistics in its monthly magazine sent to all members, notes that in most cases the causes of the breakdowns were simple ones which could easily have been avoided by manufacturers and dealers.

One of the main causes was defective fan belts which tore after "a few thousand kilometres instead of lasting for 40,000 kilometres or more."

Battery trouble was also

among the most frequent problems and was often caused by poor starting and headlamps that did not dim automatically when the ignition is turned off, and another frequent cause of breakdowns, ADAC said, was loose cable connections usually in the ignition system.

The report shows that, of cars up to four years old, the Opel Ascona took first place for the fewest failures, followed by BMW models, the Toyota Carina, Mercedes-Benz models and the Chrysler Simca. The bottom of the list was occupied by Skoda, Alfa Romeo Giulia and BL Mini.



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UK NEWS

Adviser for Sir Keith appointed

By John Elliott, Industrial Editor

A SPECIAL ADVISER has been appointed to help Sir Keith Joseph, Industry Secretary, reduce State intervention in industry.

He is Mr. David Young, a property developer, who for the past year has been advising the Department of Industry on the use of private sector finance in the Government's industrial properties.

Yesterday it was announced that Mr. Young would advise Sir Keith on these matters generally.

This means he will work on plans to sell part of British Aerospace to the private sector. He is also likely to be involved in other possible projects involving Cable and Wireless, British Shipbuilders and the National Enterprise Board.

Mr. Young, 48, is a director of the Centre for Policy Studies, the Conservative fringe group which was founded by Sir Keith but which criticised him at the weekend for not dismantling the NEB fast enough.

Last month he was appointed a member of the English Industrial Estates Corporation, with which he has been working in the past year. He has helped the corporation to raise funds for its factory projects from Legal and General Assurance, the National Coal Board Pensions Fund and Barclays Bank.

Mr. Young's main job is as chairman of Manufacturers Hanover Property Services, a subsidiary of the Manufacturers Hanover bank of New York. A qualified solicitor, he has also worked for Great Universal Stores and Town and City Properties.

Inspectors to speed up company reports

BY JOHN MAKINSON

A MAJOR effort is to be made to speed up Department of Trade investigations into companies.

Inspectors will be asked to complete their reports within a year in future but Mr. John Nott, the Secretary of State for Trade yesterday turned down a proposal that full-time inspectors should be appointed. Inspectors will probably be appointed less frequently.

The changes in company investigations procedure follow recommendations by four organisations and, in particular, a report from the Council for the Securities Industry (CSI) published late last year. The time taken to complete and publish reports has been a frequent target for criticism.

Inspectors are appointed by the Department of Trade when a full investigation of possible wrongdoing by a company is considered necessary.

The CSI recommended strongly that full-time inspectors should be appointed to

New fees may boost bus fares

By Lynton McLain

BUS FARES are likely to increase as a result of Government plans announced yesterday for higher licensing fees for public service vehicles.

Regulations laid before Parliament by Mr. Norman Fowler, Transport Minister, call for the fee to rise by more than 40 per cent from June 9.

The fee for a public service vehicle licence, required by all coach users, rises from £45 to £65. A certificate of fitness will cost £35, a rise of £10.

speed up the process, but, Mr. Nott said, it might not be possible to attract the right people at the salaries available.

He said that full-time inspectors might not be considered sufficiently independent of the Department and that they would have little to do when no investigation was underway.

Extension

The Department will, however, attempt to accelerate inquiries by appointing people who can devote more time to the job. At present, inspectors are often senior QC's whose other commitments candley reports.

From now on, if an inquiry is not completed within 12 months, the Secretary of State will grant an extension but will require the inspectors to provide an interim report.

And it is possible that the Department will appoint inspectors less frequently in future. Mr. Nott said he considered it desirable "that the appointment of inspectors

should be confined to cases in which the information necessary... or where results cannot be achieved by examination or books and papers."

In addition, the Department will define the terms of reference of an inquiry more precisely and support inspectors in their attempts to ensure that witnesses attend hearings when requested.

Mr. Nott said he is "considering an extension of the definition of compellable witnesses" but was not specific about what this would entail.

Under current legislation, inspectors can only compel "officers and agents" of the investigated company to attend hearings. This power of summons could be extended to other witnesses.

The CSI report said witnesses should receive more protection when they appeared before inspectors and should be warned in advance of matters of which they will be examined. It also criticised the frequent personal criticisms in reports.

The Department of Energy's

Fuel oil demand fell last winter

By Sue Cameron

UK CONSUMPTION of fuel oil, home heating and most other oil products fell by an average of 12.4 per cent during the first three months of this year, compared with the same period last year, the Department of Energy said yesterday. Demand for petrol continued to rise.

The most significant drop was in the use of fuel oil. Consumption fell by 25.4 per cent from nearly 9 m tonnes in the first three months of 1979 to only 6.5m tonnes this year. The main reason for the reduced consumption has been the increased use of coal — instead of fuel oil — in power stations.

The Department of Energy's policy has been to replace fuel oil with coal where possible to ensure greater security of fuel supplies.

Consumption of home heating oil fell by 30 per cent although the tonnages involved are lower than for fuel oil. The chief reasons for this cut in consumption are thought to have been the comparatively mild winter and an increase in the number of households switching from oil to gas as a domestic fuel.

But petrol consumption during the period rose by 6.2 per cent from 4.181m tonnes in the first three months of 1979 to 4.439m tonnes in the first quarter of this year. The increase has come despite substantial petrol price rises over the last year.

Experts within the industry said last night that although pump prices had gone up, petrol prices have remained static and may possibly have declined in real terms.

CBI's new president may bring change of style

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A CHANGE of style is about to emerge at the Confederation of British Industry which may gradually affect its overall stance on many policies.

Sir Ray Pennock, 59, the chairman of BICC, who until a few months ago was a deputy chairman of ICL, takes over as president of the CBI tomorrow.

He will have a unique chance to put his stamp of carefully thought-out reasonableness on the organisation, because he has to fill the vacuum left by the sudden death last month of Sir John Methven, the director-general.

Head-hunting for a successor to Sir John is beginning. But that successor is unlikely to start work before the end of the year, by which time Sir Ray will be almost a third of the way through his two-year presidential term.

How his style will develop in this time, and how policies will be built up, is not yet clear.

Sir Ray often seems a liberal at heart. A man who would prefer to encourage union leaders in dialogue rather than engage them in confrontations, and who would rather see a more relaxed national economic policy replacing the present hard-headed adherence to high interest rates that harm industry. He also has progressive views on dentempole — views on development of employee participation in company decision-making.

But he reacts against being labelled a liberal, especially when memories are still vivid of the CBI's membership revolt against the leadership of Sir Campbell Adamson, director-general till 1976.

Ironically Sir Campbell was keenly supported by another former ICI deputy chairman, Sir Michael Clapham, now chairman of IMI.

"I have a confrontatory approach to trade unions because they are not fulfilling their primary purpose of representing their members and looking after their interests," declares Sir Ray.

Two weeks ago, he lectured Mr. David Bassett of the General and Municipal Workers' Union on this theme with such determination in a dialogue in the National Economic Development Council that Sir Geoffrey Howe, Chancellor of the Exchequer, eventually said: "I feel like a spectator at a tennis match."

Mr. Len Murray, TUC general secretary, was away and missed the meeting, and Sir John

Methven had just died. So Sir Ray was speaking directly to a union leader he had known for 15 years or more in the chemical industry.

He explains: "I said to David Bassett 'Let's level with each other. In the CBI we have accepted policies from Labour Governments that we disagreed with, and now you should do the same with the present Government.'

"But you are doing so. You are not doing the right thing on wages because of your basic opposition to monetarist policy."

"Unions should be facing up to the need for lower wage

He says that unions are "too strong" but is not such an outspoken enthusiast for strike laws as are many of his members.

He believes that the present Employment Bill is "about right" because it "meets industrial requirements" and reflects public opinion.

He believes that the CBI's proposed strike insurance fund should go ahead if it gains more overwhelming support from a wide range of CBI companies.

He has progressive views about employee participation, though he played a central role in orchestrating industrialists' opposition to the Bullock Report on workers-directors three years ago.

He believes that workers should have a greater involvement in understanding their companies' affairs, and that they should have increasing opportunities to influence company decisions.

This links up with his primary interest in increasing economic understanding.

Part of this interest stems from ICI, where he worked on personnel matters for nearly ten years from 1947 before becoming a divisional commercial director in the early 1960s.

He was a candidate for chairman of ICI in 1978 and became more involved in the CBI (where he has been chairman of the Economics Situation Committee), when beaten to this job by Sir Maurice Hodgeson.

He recently became executive chairman of BICC, which will enable him to stay in full employment longer than would have been possible at ICI, where he would have had to retire at 62.

Now he has to split his time, probably on a 50-50 basis between running BICC and striking a balance between liberalism and toughness at the CBI.

"So let's talk business on this issue rather than on monetary theory. Monetarism will take too long by itself, and will probably throw out the baby with the bath water."

These remarks illustrate Sir Ray's determination to use his presidency to develop a dialogue with the TUC.

He believes that it is the task of the CBI, when there is a Conservative Government in power, to build bridges with the trade unions, and knows that some TUC leaders are in favour of this.

At the same time he is quite prepared to be highly critical of the Government's handling of the economy, a fact that will do no harm to his bridge-building.

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UK NEWS

House prices in most areas still stagnant

BY ANDREW TAYLOR

HOUSE PRICES in many parts of the country continue to stagnate, but there are some marked regional variations in price performance, according to the monthly house price survey by the Royal Institution of Chartered Surveyors.

More than three-quarters of the 105 estate agents canvassed said that prices either remained static or rose by only between 1 and 2 per cent in the three months to the end of April.

Nationally, 14 per cent of agents reported price falls in the

quarter, but an increased number of agents, still less than 2 per cent, said that prices rose by 8 per cent and more over three months.

There appear to be regional variations in price performance. No Northern agents reported any lower prices. Price trends differ according to age and type of property in different areas.

Demand 'firm'

The institution said yesterday that while the general

trend in prices was to stagnate, market conditions remained erratic and the underlying demand for homes remained firm.

Given the present state of the market, it advised people seeking to move to sell their homes before buying.

Sir Raymond Potter, chairman of the Halifax Building Society, the country's largest, has warned that high mortgage rates are likely to prevail for some time.

Agents' comparison with prices three months ago

	+8%	+5%	+2%	SAME	LOWER
National returns					
Pre-1919 terrace	1.9	9.5	22.9	55.2	10.5
Inter-war semi-det.	1.9	6.7	16.1	59.0	15.2
Inter-war det.	1.9	2.6	13.5	62.9	14.3
Post-war semi-det.	1.0	6.7	20.0	54.3	18.1
Post-war det.	2.9	5.7	12.4	62.9	16.2
New houses	2.9	9.5	23.6	50.5	8.6
Northern region					
Pre-1919 terrace	0.0	0.0	50.0	50.0	0.0
Inter-war semi-det.	0.0	0.0	0.0	100.0	0.0
Inter-war det.	0.0	0.0	0.0	100.0	0.0
Post-war semi-det.	0.8	0.0	0.0	100.0	0.0
Post-war det.	0.0	0.0	0.0	100.0	0.0
New houses	0.8	0.0	16.7	83.3	0.0

Local bodies study code of practice on financial disclosure

THE MOVE by local authorities to compile a code of practice in order to meet Government demands for more financial accountability, is the first attempt by councils to demonstrate publicly how ratepayers' money is being managed.

The confidential code drawn up by the Chartered Institute of Public Finance and Accountancy and the Society of Local Authority Chief Executives, has been submitted to the Environment Department and local authority associations.

It is hoped it will be accepted as a voluntary code and obviate the need for legislation. Ministers and local authority leaders will discuss it at their next consultative council meeting at the beginning of June.

Comparisons

The local authorities have produced the code of practice on the basis of three main Government objectives:

1-To give ratepayers clear information about local government's activities.

2-To make it easier for electors, ratepayers and other interested parties to make comparisons

There should be a short statement on the levels of and reasons for contingency funds and balances, and a statement explaining any manpower changes.

Further brief information should include a comparison of rate increases or gross income/expenditure levels with inflation over the previous five years. Maximum and minimum manpower levels for the year should also be shown.

Explanations should be included on how much Government grant has been received, how it has been calculated and what the authority's rate fixing and general financial strategy was, together with major capital items planned or under way.

Each authority should publish its financial report as soon as possible after the end of the financial year — and anyway by the end of September.

The code gives detailed guidelines for the content of the annual report. These include statistics for major services showing the scale of service provision, numbers served, use of service, measures of cost and measures of performance, such as productivity, all compared

Robin Panley discusses the kind of information about the spending of ratepayers' money which local authorities will have to disclose if they accept voluntarily the code of practice they have had drawn up in answer to Government demands for more information to be given to electors and ratepayers about the performance of their local councils.

parisons and judgments on the performance of their authorities.

3-To help councillors form judgments about the performance of their own authority.

Because of the problems and expense involved in producing the information, the draft document recommends that the full operation of the code should be phased in over three years to April 1984, except for two clauses which should operate from April 1981.

They are about information which should accompany the rate demand note. This should include:

• The estimated product of a penny rate and the level of rate or county precept (levy) pounds appropriate to the various classes of domestic and non-domestic and unoccupied property.

• A service-by-service breakdown of estimated gross expenditure, including gross housing revenue account and direct labour organisation expenditure.

Total gross income should be broken down to show how much comes from Government grants, from different categories of ratepayer, and from users of services, the code says.

The year's rate level and precept should be compared with the previous year's to show all the changes resulting from inflation, changes in grant, balances, income from charges and service provision, preferentially identifying separately changes in volume.

with previous years.

Comparison of service statistics should be made between the figures for an authority and the average for that class of authority and also other authorities which have similar characteristics — not necessarily the same authority for all service.

The report must also indicate how the financial year turned out compared with the budget strategy and forecast, with explanations for its differences.

Summary

The code would also require a summary of each committee's capital expenditure with a statement indicating the source of resources, borrowing, leases, etc.

A summary showing gross revenue expenditure by category (wages, running costs, financing charges) and gross income by source for the year would show separately income from each class of rates.

The code would encourage publication of long-term objectives, including the direction of main policies with supporting statistical data and manpower policies with references to productivity and incentive bonus schemes.

A feature of the recommendation is that the annual report and financial statement should contain an explanation to help non-specialists find their way through the various accounts, many of which are meaningless to ratepayers who are not qualified accountants.

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Tel: Lichfield 623855. Tel: 0542 376551. envirocor



ROSE BY ANY OTHER NAME: The name of the rose is Longleat. The name of the lion cub is Rose. The occasion is Chelsea Flower Show, where John Mattock's new miniature rose—which celebrates the Marquess of Bath's 70th birthday—was launched yesterday

MP demands inquiry into police conduct

BY ROBIN REEVES, WELSH CORRESPONDENT

A FULL Home Office inquiry into police behaviour during their investigation of Welsh holiday home arson attacks was yesterday demanded by Mr. Dafydd Elis Thomas, Plaid Cymru MP for Merioneth.

His demand follows publication of a disturbing report by

used intimidatory interrogation procedures to gather political intelligence rather than criminal evidence when it arrested more than 50 people in dawn raids on Sunday March 30 in connection with the burning of

holiday cottages.

Peugeot picks parts site

THE FRENCH car company Peugeot yesterday signed a contract for a national parts distribution centre at Peterborough.

Peugeot is taking over a 200,000 square foot unit near the Great North Road, the biggest to be handed over by the Development Corporation since the expansion scheme started 10 years ago.

The centre will handle distribution of parts throughout the United Kingdom, and will

eventually employ more than 100 people.

The £16m development will involve purchase of a 13-acre site where the first phase will be ready within two years.

Mr. Henri Hassid, managing director of Peugeot (Automobiles) UK, who signed the contract, said that Peterborough had been chosen for the development after intensive research throughout Britain.

6 VITALLY IMPORTANT REASONS TO MAKE DELTA YOUR AIRLINE TO ATLANTA

1 Delta's the only airline with daily nonstops between London and Atlanta, Georgia—leave any mid-day. You fly aboard the Dash 500 model of Delta's Wide-Ride Lockheed L-1011 TriStar, powered by Rolls Royce engines.

2 Delta gives you the only one-airline service to 50 U.S. cities beyond Atlanta. That's more connections than you can get on any other transatlantic airline from any U.S. gateway.

3 You fly Delta to America's most convenient gateway. If you're not stopping over in Atlanta, Delta gets you straight through. Customs is right at the Delta gate. You don't have to walk to another terminal. Or carry your luggage. Simply check through Customs, return your bags to Delta and step aboard your next Delta flight.

4 Enjoy the kind of service that's won the top Egon Ronay rating. Egon Ronay's Lucas Guide 1980 rates Delta No. 1 between the U.K. and the U.S. Higher than any other transatlantic airline. You get this outstanding service on Delta from Frankfurt as well as London.

In addition to superb international dining, you can enjoy current-release films and seven-channel stereo at every seat. (In

Economy Class, there's a modest charge for drinks and headsets.) You also have duty-free shopping. There are three types of Delta service to choose from: First Class, Economy Class and Medallion Service Class.

For luxury at a saving, fly Medallion Service Class. It's Delta's special business class for passengers buying full Economy Fare. A quiet atmosphere in which you can work or just relax. Your beverage list includes cocktails, fine wines and liqueurs. You get an increased baggage allowance, too. All at no extra charge.

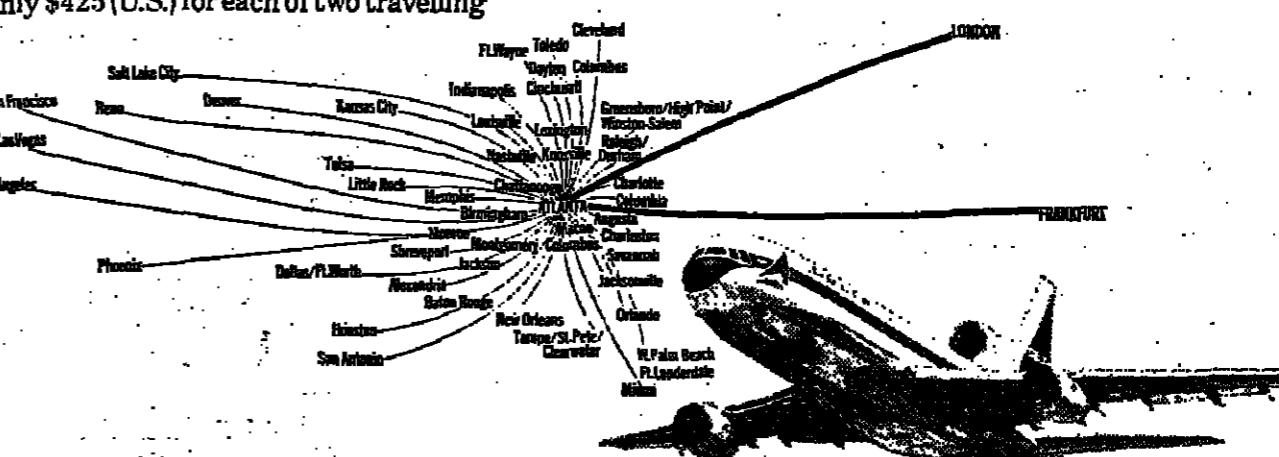
5 Delta gives you a wide choice of low fares. The APEX return fare from London is £286.50. Medallion Service Class is £300.50 single. First Class single is £393.00. And ask about Delta's special discount fares to help you see more of the U.S. for less. Delta's Skypass includes 80 Delta cities in the continental U.S. plus San Juan, Puerto Rico, for £121. The Visit-USA Fare covers 80 continental Delta cities at 40% off regular Day Economy. The Unlimited Travel Fare, for 7 to 21 days, is only \$425 (U.S.) for each of two travelling

together. Check for seat availability and other qualifications on these discount fares. They apply only to flights in the U.S., not to international flights from city of origin.

6 Delta's the largest airline in the Western World serving London. Delta carried over 40,000,000 passengers last year, more than any other Western World airline flying out of London. The 200-jet Delta fleet flies to over 90 cities in the U.S. and abroad. 35,000 men and women run the airline—"the Delta professionals."

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*All fares listed are for Peak Season. Although Peak Season applies June 15 until October 19, 1980 fares may vary depending on departure date, so check for details. Schedules and fares are subject to change without notice. Fares may vary due to currency rate of exchange.



DELTA IS READY WHEN YOU ARE

Visitors spend more in UK

SPENDING in the UK by overseas visitors in the first three months of this year rose by 28 per cent on the same period last year, according to Government figures published yesterday.

An estimated 2.1m visitors, an increase of 13 per cent on the same period last year, spent £520m compared with £405m last year.

But the Department of Trade, in publishing the figures said comparisons were difficult as "exceptionally bad weather conditions and industrial disputes" affected travel at the beginning of 1979.

Nevertheless, with the number of visits abroad by US residents increasing by 22 per cent to 2.7m between January and March, the Department said the trend appeared to be an increase in the number of visitors to Britain and the number of UK travellers going abroad.

UK travellers spent £410m abroad in the first three months of this year compared with £322m last year.

Much of the increase, in both directions, is related to the use of the short sea routes between Britain and Europe, said the Department. Inward and outward travel rose from all parts of the world but the European Community showed the largest gains.

£1m chair of rheumatology

THE Arthritis and Rheumatism Council has endowed a new Chair of Rheumatology at Guy's Hospital, with a £1m grant. A professor will be appointed next month.

Inflation likely to top Government targets

BY DAVID MARSH

RETAIL PRICE inflation in the UK will run at more than 18 per cent by the end of the year, well above the Government's 16.5 per cent forecast, says the Henley Centre for Forecasting.

With the average level of wage settlements unlikely to drop significantly, and a fall in sterling expected to aggravate imported inflationary pressures, the centre says prices will still be rising by an annual rate of 15 per cent next summer.

The Henley forecast, in its monthly report on the economic outlook, is the latest in a series of gloomy projections casting doubt on the Government's hopes of achieving a significant reduction in inflation.

Following Friday's announcement that the April Retail Price Index was up by 21.5 per cent compared with a year ago, Sir Geoffrey Howe, the Chancellor, said he was sticking to the forecast made in the March Budget, that the inflation rate would be down to 16.5 per cent by the end of the year.

But London Business School, a broad supporter of the Government's monetary policies, projects a year-on-year rate for 1980 of 19 per cent.

This forecast was echoed at the weekend by Charterhouse investment and banking group, which said the average increase in the RPI would be 19 per cent for 1980 and would fail to around 15 per cent in the first half of 1981.

The Henley Centre say that because of the likelihood of further increases in the real price of oil, there is only a remote chance of inflation falling much below 10 per cent over the next five years.

This means that the Government's monetary targets set down in its medium-term financial strategy are unlikely to be achieved.

On average, the annual rate of growth of sterling M3, the broad measure of money supply, is likely to be about 10 per cent over the next five years, well above the level set down in the Government's plan.

The Government may have to implement an incomes policy. This possibility could be a factor encouraging unions to rush through wage deals before next winter.

The centre estimates that the annual rate of increase of average earnings will still be running at about 19 per cent at the end of the summer. This amplifies an average rate of increase of unit labour costs of more than 20 per cent for the whole economy this year.

It is forecasting a fall in the annual rate of increase of wages and salaries to 15 per cent by summer 1981, as tight labour market conditions start to bite. However, there is some possibility of an acceleration

of wage inflation in the next pay round starting in the autumn. With consumer-oriented and service industries not feeling the monetary squeeze as much as the investment goods sector, early pay settlements in the wage round—for instance at Ford—could be highly inflationary.

Short-term interest rates are expected to fall rapidly in the second half of this year, and a 5 to 10 per cent depreciation of sterling from current levels seems likely. Because many companies urgently need to increase prices as soon as exchange market conditions permit, the inflationary consequences of such a depreciation could be severe.

"In these conditions it seems unlikely that the Government could maintain either its policy of laissez-faire with regard to the labour markets or its medium-term monetary targets."

Within the BL group, Austin Morris production was 54 per cent lower at 4,601 cars compared with 10,008 a year before, while Jaguar, Rover, Triumph output, at 786 units weekly compared with 2,557 a year earlier, was down by 89.3 per cent.

For the first three months of this year, British average weekly car production was 2,041 units, or 8.1 per cent lower at 22,988 vehicles.

SMMT figures show that commercial vehicle production in Britain was also lower in March although less so. Weekly average output, at 8,549 units, was 1,524 vehicles, or 15.2 per cent down.

During the first three months of this year, however, commercial vehicle production was slightly higher with weekly output, at 9,438 units, comparing with 9,230 in the first quarter of 1979.

more are at an advanced stage of development.

Ford, Unilever, Crosse & Blackwell, Tate & Lyle and Bass-Charrington are just a few of the household names in the area. And the Daily Telegraph and News International, publishers of the News of the World and The Sun, will soon be joining them. But while Docklands may be the blockbuster, it's by no means the only scheme in progress.

There are many others in various parts of the Greater London area and an impressive amount of work has already been completed. Including new light industrial units in Hackney, Shoreditch and Greenwich; new factory units at Southwark, Woolwich and Silvertown; and new workshops in Lambeth.

And there are many more schemes currently under construction.

In place of hindrance

Businessmen used to official bodies creating obstacles rather than removing them will find the London Industrial Centre and the Docklands Development Organisation a pleasant surprise.

As their names suggest, one represents the whole GLC area and the other specialises in Docklands.

And both personify the encouragement of enterprise in the capital.

They help and advise on site location, workforce, sources of finance, planning applications, construction, and give all possible assistance to viable proposals.

For example, News International were able to obtain planning permission for their new £40m HQ and printing complex in just 20 working days.

Both services are free. And ready to provide you with more information simply by phoning 01-633 2424.

Why not do it now?

Rather like Dick Whittington, you could be doing yourself a good turn.

LONDON DOCKLANDS

LONDON INDUSTRIAL CENTRE

WELL HELP YOU MAKE MORE OF YOUR CAPITAL

Important tip from an ex-Lord Mayor of London:

Any company currently thinking of leaving London would do well to take a leaf out of Dick Whittington's book.

There are now many new schemes to encourage commerce and industry in the capital.

And combined with London's unique in-built advantages, they create powerful new incentives to stay, set-up or expand here.

Here are a few brief details.

For a start, it's easy to overlook London's "invisible" benefits.

London is the nation's capital, hub, and arguably the capital of capitals.

What you can't see can help you

Merely being in it confers prestige and acceptability on businesses, particularly abroad.

And a market of one-third of the country's consumers is within a 100-mile radius.

London is a world centre for trade, finance, culture and ideas.

Its invisible earnings account for as much as 20% of Britain's total exports.

Its transport systems are highly developed to service local, national and international needs.

And it has the largest resident workforce in the country—with established housing, shops and schools.

The last point alone can be worth a fortune to many businesses.

As anyone who has ever tried to relocate a workforce will know.

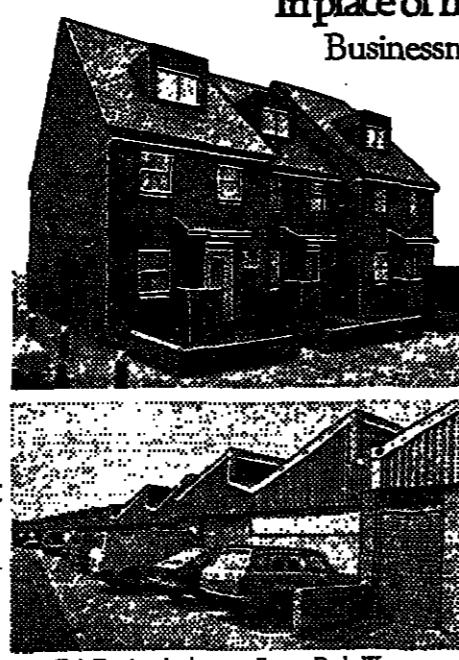
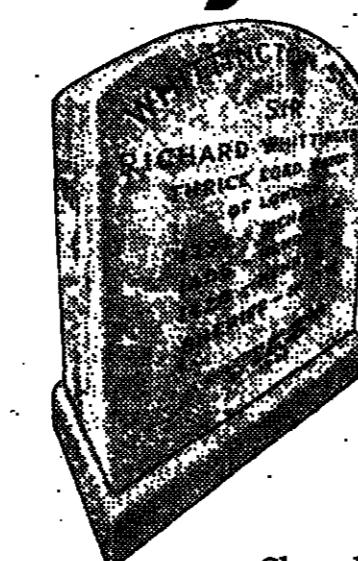
In short, London offers many benefits that are easily taken for granted while you've got them.

And priceless when you haven't.

London's Docklands—the largest redevelopment scheme in all Europe

At 5,500 acres, Docklands is the biggest single proof that London is actively implementing new schemes here and now.

More than £300m. is due to be spent on new works in the next three years. Many new factories, homes and roads are completed and in use; and many



Top: Housing development, East Dock, Wapping
Below: New industrial units, Zennor Road, Lambeth

March car production drops by 25.8%

By James McDonald

BRITISH CAR production in March was nearly 25.8 per cent lower, on the basis of weekly average output, than in the same month of 1979. BL was by far the biggest contributor to the overall drop, with the weekly output falling by 7,302 cars, or 56.3 per cent, from 12,561 to only 5,559 vehicles.

Total UK car production was 19,793 weekly, compared with 26,652 in March of last year.

Society of Motor Manufacturers and Traders statistics show that the car output by Ford and Vauxhall also declined.

Ford output averaged 8,977 units weekly—980, or almost 10 per cent down on March last year—while Vauxhall production was about 18.3 per cent lower at 1,333 vehicles weekly.

Talbot was the only exception to the general trend among major car manufacturers. Its output, at 3,812 units weekly, was 80 per cent more than in March 1979.

Within the BL group, Austin Morris production was 54 per cent lower at 4,601 cars compared with 10,008 a year before, while Jaguar, Rover, Triumph output, at 786 units weekly compared with 2,557 a year earlier, was down by 89.3 per cent.

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During the first three months of this year, however, commercial vehicle production was slightly higher with weekly output, at 9,438 units, comparing with 9,230 in the first quarter of 1979.

Government threat of more spending curbs in Scotland

By Ray Perman, SCOTTISH CORRESPONDENT

THE GOVERNMENT has told Scottish local authorities that it will take stronger powers to curb their spending, unless they reduce budgets for the current financial year by at least 4.5 per cent.

Each of the councils' capital spending projects is now being looked at and sanctioned individually.

But although Lothian is the biggest offender, it is not the only one. Two other regional councils have budgets five per cent or more above the target figure and more than half the district councils plan to exceed the guidelines by 15 per cent or more.

Over budget

Attitudes among councillors have hardened since the local elections at the beginning of the month, when Labour tightened its grip on Scottish authorities at the expense of the Conservatives and Scottish Nationalists.

Over-budgeting is only half the problem and another disagreement is in prospect over cash limits—the topping up grant from the Government to allow for inflation and pay settlements.

This has been calculated, assuming an annual inflation rate of 13 per cent, whereas the authorities, who are already facing teachers' strikes over pay, believe that the actual figure will be much higher, leading to spending of at least £90m above the grant as now proposed.

More than 5,000 jobs created in rural Wales

By ELAINE WILLIAMS

MORE THAN 5,000 jobs have been created in the three-year existence of the Development Board for Rural Wales, says its report published today.

But the board says changes in development status of much of rural Wales will make it more difficult to attract new industry, especially manufacturing.

By 1982, 85 per cent of rural Wales, which covers 40 per cent of the country, will have lost all development status. The board seeks to retain a larger proportion as a development area.

Ladbroke opens 3 hotels

By LISA WOOD

THREE NEW hotels were opened yesterday by the Ladbroke Group as part of a film development programme.

The hotels are in Leyland, Lancs; Lonbridge, Birmingham; and Bracknell, Berks. Construction of a fourth hotel in Edinburgh, has just begun.

Mr. John Jarvis, chairman and managing director of Ladbroke hotels division, said occupancy in Ladbroke hotels was ahead of the national average. The group's confidence in the industry's future was typified by the development programme, he said.

The group has 40 hotels and

£79,000 aid to fight cancer

THE INSTITUTE of Cancer Research, which works closely with the Royal Marsden Hospital, has received a \$180,000 (£79,000) grant for cancer research from Bristol-Myers, the U.S. pharmaceutical company.

The Institute, at Sutton in Surrey, is one of the first two research centres to receive the three-year research grant outside the U.S.

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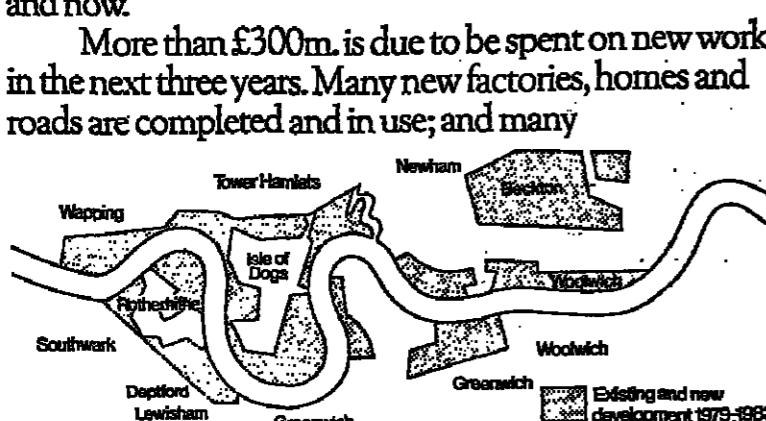
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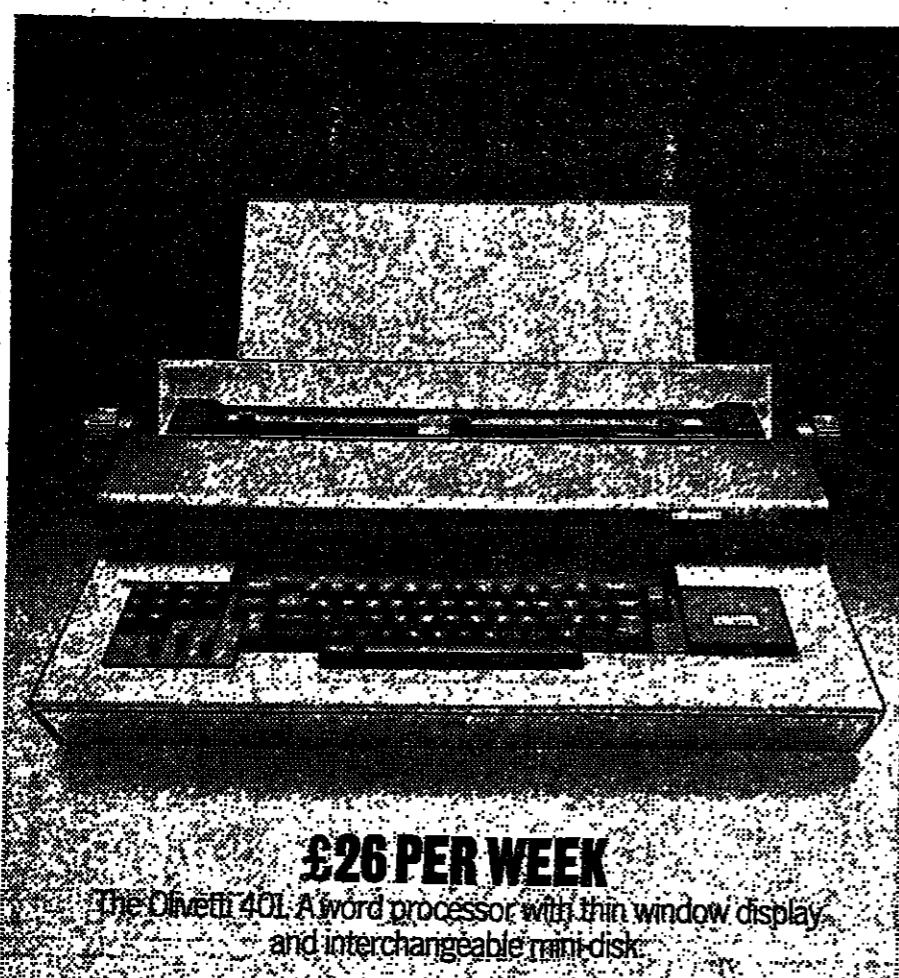
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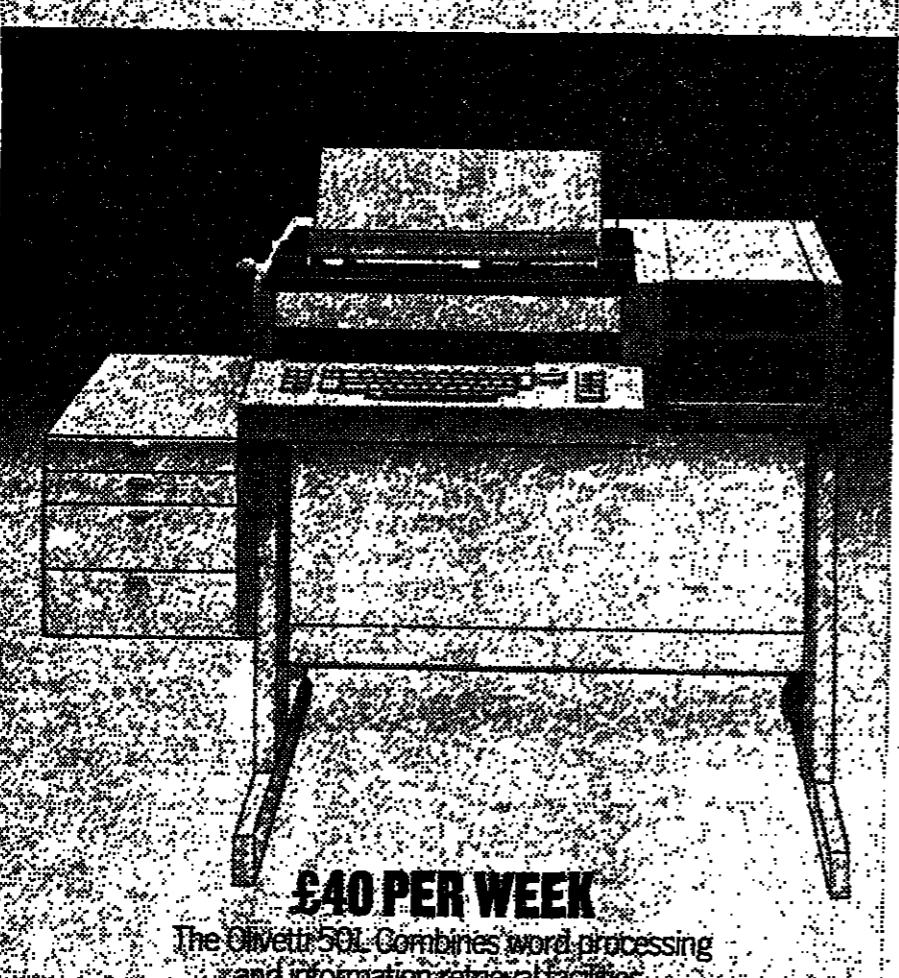
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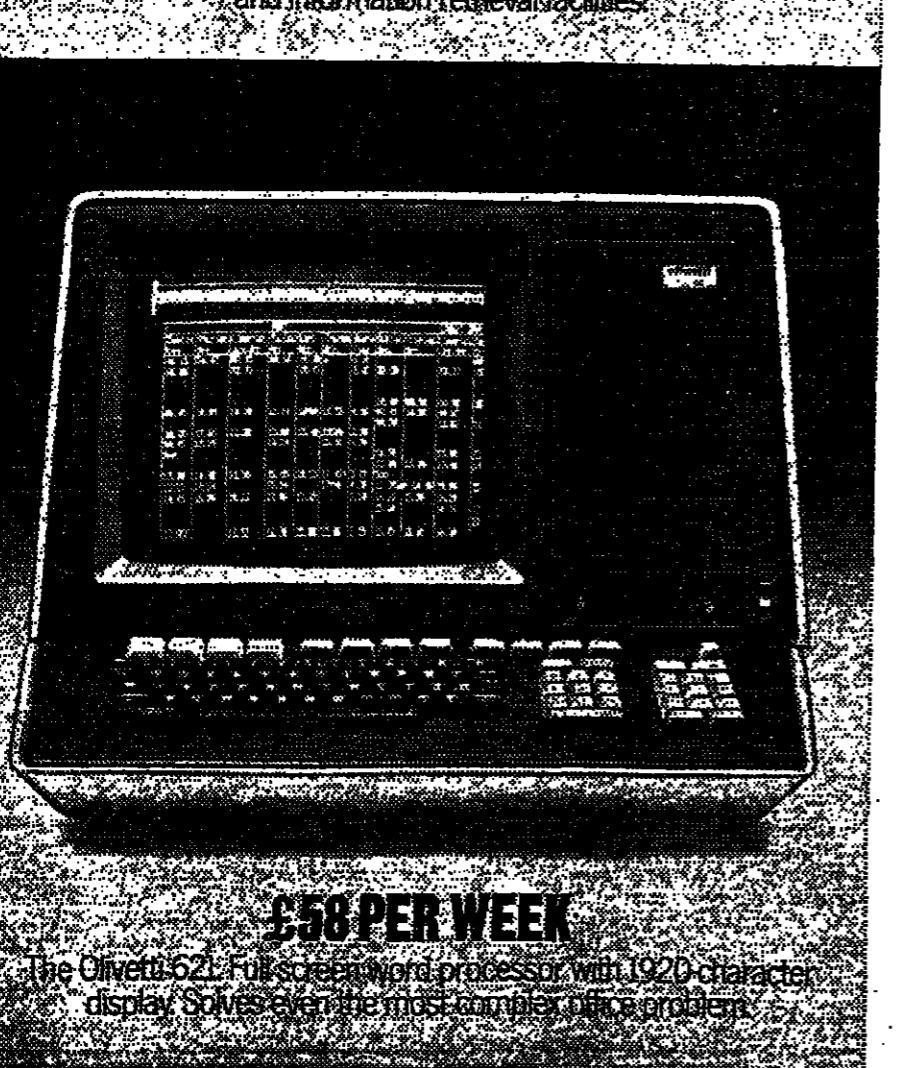
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UK NEWS - PARLIAMENT and POLITICS

Howell rejects charge of unfair petrol price rises

BY IAN OWEN

ALLEGATIONS that motorists are being subjected to unjustified increases in petrol prices were discounted by Mr. David Howell, the Energy Secretary, in the Commons yesterday.

Mr. Joe Ashton, a Labour Energy spokesman, accused the oil companies of putting up prices just two days after Saudi Arabia's announcement last Thursday that it was raising its prices by \$2 a barrel.

Yet, he said, it took five weeks for a tanker to reach Britain from Saudi Arabia.

Mr. Ashton called on the Government to "stop this closed shop of big brothers holding motorists to ransom."

Mr. Howell replied there was strong competition at the petrol pumps in the north and other parts of Britain.

As a result, he said, pennies

had been knocked off the pump prices in some cases.

Mr. Howell assured Mr. Ashton that the recent rise in petrol prices announced by some oil companies had nothing to do with the latest increase announced by Saudi Arabia.

"They reflected the higher costs of oil working through the pipeline all the time," he explained.

Mr. Howell, who stressed that British consumers could not be insulated from the higher cost of energy, again underlined the fact that there could be no certainty about the level of world oil production.

"We expect the market to be roughly in balance this year, even allowing for some further production cuts by OPEC," he said.

"But the balance is fragile

No 'firm plans' on Civil Service cuts

BY PHILIP BASSETT

SENIOR WHITEHALL officials yesterday acknowledged that no firm plans for specific departmental reductions as yet lie behind the new round of Civil Service Manpower cuts announced last week by the Prime Minister.

The admission to the Commons' Select Committee on the Treasury and Civil Service will give support to those union leaders and Labour MPs who view as arbitrary the new cut of 40,000 posts.

Sir John Herbecc, Second Permanent Secretary of the Civil Service Department, told the Committee that the figure of 630,000—which is the Government's target for the size of the Civil Service to be achieved before the next election—represents a considered judgment by the Government of what is practicable in this way over an extended period. It is not however based on firm plans already worked out—that still lies ahead."

Departmental Ministers will now work on detailed plans of how to achieve the cuts. The Government is hoping to agree where the cuts should be made next year before the summer recess.

Government may shift property cost burden

By Elinor Goodman,
Lobby Staff

THE GOVERNMENT is considering making individual Government departments responsible for their rents and other property costs which presently do not come out of their own budgets. In the same way, individual departments may be billed with their advertising expenditure rather than, as now, the money coming from a central budget.

He expected production to continue well into the next century.

Mr. Gray confirmed that discussions were taking place with the industry on a depletion policy for British oil and gas resources. He expected to make a statement shortly.

Martin Dickson, Energy Correspondent writes: The South of Scotland Electricity Board would prefer to continue relying on the advanced gas-cooled nuclear reactor (AGR) "unless and until" it is clear that another reactor system has clear advantages.

This was stated yesterday by Mr. Roy Berridge, chairman of the SSEB, who added that it was by no means clear at the moment that the rival American-designed pressurised water reactor (PWR) would be attractive to the Board.

He was giving evidence to the Select Committee on Energy which is examining the Government's nuclear expansion programme. This includes the ordering of a PWR station before deciding between it and the British-designed AGR.

He said that the SSEB's stance was not to oppose the PWR but to say that it should be thoroughly examined under British conditions.

In a memorandum to the committee, the SSEB said that its Hunterston B AGR station was working well, and that it was starting to build a second AGR at Torness. The Board was dealing with a "known situation with the least practicable, technical and commercial risk."

Ministers involved in drawing up the planned reductions are keen not to push some more moderate Civil Service unions into line with the more militant associations by a combination of staff cuts, pension adjustments and much lower pay rises than those in other sectors.

Row on Iran sanctions

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

AS THE result of furious protests from MPs yesterday, an emergency debate is to be held in the Commons today on the Government's decision to introduce economic sanctions against Iran.

Sir Ian Gilmour, Deputy Foreign Secretary, was the centre of a heated row for 45 minutes when he made a statement explaining the sanctions decision taken by EEC foreign ministers at their meeting in Naples over the weekend.

Labour MPs bitterly complained that the Government had cheated and misled the House when the Bill on sanctions had been rushed through the Commons last week.

Their fears were echoed by many Tory MPs who were extremely worried at the effect which retrospective sanctions would have had on British companies trading with Iran.

Eventually, after some hesitation, Mr. George Thomas, the Speaker, granted an emergency debate on an application by Mr. Tam Dalyell (Lab., West Lothian).

The Speaker gave his verdict after Mr. Enoch Powell (Ulster Unionist, South Down), intervened to reinforce Mr. Dalyell's argument about the urgency of the matter.

Mr. Powell reminded him that the Government was bringing forward sanctions orders, which would come into force immediately

and would lapse after 28 days only if the House refused to approve them.

Mr. Dalyell said that one managing director had told him yesterday that any backdating of sanctions would mean that his company would be "knocked for six."

Re-routing

In addition to the current losses that it would suffer, the managing director believed the Iranians would turn to the Rumanians and East Germans and that this business would not return to Britain.

Mr. Dalyell also told the House that an export manager had informed him that he had already been on the phone to his agents to see if they could continue their contracts by re-routing goods from Iran through Turkey.

Mr. Dalyell recalled that in April Britain had exported goods worth £54m to Iran, and our exports to that country were beginning to climb back towards their old level of £750m.

The Iranian (Temporary Powers) Act which was approved last week only imposes sanctions on new contracts—a point which had been heavily emphasised by Government Ministers when the measure was debated last week.

What particularly infuriated

MPs was that powers to

make sanctions retrospective were being taken under the Import, Export and Customs (Defence) Act of 1938. They claimed that Ministers had failed to make this clear in last week's debate and that most MPs had voted for the sanctions legislation under the false impression that it only applied to future contracts.

Damage

"This is going to do enormous damage to the British industry," he complained.

He argued that the Government was acting entirely in accordance with precedent.

The Minister said that the sanctions orders would come into effect as soon as possible, probably by next Thursday, and that the House would have a chance to debate them.

Service contracts

would not

be affected except for new service contracts in support of industrial projects which would be banned as the appropriate Government order was made.

Mr. Peter Shore, Labour's Shadow Foreign Secretary, protested that this was a very unsatisfactory statement. The Opposition felt that the implementation of sanctions should have been held back in view of new developments.

Since last week's debate, he said, the Iranian president had made an appeal to the EEC countries, there had been a new UN initiative, and the Iranian elections had been brought forward.

Asked whether sanctions would be successful he replied cautiously: "Time alone will tell."

emergency replay of the whole sanctions debate. The Government could not be allowed to break the rules, especially when some £54m a month of British business was at stake.

Mr. George Thomas at first seemed inclined to declare against him.

There would be opportunities for debate, he began—but not until after the sanctions orders were in force. Mr. Enoch Powell and Mr. Douglas Jay quickly informed him.

The Speaker just as quickly changed his mind. There would be an emergency debate, he allowed. And Sir Ian, slightly abashed, sloped off to pad up for it.

Less than three hours later word came that the Government had decided not to defend its position. Retrospective sanctions were out—and Sir Ian would play it straight today.

Sir Ian sloped off, abashed

BY PHILIP RAWSTORNE

SIR IAN GILMOUR pursued his lofty patrician approach to the Commons yesterday—and ended up to the neck in trouble.

The Lord Privy Seal announced with engaging diffidence that the Government had agreed with its EEC partners to ban exports to Iran under any contracts since November 4 last year.

But that, protested Mr. Peter Shore, Labour's foreign affairs spokesman, was just what it had told MPs it would not do.

In all the debates on the Iran sanctions, Government Ministers had implied that existing contracts would be exempt, he said.

"Cheating, cheating," Labour MPs chanted in united support.

Sir Ian drawled that they had "not got it quite right."

They should read Hansard

column 919—or 921 is better," he said. Sir Ian read it aloud and concluded that the Government had clearly deserved its position.

But no matter what the fine print said, MPs on both sides had no doubt about the impression they had been given.

Mr. David Winnick repeated that the Government was cheating; Mr. David Ennals vigorously accused him of flouting the will of the Commons.

"I do not think a point gets any stronger by being repeated three times," Sir Ian said dismissively. "Or four times," he added, as Mr. Ioan Evans made it again.

Sir Ian, still feebly waving his Hansard, now began to sink rapidly beneath the mounting pile of protests.

"The House must have been aware of the possibility . . ." he said. "No, no,

no," MPs chanted.

Mr. Julian Amery gloomily pronounced that sanctions would probably fail—but either way Britain would suffer. Other Tory MPs, pursuing the thought, started to press the increasingly unhappy Sir Ian for Government compensation for any companies affected.

How would the sanctions

applied by other EEC countries be monitored to ensure they did not take advantage of Britain's ban on exports?

They demanded.

Sir Ian replied that the Government would see that "those who play cricket are not disadvantaged by the non-cricketeters."

Mr. Tam Dalyell, however, was intent on ensuring that Sir Ian himself played the game.

Mr. Dalyell forcefully demanded a three-hour

rehearsal.

RAYTHEON

This Amana Radarange® microwave oven brings fine food to gourmets on the go.

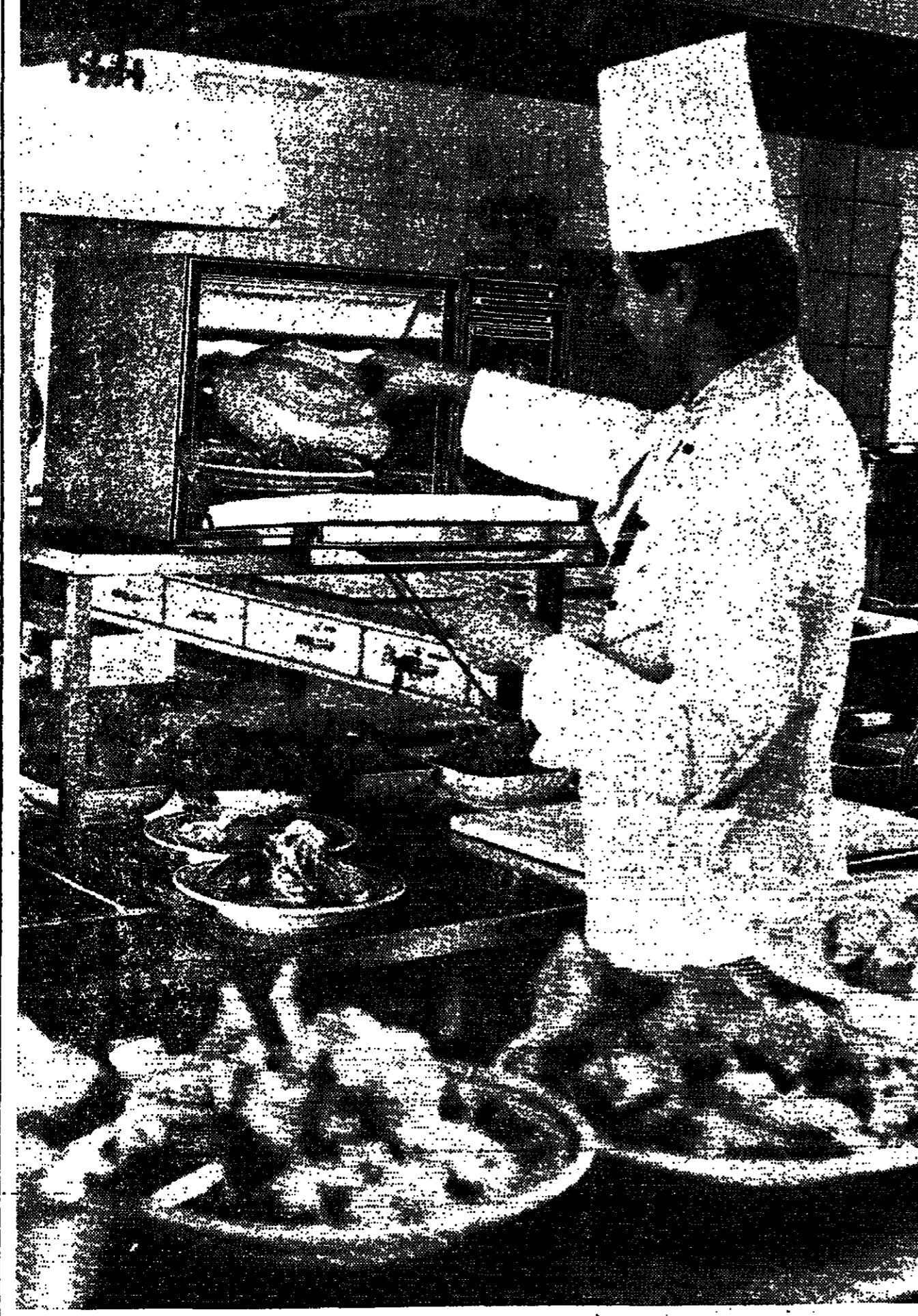
If it was true at one time that fine food and fast food were mutually exclusive, it isn't any longer... not since the advent of microwave cooking. That's particularly true at the Autobahn Restaurant near Würzburg, West Germany. They use an Amana Radarange microwave oven as an essential part of their food preparation process. Travelers who dine at this well-known restaurant are assured of a delicious meal without sacrificing their time. In fact, a leading publication recently named it the Autobahn's best restaurant.

It is not surprising that superb food and Radarange microwave ovens are practically synonymous. After all, Raytheon invented microwave cooking 35 years ago, and in 1967 Amana Refrigeration, Inc., a Raytheon company, perfected the first countertop model.

The rest is history. Microwave ovens are now

a billion-dollar-a-year industry and Amana continues as a leader. Today, people throughout the world use Radarange microwave ovens as well as other Amana products—energy-saving refrigerators, freezers, air conditioners, and a full line of conventional cooking appliances. In fact, Amana and four other subsidiary companies make Raytheon a very large and diversified manufacturer of major appliances.

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UK NEWS - LABOUR

Postal unions warned of staff reductions

BY NICK GARNETT, LABOUR STAFF

THE POST OFFICE has warned leaders of its biggest union that unless it agrees to local productivity deals, management will cut staffing levels and attempt to introduce new working practices to improve postal service efficiency.

Mr. Tom Jackson, general secretary of the Union of Post Office Workers, said he had been left in no doubt that Post Office management was prepared to take on the union and forcefully resist any retaliatory industrial action.

Such confrontation would be inevitable, said Mr. Jackson, if the Post Office did not seek an union agreement.

The union's annual conference in Blackpool will decide today whether to support an executive recommendation permitting local efficiency schemes in areas where branches wish to see them introduced.

Mr. Jackson, in the face of considerable membership resist-

ance to such schemes, argued that unless the attitudes of his membership altered fundamentally, postmen would suffer irreparable harm and the service would "sink into oblivion."

A detailed efficiency scheme, designed to cut overtime and some staffing levels through improved traffic handling, has already been devised by management and union officials for the London postal area.

That scheme, and similar schemes to be introduced elsewhere, depend on firm approval from today's conference session.

The Post Office views today's decision as crucial to its operation and thinks it could have an important influence upon the Government's decisions over the future of the postal monopoly.

Local efficiency schemes are seen as even more important than the national staffing arrangements recently agreed

Wales TUC wants job cuts agreement to be vetoed

BY ROBIN REEVES, WELSH CORRESPONDENT

AN APPEAL to Mr. Len Murray, TUC general secretary, to veto last week's steel cuts agreement between Port Talbot trades union representatives and the British Steel Corporation management was made yesterday by Mr. George Wright, general secretary of the Wales TUC.

Mr. Wright claimed the deal which permits BSC to move more than half its production at the plant to 1.4m tonnes with well over 6,000 redundancies contradicts a joint agreement made at national level with the unions and the TUC on January 10.

This stated, according to Mr. Wright, that the TUC would ensure no union would enter into discussions with BSC on its radical cuts proposals without the collective agreement of all other unions involved because of the serious repercussions for the rest of the economy in Wales.

The Wales TUC reckons that

implementation of BSC's cuts at Port Talbot and Llanwern will ultimately result in loss of up to 40,000 jobs in South Wales, notably in transport and coal industries.

The National Coal Board faced with a sharp decline in its outlets for coking-coal, has already embarked on a financial review of loss-making pits in Wales. This is expected to point to colliery closures and up to 7,500 job losses in the industry later this year, even though the miners are pledged to oppose, by industrial action if necessary, any closure except where reserves are exhausted.

Meanwhile, negotiations on the Llanwern cuts are due to resume today. BSC seeks to cut the workforce from 8,150 to 3,251, based, again, on an annual output of 1.4m tonnes. However, the unions will press for the workforce to be stabilised at 6,799, producing 2.56m tonnes — the plant's actual output in 1979.

Banned office-holder seeks court order

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

A MEMBER of the National Society of Operative Printers, Graphical and Media Personnel, disqualified from holding union office for calling Mr. Owen O'Brien, the union's general secretary, a liar, complained to the High Court yesterday that his appeal against the ban was being unfairly delayed.

Mr. Herbert Hand, father (chairman) of Natsopa chapels (office branches) at The Observer and Daily Mail, asked the court to order the union to expedite his appeal or suspend his disqualification pending appeal.

Mr. Peter Clark, his counsel, told the Vice-Chancellor, Sir Robert Megarry, that in the background of the case were rumours and allegations that Natsopa officials had been involved in doubtful property transaction and the purchase of gruyerands d'ossevigne.

Mr. Hand alleged that at a union meeting in April last year Mr. O'Brien had said he had received only a £10,000 mortgage from the union's superannuation fund.

Mr. Hand had accused Mr. O'Brien of lying. He said an independent report on the union's finances by accountants Peat, Marwick and Mitchell showed that at the end of 1978

Mr. O'Brien's mortgage had been £28,000.

At a disciplinary hearing against Mr. Hand, Mr. O'Brien denied having mentioned £10,000 and said the £28,000 had been a bridging loan.

Three witnesses called by Mr. Hand said Mr. O'Brien had mentioned £10,000.

Mr. Hand was held to have contravened a union rule that made it an offence to insult an union official.

Mr. Clark said Mr. Hand had been refused a quick appeal against the ruling. It was important that his appeal should be heard speedily or he would be unable to stand in biennial union elections later this year.

Mr. Stuart Shields, QC for Natsopa, read evidence stating that the union's appeals committee normally sat only in November of each year. Delays for which Mr. Hand had been responsible had prevented his case being dealt with in time for an appeal last November.

The union recognised that if an appeal was not heard until November, Mr. Hand would, in effect, be barred from office for 2½ years, whatever the outcome of the appeal. But it felt that the circumstances did not merit a special appeal hearing before November.

The hearing continues today.

TGWU leaders will meet BL management this week

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

TRANSPORT and General Workers Union leaders met senior BL management on Friday to discuss a report from Eurofinance, the Paris-based management consultants, which casts doubt on the viability of the company's recovery programme.

The fact that the transport union is discussing the specially-commissioned report with the company before making it public suggests a willingness to do a deal rather than risk confrontation.

Mr. Moss Evans, general secretary of the TGWU said last night that the report supported "substantially" the view taken by his union that the recovery plan involving more than 25,000 redundancies would not provide a long-term solution to BL's problems.

But there was a warning

from Eurofinance that the TGWU should have an eye to damaging disputes. The consultants say: "From the confusion of the current situation, it seems to us that the TGWU should focus on limiting BL's exposure to short term shocks."

The transport union team will be led by Mr. Grenville Hawley, national automotive secretary, and Mr. Todd Sullivan, secretary of the staff section.

They will demand more information from BL about its plans and urge further investment to guarantee introduction of the £10, the new middle range car.

The outcome of the talks will be crucial to BL's recovery plan as the transport union remains pledged to support any workers who resist planned changes and redundancies.

Bid to add women to TUC council

A proposal to increase the number of women's places on the TUC general council from two to five will be put to the council and the annual conference in September.

This is all that remains of the latest attempt by moderate unions to change the general council's structure by introducing proportional representation.

Steel strike badly mishandled, alleges GMWU official

BY ALAN PIKE, LABOUR CORRESPONDENT

THE FAÇADE of unity maintained by the trades union movement in the three-month national steel strike shattered amid reprimands yesterday.

Mr. Frank Cottam, national general and Municipal Workers' Union, told delegates to his union's conference at Bournemouth that the leadership recommends a ballot if the leadership recommendations are rejected today.

Local schemes in which postmen would receive 70 per cent of staff savings, would provide up to three types of extra pay bonuses.

In one test case office, this could amount to about £7 a week. High overtime earners, however, who form a large minority of UPW members, would see their earnings fall.

The union leadership, in common with management, is attempting to break the existing pattern of relatively low basic pay, with long overtime working to produce high earnings. In some cases this overtime virtually doubles the length of the normal working week.

Mr. Jackson, admitting that the posts have been providing a bad service, said the service as a whole had to change or it would "gradually fade away."

It was partly in the powers of the membership to improve the service in order to resist attempts to dismantle the postal monopoly, and to minimise the ability to get more.

A proposed settlement

negotiated by the craft and general unions including the GMWU, in mid-February, was "publicly reviled by some others," said Mr. Cottam.

The strike was then prolonged for

a further seven weeks for an additional £1 per cent, which

was then hailed as a great

victory.

council by leaders of some steel unions.

Following the election of the Conservative Government, these same steel-union leaders found themselves negotiating a claim in a so-called free collective bargaining atmosphere for the first time.

No doubt the prospect of free collective bargaining conjured up a vision of a thriving industry, said Mr. Cottam. "They forgot the other side of the coin."

The empty order-books, the over-capacity, the fierce foreign competition and the loss of £1m each working day.

Quoting the comment by Mr. Bill Sire, ISTC general secretary, that the strike was intended to be short, sharp and fits of a time when British industry had enough steel stocks to last not just weeks but several months, and the ability to get more.

The seeds of the strike, he said, were sown 12 months before pay claims were submitted, when the trade union movement opted for free collective bargaining and the TUC's proposed concordat with the Labour Government was opposed on the general

basis of unity.

It was a move by others unions to let their members take over the work, following a dispute about bonus payments that had also occurred under previous Governments.

the unions said Mr. Basnett. The policies were intended to ensure that we are denied influence on the Government's social and economic policies and that we are weakened by law and enfeebled by the effect of their economic action.

Mr. Basnett acknowledged that the trade union movement has lost much of its political influence and strength with the change of Government.

The GMWU had already taken the initiative by calling for a TUC ban on the use of Government money for trade union ballots, demonstrations against the Government's economic policy and a TUC review of union participation in National Economic Development Council sector working parties.

Government policies were aggravating trade union members' social and economic problems and its objective was to undermine their only defence,

the unions said Mr. Basnett. The policies were intended to ensure that we are denied influence on the Government's social and economic policies and that we are weakened by law and enfeebled by the effect of their economic action.

Mr. Basnett, who on Sunday claimed that five national newspaper editors had attended a Downing Street meeting at which they were encouraged to undermine last week's TUC Day of Action, again attacked Press reporting of the demonstration.

"The techniques employed were and I use the word advisedly, Hitlerian," he said.

Mr. Basnett stood by his claim that a meeting with editors had taken place and said, in response to official denials, that he did not expect the Prime Minister to give details of such meetings which had also occurred under previous Governments.

Murray tries to end Isle of Grain dispute

MR. LEN MURRAY, TUC general secretary, is to make another attempt to resolve the bitter and embarrassing inter-union dispute at the Isle of Grain power station project in Kent.

The TUC's finance and insulation ladders of the

General and Municipal Workers Union to continue to work on the site.

The GMWU is protesting about a move by other unions to let their members take over the work, following a dispute about bonus payments that put the whole project in jeopardy.

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JOBS COLUMN, APPOINTMENTS

Workskills: how to run things backwards

BY MICHAEL DIXON

THE CLASSICAL poets' habit of kicking off by wheedling assorted Gods to look kindly on the impending masterpiece, always used to strike me as daft. Now, however, I can see their point.

Having promised in April a series of readers' reports on the skills of managerial jobs, I'm naturally keen to produce the next instalment. But I'm nervous of doing so, on account of what beset the last one, about big-company financial management. It appeared on April 29, but only the Frankfurt editions of the FT were published on that day. The following week I repeated it for the benefit of those receiving the London editions ... and the same thing happened again.

Thus, therefore and accordingly hearken, O lofty Denizens of Olympus! I give thee best over the financial-management report. So now kindly go and clobber somebody else while I print the next contribution, which cometh from a manager in Switzerland—

"I am a pharmacist by training. I recently threw away my college notebooks and glanced through them, realising that most of the experiments noted were laboriously documented with measurements and mathematical equations. I also realised that I have never since had any recourse to the material contained in my studies, except in

a very general way—which has been most useful, of course. "Since then I have followed (successfully) a career in the pharmaceutical industry, on the whole using talents which at the outset I didn't know I had. The main ones are:

"The ability to make use of specialists such as mathematicians, nutritionists, and physical chemists, and also of production workers, combining their efforts so that a product resulted. This, however, is not just in job of co-ordination, because the creative impulses and decisions were my responsibility."

"The ability to solve problems—which would take a long article to explain in detail. But to put it simply: I have discovered that there is apparently an aptitude or attitude of mind which some people possess, which is conducive to finding solutions. I have trained this ability, but the nucleus which must exist before training can be effective, seems to be a trait of character. The skill has become a part of my job: I am often asked to consult on really knotty problems in other departments. But it was not specified at the outset."

"The ability to find people who can help you to get the job done. This might seem rather an odd ability. It was, however, forced on me because, although my position was officially in a marketing department, the job was essentially a technical one

for which I had no facilities. I had to find ways and means, but above all people, who would help me to do my work. Sometimes I was able to offer payment, but mostly not. Even within a company, local loyalties can often mean that little interest exists for the problems of other sections. So I think the ability to awaken interest in other people is a very real asset."

"Although I did not enjoy my studies, I have enormously enjoyed—and still do—my actual work which has been very varied, albeit within the same industry.

Main points

Since we have got this far, it seems safe to assume that the Fates are sporting themselves elsewhere. So I will now bark back briefly to the jinxed report from the financial manager, and to the previous contribution from a director of management services, printed on April 22. Both of these made, like today's pharmaceuticals manager, two particular points which happened to be also common to most of the other 35 reports generously sent by readers in response to the "Workskills" inquiry.

The first point is that the detailed knowledge associated with study in the education system and with formal professional training (the financial manager started his career as a chartered accountant), is at

best of minor importance in the manager's work.

The second point is that the skill of gaining co-operation from other people is of central importance in the same people's jobs. But it is clear that in emphasising their dependence on "social skills" the managers did not mean the ability to "get on with other folk" in the general sense. They were talking about something specific. My definition of it would be the ability to establish and develop relationships with other people, that are appropriate to the context in which the work has to be done.

Between these two points from the reports, there lies what I think may be a major reason for the mismatch between the human products of formal education and professional training closely allied thereto, and the kinds of ability required for managerial work.

Here again, however, it is necessary to go beyond the detailed knowledge associated with such education and training and characterised by the managers as of little use, to the education system's broader concern. This can fairly be said to be with the mental qualities measured by the Intelligence Quotient. The main effect of formal education is to pick out people possessing these qualities to a marked degree, and to refine them by means of academic study. But it cannot

be said that Intelligence Quotient denotes a general intelligence—particularly in the refined form which is the object of higher education—than on a different kind of ability. It is that of establishing and developing relationships appropriate to the work.

And the following comment by

Stuart Sutherland, Professor of Experimental Psychology at Sussex University, is particularly germane to the Work-

skills inquiry:

"... it is not known how far measured IQ correlates with insight into oneself and others,

at conducting personal relationships, or the ability to produce a good woodcarving. To

the extent that abstract mental manipulations enter into all three skills, there may be some correlation, but we have at present little idea of how much.

Moreover, everyday observation of others suggests that there may be little correlation between IQ and that important but elusive human quality that we term "wisdom." It might in fact be less misleading to refer to the quality measured by intelligence tests not as "general intelligence," but as "abstract intelligence."

Now, it seems clear that jobs of the kind held by the contributors could not be done by people with below-average abstract intelligence. But that is beside my main point. What the contributors positively show

is that their managerial work depends less on the application of abstract intelligence—

particularly in the refined form which is the object of higher education—than on a different kind of ability. It is that of establishing and developing relationships appropriate to the work.

This ability, as Professor Sutherland confirmed, has not

been identified with IQ, which is the main concern of academic education. But it seems reasonable to suppose that the ability could be developed by other processes: during the time people spend in education: processes which give them disciplined practice in conducting appropriate relationships, such as the running of school societies and participation in team games.

The only trouble is that over

the past decades education has generally placed reducing emphasis on above-average IQ

and concentrated on academic study. Thus the educational tendency has been away from the skills central to managerial work, in favour of those which are of relatively minor importance.

While I now see the point of

the Classical poets' opening impertinences, I shall never see

the point of that tendency. It is

deaf, and it can become only

still daffier. It needs to be

reversed, immediately.

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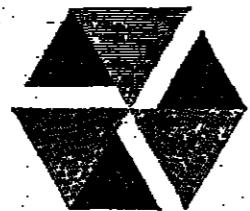
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ANNOUNCEMENTS

An announcement by KUALA LUMPUR KEPONG BERHAD (KLKB)

KLKB regrets to announce the retirement on 14th May 1980 of Mr. Raymond Quinlan F.C.I.S. as Managing Director of Kuala Lumpur-Kepong Investments Limited

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2182

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

MATERIALS

Battle of the laminates

A HOUSEHOLD word, considered a generic term, and more than 34 years old is Formica—name of the company and the product. In marketing terms it is a mature product that has come a long way without gathering moss, but gloss.

The company is now out to attack that segment of the UK market which is dominated by imported laminates. It has a multi-million pound investment on Tyneside which houses sophisticated equipment and installations supplemented by a re-equipped customer service facility and a new marketing strategy aimed at providing a UK-made alternative to foreign laminates which currently enjoy a considerable share of their home market as a result of their competitive pricing.

Part of the strategy will be to move the company's Maidenhead research centre to the Tynemouth factory (creating 60 scientific jobs for the North East) which means that all areas of activity will be concentrated here.

A major item in the company's current capital investment programme is an electronic six-colour Rotogravure printer from Wimmler and Hölscher, West Germany, which is capable of handling webs up to 1620 mm wide.

With the bringing into service of this machine, Formica now has the full advantage of computer control at production level with control equipment which includes: precise registration control; ink viscosity control; a scanner permitting inspection of the web while in motion; a fault finding system allowing rapid fault analysis; and a device which monitors the quality of the surface papers.

The customer service facility is linked electronically with production planning, progress management and inventory control functions, which provide customers with virtually instantaneous information on the progress of their orders.

Because it is making a determined counter-thrust against

imported laminates (which currently enjoy a third of the UK market), the company has revitalised its Decamel range with prices remaining at the November 1978 level.

From an earlier range of 31 designs, 15 have been withdrawn. The addition of 24 new design brings the revised range to 40 items, including 10 wood-grains, seven patterns, three marbles and 20 plain colours. Standard sheets are 10 x 4 ft, but selected designs may also be available by negotiation in 12 x 5 ft size.

The company feels that with this range backed by aggressive selling, it should make a big dent in the market share of imported laminates.

A new range of DIY components under the product name Craftform (Formica decorative laminates ready-bonded to a chipboard core in a number of forms) have found a local market place in a test-market operation at the Dickens Home Improvements Hypermarket, Shiremoor, near the company's Tynemouth factory.

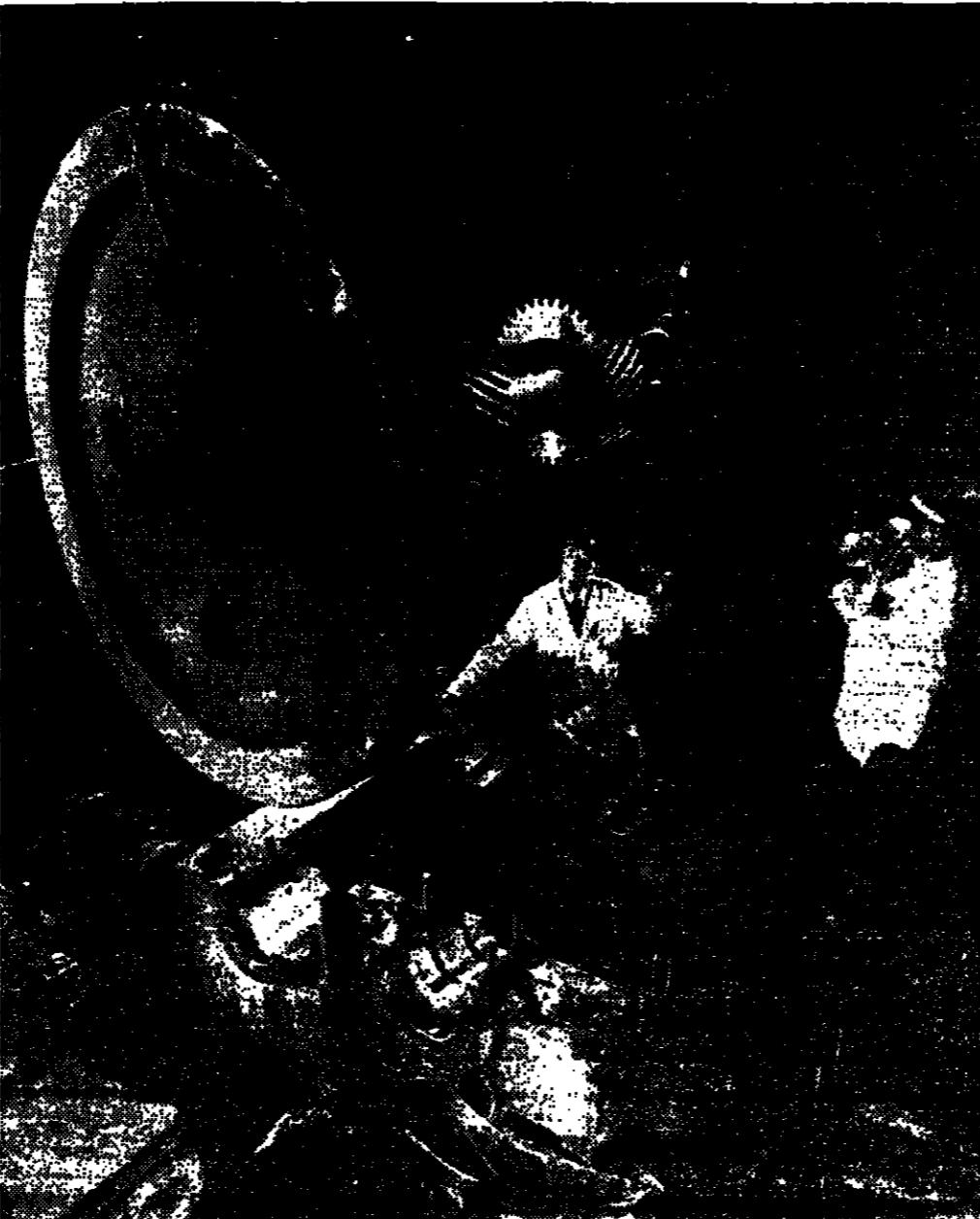
Offered to the DIY enthusiast who may be tackling the modernisation of an older house, the products are all compatible with each other, and the variety of laminate designs allows them to be used in every room in the house.

The company has just started to manufacture laminate clad boards to meet the requirements of BS 4965:1974, available in the full range of decorative laminates, including special artwork, under the trade name Lifeset.

Seven types of composite board cover specifications from light duty minimum impact requirements to heavy duty, high impact and high humidity resistance. Three plywood core type boards also include flame retardant versions to the same classification.

Promisingly interesting is Type H/S—said to be the UK's first laminate clad cement chipboard made up of 12 mm cement chipboard surfaced with Formica flame retardant grade decorative laminate.

DEBORAH PICKERING



Reassembling a gearbox at a West Midlands steel strip rolling mill after repair of all three sets of bearings and shaft journals by Derritend Electrical Services, a member of the Derritend Group. The gearbox, which drives the finishing stand of a mill failed in service when the water supply to

the cooling jacket was interrupted causing overheating and ignition of the lubricating oil within the box. Bearings were damaged and journals scored. Shafts were polished to restore the bearing locations and replacement white-metal and phosphor-bronze bearings scraped to fit on site.

DATA PROCESSING

Machines capability increased

DATA PROCESSING division of IBM UK has disclosed the IBM 4331 Model Group 2, offering 1, 2, 3 and 4 megabyte

storage to accommodate standard functions and special features requiring microcode.

Remote monitoring of system performance and problem diagnosis capabilities is possible through integrated service processors.

Developed in Boeblingen, Germany, the new processor will be manufactured in Mainz for Europe, Middle East and Africa. First customer shipment is scheduled for the last

quarter of 1980, with upgrade options beginning in the first quarter of 1981.

Typesetter for Arabic

RESEARCH ENGINEERS of the Compugraphic Corporation (which claims to be the world's leading maker of computerised phototypesetting systems) started a project two years ago to make its equipment available to the Arabic-speaking peoples—and now announces the Edit-Writer 7500.

Derived from the company's high-speed Edit-Writer 7700, the new model has a random access memory and the operational routine is loaded into it every time the machine is turned on.

Another major difference between the new model and its predecessor is in the video screen—the 7500 has a micro-processor operating the screen alone, with 512 characters available for display.

Arabic and Latin characters appear on the same line in the 7500—not only out of the photounit, but also on the operators' screen, and to obtain bi-lingual composition, it is programmed to use special font strips.

Distributor is M. H. Whittaker and Son, Wetherby, West Yorkshire (0837 619447).

METALWORKING

Will trim wire mesh

DESIGNED FOR shearing the surplus edges from mesh panels and similar products without damaging the mesh (common problem with traditional reciprocating-arm trimmers) is the Rototrimmer from Hudson Forge, Foundry Street, Birds Royd, Brighouse, West Yorkshire (0484 713285).

The machine comprises a revolving disc, fitted with blades, and measures 0.5 x 0.25 x 0.25 metres. It is compact, can be bench mounted and easily transported and is said to be smooth in operation with only minimal vibration. Power may be single or three phase.

Word processing (*word pros' eɪ̄ ing*), n. *vb. 1. a modern computerized method for the efficient processing and management of printed information. 2. allowing major text revisions to be made quickly and inexpensively. 3. increasing the productivity of clerical personnel. 4. minimizing the impact of overflow work. 5. saving money.*

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01-995 1313**

Robust sensors

INDUSTRIAL STANDARD platinum resistance thermometers developed for use by large companies which have in-house calibration laboratories or measurement services departments have been announced by Sensing Devices, Tiltham Road, Southport, Lancs, PR8 6AG. (0704 35739).

These devices consist of very small spirals of platinum housed in bores of multi-hole high quality alumina tube. Glass adhesive holds a small section of each turn of the spiral firmly in position after firing. The grades of platinum, alumina and adhesive used have compatible coefficients of expansion so that the sensors give consistent readings and do not suffer from mechanical strain even after repeated thermal shocks. Useful temperature stability range for long term stability is 0 to 450 deg. C.

Sheathed in pre-gaged and temperature stabilised stainless steel, the units are 450 mm long and 6 mm in diameter. Full calibration data is provided.

Analyser aids dairy production

WORKING ON commercial applications of technology developed by Mr. John Shields, a graduate of York University, the Berwind Corporation of Philadelphia, U.S., opened a new 5,000 sq ft facility at Wheeldrake, six miles south east of York, to handle the multispec infrared dairy products analyser made and marketed by the firm.

Ranging can either be automatic, or the ranges can be "inched" up or down by button depressions. Both channels can be fed into an IEEE 488 bus for automatic instrumentation system use.

More from J. Boulton Road, Reading, Berks. (0734 861287).

It can have two channels in operation so that while one, for

Measures the current

THE APPLICATION of the microprocessor to measuring instruments continues apace, providing facilities and a degree of convenience of operation that are a far cry from the instruments of a few years ago.

Latest unit from Keithley Instruments is intended only for voltage, current and resistance measurements, but if the electrometer input options are employed it can measure currents from well below one picocamp up to two amperes, voltages from 10 microvolts to 200 V, and resistance values up to two million megohms and down to a tenth of an ohm.

It can have two channels in operation so that while one, for

Tools for metrology

ONE OF the country's biggest tool distributors, Draper, has come out with a new range of precision measuring instruments that are manufactured to the company's specification in countries as diverse as India and East Germany but will carry the Draper name in the UK.

Micrometers will be available in both imperial and metric calibrations from one inch (25 mm) to 24 inches (600 mm), and the top of the range models will be equipped with electronic digital displays.

A considerable variety of dial gauges and accessories is also to be launched including clock gauges in inches and metres, dial test indicators, holders, thickness gauges, comparators and magnetic stands.

Other items include gauge blocks in high chrome steel available in stepped sets (0.001 in or 0.001 mm) and conforming

to appropriate British Standards.

Toolmakers' microscopes form part of the range and a number of profile projectors are also to be introduced.

More from B. Draper and Son, Hursley Road, Chandlers Ford, Hants SO5 5YF. (0425 663555).

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American Express International Banking Corporation finances tea—all the way from tea garden to teacup.

We finance the crop from tea garden to warehouse to auction. We finance the exports.

Our term financing allowed this tea plantation to develop closer spacing of tea plants, boosting the yield per acre.

And we haven't stopped there.

When the tea arrives in England, our bankers in this country finance the imports, the processing, the packaging, and the sale.

Only an established international banking network could handle both ends of this transaction.

Only a bank like American Express Bank could take tea from raw material to finished product.

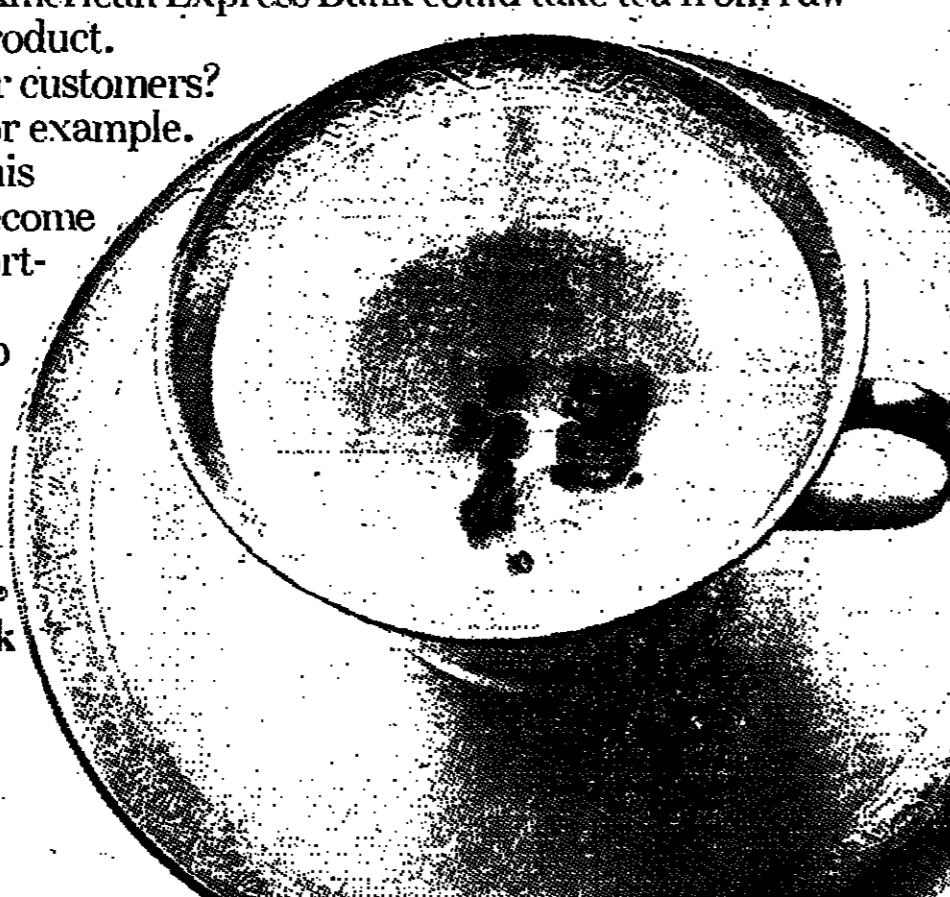
The results for our customers? Take the tea grower, for example.

Since we became his banker in 1967, he's become one of the largest exporters of tea in Asia.

Maybe we can help you build your future.



American Express Bank



THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

MINISTERS and businessmen who flocked to China over the past couple of years are mostly still waiting for the magic orders to materialise. It may well have been more worth their while had some terminated their trips in India.

This huge country presents many baffling barriers to the aspiring investor/exporter but probably no more so than most developing countries. In addition, there continues to be a lot of goodwill towards, and common background with, British companies, which they have not always used to advantage.

There can be no denying that India presents many frustrations for its own businessmen, let alone for the outsider. As a centrally-planned economy, licences have to be obtained for almost everything, and the negotiation is lengthy. In spite of the formidable bureaucratic hurdles, however, many companies still think it worthwhile to break into this market.

The experience of JC Bamford, which to make construction machinery in India, provides an example.

In accordance with Indian requirements, JCB had to find a majority partner domiciled in India. JCB chose Escorts, a big engineering group just outside Delhi. Escorts made all the representations to the Government for the necessary licences and the joint venture agreement was signed in February 1979. It was decided that a complete new factory would be necessary, and the land was bought the following month.

The building programme has been held up by the continuing power cuts which are affecting the whole of India this year, and construction work has had to be planned around the days when power is available. Diesel fuel is also in short supply, and this has delayed deliveries of essential materials. In view of these interruptions, it is not surprising that JCB's "man on the spot" describes progress as "laborious slow."

On other fronts, however, events have shown that not all the problems are insurmountable. Many of the components are being supplied from JCB in the UK and the company says that careful planning has helped them on this score; parts have cleared customs in less than two weeks. The main frame and drive axle is being supplied by Escorts. While the new factory is awaiting completion, which should be in a few weeks, assembly of the first run will take place at another



Trevor Humphries
Escorts' motor cycle factory near Delhi—the company is broadening its activities through a deal with Yamaha. It is shortly to start production of J. C. Bamford's excavator loader.

factory. In the main, JCB remains optimistic that the venture will work well, and is convinced that India presents a big market for its backhoe loader.

Escorts, like many Indian companies, is prepared to look at technology from all parts of the world, and has just signed an agreement with Yamaha for the manufacture of a new motorcycle.

This way of acquiring expertise has studied Indian industry with a "cocktail of technologies," much of which has now been assimilated and added to so that it has become indigenous expertise. According to a study carried out recently by the Association of Indian Engineering Industry, over 5,300 foreign collaborations have been approved by the Government over the past 22 years. Indo-British collaborations constituted 23 per cent, and of this total of 1,238, some 75 per cent have been in the engineering industry.

The outcome of these collaborative ventures is that India now has a well-developed industry in mechanical products, such as diesel

Exports

With India's balance of payments situation becoming more acute, mainly because of higher-priced oil imports, the Government is belatedly hoping to push up exports of industrial products, particularly to the developed world. In the past few years, India has already relaxed some of the bureaucracy surrounding the import of vital components and materials, and there have recently been moves to cut out some of the red tape involved in exporting. A big industrial fair is also being held in Rotterdam this week (May 19-23) where it is hoped to impress upon European buyers that Indian industrial products offer good quality and value.

At the same time, a conference will be held (also in Rotterdam) where some of India's leading industrialists will attempt to explore with European companies those areas where there could be mutual benefits in transferring technology to India, either by outright purchase from Europe or through collaborative ventures. They will hope to give a boost to the idea of promoting joint consultancy projects in various countries, particularly the Middle East. India has been keen on for some time, but has not progressed very far.

The conference will also consider an extension to other countries of a pilot project which the Association of Indian Engineering Industry has been carrying out with the Confederation of British Industry in the UK to promote engineering links between the two countries.

Product promotion, however, is only the beginning of India's task of winning markets in the developed world. Much more challenging will be the job of winning orders for those types of

product which are being produced more and more competitively by all manufacturers at a time of little or no economic growth. Discussions with officials and businessmen give the impression that the scale of the task, and the professionalism with which it needs to be tackled, have hardly yet been touched upon.

In Government ministries, some senior civil servants are progressing towards the realisation that India must be more welcoming towards foreign companies. Although companies entering into collaborative ventures are required to take a minority shareholding (a maximum of 40 per cent), they point to areas of "high technology" where exceptions are being made, in one case with a British electronics company which has a 90 per

cent share.

Similarly, there is a dawning realisation that India will have to import equipment for the modernisation and expansion of such basic industries as steel, mining and transport. Otherwise, the interruptions to the supply of basic necessities, like power, will continue, making a nonsense of the promotion of industrial exports.

The recent agreement signed with Aluminia-Pechiney of France for the construction of an aluminium plant provides

for technology and credit to be supplied from France. Civil servants say that this sort of bilateral deal, which is new to India, will also be pursued for a planned coastal steelworks, for which the British Steel Corporation and Davy are bidding, along with Mannesmann Demag. The first project, and possibly the second, will include the sort of financing and buy-back deals in return for contracts placed with Western companies.

These expressions of progress,

however, have to be tempered by the fact that in most cases they have not yet been translated into reality. Politics has paralysed India for the past 18 months, and 1979 was a very bad year for industrial production.

So far, Mrs. Gandhi has given

no indication that she intends

to give greater priority to the

private sector, which is the

source of the bulk of India's

industrial exports. But every

body is hoping that once the

state elections are out of the

way, there may be more encour-

agement.

India's need now is to update

its industry, and to do this it

will continue to require foreign

technology.

One company that would like

to move into more advanced

technology on a bigger scale is

Hindustan Machine Tools. Set

up by the Government to get

it would enable it to build up

sufficient volume to pursue

exports.

The company is conscious,

however, that at the same time

countries like Taiwan and South

Korea are developing their

machine tool industries in pre-

paration for exports. In spite of

Indian costs being low, HMT

says its prices are still higher

than those of other Asian

exporters. One reason is that

social costs — HMT, like many

companies, provides housing for

many of its employees — are high.

There is also considerable over-

employment.

As in the case in any country,

India has some very good com-

panies and others which are not

so good. Manufacturers enjoy a

highly protected home market, which has not always acted as a spur to turn out products which can compete internationally, particularly as regards design, packaging, general presentation and servicing. Things are changing, however, as customers are demanding more sophisticated products at home.

Manufacturing capacity is another problem with which Government and industry will have to grapple if they are to achieve their export targets. The official plan for engineering, for instance, is that exports, which totalled R2.850m (£147m) in 1977-78 (of which only R558m went to the EEC), will increase tenfold over the next decade. If the industry is to achieve anything like this target, it will need a lot of technical help from abroad to fill some of the present gaps.

In certain cases, the Government machine has specifically encouraged expansion projects, although more with the home market in mind than exports. Ashok Leyland, for example, in which BL has a majority stake, is in the midst of an ambitious expansion programme. Official permission has been readily given for the import of foreign technical help.

The first part of the question (as to the limitations upon the powers given to tax inspectors by section 28(3) of the Management Act) is much discussed in the standard works on the Taxes Acts, and you must rely upon the technical knowledge of the company's auditors (or solicitors) to guide the board as to the likelihood of the inspector being successful in his attempt to reopen agreed matters. The case which inspectors like to quote in situations like this is Jones (Inspector of Taxes) v. Mason Investments (Luton) Ltd. (43TC570), but taxpayers counter this with the judgment in Cenlon Finance Co. Ltd. v. Ellwood (Inspector of Taxes) (40TC176).

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

The trail to India—slow but sure

Hazel Duffy looks at the investment hurdles in one of Asia's most industrialised economies

BUSINESS PROBLEMS
BY OUR LEGAL STAFF

Reopening agreed tax

We received a letter from H.M. Inspector of Taxes confirming their determination of 1977-78 liability of our company after full submission of all necessary documents and other information. Subsequently, we received notification that they wish to amend their determination on the grounds of a re-interpretation of facts which they had in their possession from the start.

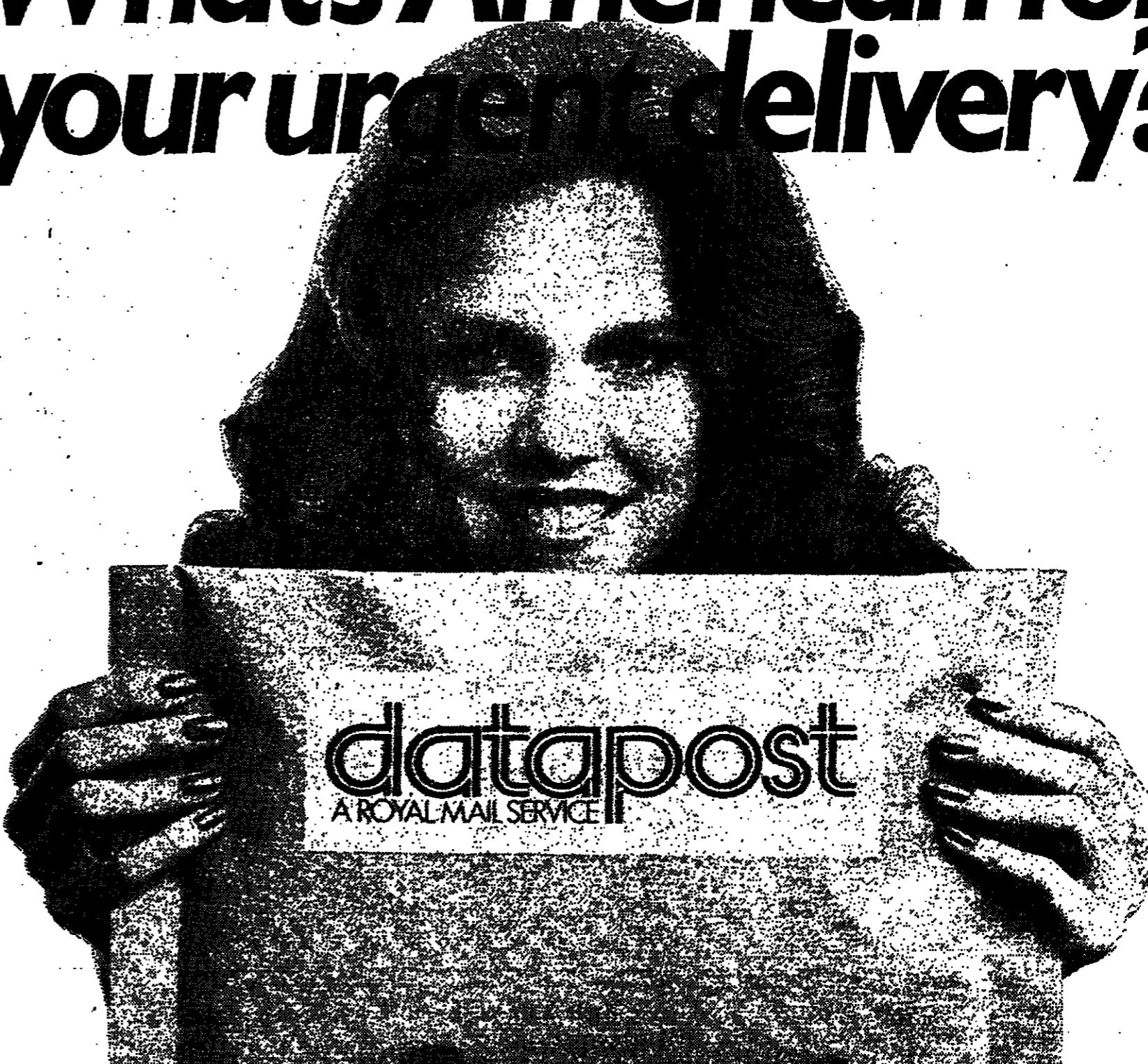
Can H.M. Inspector of Taxes change a decision reached by him and accepted by the company's auditors and, if so, when can companies consider their tax decisions as final?

The short answer to your final question is "After the sixth anniversary of the end of each accounting period," by virtue of section 34(1) of the Taxes Management Act 1970.

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April 1980

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SUMMARY OF THE CONSOLIDATED BALANCE SHEET FOR THE YEAR ENDED 31 DECEMBER 1979 (in million Lire)	
ASSETS	LIABILITIES
Funds and securities	567,957
Loans in being	566,640
Other items	5,988
1,130,501	29,930
1,790,385	21,903
442,556	115,739
	1,705,557
Capital and reserves (*)	60,393
Net profit	4,808
	1,790,385
(1) 32,727 after allocation of profit	

Expanding into inflation

BY PETER RIDDELL

A KEY failure of the last Government was that the leadership did not succeed in making its policies understood along accepted by Labour supporters. The result is that the debate about economic policy since the election has been depressingly blinkered.

The classic illustration was the recent collection of Fabian essays (Labour and Equality) looking back at the last Government's record. Many of the contributors (with a few notable exceptions) appeared to be like Rip Van Winkle. They seemed to have slept through most of the last decade, innocent of either the economic events of the period or the policies of the last Government. Awakened by the election, many discussed policy with prejudices largely unchanged since the early 1970s.

Dilemmas

Now another, and partly overlapping, group of Fabians has produced its economic strategy for the 1980s. At least the authors cannot be accused of having slept through the last decade. Several were actively involved in advising, forecasting and reporting on the events of the period. They are fully aware of the policy dilemmas which have appeared and discuss them honestly and clearly. Yet this recognition has not dimmed their enthusiasm for the solutions of the early 1970s (with only a few modifications).

Their package is mostly Old Cambridge with only a sprinkling of the New variety. It is solidly expansionist with public spending growing by £2bn a year (at 1975 prices) split evenly between current and capital programmes, a £1bn increase in capital taxes largely financed from rising North Sea oil revenues and a 10 per cent tariff on imports of manufactured and semi-manufactured goods plus a 10 per cent devaluation of the pound.

The authors argue that this package would result in a 7 per cent higher level of output by 1984 and 1.2m less unemployment than if present policies are continued. This is based on the use of the Treasury's economic model with comparisons

between an unstated base run of present policies and the recommended package.

The forecasting model is, however, used like some kind of oracular source of revealed truth. There are, for example, a number of references to "we asked the Treasury's economic model to tell us what would happen if...". That is not a sure foundation for an alternative approach at a time when the art of economic modelling is undergoing such a major reappraisal.

The more fundamental argument concerns the authors' belief in the Government's ability to manage the level of demand with public spending as a major engine of growth. A short column is not the place to debate such wide issues but the experience of the past few years at least casts doubt on this belief.

In practice the key issue is inflation. The authors concede that according to the model their package might leave an inflation rate of about 14 per cent a year by the mid-1980s compared with a likely 10 per cent or thereabouts if present policies continue. They claim that inflation would not be accelerating in such circumstances. That is precisely the problem. The inflation rate is almost by definition not stable at such high levels; it is either going up or down.

Impossible

The recognition that the package would raise the inflation rate in itself weakens the Fabians' case. They argue, for example, that "inflation, while undesirable, is not crippling if that is the price to be paid for raising real living standards." But the lesson of the 1970s—uniting both "monetarists" and incomes policy supporters—is that a sustained rise in output and in living standards is impossible without a lower rate of price inflation.

"The Economics of Prosperity," edited by David Blake and Paul Ormerod, £3.95 from Grant McNaught.

AFTER LAST year's record champagne vintage of 1.73m hectolitres, the recent visitor like myself might well expect to find the Marne brimming with wine. But in fact the shortage caused by the catastrophically short 1978 crop—only 595,000 hectolitres—still dominates the scene and the prospects for both growers and merchants.

It is, of course, easy to understand the dilemma of the merchants, or the *moissons* as they are called. They did indeed curtail their home sales—from 74.1m bottles to 66.67m—but their sales abroad rose from 52.5m to 54.3m. And the UK alone took more than 1m bottles of this increase, once more to lead the world as Champagne's chief foreign customer, with a total of 9.2m bottles. The world market is the *moissons*'s as yet unchallenged terrain, and if *moison* A cuts the orders of Messrs X, *moison* B step in and take over the customer?

The merchants' reluctance to restrict sales abroad is strengthened by the growing challenge on the domestic market from the growers, the *récolteurs-mécanisateurs*, who sell champagne from their own vineyards, made either by themselves or by the co-operatives who then return to them the relevant quantity of bottles. This, though, is not the individual wine of grower M. Dupont, even if it will bear his label.

Last year nearly one in two bottles of champagne sold within France came from these sources, and at prices between a half and two-thirds of the

grande marques. Unlike the *moissons*'s home sales, the *récolteurs* and co-operatives' rose in 1979 by nearly 4m bottles. These wines are almost certainly less good and less mature than the merchants', whose cases are made from a wide selection of sources, rather than basically

increased production costs and the ultimate price of a bottle.

The only alternative for the *moissons* is to buy via sur charges: champagne lying in cellar stacks before being disgorged. Some considerable purchases have been reported in recent months by the big firms, who can then do no more than disgorge these bottles and the appropriate dosage and mix their own labels.

Meanwhile the growers, also short of stock but not of cash after last year's record harvest, are waiting until the risk of frost is over this month, and then to see how the vital flowering of the vine goes next month before offering their vines on the market. There are those who do not believe that in any case a great proportion of the 100,000 hectolitres theoretically available will in fact be offered in the near future: growers may either make it into champagne or keep it longer in their closed vats.

Nevertheless, the *moissons*, even if they have oversold, deserve some sympathy, for as I was told during my recent visit, the "locomotive" of the champagne train is fired and staffed by the 10 or 15 firms with the concomitant of rising prices. Which is not a bad excuse for laying in a modest supply at current prices. Remember that, if kept properly, good champagne improves with some bottle age.

train" that further back now contains many carriages owned by the *récolteurs*. The merchants sell two-thirds of all champagne, and nearly half of this abroad.

As a result of the current shortage a great deal depends on the coming vintage. If that is poor and above all short, there would be, as one important member of the trade told me, a catastrophe. The stock position will worsen, and prices would rise sharply in a period of world-wide economic recession. That could mean the 1974/75 stamp over again.

Although it is unlikely that 1980 will produce a crop anything like as large as last year, yet the yield per hectare was not as high in 1979 as in other plentiful years like 1970 and 1973. Much, therefore, depends on the yield. The vineyard area in production is stable, for planting was stopped in the mid-1970s, and will be resumed only modestly next year, with, of course, a further three years to wait before additional production ensues.

Unless a larger than average vintage turns up this year, or the bottom falls out of the market, the shortage of champagne seems likely to continue, with world-wide connections. The reputation and the success of champagne undoubtedly rests on the marketing and publicity of the leading *moissons*. It is this that pulls along "the

WINE

BY EDMUND PENNING-ROSELL

from one grower's vines. Nevertheless, not all the *moissons*'s clients are connoisseurs, and to them champagne

is champagne. The higher prices of the *moissons*'s champagnes are not the result of excessive profits, but of the greater administration, production and promotional costs, particularly in the export field.

Not that the *récolteurs* should be criticised, either. They make more profit by selling their champagne to the public than from grapes passed to the merchants. They also have the réclame of their name on the label, and they can gainfully occupy themselves throughout the year, instead of in only the four or five months that must be devoted to their vineyards.

Also, they satisfy the craving of many French town-dwellers to have a "little supplier" in the country: whether of chicken, cheese or champagne. Anyone can buy Moët and Chandon or Roederer in the local supermarket, and it takes sophistication and in-depth research to find that small grower

increased production costs and the ultimate price of a bottle.

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Derby confusion still reigns

I DOUBT if the Derby has ever looked more complicated only a fortnight before the big race. Not only are the public confused as horses come and then leave (or are even suspended) from the Blue Ribbon betting, but bookmakers themselves seem in total disarray.

It is hardly surprising when one considers that even Vincent

RACING

BY DOMINIC WIGAN

O'Brien seems to have succumbed to the atmosphere of utter confusion and is talking of Gonzales representing him on June 4.

After confirmation of Henbit's participation Mecca offered that he won at 7-1, which was quickly snapped up. Henbit will

be advertised today at 6-1 with Mecca, who, incidentally, introduce Blast Off in their book at 25-1. Some on-the-spot viewers felt that this colt was an unlucky sixth in the Prix Lipini on Sunday.

While Mecca, the Tote and Hills were all betting overbreaks at 95 per cent or thereabouts yesterday Corals were

betting to a percentage of around 110 per cent and Ladbrokes to a far from generous 118 per cent. However, the last-named company eased a number of leading fanciers in today's advertisement, notably that those who have struck cash bets on Gonzales (and who may be unaware of the situation) are put in the picture.

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After confirmation of Henbit's participation Mecca offered that he won at 7-1, which was quickly snapped up. Henbit will

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THE ARTS

Cannes Film Festival

Stalker fights jaundice

by NIGEL ANDREWS

Baptised into the 33rd Cannes Film Festival by an irate argument with a taxi-driver, who tried to hold my suitcase hostage in a busy street while charging me twice the fare shown on the meter. I began this year's proceedings with a jaundiced eye, the sun-baked hury-bury of this cine-jamboree by the sea poked more daunting than ever, with hundreds of films lurking in dozens of cinemas and the Cannes seafront bristling as ever with Filmdom's processing sellers, buyers, creators and exporters. And where were the up-and-coming stars of yesteryear...?

As if to confirm the doubtful figures, the opening days passed with much perspiration, such eye-strain and few awards. Italy, Australia, West Germany and the Philippines all unfurled their cinematic flags in the Main Competition, but the breeze of inspiration failed to dip them.

Then four-days-in came the yearly "film surprise": Cannes' lock-in-the-box mystery movie which is unwrapped annually without prior identification and which last year gave us Wajda's *Man of Marble*. And suddenly there was something to push one to the edge of one's seat and spirit one's pen from one's pocket to take anxious and copious notes.

The movie was Andrei Tarkovsky's *Stalker*. It's the Soviet film-maker's fifth and latest feature, and for non-Russian filmgoers used to an average wait of four-to-five years before the greatest Russian director's movies are allowed to cross the Iron Curtain (*Mirror*, made in 1976, has only just reached London), its appearance in Cannes was a little miracle. To compound delight at the quick unveiling, the film itself is a work of incomparable magic and excitement. Tarkovsky's best-ever movie, I believe.

The visual wonder and sleight-of-hand of *Mirror* and *Solaris* are here wedded to a story at once simple and fantastic. Tarkovsky gives us a Dante-esque fable of three men journeying through a mysterious "Zone"—a blitzed and watery waste-land of dead industrialism, strewn with relics of the past—en route to some obscure journey's-end, where

French subtitles do not aid instant decoding of the film. Tarkovsky is never afraid to ellipse and elide his narrative nor to throw off a jumble of arcane allusions in his dialogue. (Pennimore Cooper is the least of it.) But where some obscure films repel, others fascinate: and Tarkovsky's visual sense is so dazzling that one could happily sit through the movie again as soon as its 160 minutes (no less) have first unwind.

Freely but subtly blending zooms, tracks, pans, Tarkovsky mixes camera movements as a painter mixes colours or a symphony-composer instruments. His shooting often has an almost physical excitement, and no less thrilling are the surreal images caught in the camera's trajectories: a collage of derelict objects—paintings, coins, hypodermics—seen under a flowing stream, a huge swamp quaking like a shaken carpet, two human skeletons clinging together in bony-fingered serenity. *Stalker* is one of the wonders of the modern movie world, and if it doesn't come to London soon, keep writing to British distributors until it does.

Only two other films have stood out from the rock at Cannes so far: Ali Ongenturk's

Hazal from Turkey and Mark Reichert's *Union City* from America, both shown in the Directors' Fortnight.

The Turkish movie is a gem. Where Tarkovsky uses his camera as a *perpetuum mobile*, Ongenturk builds up his film with sharp, sudden tableaux: splashes of colour and gesture that paint the story of a quasi-feudal village where a girl attempts to free herself from an arranged marriage to a 10-year-old boy and escape with her lover. Running parallel with this private tale of emancipation is the public social conflict stirred up when a new road is built near the village, threatening to haul its inhabitants lock, stock and prejudice into the 20th century.

It's a starkly beautiful film,

with its hieratic flow of stiff,

iconic images, its rough,

resonant soundtrack and its lovely

dovetailing of two stories, one

writing large, the other small,

the themes of liberation and

progress.

Union City is one of those movies that would be perfect at an unprogrammable 60 minutes. At 90, its edgy, funny pastiche of a '50s Hollywood melodrama—murder and marital breakdown in Technicolor Manhattan—tends to drift a little. But never mind. Director Reichert obviously breakfasted on Edward Hopper paintings as a small child and the film's look—angular, shiny, garish—is quite stunning. The plot should be kept under wraps for your further enjoyment until you see the film. But suffice it here to say that it might be retitled *The Milkman Always Rings Twice* and that Chaplin's visual sense is as dazzling that one could happily sit through the movie again as soon as its 160 minutes (no less) have first unwind.

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a new road is built near the

village, threatening to haul its

inhabitants lock, stock and

barrel into the 20th century.

It's not least rewarding in

relation to the blank tedium, the

clutter of shoddy, into

which the street furniture, set

up when the Square was

pedestrianised, has decayed.

The sitting and context is

obviously crucial. The Commis-

sion did, however, suggest that

the addition of any statue at all

to Leicester Square might be a

mistake, in relation to the

formal garden under the great

plane trees, in the middle of

which is Shakespeare. Shakes-

peare is a copy (of 1874) of

the Westminster Abbey

memorial very grand, elegiac

in his marble, with four

"flankers" provided by rather

crude busts of former local

residents of genius: Newton,

Gulliver, Joshua Reynolds, John

Hunter. The harmony of this

central setting with the razza-

matrix of what goes on in and

around Leicester Square is a

bit rum, and maybe if Shakes-

peare was to go, there would

be Lebowski for Chaplin.

But Shakespeare is very much

solidly, there and sets the tone

if forlorn, in the middle. No

doubt the original setting of

the Globe on the South Bank

was likewise one of fairground

favour (and elsewhere Shakes-

peare indeed presides com-

fortably in a niche over

Carnaby Street), but the

Shakespeare we actually have

in Leicester Square is of cool

Palladian grandeur. Chaplin

would stand apart from the

formal garden area in the

south-west corner, but still too

near, to my guess, to cohabit

congenitally with Shakespeare.

Both are published in the

same year, 1928, but otherwise

are worlds apart and the Sitwell

is almost an anti-Gleichen,

tending to the satirical. Sitwell

demanded adequate police

supervision for the "mob of

statues," and the appointment

of a Controller of Inanimate

Propriety at least "to

segregate, remove and inter-

London squares and open spaces

to be cleared every five years.

Holocausts and mass deporta-

tions suggested. In Paris, during

the German occupation, there

was in fact a mad liquidation

of public bronzes (including

Shakespeare, who once stood

in the central set-up with the razz-

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finartime, London PS4. Telex: 825671, SKSNT

Telephone: 01-248 3800

Tuesday May 20 1980

Transatlantic differences

IN THE LAST few months, Washington has asked its West European allies to stand up and be counted on a series of issues ranging from Cruise missiles to economic sanctions against Iran (not to mention the Olympic Games). Whatever their other consequences, events in Iran and Afghanistan have tested the transatlantic relationship. The Europeans, and particularly the EEC countries, have had to decide whether, in some cases against their better judgement, to support the U.S. in the interests of "solidarity" or to put what they see as their own interests first and follow an independent line.

Gut reaction

It has not been easy for the Europeans. In the first place, they are far from united among themselves. The Community countries are deeply divided, not only over internal problems—notably the British budget contribution—but also in their instinctive attitudes to international issues. At one end of the spectrum is Britain whose gut reaction tells it to rally to Washington, at the other France whose instinct is to do exactly the opposite. In the middle is West Germany that is pulled in both directions.

In the second place, it is clear that in many areas American and European interests are becoming increasingly divergent. The Europeans lack the global military power of the Americans, but are more economically dependent on sources of supply and markets beyond their borders. They share a common land frontier with a Warsaw Pact that is constantly strengthening its forces. And they believe that detente has brought important gains in economic, commercial and humanitarian terms—a belief that is particularly strong in Bonn. Against all this, there is a widespread recognition that responsibility for the ultimate defence of Western Europe still rests with Washington and that increased American isolationism would be dangerous.

In the last week, the Europeans seem to have been developing an à la carte policy towards U.S. requests for help. NATO (though minus France) has fully answered America's call for a military strengthening of the Alliance. In Naples, Community Foreign Ministers went some but not all of the

way to meet Washington's request for European sanctions against Iran. But on the Middle East, the Europeans appear to be going ahead with their own Palestinian initiative despite American pressure to drop it.

On the face of it, President Giscard d'Estaing's acceptance of the invitation to meet President Brezhnev in Warsaw, without prior consultations with his allies, would seem to be a blow to this careful process of European policy formation. But it may not have done too much harm. The meeting was totally consistent with past French insistence that communication must be maintained between East and West. The Americans had in any case already started the thaw with the Muskie-Gromyko meeting in Vienna and Chancellor Schmidt has confirmed plans to visit Moscow in the near future. It would be a pity to miss a chance of solving the Afghanistan problem by negotiation if one, however remote, exists. The danger will be if M. Giscard d'Estaing has given Mr. Brezhnev the impression that the Western Alliance can be loosened by Soviet blandishments or pressures.

The Western Alliance is not the Warsaw Pact. The Europeans should not be obliged to jump to attention at every crack of the American whip. That would be out of keeping with the sort of world the Allies are meant to be defending. They have their own legitimate interests to pursue and they also have every right to take foreign policy initiatives.

One voice

But Europe's role will be more convincing if it can speak with one voice. And transatlantic differences will cause fewer strains in the Alliance if Europeans show some awareness of the part that the U.S. still plays in their ultimate defence—and of the threat to their own interests posed by both Afghanistan and Iran. In the final analysis, the overriding West European interest must be the preservation of Western democracy. That does not necessarily imply a monolithic Alliance. There is room for honest differences of view, alongside the sort of division of labour in the economic and military fields that the Allies have been groping towards in the last few months.

Protectionism is never far below the surface of thinking in the U.S. textile industry

included: the Man-Made Fibre Producers' Association, the Northern Textile Association, and the International Ladies Garment Workers' Union.

Other items on the list of targets, which initially may apply only to the UK, include, as might be expected, man-made fibres, as well as other more surprising products such as ceramic tiles and cabinet locks.

In Europe, where pressure from low-cost U.S. exports of man-made fibres has continued to grow this year, there is now the prospect of further curbs

being introduced on a wider range of fibre products and across a broader front. Anti-dumping duties amounting to 15 per cent on average have already been imposed on certain U.S. acrylic fibres entering the EEC, and the Commission is investigating dumping complaints that could lead to similar action in the case of polyester filament—the product at the centre of the current dispute.

A strong U.S. reaction had been expected all along by the EEC. This was the main reason for its reluctance for almost a year to accept UK demands for curbs. Nevertheless the vehemence with which U.S. authorities are evidently prepared to press their case has come as a surprise, and further talks between the two sides, embracing a number of delicate trade areas including steel, are likely in bid to avoid a protectionist war.

The U.S. reaction is in large measure the result of a new approach towards exporting by a number of American industries, including textiles, and a belief that these efforts cannot be allowed to stumble before they start. Protectionism is never far below the surface of thinking in the U.S. textile industry, in order to secure the agreement of the industry last year to the inclusion of textile tariff cuts in the Tokyo Round. President Carter was obliged to draw up a special textile aid programme which included an Administration commitment to help develop exports.

An election year it is important for the Carter Administration to act tough in support of the textile sector. The industry, together with apparel, employs 2.5 million people and includes in its ranks more blacks and women than any other American manufacturing sector.

Domestic political considerations apart, U.S. officials also complain that the EEC's action is the first time either trading block has placed restraints (other than tariffs) on the other's textile and garment exports in recent years and thus sets an unhealthy precedent. "1979 was the first year that we had a surplus in our trade with the EEC. As soon as we start to build up our exports we find we have a restriction slapped on us," one senior Administration official pointed out.

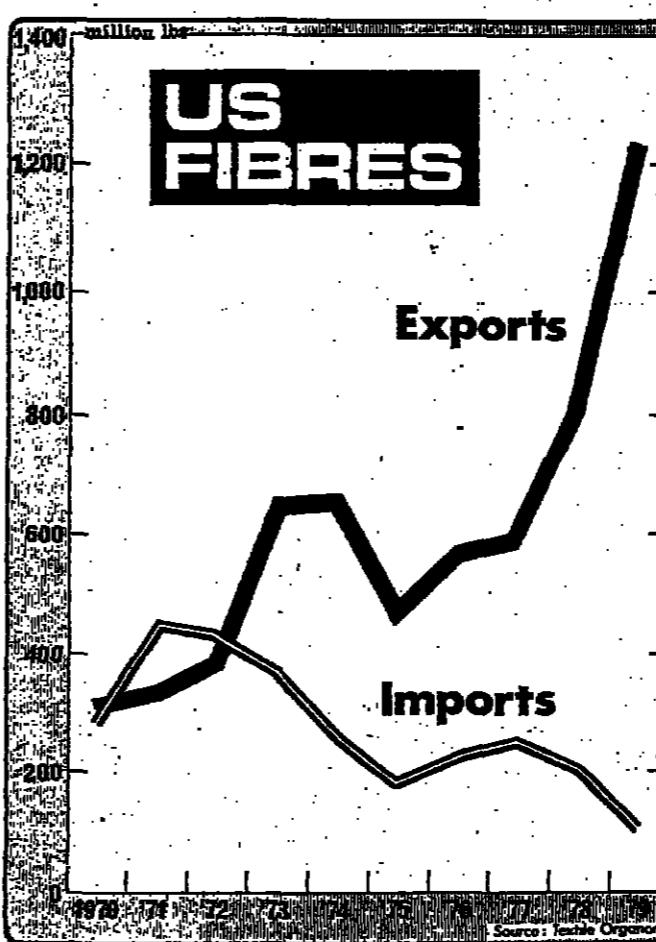
The U.S. is also annoyed at what is seen as the selective impact of the EEC curbs. "The EEC/UK action exempts other EEC countries, members of EFTA, and all other countries with which the EEC has bilateral textile agreements. As a matter of practice this leaves the U.S. and Canada as virtually the only victims of the action," Mr. Charles Jones, president of the U.S. Man-made Fibre Producers Association claims. The industry argues that GATT's Article XXI under which the curbs have been imposed requires measures to be applied

to every country enjoying most favoured nation status.

The main contention between the EEC fibre producers and their U.S. counterparts, however, is about why the Americans have had such success in exports to Europe during the past two years. The case of Britain's producers, supported by the European trade association, CIRFS, is that American competitiveness is mainly due to controls on the price of gas, giving the industry a significant raw material cost advantage—and, as world oil prices have risen, this advantage, it is claimed, has increased.

The mathematics of this advantage are highly complicated given that the U.S. is only partially supplied by domestic oil (just under 60 per cent of total requirements), that U.S. oil itself varies in price depending on when and where it was found, and that U.S. man-made fibre producers use somewhat different feedstocks for raw materials from European producers (including large quantities of cheap natural gas liquids). A further complication is that until 1978 the petrochemicals used for fibre production were in surplus in the U.S. and were being exported to Europe, which helped to keep down the price of European raw materials too. Since 1978 legislation restricting the lead content of petrol for cars in the U.S. has created a new market for the surplus petrochemicals used in fibre production and has choked off exports.

BY RHYS DAVID, Textiles Correspondent



Source: Textile Organization

Cuts in crude oil supplies from Iran have also reduced the amount of surplus petrochemicals available from the U.S.

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of the U.S. Fibre Producers' Association, the average U.S. polyester plant has a capacity more than double its European counterpart, while average output per employee in the American industry is far higher than in EEC countries. In nylon carpet yarn three U.S. companies account for 80 per cent of capacity, while in polyester filament the three top producers have 73 per cent of the available plant. A further advantage enjoyed by the U.S. during the past year has been the low value of the dollar in relation to European currencies.

Conditions are also deteriorating in the carpet industry where U.S. credit restrictions have brought a boom stretching back several years to a halt. This is likely to result in surplus carpet yarn being available for export. The decline in sales of U.K. cars is also affecting the fibre industry, which supplies industrial yarns for tyres, seat belts, and upholstery.

In the longer term some of the current advantages enjoyed by the U.S. fibre industry could disappear, particularly if progress is made towards decontrol of U.S. energy prices. U.S. producers, because they had captured more than a quarter of the UK market in polyester filament and nylon, and just as seriously according to the UK industry, have depressed prices. Taken together the loss of volume and revenue last year is claimed by British fibre producers to be in the region of £50m. Total U.S. fibre exports to the EEC including Britain doubled last year and worldwide U.S. exports were up by nearly a half.

The size of the U.S. cost advantage and of the feedstock component has been one of the areas of disagreement between the two sides: the U.S. fibre producers claim in any case that any gains are likely to be transient, and should be accepted in much the same way as the U.S. industry tolerated high levels of fibre import from Europe in the early 1970s. The uncomfortable fact for European producers, however, is that conditions in the domestic American market make it likely that for the short-term at any rate the incentive will be there for producers to step up their export effort.

Polyester filament, the fibre causing most of the problems in Europe remains in weak demand in the U.S. and DuPont, the biggest U.S. fibre producer, looks to be one of the very few making any money in it at present. Poor demand for many fibre analysts in the U.S. and this could reduce the quantity of fibre available for export and help the U.S. industry achieve higher prices.

The hostile reaction to exports may also have discouraged U.S. producers from building plants with export to Europe in mind. Traditionally U.S. producers have tended to export to the Far East and to look after Europe from plants in Britain or on the Continent.

The danger of the present row as seen in the U.S. is the effect it could have on relations between the world's two most important textile trading blocks in the run-up to negotiations for the next round of the GATT Multi-Fibre Arrangement. The U.S. industry is particularly anxious to make common cause with Europe in the belief that in this way it will be easier to secure a tough deal in the next agreement, which would enable some redistribution of imports from the more advanced developing countries such as Hong Kong and South Korea to newer and poorer suppliers.

In the charged atmosphere which has resulted from the fibre row there would seem to be a danger that far from working together the two sides could begin to extend to each other the sort of restrictions, now employed in trade with developing countries,

EXPORTS OF PRINCIPAL U.S. MAN-MADE FIBRES

	Million lbs.	1975	1976	1977	1978	1979
Nylon filament	71	81	93	108	116	124
Nylon staple	23	28	17	21	31	31
Polyester filament	21	44	46	74	152	152
Polyester staple	99	103	161	239	335	335
Acrylic	86	110	91	151	224	224

Source: Textile Organization



"I haven't been so happy for years."

For many elderly people, going into a "Home" seems like the end of the world.

Nevertheless, our headline is a typical quotation from one of our residents' letters.

The Distressed Gentlefolk's Aid Association runs a particular type of Home for a particular type of person. Not just what is implied by the "Gentlefolk" in our title but anyone, man or woman, who will "fit-in" with our other residents.

We have 13 Homes in all. Some Residential, some full Nursing Homes. Anyone who needs a Home but who lacks the necessary financial resources can apply to the DGAA for help.

Places are short, because money is short. Your donation is urgently required. And please, do remember the DGAA when making out your Will.

DISTRESSED GENTLEFOLK'S AID ASSOCIATION

VICARAGE GATE HOUSE, VICARAGE GATE,
KENSINGTON, LONDON W8 4AO

"Help them grow old with dignity"

Alibi required

My West London neighbour comes out on the story of the middle aged criminal whose marital problems make others look like bliss. The old lag successfully broke out of Wormwood Scrubs and finally made it back to his home in Shepherd's Bush at two o'clock in the morning. "They said on the radio you escaped seven hours ago," his wife said. "It's only three miles away. Where the hell have you been?"

Observer

MEN AND MATTERS

Finding a clue in the alphabet

The Austrians are somewhat embarrassed, as well they might be, by the 140,741 of their number who voted on Sunday for a self-avowed neo-Nazi, Dr. Norbert Burger (all Austrians are doctors). Dr. Burger advocates liberal use of the death penalty, and a predictable package tied with a ribbon marked "German Austria".

The relative success of this candidate has tainted the much-touted image of Austria as a near-ideal modern democracy in perfect working order. More immediately, it has overshadowed the impressive victory of the incumbent federal president, Rudolf Kirchschläger.

Austrians take comfort from the results registered in an old people's home on the Danube, Of 28 inhabitants, 11 voted for Burger, it is said, "because his name came first on the alphabetical list." "The frightening conclusion remains," commented one newspaper, "that 3 per cent of our people are not yet mature enough for democracy," which is approximately the sentiment of Chanc-

elor Bruno Kreisky. But is Kreisky entirely right in blaming only the old Nazis, their spirits momentarily lifted by a crank candidate reported to have paid \$5 to each of the 2,000 citizens who had to sign his application form? A joke that used to be current in Austria and was told me by one of those curiously unbroken survivors of the concentration camps, concerns one Graf Bobby. Graf Bobby goes to the de-Nazification Bureau to sort out his political credits.

"What I don't understand," says the official, "is why you didn't come along in 1945, like everyone else?"

"Well," replies Graf Bobby, "I wasn't a Nazi."

Shying off

In post-Franco Spain just about everybody has sampled the delights of what is quaintly known in Britain as industrial action. Not wishing to be left out, actors, first division footballers and, in Barcelona's Chinatown, the world's oldest profession, have all been on strike. Everyone has been doing it, except bullfighters.

Yesterday, Spain held its breath for what looked like being a first-ever industrial walkout from the arena, which threatened to postpone six beautiful thoroughbreds from the Domecq ranch awaiting death in the afternoon.

The strike had been on right up to the initial clarion call that gets the corrida underway. Organised by the Communist Workers' Union, the picadores (the lancers) and the banderilleros (the men who place the darts on the bull) were prepared to walk out to press for inclusion in the state social security scheme. It would have wrecked one of the top fights in the Madrid Feria, the highpoint of the bullfighting season.

But the show-must-go-on men carried the day and the militants have now compromised by agreeing to a postponed day

"Let me through I'm a doctor!"

الطب انت

FINANCIAL TIMES SURVEY

Tuesday May 20 1980

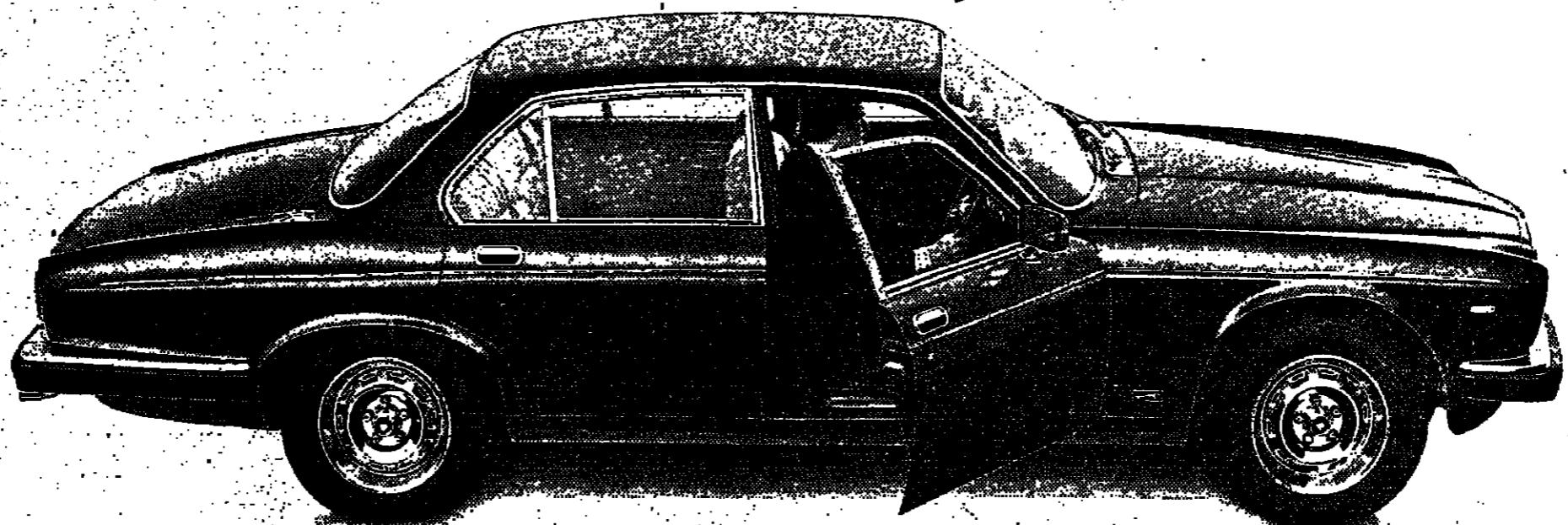
Executive Cars

Despite the difficulties faced by the motor industry in general, the market for executive cars in Britain remains reasonably stable, because the company car is so important. Around 70 per cent. of all new cars which took to the roads in Britain last year were bought with corporate cash.

Introduction: UK market	II
Business cars	II
Buyer's choice in UK illustrated	II, IV, VII, VIII, IX
Fringe benefits ...	IV
Symbols of status	IV
Diesel-powered cars	V
The luxury class	VII
Advertising campaigns	VII
Rental schemes	VII
Cars of the future	VIII
Conversions	VIII
Four-wheel drive vehicles	VIII
Exotic motoring	X
Car leasing boom	X
"By British" campaign	XI
In-car communications	XI
sports car sector	XI

DECISION
DECISIONS
DECISIONS
DECISIONS
DECISIONS
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DECISIONS
DECISIONS
DECISIONS

Find yourself a quiet place to make your next decision.



Gone are the days when a car was chosen merely as a symbol of status. A car for the executive businessman today has to earn its keep.

A car that delivers you to your destination unruffled and unfired.

A car that will preserve your sanity, your temper and your energies.

In a Jaguar these abilities are not the result of limousine thinking. They're indivisible from the benefits of being a driver's car.

The smoothness shared only by Lamborghini and Ferrari, of the unbeatable V12 engine configuration.

The colossal performance which enables you, should you so wish, to quietly sprint to a hundred miles an hour and back to rest again in around twenty five seconds, or calmly amble along at the legal limit on less than half throttle.

The prodigious capability of the suspension geometry.

The stopping power of the ventilated disc brakes, which was unsurpassed in Motor magazine's recent review of competitive braking from speed abilities.

Yet it is because of all this attention to driving needs rather than despite it, that this Jaguar is, above all, engineered to be the world's quietest car.* So reflect on this:

It will never occur to the short-sighted that owning a Jaguar XJ12 could be a positive aid to business.

But if you think about it, in today's frenetic environment, perhaps there's never been a better time.

*Motor Magazine Jan 25, 1980.

JAGUAR XJ12

It's a good time to go for the best.

EXECUTIVE CARS II

UK market now worth over £1.5bn a year

SALES OF executive cars in Britain last year totalled around 220,000. That represented, taking a conservative estimate of average prices, £1.5bn of business. It was also business with a higher profit margin than the motor industry is usually willing to accept.

The majority of executive cars are delivered with lots of "extras" added. And these extras often carry the kind of profit margins usually found only on luxury goods.

So it is not surprising that the manufacturers and retailers work hard to win a share of the available business. And in Britain the executive car market has remained reasonably stable.

We all have our own ideas of what entitles a vehicle to be called an "executive" car. But many of the companies in the trade use the following description. Executive cars have engines of between 2 and 3.5 litres. They are 14 to 15ft long, but it does not matter if they come in a two-box (hatchback) or three-box (with a boot) shape.

In the UK, prices start at around £5,000 at the bottom end and reach £12,000 at the top — then the luxury car market begins, a segment which accounts for about 2 per cent of total sales. The share of the total market

Variations

These percentages ignore the Cortinas with larger 2 litre and 2.3 litre engines mainly because Ford's rivals cannot get a clear picture of which of these Cortinas are "work" cars, used for example by salesmen who cover lots of territory in a year and require a powerful engine, and those which are true "executive" conveyances.

The larger-engined Cortinas alone account on average for 4.5 per cent of the total new car market in Britain.

The bigger-than-usual jump in sales between 1977 and 1978 can be traced to the extra activity in the retail trade following the introduction of the 2.3 litre and 2.5 litre Rovers and the launch by Vauxhall of the Carlton and Royale saloons in the UK.

And 1976 was a poor year for the executive car segment because of BL's problems following the launch of the new Rover (at first with a 3.5 litre engine). Rover had previously accounted for about one-third of

the executive car segment and the fact that the marque virtually disappeared from the showrooms naturally resulted in the total market shrinking.

Customers apparently are willing to wait for the executive car they want — at least for six months. But if the waiting list is nine months long you will probably lose them.

Customers were willing to wait for the new Rover after it was formally launched "car of the year" in 1976.

Ford's influence in the UK car market is very important and some of the extra steam in the executive car sector can be accounted for by the way the Granada picked up sales. In 1976 only 24,000 new Granadas were registered. By last year, this had risen to 45,000 — an 83.5 per cent leap in only three years. The record is more impressive if estate car versions are counted. Some 6,500 Granada estates were sold last year in Britain.

The executive car sector got away to a poor start this year and again the Granada was a big factor. In the first quarter registrations were 13 per cent down on the same period a year before. (Even counting the larger-engined Cortinas, the drop was 5 per cent.)

During the three months, Granada registrations were 46 per cent below those for the

same period of 1979. Some of this fall reflected the fact that the January-March months last year were very good ones for Ford. At the time, it was going all-out to make up for lost sales caused by the nine-week strike in the autumn of 1978.

Then, this year, too, Ford has been particularly affected by a change in the attitude of the car rental companies. They have eased off on purchases of bigger-engined cars so far this year. Customers (who mainly pay for their own petrol, even if it is reclaimable from their own company) have been less inclined to specify them in recent months.

Changing demand

An added factor is that there have been fewer U.S. tourists in Britain because of the high cost of the £ compared with the \$.

And even those Americans who have turned up have become more aware of the need for fuel economy and are asking for smaller-engined cars when they go to hire companies.

All this has been bad news for the Granada, the hire companies' favourite big car.

What does the rest of the year hold for the executive car sector?

Mr. Michael Taylor, marketing director of Volvo Concessionaires, says: "We see no

dramatic change. We expect the executive segment to represent about 12% per cent of total UK new car sales this year — 13 per cent at the most."

That estimate, of course, excludes the 2 and 2.3 litre Cortinas.

However, it does suggest some fall in volume even though the executive type vehicles are expected to keep their share of the market.

Registrations of new cars of all types reached a record 1.7m in Britain last year. This year the forecast by the Society of Motor Manufacturers and Traders (SMMT) is for a decline to around 1.5m, representing a fall of more than 12 per cent.

Many of the companies which are members of the SMMT and contribute to the data from which the forecast is produced are not quite so pessimistic.

They expect a 10 per cent fall from last year's peak sales. And a 10 per cent drop would mean 22,000 fewer executive cars registered, worth at least £1.5m.

The trade can be confident that the decline in executive car sales will not be greater than that of the market in general, because the company car is so important in the UK new car market.

About seven out of ten new cars registered are bought as "company cars," using the widest definition to include all

those cars bought with corporate or partnership cash.

And companies learned some painful lessons during the post-oil-crisis recession in 1975-76.

They found it was often more expensive to hang on to a car for an extra year than to continue their usual trade-in policy.

Many company car fleet operators change their vehicles on a time or mileage basis — for example, after two years or after 22,000 miles.

There are indications that the current rate of inflation makes even this an expensive policy. Benson Knight and Co., which specialises in fleet management consultancy work, reckons that the best time to change a car is after one year only.

This is because inflation is causing new car prices and service maintenance costs to rise faster than any savings to be gained by holding on to the vehicle.

Although this might be good advice, a growing number of companies this year are once again running into liquidity problems as they are squeezed by high interest rates, large pay increases and slackening demand.

This has a number of effects on the executive car market: firstly, companies might not have the cash available to buy all the new cars they would

normally purchase; secondly, the ranks of the unemployed executives are growing; and thirdly, the pressure to add new names to the list of those people entitled to a company car is lessening.

The main cause was the relaxation of the control of hiring order in June, 1979, which was followed by the boom in vehicle leasing: most of the cars being contracted out on two or three year terms.

While these did not constitute "extra" cars for the market as such because in the main they replaced cars which companies would have bought with their own cash, they have been causing some concern in the trade.

Whereas ex-company cars would have been sold in sets and threes by individual companies over a wide geographic area making it fairly simple for the trade to absorb them, the leased cars have been offered in larger "parcels" through fewer outlets. In many cases, as they were being sold by people who had plenty of financial expertise but little experience or no "feel" for used vehicles.

All this means that for any one buying his first executive car the timing could hardly be better. Waiting lists for even the most desirable cars have virtually disappeared and discounting is rampant.

Kenneth Gooding

CHOICE IN THE UK MARKET

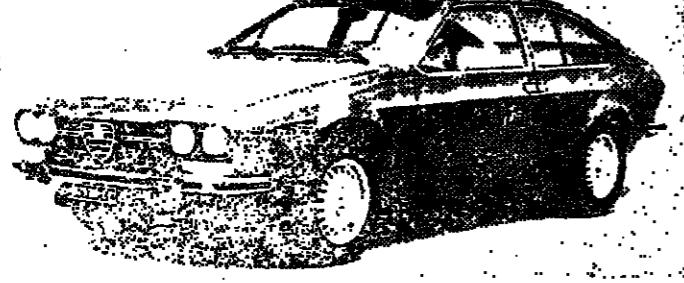
On the following pages are illustrated most of the executive cars available on the UK market. Our definition of an "executive" car is one with an engine of 2 to 3.5 litres and costing no more than £12,000.



Next month, Alfa Romeo is to launch the Alfa 6 in Britain. It is a four-door, five-seater saloon, with a six-cylinder engine of 2.5 litres. The price of about £12,000 will include automatic gearbox, electric windows and air-conditioning among other features, so the car will straddle the "executive" and "luxury" sectors.



Alfa Romeo 2000. Introduced to the UK two years ago. Current price about £6,000. It has a 1962cc engine and fuel consumption at a constant 56mph is 40.9 mpg.



Alfa Romeo GTV. Introduced to the UK two years ago; price about £6,800.

Business cars becoming more economical

BUSINESS CARS are having to become more economical. Petrol prices have gone up by about 60 per cent in the last year, and the car industry is committed to achieving a 10 per cent cut in consumption by the mid-1980s.

So does this mean that the businessman, for long accustomed to having a large, luxurious car as his working transport, may have to lower his sights? The answer is almost certainly not.

If there is a single common feature of the executive-type cars that I have sampled over the last year, it is that they come to terms with the need for fuel economy without cutting back on the amenities.

Spacious example

Consider the Audi 200 Turbo, for example. This five-seat saloon is spacious by any standards and has an enormous boot. Its performance (over 100 mph maximum and acceleration from a standstill to 60 mph in less than nine seconds) is undeniably urgent. Yet it can be expected to average 22-23 mpg. The secret of the Audi's modest thirst is its light weight (about half a ton less than a Jaguar XJ 4.2), and a small, turbocharged engine.

At small throttle openings, the turbo is inactive and fuel consumption no different from that of an uncharged car. But for rapid acceleration and extra power for hill climbing in high gear, the turbo-boosted 2.2 litre, five cylinder engine feels more like a 3.5 litre V8.

Power steering and ultra low profile tyres make the big Audi almost nervously obedient to the driver's wishes and give it reserves of roadholding few business users would wish to exploit.

I have dealt at some length with the Audi because it is an automotive straw in the wind, an indication of the direction the large, luxurious car will have to take if it is to survive in any numbers beyond the late 1980s. Saab, of course, follow the same guidelines with their 900 Turbo, which offers a similar style of motoring though on a smaller scale and at a lower price.

Their automatic performance control (APC) system, which allows a high compression ratio to be used with turbocharging, will be standard equipment on

Saab Hurbos next year and must be widely copied.

The ultimate example of turbo-charging's benefits by combining great low speed economy with adequate highway performance is seen in the Peugeot 604 Turbo. This large executive saloon has a diesel engine of only 2.3 litre capacity. Unblown, it would offer unacceptably low performance. But turbocharged, it gives the owner mimetic fuel economy in town with a 90 mph cruising capability.

The Peugeot 604 is, at present, the only turbocharged diesel available in Britain. But others are on their way from, among others, Mercedes and VW-Audi. The British business executive is still largely unaware of the benefits of diesel car motoring, though its Continental counterpart knows very well how they can slash fuel bills.

It has to be said that early diesel cars were slow, noisy and uncivilised. But the current crop are nothing of the sort. During the past year, three executive diesels have impressed me greatly — the Peugeot 604 already mentioned, the Audi Avant five-cylinder and the Citroen CX2500D. The Citroen carried me smoothly and swiftly to Geneva and back recently at a shade under 39 miles per gallon. Like the Audi Avant and the Peugeot, it was so refined at anything above traffic speeds one could have forgotten it was diesel, not petrol, powered.

Yet another diesel to save fuel bills without pain is the Mercedes. The 240TD estate car — an executive car, really, but with the ability to carry an enormous amount of luggage in its load space — returned a mid-30s to the gallon fuel consumption in everyday use. Renault's 20TS has its diesel equivalent. It sells very well in France and must come here soon.

Bringing fuel excise duty on Derv in line with that of petrol has helped the diesel car's prospects in Britain. The doubling of market penetration in the first quarter of this year compared with last year is a hint of things to come.

But much is also being done by the use of electronics to reduce the consumption of petrol engines. BMW in particular employ electronic performance monitoring to keep the engines of their larger cars

functioning at peak efficiency all the time, with considerable benefit to miles-per-gallon figures. It is impossible not to enjoy driving the BMW 7-series, with its electronically monitored engine and five-speed manual gearbox. A very high overdrive top gear makes the 1980 BMW 7-series longer-legged and more economical than its predecessor.

Five-speed gearboxes with overdrive top gears are proliferating in the executive car market — rather belatedly in the case of German-made cars. One would have expected the Germans, with their still restricted autohahnen allowing three-figure cruising speeds to be sustained, to have adopted five-speed manual gearboxes before the rest of Europe. In fact, they have lagged behind the rest of us. Our own Rover SD-1, with ultra-high gearing in the manual transmission versions, is notably frugal of fuel.

Jaguars, with fuel injection and five-speed manual gearboxes or automatic transmission, remain in a class of their own for ride comfort, mechanical refinement and air of tranquillity. One wonders how much longer the V12 will survive. BMW bit on that particular bullet a year ago and dropped plans for their own V12 prestige saloon.

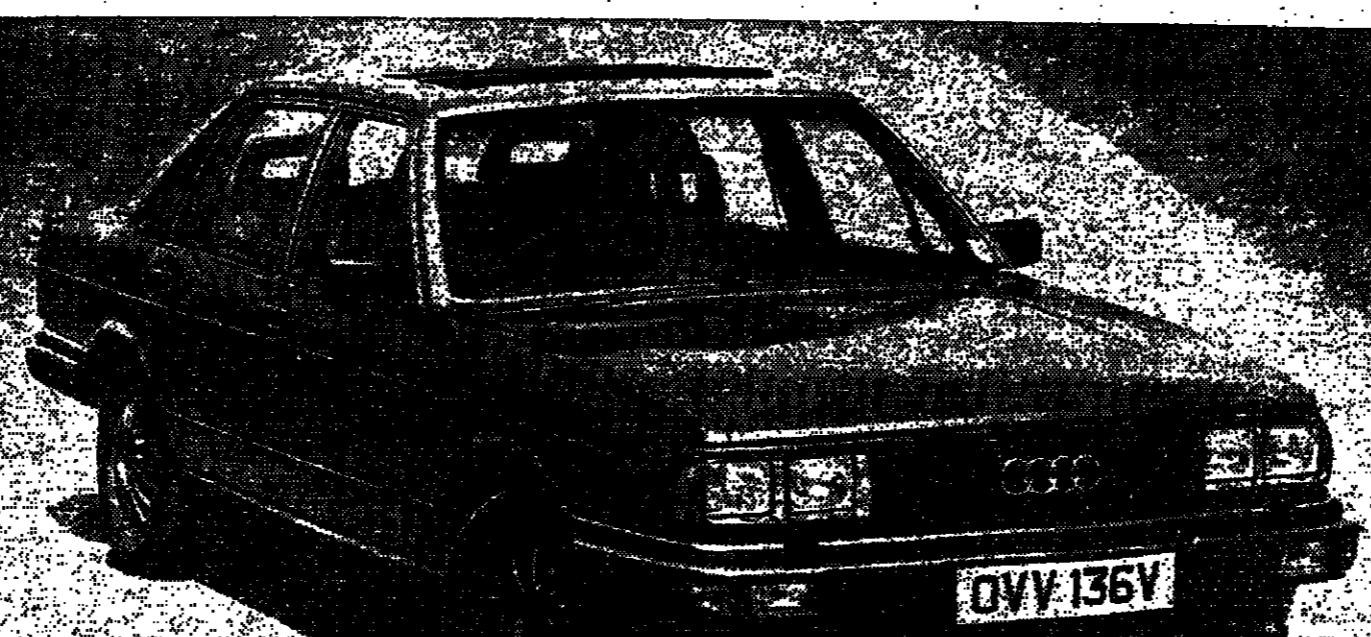
Mercedes show little change at present though the magnificent S-class replacement, with their light alloy V8 engines of 3.8 litres and 5 litres capacity in addition to the familiar 2.3 six-cylinder, will arrive here later in the year. Lancia's Gamma will get automatic transmission and fuel injection before long.

The Opel Senator and its Vauxhall Royale stablemate always impress with their ride comfort, outstandingly good handling and solid interior comforts. Renault's 30TX has matured into an admirable executive car; any of its benefits are available at a lower price (and lower fuel consumption) in the 20TS, which still goes at the top of my medium-price list for five-seat hatchbacks.

The Peugeot 505 is another eminently civilised saloon in the executive class and one of my most pleasant surprises this year was the Volvo 244 GLT. Its lusty 2.3 litre four-cylinder with fuel injection, ultra-low profile tyres, power steering and four-speed gearbox with overdrive combine to make it fast, agile and economical. Anyone who had not sampled the make for several years would have trouble in even recognising it as a Volvo.

The Citroen Athena, introduced at the same time as the Reflex, also has the same 109mph top speed. The price is £6,600. Engine, 1995cc. Electric and tinted windows are standard, as are disc brakes and power steering.

Stuart Marshall

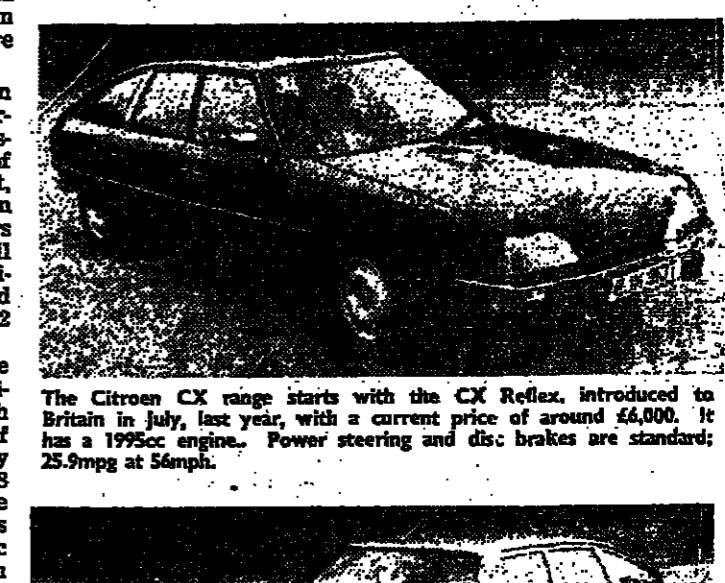


The Audi 200 — Audi's new 125 mph luxury saloon — has a turbo engine for extra power

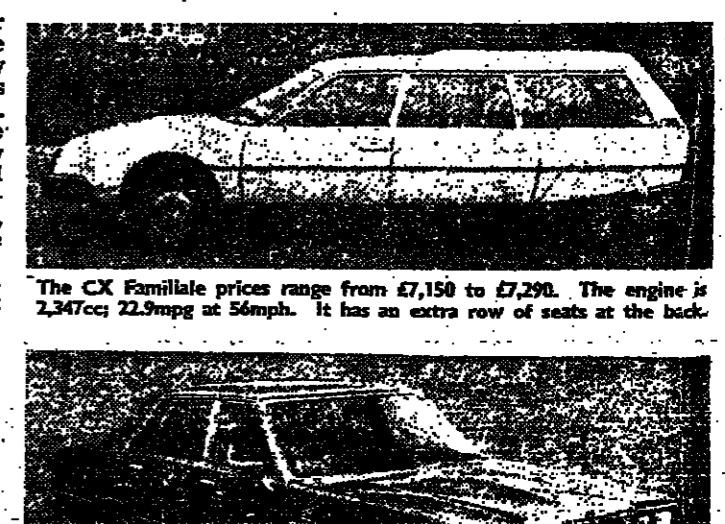
CHOICE IN THE UK MARKET



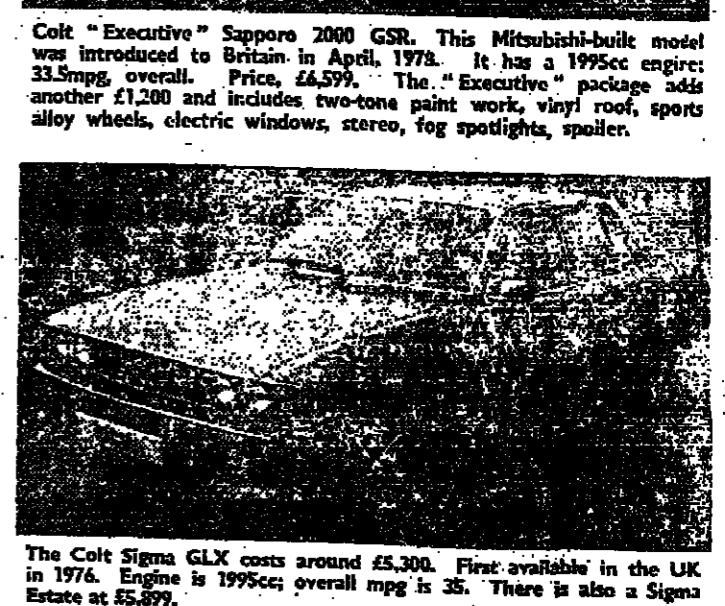
BMW 728i. Qualifies in the executive car range because the basic price is £11,945 (the other models of the 7 series are in the "luxury" bracket). However, if you want the full range of optional extras the price can reach £17,500. The engine is 2.8 litre; fuel injected. Introduced to Britain in October, last year, at a current price of around £12,000.



The Citroen CX range starts with the CX Reflex, introduced to Britain in July, last year, with a current price of around £4,000. It has a 1995cc engine. Power steering and disc brakes are standard; 25.9mpg at 56mph.



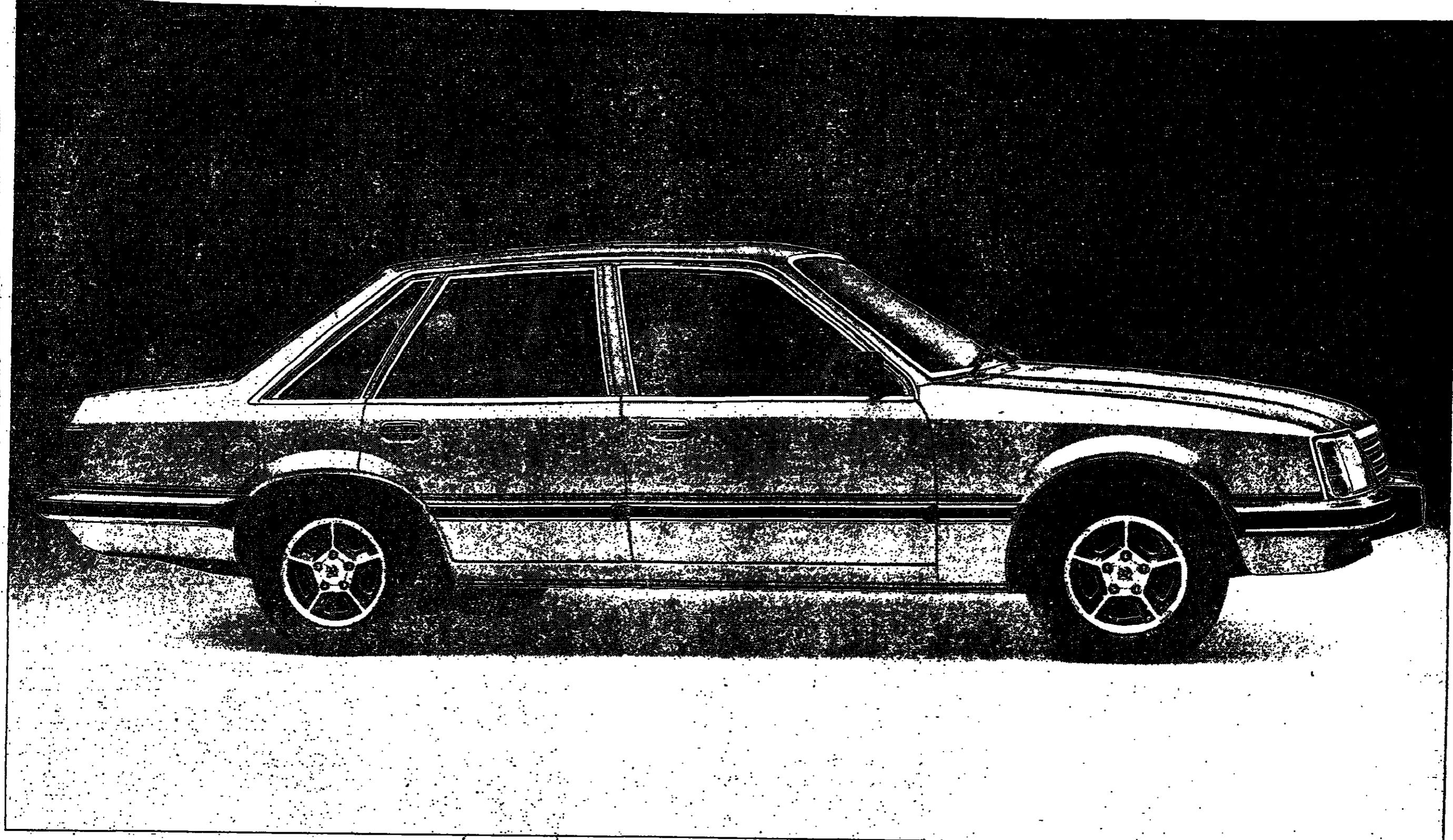
The CX Athena, introduced at the same time as the Reflex, also has the same 109mph top speed. The price is £6,600. Engine, 1995cc. Electric and tinted windows are standard, as are disc brakes and power steering.



The Colt Sigma GLX costs around £5,300. First available in the UK Estate in 1976. Engine is 1995cc; overall mpg is 35. There is also a Sigma

BMW 320. Basic price £6,500. Engine 2 litre, 6-cylinder. Introduced to the UK in October, 1977. The engine gives 31.7 mpg at a constant 56mph. The 323i shares the same body shape, but has a 2.3 litre, 6-cylinder, fuel injection engine. First seen in UK in the Spring of 1978; 35.8mpg at 56mph.

BMW 520. First available in UK in October, 1977. Current price around £7,800. Engine is 2 litre, 6 cylinder unit; 30.4mpg at 56mph. Power steering is standard. On all BMW models standard fittings include front and rear seat belts, locking petrol caps, lockable glove box, two electric mirrors and tinted glass. Sharing the same body shape are the 525, with a 2.5 litre engine, introduced late 1978, price £8,900, and the 528i (seen here) with a 2.8 litre, fuel-injection engine, priced at £10,115.



Have you noticed how luxury, like beauty, is often only skin deep?

If you're easily seduced by thick carpets and comfy seats, there are any number of 'luxury' cars to choose from.

If, however, you believe there's more to luxury than meets the eye (or for that matter, the posterior), the list of candidates rapidly shrinks.

Two cars that bear closer scrutiny are the Vauxhall Royale Saloon and Royale Coupé. Their distinctive looks owe as much to the science of the wind tunnel as to the art of the designer.

Both cut through the air with the minimum of turbulence and, as a result, with minimal wind noise.

A tapered, sloping bonnet and, below the bumper, an air dam reduce aerodynamic lift at speed and underline

the cars' remarkable stability and impressive roadholding.

Even the door-mirrors are specially contoured to deflect spray and dirt away from the side windows.

Road noise, too, is suppressed not just by layers of insulation, but by the suspension itself.

Springs and shock absorbers, for example, have been

Luxury is built in, not bolted on.

mounted closer to the wheels than is customary.

They react faster and more effectively to the smallest movement and successfully iron out those irritating small bumps that can be so intrusive.

While the bodywork itself has a natural resonance too high to be excited by road vibrations.

The engine, a silky 2.8 litre 140 bhp six-cylinder unit, is additionally steered by two diagonally positioned hydraulic dampers for further smoothness.

And automatic transmission is, of course, standard on both cars (with manual available at no additional cost).

Inside, the Royale is one of the few cars that allows the driver to achieve not just a good driving position, but the ideal one.

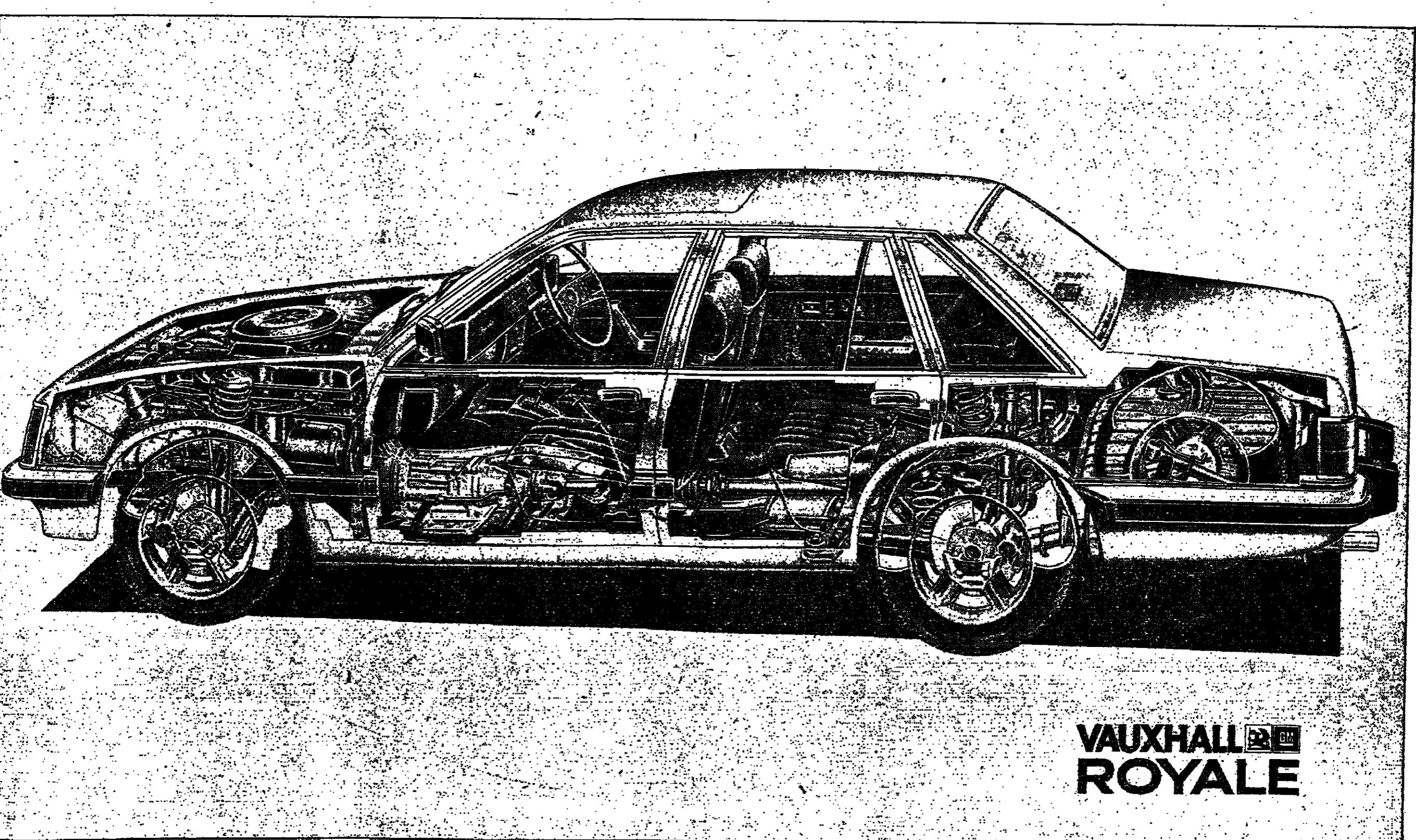
You can adjust the driver's seat for height, as well as for reach and rake and the steering wheel is tilttable.

As you'd also expect, the steering is powered.

Examine a Royale at your nearest Vauxhall dealer, and don't simply be seduced by the lavish specification.

You'll find it's one of the few cars where luxury is more than just a question of appearances.

AIR CONDITIONING IS THE ONLY OPTIONAL EXTRA AT £225. SALOON £10,100, COUPÉ £10,647. PRICES, CORRECT AT TIME OF GOING TO PRESS, INCLUDE CAR TAX AND VAT. DELIVERY AND NUMBER PLATES EXTRA.



VAUXHALL
ROYALE

EXECUTIVE CARS IV

CHOICE IN THE UK MARKET



The Austin Morris Princess 2 is available with a 2-litre engine in two "executive" specifications. The HL, priced at £5,170, was introduced in July, 1978. The HLS was launched in May, last year, and is now priced at £5,650. Overall mpg for both is 32.5. The Princess has a bigger engine: the 2200 HLS (pictured) costs £6,150 and does 28.1 mpg. It was introduced in September, 1975.



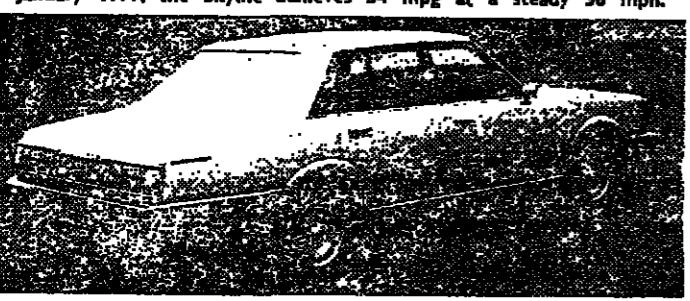
BL's Rover range starts with the 2300 (denoting a 2.3 litre engine), priced at £6,580 and introduced in October, 1977. Overall mpg is 25.2. The Rover 2600, also introduced in October, 1977, costs £7,700 and has an overall mpg of 28.4. The Rover 3500 (seen here) was launched in June, 1976, and has an overall mpg of 26.3. It is priced at £9,675. The most recent introduction was the Rover VRS in July, last year. Overall mpg is 26.3. Price: £11,290.



Datsun Laurel. In Britain, Datsun offers its Laurel in two versions—either with a 2 litre or 2.4 litre engine. Price for the former is around £5,500 and for the latter £6,200. Both were introduced in the Spring of last year. The 2 litre averages 31.7 mpg at a steady 56 mph and the 2.4 litre 34.9 mpg, thanks to a five-speed gearbox and fuel injection.



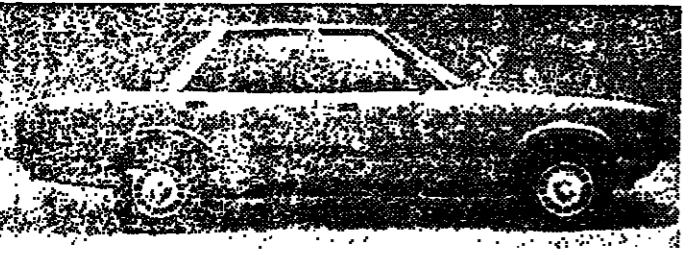
The Datsun Skyline 240K comes with an impressive array of standard fittings in the £6,700 price, including a five-speed gearbox and fuel injection for the 2.4 litre engine. Introduced in Britain in January 1979, the Skyline achieves 34 mpg at a steady 56 mph.



The New Datsun 280 Executive saloon is priced at £7,700 and was introduced in March this year. The five-speed gearbox and fuel-injected 2.8 litre engine achieve 31 mpg at a steady 56 mph.



Ford offers an executive Cortina with the Cortina 2000 Ghia (pictured) at £5,663. The price includes many special standard features such as alloy road wheels, radio/stereo cassette, tachometer, and so on. The 2 litre engine achieves 37.7 mpg at 56 mph. Other Cortinas executives might choose include the 2300 GL, the 2300 GL and the 2300 Ghia and estate car versions.



Mazda introduced the Montrose 2000 Coupe, made by Togo Kogyo in Japan in April 1979. The model costs £5,500 with manual transmission and £5,800 for the version with automatic transmission. Overall mpg is 24.3.



The compact-bodied range of Mercedes saloons qualify for the "executive" car definition. The range starts with the 200 (indicating a 2 litre engine) priced at £8,400. Fuel consumption is 30.1 mpg at 56 mph. The 230 costs £9,500 and has a four-speed automatic transmission, as well as the 2.3 litre engine. Fuel consumption is 27.7 mpg at 56 mph. The 250 shares the same automatic and costs £11,000. Consumption is 26.5 mpg. The 280 D (diesel saloon) is priced at £9,720 and achieves 34 mpg. There is also a 240 D at £9,500 with a 30 mpg consumption.

The debate on fringe benefits

IN 1960, only 22 per cent of all new car purchases in Britain were company cars. By 1973, the level had reached 56 per cent. Last year, around 70 per cent of the new cars which took to Britain's roads were bought with corporate cash. It was a record year for car sales and companies must have bought nearly 1.2m cars in 1979.

It is difficult to define precisely which of these cars were purchased as "tools of the trade" for salesmen and other company representatives who travel many miles in the course of a year on company business. (Most companies off the main transport routes still find the car the most efficient method of transporting its representatives where they want, when they want them.)

However, stockbrokers Simon and Coates recently estimated that cars provided as "fringe benefits" rather than as "tools of the trade" account for as much as half all company car purchases—that is 35 per cent of all new car sales in Britain.

The reasons for this are well-known, but worth emphasising once again. During the 1970s companies found it more and more difficult to reward managerial effort properly given the UK's personal tax rates and successive years of either formal or "voluntary" pay restraint.

As the pressure built up during the latter part of the 1970s, so did the growth in the number of people entitled to company cars. And those "beyond the fringe" benefits (to use a phrase first coined by the British Institute of Management to cover exotic schemes such as those for leasing shirts and suits for employees) also appeared.

Although the "beyond the fringe" entitlements were restricted to a very few people working for financial institutions—manufacturing industry keeps a tight reign on "perks" of all kinds because it can't afford them—the Government was determined to stop the rot.

The Chancellor, Sir Geoffrey Howe said he would take action to stamp out the more outrageous perks and dampen enthusiasm for others. Instead, the Government would reduce income tax and allow people to keep more of the extra cash they earned.

Not surprisingly, there was

some concern caused by this promise—or threat. Past history would suggest that the attack on "perks" would be launched but the countervailing reduction in direct tax would probably not be anything like enough to cover the cost.

To some extent these worries were increased when the Inland Revenue published a consultative paper outlining measures which might be taken to discourage the growth in company cars provide as fringe benefits—primarily by altering the basis of taxation on these benefits.

Managers' views

The view of many managers, as expressed by the British Institute of Management, was that there was a case for reviewing the whole range of non-pecuniary fringe benefits and their taxation but that any review should be comprehensive—not picking out single benefits like the company car.

The BIM also stressed that the implementation of any tax changes resulting from the review should be gradual and linked to a proposed programme of reductions in personal taxation.

We accept that a comprehensive review will encompass other benefits of interest to managers, besides company cars—ultimately, there is no advantage to anyone in a reversion to payments in kind," commented the BIM in its

representation to the Inland Revenue.

"People prefer to be left with a reasonable proportion of their income and to choose their own priorities in spending their money. The intention, we trust, is to simplify the system, not to militate against the hard-pressed middle manager—to reduce payments in kind, not payments as such... managers are not expecting a reduction in the real value of their total remuneration package—which has suffered disproportionately in recent years.

"We urge you to make no move without a clear and direct linkage to the Government's announced long-term package of tax cuts. We also think it essential that the review and any resulting implementation should take place over a period long enough to allow companies to make the necessary adjustments to avoid distorting the existing structures of grading or differentials."

There were other dire warnings about what would happen if the Chancellor went too far too fast with some of the Inland Revenue's company car proposals.

Simon and Coates, for example, estimated it would cut new car sales by 10 per cent and increase the number of imported cars on the road—new registrations of imported medals are already running at close to 60 per cent.

The stockbrokers also estimated that the changes would

impose a £350m annual additional tax burden "on the still relatively narrow section of the population who have company cars."

In the event, the Chancellor increased by 20 per cent the notional value of a company car for tax purposes.

This still leaves the company car as one of the better bargains around.

For example, in the 1981-82 tax year the notional annual value of a car costing up to £9,600 with an engine of over 1.8 litres—a typical executive vehicle—will be £450.

Compare this with the BIM estimate in its 1979 publication "Business Cars" that a car can be worth £1,500 to £2,000 a year to an employee if depreciation, tax, insurance and maintenance are taken into account.

The issues on which the Chancellor held fire this year included whether or not to eliminate the distinction between higher and lower-paid employees in respect of fringe benefits.

Currently anyone earning below £8,500 is only subject to tax on the benefit if it is convertible into cash, a restriction which does not apply to those earning more than £8,500.

The Chancellor has asked the Inland Revenue to consult employers about the problems in eliminating this threshold and making fringe benefits taxable

income groups are effectively subsidising car ownership among the richer members of the community.

The same lower-income groups are also those which suffer most from the problem of being carless in a car-oriented society. Facilities are becoming less easy to reach other than by car because the other means of reaching them are being withdrawn.

Pamela Johnson, chairman of the society's London Litigation Group, maintains: "If the subsidies given to company cars were eliminated, it would achieve two desirable goals:

"The most obvious is the conservation of petrol which would occur as company cars are smaller, fewer and did less mileage.

"The other benefit would be immediately tangible—a pleasant London. Fewer car-commuters in London (only 12 per cent of London's commuters come by car and probably almost all are in company cars) would mean less congestion, fumes, danger and so on—as well as better bus services."

Kenneth Gooding

CAR ALLOCATION CRITERIA FOR MANAGERS (% companies)

	Chairman/ managing directors	Board members	Senior managers	Middle managers	Junior managers
Status only	79	77	51	22	12
Salary level only	1	1	3	2	1
A combination of status and salary level	7	9	16	11	7
Amount of business travel required only	2	2	7	28	49
Amount of business travel required plus status	8	8	16	24	17
Amount of business travel required plus salary level	—	—	1	5	4
Amount of business travel required plus status and salary level	3	3	6	8	16
Sample Size	430	388	421	328	227

Source: BIM's Management Survey Report "Business Cars" by M. Woodmansey.



A symbol of success—the Jaguar XJ12 sedan has a 244.4 bhp V-12 engine, with fuel injection

Symbols of company status and power

THE WESTERN world takes the car very seriously. For many people it is not just a luxury consumer durable, but a necessity of life. A 1979 Roper poll in the US, for example, showed that Americans rank cars ahead of children as ingredients for a good life.

There have been recent reports from the States that an upsurge of impotence among American males can be traced to the down-sizing of their cars because in the U.S. cars are being made smaller to save weight and thus save fuel.

The car has often been portrayed as a sex symbol, as an extension of the driver's sexual drive. That might well be the case in other parts of the world, but in Britain a car represents not sex, but status and power.

The reason a man buys an expensive car is that he likes to be seen to be successful and aggressive, a prime mover. Nobody takes much notice if you wear Savile Row suits or Gucci shoes, or whatever and few colleagues are invited to your home. But if you roll down the road in a Jaguar, a BMW or a Mercedes then everybody knows you have made it—that comment comes from Alan T. Stout, a London-based motivational research consultant to advertising and industry, whose organisation, Alan T. Stout (USA) and Associates, specialises in carrying out research for the motor industry.

In Britain, the picture is blurred somewhat, of course, by the company car and the fact that so many successful businessmen are entitled to the corporate machine. Within the company, the car will very clearly reflect his status in the hierarchy. But his importance might not be so visible to the world outside if the company has a purchasing policy restricting employees to vehicles from only one or two manufacturers.

To take an obvious example: If, as with so many UK corporations, Company X buys only Ford, the managing director will be allocated a Granada Ghia. Given a choice, however, he might well have wanted to spend the £9,000 or so on something entirely different.

However, although it seems that seven out of 10 new cars delivered in the UK are "company purchases" in the broadest sense, not all corporations are as restrictive as Company X. Indeed, empirical evidence suggests that the offer of a "perk" car is not enough to attract some executives—they also want a choice of "perk" car. More and more companies are

giving such a choice, allowing an employee to choose between cars of similar price.

Then there are those "company cars" where the driver plays a major part in the decision about which vehicle will be bought. Small privately-owned companies (where the chairman and managing director is also the owner and his wife the only other director apart from his accountant) often buy very expensive company cars for the chairman and managing director.

Sometimes it is simply a question of obtaining a vehicle in the right tax bracket. It has been known for a company to telephone the local showroom and ask: "What have you got on the floor at about £12,500?" If there is something suitable, it will sometimes be bought without being inspected at all.

But the majority of people who buy relatively expensive cars— even with company money—choose a particular vehicle because they have an image of themselves which they want to pass on very clearly to the rest of the world.

They are influenced in the decision in a number of subtle ways. Casual conversations in Britain often include talk about cars, a fairly safe topic and one that can fill a lot of time. A general consensus that one

make of car is "good" and another "poor" will have considerable influence on the buying policy of anyone within that group.

If he generally admires the people present, would then go out and purchase a vehicle which they agreed represented an idiotic choice?

Mr. Stout points out that quite often a kind of circular process takes place. A certain type of man has an image of himself which he feels would be best conveyed by a particular make and model of car. He buys the car. Other people recognise him as, say, "successful, young and sporty." They also perceive that model as one for "successful, young and sporty" people.

The next step, having spent

rather a lot of money on a vehicle, is for the purchaser to defend the purchase. He might invent, with the benefit of hindsight, reasons for buying the car which he had not thought about before he signed the cheque.

He certainly cannot criticise his new vehicle in any serious way. Mr. Stout adds: "If something goes wrong he is unlikely to criticise his chosen vehicle in public. More often than not, he will defend it vociferously

because a flaw in his choice is equated to a flaw in his judgment and in his image."

A similar thought process occurs when a person chooses the same make—even the same model—when he trades in his car for a new one. It proves that he made a clever choice the first time.

He recalls a woman who bought a car that was made by a company which shall be nameless, but which makes much noise about the quality and reliability of its vehicles.

During the first six months after taking delivery, the woman managed to complete only about 2,000 miles in the rogue vehicle (with 13 separate faults), that was in constant need of attention. Yet after 18 months when she was asked: "What is the best car on the road?" she named the rogue car that she owned.

In Britain, then, a car can

rebuild the right image for an individual or a company.

That is possible because when

people say to themselves: "Look at that car, you can see he has made it!" They do not ask themselves: "How did he make it?"

The fact is often ignored that

many expensive cars are

bought by men who literally

pull bundles of used notes out

of various pockets—"Only

property developers, pop stars

and people in cash businesses

can afford my car," is the way

the manager of one motor

emporium summed it up,

recently.

More seriously, the attitude

of the British to the people

EXECUTIVE CARS V

Growing interest in diesel power

AN ITALIAN motorist in his and Continent. At 70 mph or above, the consumption gap tends to narrow considerably. Nevertheless, the diesel is still unlikely to show less than a 25 per cent improvement over petrol.

That diesels have not, therefore, already conquered the car world is accounted for by a number, albeit dwindling, of disadvantages.

First, litres for hire, the diesel's power output is well below that of the petrol engine. Whereas, say, Mercedes' 2-litre petrol engine produces about 95 brake horsepower, the diesel produces only 55.

Performance

Since this smallest of Mercedes' diesels shares the body and running gear of the 118 mph 230E fuel-injected petrol model, it has been perhaps cruelly described as having the biggest reserves of roadholding in the world.

To at least partially counter the poor outright performance problem, Peugeot, Fiat, Citroen and others have tended to stretch the cubic capacity of diesel engines; thus the Italian motorist's petrol-powered Mirafiori has a 1.6 litre engine, the diesel version has 2.1 litres to propel it—but still not as quickly.

Another route by which the power differential can be reduced is by turbocharging. The turbo on commercial vehicle diesel engines ceased to be a novelty years ago; but it is only recently that turbo diesels have started appearing in cars.

The first to arrive in the UK executive car market went on sale in January: Peugeot's 604D Turbo. Its four-cylinder, 2.3-litre engine—developed from Peugeot's old-established XD2 unit—develops 80 horsepower and 136 ft lb of torque with the help of its British-built Garrett Airstream turbocharger.

The result is a 29,500 vehicle capable of accelerating to 60 mph in 17½ secs and a top speed approaching 100 mph—a relative slouch by petrol standards, but, in diesel terms, faster. Peugeot says initial sales have been encouraging.

Other turbo diesels are on the way: Volkswagen for 18 months has been developing a turbo version of its 1.5 litre Golf diesel, well over 1m of which have been produced since its introduction in 1977 and demand for which is running far beyond VW's ability to produce.

While the non-turbo version provides average small car performance with overall fuel consumption of about 50 mpg, the turbo version is said to be on level performance terms with the sprightly 1.5 litre petrol driven Golf while at the same time returning an even lower fuel consumption than the un-turbocharged diesel. The same engine is expected to be used also in the recently launched diesel versions of VW's Passat.

Expansion

Meanwhile, Mercedes, which has been selling a turbo version of its 300D diesel in the U.S. for some time, will start selling the cars soon in the UK and Europe, and Peugeot's Turbo diesel can be expected to find its way into the 505 series launched last year.

The trend is one which can be expected to spread among other makers, and across a wide price and capacity range. VW, for example, forecasts that by 1988 one third of its world car output will be diesel and that by then the lightweight turbocharged diesel will have arrived providing 100 mph performance with fuel consumption of 70 mpg or more.

Inferior performance is not the only current disadvantage of the diesel, however. It tends to be considerably noisier than a petrol unit and it does cost more to produce, and thus to buy. This extra derives mainly from the complicated fuel injection equipment needed, and the more powerful starter

motor and battery required to turn over an engine which works at a much higher compression ratio—typically 20:1, or about three times that of a petrol engine.

In many cases, too, (though not with the VW/Audi units, which are closely based on petrol engine components) building extra strength into the engine to cope with the increased combustion stresses has meant heavier engines; and while a diesel can be much longer lasting than a petrol engine, it also requires more frequent maintenance.

One of its more minor traditional drawbacks, the need to wait until the glowplug to fire the engine has warmed up, has been, if not eliminated, at least considerably reduced. An average wait from an overnight halt is now down to about 15 seconds; while Isuzu claims to have reduced the wait to 3½ seconds on its diesel unit.

In the footsteps of VW, Ford—which at the moment sells only one diesel car, a Granada version fitted with a 2.3 litre Peugeot unit—is carrying out a joint study with Deutz on developing diesel versions of its petrol units. And where such paths are followed, allowing diesel units to be produced and assembled alongside petrol

versions, it is likely that the price premium for a diesel, typically about 15 per cent in the U.K., can gradually be expected to narrow.

There is a strong marketing element in current pricing.

Boost in output

For example, despite the diesel element in VW's production soaring from 6 per cent in 1977 to nearly 25 per cent now,

it is still in no position to meet

demand and is currently en-

gaged in a recruitment drive

for 5,000 extra workers in West Germany to step up output. This

year, the UK will receive about 2,500 VW/Audi diesels, against

VW's declared belief that it could sell 9,000 this year if only it could get them.

With the demand/supply equation so far out of equilibrium, it is not surprising that the diesel Golf, for example, costs £200 more than its petrol equivalent.

Whether it is worth buying a diesel will depend largely on whether the car will cover a sufficiently high annual mileage and be kept for long enough for the fuel-saving benefits to outweigh the higher purchase cost.

Anyone in the UK travelling less than 10,000 miles a year and keeping such a car for only two years would make no financial gain, in addition to which he would have to put up with inferior performance.

Above both those criteria, however, the odds shorten swiftly in favour of the diesel, and this year's Budget, which brought Derv down to the same price as petrol, has also given diesel prospects a boost—to the extent that the diesel makers now consider inroads to be made into corporate fleet markets.

To date, the UK has proved a poor market for diesel cars. In

1978, sales, at 3,535 units, represented only 0.22 per cent of the market. Last year, they climbed to 5,342, however, and in the first quarter of this year they really accelerated, to 2,052.

Peugeot's, which is the UK leader with about 35 per cent of the diesel market, believes the market could still reach 8,000 this year despite the restriction on VW/Audi imports and thus the crushing of VW's hopes to take over the UK market leadership this year.

The UK differs from most of Europe in not having a British-built diesel car. BL was widely expected last year to produce a Princess using a diesel engine developed from its B-series

engine that did not materialise, and diesel versions of its new "O" series engine now also seem

unlikely to appear in the near future.

With no UK-made diesel candidates, it is hardly surprising that the Society of Motor Manufacturers and Traders has advocated that the Government, despite the arguments for fuel conservation, should not make diesel fuel actually cheaper than petrol—an argument which appears to have been accepted.

Thus, while high prices for both fuels are likely to see Britain experiencing its own share of the diesel "revolution," it is unlikely to be among the leaders. Things may change if the diesel becomes "fashionable," but UK attitudes would have to alter more than most.

While Continental fuel stations have long since given derv and petrol equal status on the forecourt, a diesel car owner in Britain immediately is directed to the usually dirty and dank commercial vehicle area.

Even that may change, how-

ever, if sales take off and move

into the fleet markets as

Peugeot, among others, expect.

Certainly, Peugeot's expecta-

tions are based on more than crossed fingers. It has just taken

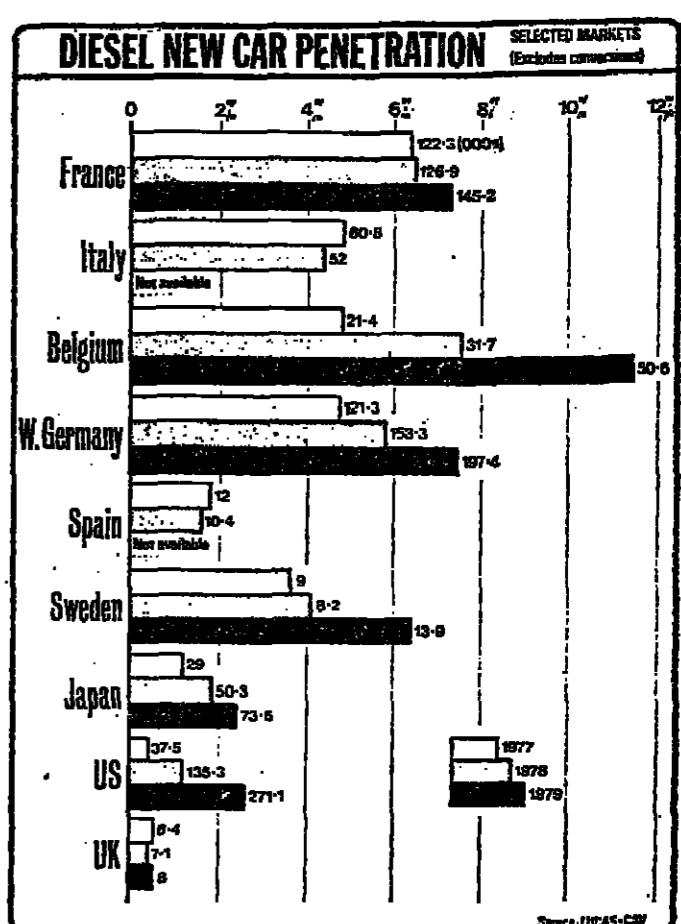
its first diesel fleet order for

17 305 diesel from Howard

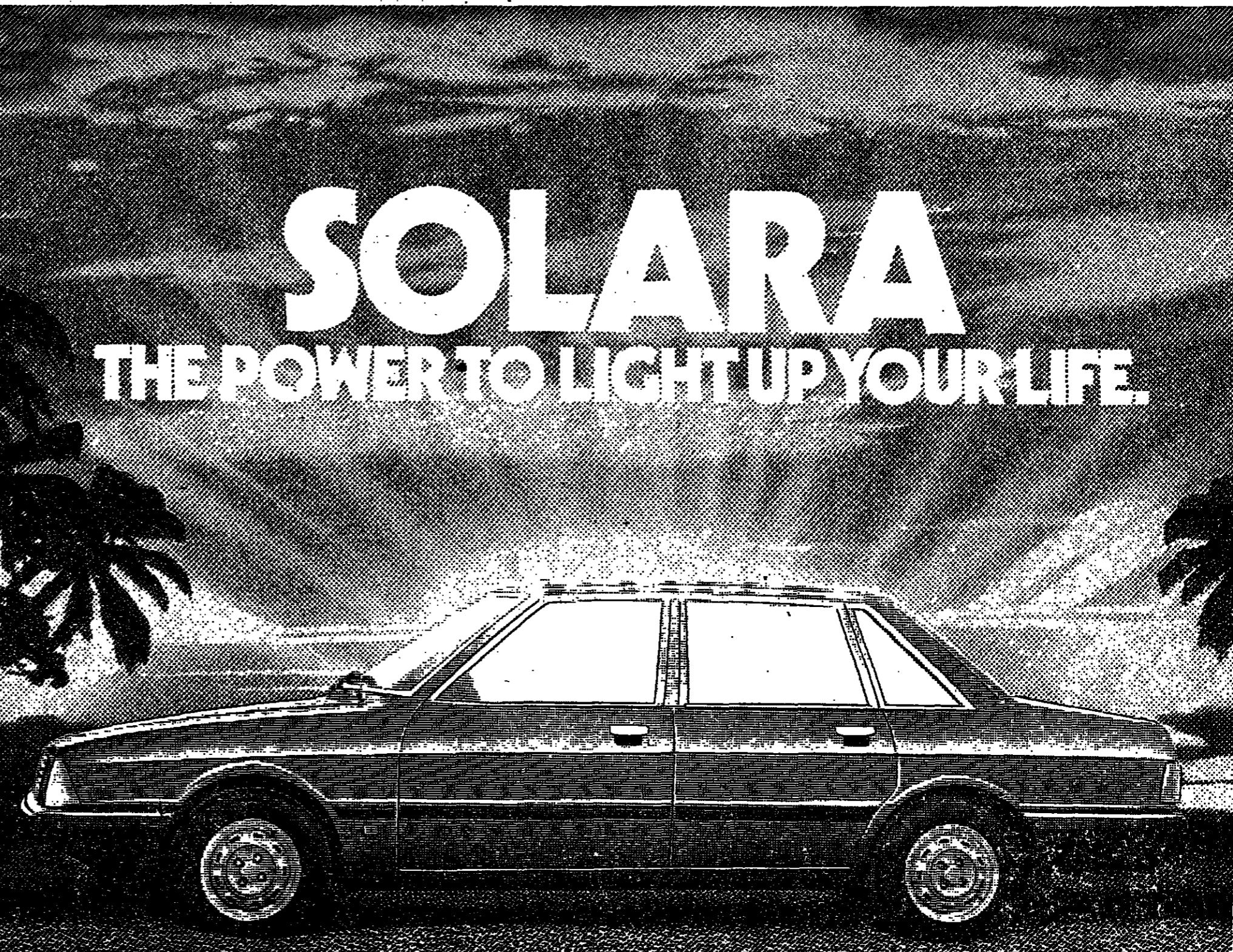
Doris for its oil rig construc-

tion site at Wester Ross.

John Griffiths



The trend towards diesel car production is one that can be expected to spread across a wide price and capacity range. Volkswagen, for example, forecasts that by 1988, one third of its world car output will be diesel and that, by then, the lightweight turbocharged diesel will have arrived, providing 100 mph performance, with fuel consumption of 70 mpg or more.



HOW THE NEW TALBOT SOLARA WILL LIGHT UP YOUR LIFE.

THE LOOK

The new Talbot Solara radiates style, but not without purpose. Its aerodynamic shape drastically reduces wind resistance and noise, and dramatically increases fuel economy. (Up to 46.3 mpg from the 1600 5-speed at a constant 56 mph).

THE POWER

With Solara there's no trade-off between economy and power. Our 1300 and 1600's develop more horsepower than most conventional engines of the same capacity.

THE CHOICE

The brilliant new seven car Solara range includes 1300 and

1600 engines, 4 and 5-speed manuals, an automatic, and LS, GL, GLS, and top of the line SX. All with a spacious, airy interior.

THE EXTRAS ARE STANDARD

The Solara SX comes equipped with trip computer, cruise control, power steering, electric windows, central door locking and more. And no matter which Solara you opt for they're all fitted with electronic ignition, heated rear windows, reclining seats, radio, and inertia reel seat belts.

THE STRENGTH

The strength of the Talbot name is behind every Solara with its

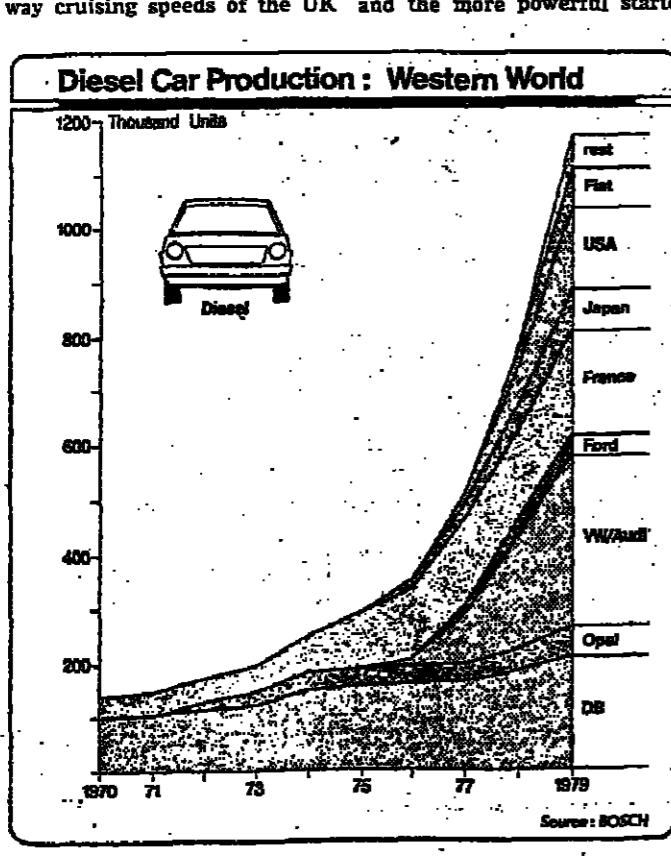
proven and comprehensive warranty, 10,000 mile servicing, and the 'Extra Care Policy.'

THE PRICE

£4,068 to £6,370. And you'll be surprised at the deal your Talbot dealer will offer.

If these facts haven't shed enough light on the new Solara, see your Talbot dealer and ask for a test drive. Light up your life.

TALBOT
ON THE MOVE



Some car manufacturers claim that a "diesel revolution" is taking place in countries with a major fuel price differential between diesel and petrol.

Ask about the special Talbot Insurance Plan which may save you up to 20% on Duty Free Export Sales. Phone Talbot Personal Exports Ltd, Devonshire House, Piccadilly, London W1. 01-499 7236. Prices include insurance from seat belts. Delivery charges and number plates extra.

Solara Consumption Figures at standard urban driving, constant 55 mph and constant 75 mph. 1.3L 1294cc, 30.4 mpg (9.3L/100km) 44.1 mpg (5.4L/100km) 32.5 mpg (6.7L/100km) 1.6L 1592cc, 29.7 mpg (9.5L/100km) 43.5 mpg (6.5L/100km) 31.7 mpg (8.9L/100km).

1.6GLS 1592cc, 23.1 mpg (9.7L/100km) 41.2 mpg (5.2L/100km) 31.0 mpg (9.2L/100km) 1.6GLS 1592cc, 5-speed 39.1 mpg (9.7L/100km) 46.3 mpg (6.1L/100km) 34.4 mpg (8.2L/100km) 1.6SX 1592cc Auto, 27.7 mpg (10.2L/100km) 37.2 mpg (7.8L/100km) 27.7 mpg (10.2L/100km).



For £5,100 you'll make them see red.

Could investing in a highly mentionable, scandalously exciting Alfa Romeo when all your friends are buying Fords actually make solid sense?

It could. Enough to make a Cortina owner have a fit.

For a start, all Alfias are competitively priced (from £3,900, some are downright cheap).

On top of this, the absurdly generous AlfaPlus aftercare package gives you an all-in price, unlimited mileage guarantee, 12,000 mile major service intervals - and routine service parts for at least 24,000 miles absolutely free.

And every Alfa, your friends will be outraged to hear, is among the two or three most economical cars in its class.

To discover more about the practically irresistible Alfa Romeo range - Alfasuds, Giuliettas, Alfettas and GTV - have a word with your local Alfa dealer.

Together, you'll make the rest of your road see red. If they haven't gone green first.

Alfa Romeo Customer Information, Freepost FT4
Greenford, Middlesex UB6 9BR.
01-575 3033.
See Yellow Pages
for your nearest Alfa dealer.



Alfa Romeo
Giulietta 1.6 £5,100.

EXECUTIVE CARS VII

Fierce competition in luxury class

COMPETITION FOR sales of executive cars in the range of £10,000 and above has increased recently as the result of corporate stringency and higher fuel costs, although the latter factor remains fairly marginal, particularly at the top end of the market.

This market has traditionally been dominated by British cars, mainly because large public companies believe that their senior executives should be seen to be supporting UK industry. However, this buying pattern is by no means widespread in continental countries and importers of prestige cars, such as Mercedes, BMW, and, to a lesser extent, Peugeot and Citroen, have made significant inroads in some sectors.

Buyers of imported cars, such as these, are typically the successful smaller company, whose executives do not feel obliged to conform, multinational corporations and professional and self-employed people. However, many British companies do offer their executives the choice of a number of cars within a certain price for

engine capacity range, regardless of make.

The standard car for British senior executives remains the Jaguar, and BL estimates that round 90 per cent of its output is sold to companies. At prices ranging from £13,988 for the 3.4 litre version, £15,338 for the 4.2 litre model, and £18,155 for the XJ-12, this is not surprising. Running costs have also become prohibitively high for the individual.

Although some companies operate a hierarchy based on Jaguar engine capacity, with the chairman driving an XJ-12, there is a trend towards smaller engine capacity versions, perhaps in an effort to show that executives are at least making gestures towards fuel economy.

As a result, the more expensive Jaguars can now be bought with immediate delivery, and despite an overall weakening of the market, smaller engine capacity versions are still selling well. However, a serious problem companies are now facing with the purchase of larger cars in general, is that residual values have fallen con-

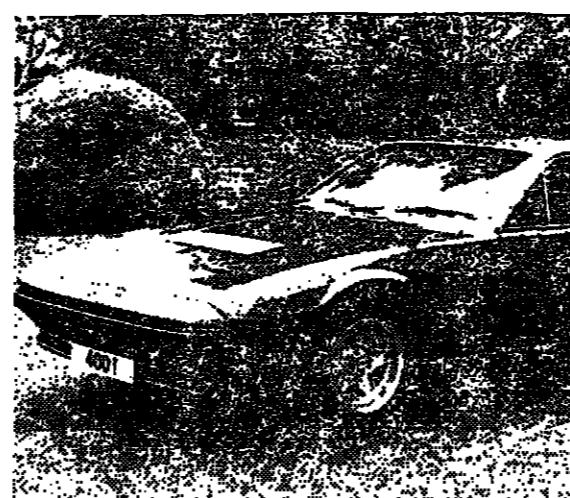
siderably, making replacement costs effectively higher.

BL's Rover V8S with a retail price of £11,287 and the Rover 3500 at very nearly £10,000 are also suffering from some corporate resistance, partly as a result of fuel consumption, although, as with other companies, BL is working hard to improve fuel efficiency.

In this sector, Government purchases are an important part of overall sales, as are those by police forces. Here there is some resentment of the part of BL, which believes that forces which opt for foreign cars, such as BMWs, should realise that it is impossible for German or French police to buy British cars.

The most valuable corporate buying policies for BL are those which specify a whole range of its cars through the company, down from an XJ-12 through the Rover range, and on to Princesses for sales staff, although here there is tough competition from Ford.

Despite the impressive look of the higher engine capacity Ford Granada version, only two



The Ferrari 400-i automatic and (right) the Rolls-Royce Camargue



which remain extremely popular in the British market.

During the first three months of this year, BMW reports record sales, but a slight fall-off in April, which could be seasonal but may be the first taste for BMW of the generally weakening market.

One factor which the company believes has helped it in the past, and will do so in future, is the high rate of inflation in Britain, compared to West Germany, which has enabled it to be increasingly competitive on price.

Its answer to fuel economy problems, well ventilated in the media through advertising, is the fifth gear overdrive on the 7 series, and electronic fuel systems, which it claims can lead to significant improvements in fuel economy.

In a class of its own, making the £10,000 car look relatively inexpensive, remains Rolls-Royce, whose prices range from £41,859 for the Silver Shadow II (or the Bentley T2) to £76,120 for the Camargue. However, the company sees itself as being in direct competition with others, although it admits that its prices are rather closer to those of a light aircraft.

The Silver Shadow II continues to be virtually standard for the chairman of many large companies, and sales in the UK remain stable. Around 70 per cent of sales to companies, compared with perhaps 50 per cent 10 years ago, and there is no problem with resale values, since Rolls-Royce cars are now regarded as a sound investment.

Despite the inherent weight penalty the Rolls-Royce suffers from, the company is pleased with its recent improvements in fuel efficiency achieved on the Silver Shadow, on which 19 mpg can be recorded at a steady 56 mph.

With around 30,000 Silver Shadows having sold over the past 15 years, there is little doubt that the car has been a winner, but the recent appearance of Rolls-Royce advertising, a rare event, indicates that even the best products need a little help at times.

Lorne Barling

Image builders hard at work

"WE'D LIKE to take you inside one of the tightest test tracks in the world," runs the start of a current double-page advertisement in the executive car sector, is some of the most difficult advertising there is.

There is a lot of it about. Since the end of last autumn's ITV strike, the car manufacturers, both domestic and foreign, have been locked in struggle. This has shown up in substantial programmes of market investment, dealer incentives, below-the-line promotions, and media advertising.

According to figures from Media Expenditure Analysis, total car advertising, in the 12 months to March 31, 1980, amounted to £52.5m, against £38.2m in the year to March last year.

Even this understates the extent of the bonanza for MEAL monitors, Press, TV and magazines but does not include poster, cinema or radio advertising in its totals. According to MEAL figures, car advertisers spent £16.8m in the first quarter of this year, against £10.2m in the first quarter last year.

Tough area

"Car advertising is one of the hardest areas of consumer advertising there is," says Mr Wight, whose agency this year will spend approximately £1.5m on behalf of BMW. "It is very easy to pour out lists of catalogue specifications, but the key is to discover each make's own personality, to go beyond the sum of its parts and discover its personality and character.

That is not as easy as it sounds. According to Robin Wight, a director of the Wright Collins Rutherford Scott agency

which since the start of this year has handled BMW's advertising, car advertising, particularly in the executive car sector, is some of the most difficult advertising there is.

Naturally, he doesn't believe

these drawbacks apply to the BMW range, on behalf of which the agency recently pursued the actor, Kirk Douglas, to make his first appearance in a television commercial. In part, the BMW campaign seeks to stress the emotional values of the range as perceived by agency and manufacturer.

According to Mr Wight: "Research shows that an above-average proportion of BMW drivers are achievers. They tend to work for the smaller, more entrepreneurial companies, and associate the BMW with their own active values. It is a success-oriented car."

Second, it is sold as a car that is fundamentally enjoyable to drive. A current ad for the BMW 5 Series is headlined: "How many people actually enjoy going to work?"

In addition, and in common with its rivals, BMW is quick to stress its quality engineering, which is why current ads for the 7 Series describe it as the world's "first electronic car," replete with electronic fuel injection, an optional anti-lock computer that permits safe steering even when you're on the brakes, and an electronic key check control.

Mr Wight maintains that what would-be car buyers can be told too little, but they cannot be told too much. He also maintains that a good car can sometimes compensate for a bad advertisement, but not vice versa, and that agencies should do justice to the product, laziness, he says, is the enemy of good car advertising.

One of the problems that agencies face is that brand loyalty among car buyers is invariably high, so that a high proportion of new car sales—typically, 50 per cent plus—are to buyers who are simply replacing a model of the same type or at least the same make.

In the case of a completely new launch, or even the arrival of a new manufacturer, or importer, there is obviously no base on which to build, and winning sales from rival manufacturers is the whole point of the marketing programme.

Reassuring

But most car advertising involves cars already on the market, and the main purpose of most advertisements is not only to convince those who have never owned a particular make of its specific merits, but to reassure existing owners, or those favourably disposed towards it, that their judgment is correct.

An important secondary job of the car marketer and agency is to sustain total velocity of demand. In any given year, at least twice as many used cars are bought as new ones, so that advertising plays an important role in maintaining demand for the inevitable flood of one-owner, good-condition, 20,000-mile, two-and-a-half-year-old cars available each year. Unless velocity of demand for used cars is maintained, the whole system would seize up.

This is why Mercedes-Benz

starts off a current ad with the promise: "Drive any Mercedes-Benz car you like and you'll soon see why you're unlikely to drive anything else. Unless, of course, it's another Mercedes-Benz." (Four out of every five new Mercedes are bought by previous Mercedes owners.)

Even in a relatively sophisticated sector like the executive car market, some of the advertising employed is dull, repetitive and unattractive. But you can bet a laminated windscreen or in the body copy, as the blurb is called, lurks a worthwhile sales message that is struggling to get out.

Michael Thompson-Noel

As with other companies, Mercedes has tried to build up a profile of its average corporate owner in Britain, since it sells around 70 per cent of its total volume to companies. However, only a sketchy picture has emerged.

Mercedes knows that the average age of that man is

around four years above that of the average executive driving a company-owned BMW, and that he places importance on reliability, safety and comfort, rather than up-to-the-minute trimmings on the car. Mercedes' policy is to offer all those items as extras, rather than standard,

although it admits that its prices are rather closer to those of a light aircraft.

The Silver Shadow II continues to be virtually standard for the chairman of many large companies, and sales in the UK remain stable. Around 70 per cent of sales to companies, compared with perhaps 50 per cent 10 years ago, and there is no problem with resale values, since Rolls-Royce cars are now regarded as a sound investment.

Racy aspects

BMW believes there is a subtle difference in character between its customers and others, and therefore promotes

the more racy aspects of its range of cars. The 323i at £10,595, the 728i at £12,455, the 732i at £14,325, the 735i at £16,175, and the flagship of the fleet, the 635 CSi at £18,950.

This year, the company hopes

clear indication that its market

is growing fast, since the

market is declining.

Sales are reported to have

been particularly good at the

top of the S class range,

in which prices vary from £14,438

to around £30,000. This is

attributed partly to the fact

that it had more cars to sell.

Despite the inherent weight

penalty the Rolls-Royce suffers

from, the company is pleased

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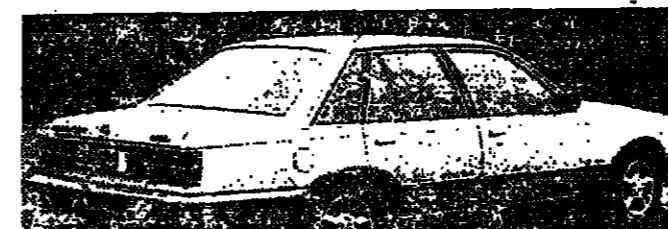
help at times.

Lorne Barling

CHOICE IN THE UK MARKET



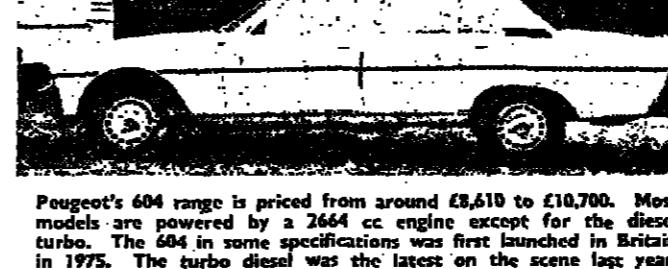
Opel, General Motors' German subsidiary, offers the 2 litre Rekord Berlina HL saloon in the executive class priced at £6,910. Introduced in right-hand drive form in 1976, the model achieves 40 mpg at 56 mph.



In November last year Opel introduced a lower-priced version of the Senator saloon to the UK. The Senator 2.0S costs £8,900. The Senator CD model, at £11,705, is powered by a 3 litre engine and includes automatic transmission as standard.



Peugeot introduced its new 505 range to Britain last year. There is a choice of engines: 1971 cc, 1995 cc, 2304 cc and of specification so that the range is priced from around £6,200 to £7,550. Fuel consumption at a steady 56 mph ranges from 38.2 mpg to 40.9 mpg.



Renault introduced the first versions of its 20 to the UK in 1976, but the latest to arrive—20LS—was not launched until last year. Prices range from £5,500 for the 20TL to just over £7,000 for the 20TS automatic. Fuel consumption varies between 33.2 mpg at 56 mph to 34.7 mpg.



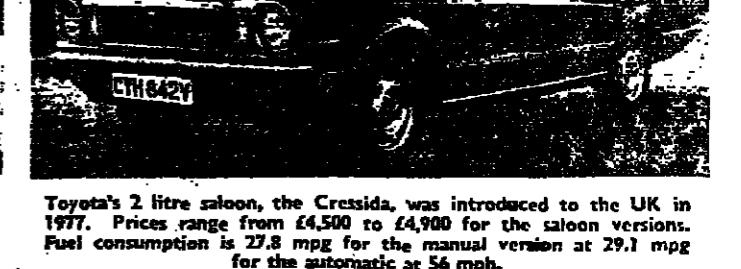
The Renault 30 series was first seen in Britain in 1975. The 30TX illustrated arrived in April last year. Prices vary between £8,000 for the manual 30TS and £9,110 for the TX automatic. Fuel consumption ranges from 31 to 35.3 mpg at 56 mph.



Saab's 90 range is offered with a choice of two or four doors and of four basic engines from £5,300 to £9,000 (for the turbo). The range was first seen in Britain in 1969.



The Saab 90 range was launched in Britain in the Spring last year. Prices start at £6,500 rising to £11,100 for the top-of-the-range five-door turbo. Again, as with the 99 series, there's a choice of four basic engines.



Toyota's 2 litre saloon, the Cressida, was introduced to the UK in 1977. Prices range from £6,500 to £9,800 for the saloon version. Fuel consumption is 27.8 mpg for the manual version at 29.1 mpg for the automatic at 56 mph.



Toyota's top-of-the-range model is the Crown Super 2.8 saloon, priced at £12,300. Automatic transmission, plus overdrive, is standard and helps the car achieve 30 mpg at 56 mph.

Rental schemes prove increasingly popular

ALTHOUGH CAR rental companies are putting on a brave face, the demand for prestige cars has declined quite significantly in recent months and there are fears that some smaller concerns may not survive the year.

The executive car rental companies can be divided into three broad categories, those such as Avis, Hertz, Godfrey Davis and Swan National, which are large and provide luxury cars in addition to a wide range of others; the more specialised companies such as Guy Salmon Car Rentals and Roverhire, and the small operators which often have other supporting activities such as garages or dealerships.

It is these smaller companies which are now feeling the pinch most severely, as a result of high prices for luxury cars, the interest rates they must pay to raise finance for them, and generally subdued demand for the rental of such cars.

Hertz, which has concentrated on Ford cars, is also facing good rental demand for its Mercedes models, and has recently introduced a computer operated check-in system, which speeds up the return of vehicles considerably, a benefit for the rushed businessman.

Avis, which offers a wide range of models including Rolls-Royces, Mercedes, Porsche, Jaguars, Daimler Sovereigns and Cadillas, believes it has kept rental increases roughly to the level of inflation and despite higher new car costs has maintained its policy of replacing cars at nine months or 20,000 miles, whichever is sooner.

At the same time, large companies (the biggest of these) of rental business for executive

cars) are holding on to their fleet of company cars rather than selling at low prices, with consequent loss of business for rental companies which would otherwise have filled the gaps before delivery of new vehicles.

Opinions vary on whether there is a trend towards lower engine capacity prestige cars, such as in the Jaguar or Mercedes ranges — many feel that customers want the additional power when renting a high value car, although this must be reflected in charges.

It

EXECUTIVE CARS VIII

Manufacturers adapt to changing demands

THE SOFTENING in the market for executive cars comes at a time when a number of new models are at various stages in most manufacturers' pipelines. For many, the emphasis is on refinements and improvements in strategic areas such as weight-saving and fuel-economy, with the traditional concerns of styling taking more of a "back seat".

For others, such as Talbot, new models on the way are destined to fill long-standing gaps in the range.

Below are listed, alphabetically, some of the main likely developments:

Afia Romeo—the Afia 6 will go on sale in the UK next month. A conventional "three-box" saloon, it is powered by a 160 bhp 2.1-litre V6 and has a conventional front engine/rear drive. The "6" goes against current styling trends in having its nose slope rearwards from the top of the bonnet. Its claimed fuel consumption is 31.4 mpg at 56 mph and 15.8 mpg on the urban cycle for the manual version. But the big seller in the UK is expected to

be the automatic, complete with electric windows and air conditioning at an all-in price of about £12,000. Nearer the time of the International Motor Show in Birmingham, a V6 version of the Alfa's GTV coupe is expected to arrive. The Afia 6's V6 being fitted, but up-rated, to provide yet more power.

Also due in a couple of months are revised versions of the small Alfasud models, featuring new wrap-round lighting and bumpers and interior treatment, though most likely to interest the younger executive seeking something slightly different are the hatchback versions of the more sporting Ti models. These are due towards the end of the year and will be fitted with the twin-carburettor 95 brake horsepower variant of the 1.5 litre engine, already fitted to the Alfasud Sprint Veloce coupe.

Audi's Geneva Show sensation—the four-wheel drive Quattro coupe—is likely to start arriving in Britain from October, but only in left-hand drive form and at a price of around £15,000. At about the same time, less

dramatic Audi 90 coupes are likely to appear with 1.6 and 2.2 litre engines, in keeping with Audi's declared objective of improving the appeal of its cars to younger buyers.

Audi has felt for some time that it has been losing sales to BMW because of the latter's more sporting image, and that Audi's own "buyer profile" has been climbing uncomfortably high in the age range. The new coupes, plus Audi's substantial investment in motor sport announced last year, are intended to redress the balance.

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1983.

The new car would be smaller and lighter than the present model and would be likely to be offered in more variants than the current hatchback only form. More than one rival believes that the current Rover has missed out on potentially considerably higher sales by not offering "conventional" three-box saloon and an estate version.

The V8, inline six and a four-cylinder version are likely to be used, with all electronic governing systems to improve fuel efficiency.

BL has made considerable progress with improving the fuel economy of its Jaguar models, of which the Series III XJ saloon was launched last year.

Nevertheless, although the introduction on the big V12 unit has improved its fuel consumption by a claimed 50 per cent, with improvements also in the smaller inline sixes, the Jaguars are now heavy cars by international standards.

BL's problem is how to introduce a lighter vehicle without

losing what is universally regarded as its major asset—a degree of refinement and on-the-road silence which many motoring journals have compared very favourably with Rolls-Royce. And that means a comprehensive re-engineering exercise and a need for major new investment.

Projects exist to replace both the XJ saloons and the XJS coupe, code-named XJ40 and XJ41, respectively. But the saloons in particular are still selling well, and BL's need to bring into the market as soon as possible its various new cars for the volume sector appears to have pushed the Jaguar programme rather down the league table of BL's priorities.

Much closer to hand is the replacement for the Austin Morris Marina, which is to be discontinued—including the name—in July. Mechanically, the successor will be little changed from the Marina. But both the interior and the body shape are substantially revised.

The new car should be a major beneficiary of BL's campaign this year directed against "NVH"—noise, vibration and

harshness—an area in which BL has been exposed to mounting criticism of its volume cars, and to which it is responding by a number of sound-proofing and anti-vibration and resonance measures across its range.

With the introduction of the Mini Metro in October may come a revised Marx, and some time next year probably the long-overdue hatchback Princess which is also to receive a facelift and versions of which may include a turbo-charged "O-series" engine on which BL has been working for some time.

This should be joined shortly

thereafter by the joint BL-Honda small car, and in 1982 by the small to medium-sized LC 10.

BMW's replacement for its oldest models, the mid-range 5 Series, was originally expected to appear later this year but will not emerge until 1981. The 1.8-2.8 litre engines, in developed form, are expected to be retained along with most major mechanicals, but the body will be more aerodynamically styled and considerably lighter than the existing model.

In the meantime, its top-line 7 Series has been heavily revised mechanically, and the first turbo version, the 745i, will soon go on sale, but not in the UK. Top range cars are being fitted with Bosch's Motronic engine computer, which effectively tunes the engine 400 times a second for maximum fuel efficiency and performance, while also appearing as great consumption improvements as in the revised larger "S" class Mercedes, due to make their debut in Britain at October's Motor Show.

Mercedes' recent research has concentrated heavily in this area, and the new "S" class cars, seen Mercedes, are 14 per cent more efficient aerodynamically and 10 per cent more fuel efficient.

Further off, Mercedes has

project 201— the code-name for its all-new, smaller car, with expected engines of between 1.1 and 2 litres. This has been under development for some years now, but Mercedes plans to produce it at a new factory to be built at Bremen, close to the existing one where it currently builds its "T" series estate cars and commercial vans, and although not officially expected to emerge before the 1983 Frankfurt show, it could make at least a show appearance there next year. Its appearance in right-hand-drive form in Britain would not be before the spring or summer of 1984.

Saab is one of the few companies which is deliberately ignoring the diesel, concentrating instead on more fuel-efficient

petrol engines. Its saloon version of the 900 hatchback car was shown at Geneva and will be available in Britain at the end of the year. Next year it will be fitted with Saab's APC engine. The initials stand for automatic power control, in which a sensor monitors the engine's operation to allow for variations in fuel quality and loading to provide maximum performance and fuel efficiency.

Turbo boost pressure is automatically released where necessary to maximise engine life.

Also appearing this autumn,

probably making its debut at the Birmingham show but

possible a few weeks earlier in Paris, will be Talbot's main executive car, code-named C9. It is an important model for Talbot, completing a range

which will run in size from the smallest, one litre Sunbeam and Horizon models to the 2.623 litres of the top C9 models, and in price from £3,000 up to £11,000 or so.

The C9's smallest, 2-litre

format is regarded as a rival for cars such as Vauxhall's Carlton

and the cheaper Granadas, while

at the top end it is seen as

matching up against the Rover,

higher-range Audis and Vaux-

hall Royale/Opel Senator

models.

Described as a handsome but

relatively conservative design, it

is expected to be built only by

Talbot France, and both the

2 litre and 2.7 V6 litre joint

Peugeot-Renault-Volvo engine

built-at Dourvain will be widely

employed.

Talbot's only existing 2 litre

car—the Spanish-built 2 litre

—will continue to be sold until

the C9's arrival and production

may continue beyond them

strictly for the Spanish market.

Meanwhile, arriving in the

UK in the next few weeks will

be the last of Talbot's Salara

range, the 5-speed version of the

mini-computer-equipped SX.

Volkswagen now has most of

its Jetta saloons in the UK, but

a diesel version is still to come.

An important new car, early

next year, will be the revised

Passat, which is likely to be

offered in a variety of hatchback

styles, but also (in line with

other manufacturers) at some time later, by a conventional

saloon version.

John Griffiths

Buyers seek individual styles

THE MORE it becomes impossible to tell one manufacturer's model from another similar one—hatchbacks are a good example—the faster grow the queues for conversions and convertibles that provide the different and individual touch.

There are, of course, many psychological and practical reasons for the trend. An ageing population wanting once again to feel the wind streaming through its hair, a recapturing of perhaps the remnants of masculinity, possibly a poor engineer trying to brush up his image; on the more practical side, a Lord Mayor wanting a suitably dignified carriage, even an undertaker with a similar requirement for a different occasion.

Rationalisation and what is called the economics of scale have created multi-national motor empires that try to cater for all sectors of a deeply researched market. More specialised manufacturers try equally hard to cover the needs of their chosen slices of the market. They do it extremely ingeniously and it now takes quite a time to read through the extras and options available that increasingly encompass the comfort of a travelling lounge or the press-button efficiency of a peripatetic office.

The remorseless march of science has made it not only unnecessary to open a window, but positively deleterious, at least to the air-conditioning system, and the main purpose these days in winding a window down is to ask the way. And the vehicle has been so silenced that a gale force nine is reduced to the merest zephyr and communication with the natural world (other than perhaps through the sun roof) becomes even more difficult.

Not so with a soft top. Since the old Morris Minor soft top was phased out there have not been so many around, though they are beginning to come back. The TR7 soft top, introduced first into the U.S. towards the end of last year, and into this country only in March, has impelled the marque to its highest market penetration since 1977. It was launched as a saloon sports car in 1976 in the UK.

Even more remarkable is the way in which Morgan has increased its following. The Malvern family concern is one of only a handful of enterprises still making bodies on a chassis. As automation in the motor industry increased and chassis became integral with the body standardisation was superimposed on individuality. Only the small or specialist company is left to cater for those who like, and can afford to be different. They are, quite clearly a considerable and, it seems growing number.

The variety of work is also extending. At the moment, the works is building a Bentley Sedanca de Ville. Designed by Michael William Towns, who designed Ashton Martin Lagonda's latest extravaganza, the Bulldog. Another recent commission has been for John White, the American design consultant, based on a Chevrolet Camaro Berlinetta. Mallalieu designed and built the chassis and added the White

designed two-seater body. It took its American bow in a New York window, carrying a price tag of around £35,000.

Most of this kind of rebuild and conversion is for executives and for export customers. Busy executives also need more practical conveyances for moving about in London and other heavily trafficked cities. The Mini is a popular choice as a travelling office to ferry costly executives across town and afterwards.

Even though the model is in its 20th year, its appeal is still strong, and certainly Wood and Pickett, one of the best known converters, are not lacking in customers. Starting as coach trimmers, the company launched into complete car work with the Ford GT 40, a Le Mans winner in its time. Besides companies wanting suitably appointed Minis for their chief executives, the company numbers theatrical and pop stars among its clientele, some of whom enliven the passing scene with highly original, not to say startling livery.

Such the same considerations apply to Mallalieu Engineering, though its efforts to recruit more workers to take production from a current 18-20 to 30-36 a year have been aided by the decision of BL to dispose of the MG works, also at Abingdon. Latent skills that were submerged in mechanised assembly lines have been brought to the surface among new recruits and a new interest aroused.

Mallalieu is an interesting example of what can be done by someone spotting a gap in the market. Mallalieu used to race Bugattis at Silverstone before going to America. There he was given a Mark VI Bentley which he rebodied.

Returning to England in the early 70s, he rebuilt two or three more and a hobby became a business.

The starting point is either the Mark VI or R type, of which some 7,500 were made and the whereabouts of those remaining are known. Each car that comes in is stripped down to the last nut and bolt before being renewed, repaired, rustproofed and re-bodied until it is restored to the cost: around £25,000. A Barchetta open tourer comes a little more expensive at about £40,000. When they go out of the door they bear the Mallalieu name.

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designed two-seater body is establishing a special place in executive motoring, due largely to the success of the BL Range Rover worldwide, although competitors are constantly upgrading the comfort of their products in an effort to challenge the dominant position Range Rover has established.

Initial demand in the United Kingdom for the Range Rover undoubtedly benefited from its trendy image, and many were to be found in the smarter suburbs of London, untroubled by mud from country roads or cross country use.

The sporting fraternity was also one of

The Peugeot 505



Executive Car of the Year

What Car? magazine

"The new car that offers excellent handling and power steering as well as an outstanding ride to complement its very respectable performance."

"We found it hard to fault"

"The 505 is a sensible thoroughly developed executive car..."

"The new 505 has beaten some impressive rivals to take its class."

"What the other Experts Say"

"With the 505, Peugeot have achieved their aim to produce a car that has the excellent ride, good noise suppression and comfort of a limousine, but that has the sporty appeal of cars from a marque such as BMW."

What Car? November 1979

"The 505's main appeal is that it is a particularly well balanced all-rounder, notable for its quietness and comfort."

Daily Telegraph, November 1979



505 STI Interior

"It is, above all, a well-balanced car: quiet, well-sprung and pleasant to handle."

Sunday Telegraph, December 1979

"Ride and handling of the 505 was impressive. Towcar of the Year 1980, the Peugeot 505 SR."

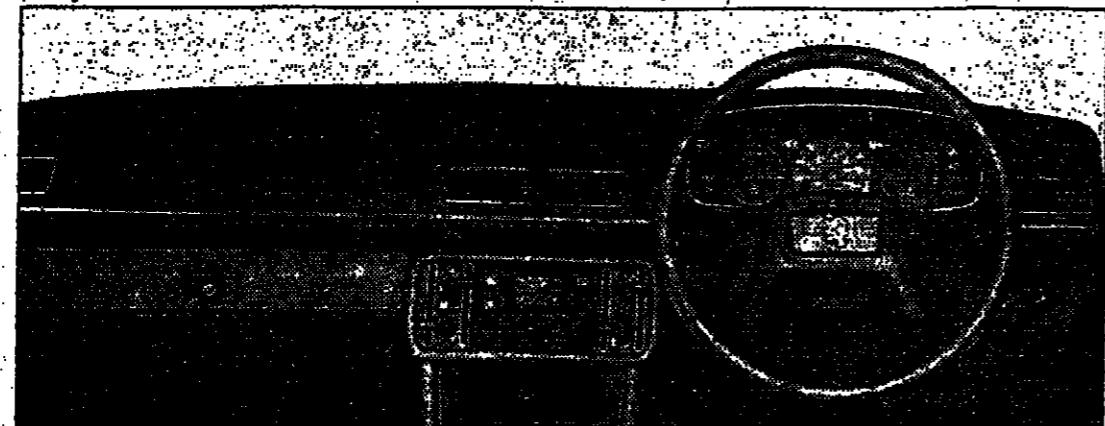
Caravan, December 1979

"TI/STI with new Douvrin engine is the definitive 2.0 litre four-door saloon."

Car Magazine, December 1979

"As always in a Peugeot, the ride quality is superb."

Financial Times, December 1979



505 GR Dashboard

"Quite simply, the 505 is an excellent motorcar... good at most things, excellent at some, and poor at none."

Motor, November 1979

Peugeot Automobiles (UK) Ltd.
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World famous for strength.

Peugeot 505 TI
wins German Golden
Steering Wheel Award.
This is the first time a
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publisher of Europe's
largest Sunday
newspaper

EXECUTIVE CARS X

Exotic motoring takes many forms

EXOTICA, in motoring terms, can take many forms. In the sense of both product and the undertaking itself, there can be few projects more exotic than that taking shape on the 72-acre site in West Belfast where former General Motors executive, Mr. John De Lorean is employing £5m of UK Government funds to build his gull-winged sports car.

The first cars are now in pilot production and are destined to go out to De Lorean's U.S. dealers towards the end of this year.

But in a move in which De Lorean is essentially hedging its bets against the severe downturn now taking place in the U.S. car market, the De Lorean DMC 12 as it is called—it has yet to receive its proper name—is also due to go on sale in Europe and the UK early next year.

To date, dealer networks have yet to be put in place, and by any standards setting up such an operation within the planned timescale appears ambitious.

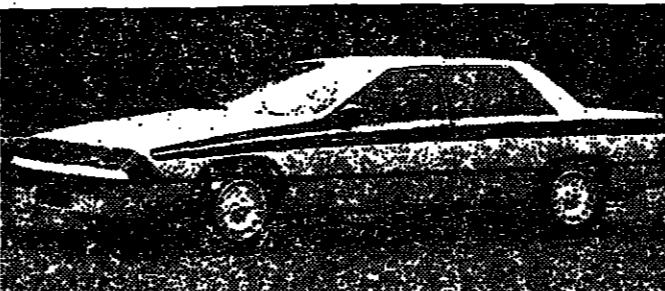
If it does work—and so far De Lorean has succeeded in rolling back much of the criticism first directed at the project by completing both plant and the first cars roughly on time—Britain's old-established specialist makers will be facing up to a potentially serious challenge.

THE DMC 12, a significant role in the development of which has been played by Lotus, is unusual, apart from the gull-wing doors, in having a V6 Renault engine mounted at the rear, with a glass reinforced plastic body, and stainless steel body panels which will remain unpainted.

If De Lorean manages to keep costs under control to the extent of sticking to its current pricing policy of putting the DMC on sale in the U.S. at under \$20,000, its sale price in the UK could put it in close competition with those of Britain's existing specialist



The Porsche 924 turbo (top left); the BMW 635 CSi coupe (top right); the Volvo concept car (lower left) and the Ford Granada Altair (lower right).



by the time of its phasing-out in February had grown from a basic 1.1-litre closed two-seater, into coupe, hatchback and convertible forms, the latter with a turbocharged V6 Ford capable of 140 mph.

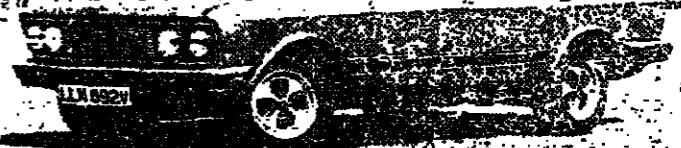
These cars have been replaced by a single model, the Tasmin. A two-seater coupe, it has met with a very favourable reception from the motoring journals and appears almost inevitable that convertible and turbocharged versions will follow.

TVR has invested about £1m on the new car at its Blackpool works, a substantial sum for a small company which has set a firm ceiling on production of about 300 units a year. Its managing director, Mr. Martin Tilley, has vowed to avoid what he sees as the fearful pitfalls of expansion to which other makers have been tempted, only to suffer severely when the market has turned down. Production is now well under way, and the Tasmin, which is also being sold throughout Europe, has a retail price in the UK of £12,800.

Perhaps one of the most exotic and anachronistic specialist British cars of all is sold as a kit out of Caterham in Surrey. When Colin Chapman started his move up-market with the Lotus Elan and Europa at the start of the 1970s, Caterham Cars took over the rights to the original Lotus Super Seven.

They discarded the most "modern" version, the Series IV, in favour of the original design first launched in the 1950s—and have been shipping them all over the world in kit form ever since. With 126 bhp in a car weighing little over 11 cwt, for £5,500 this diminutive slingshot accelerates from a standstill to 60 mph in about six seconds, which is faster than nearly all of the Ferrari, Maserati and other "supercars."

John Griffiths



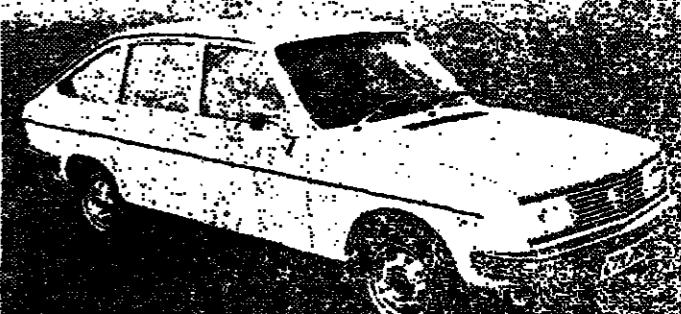
Fiat's "flagship" of the range is the 132 "2.000," introduced to Britain in August, 1977. The 1995cc twin Ohv engine has been developed from the familiar 1.600 and 1.800cc Fiat units and gives considerably more torque at low speeds and also offers good fuel consumption. Average fuel consumption at 56mph is 33.6mpg. The current price is about £6,700.



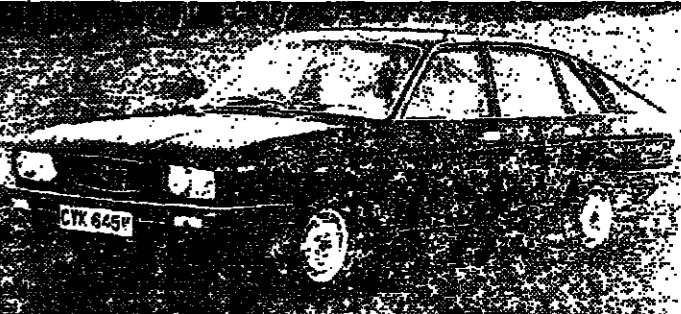
Fiat can justify its claim that the Superaffiori is an "executive saloon even though it has a 1600cc engine. Price is £4,880 and fuel consumption 44 mpg at 56mph. The Mirafiori Sport (Illustrated) does have a 2 litre engine. It was launched in the UK in October, 1978. Priced at £5,500, its fuel consumption is 33.2mpg at 56mph.



Volkswagen tackles the executive car market in Britain with the Audi 100 series. The range is offered with either a five-cylinder 2.2 litre engine or the five-cylinder 2.2 litre engine with fuel injection. Prices vary between £6,200 and £10,400. The new Audi 100s were launched in Britain in January last year.



Lancia, Fiat's "up-market" subsidiary, would claim that all its cars come into the executive category. The Beta range—the four-door sedan is illustrated—offers a choice of either 1600cc or 2000cc engines, as do all the Lancia models. Prices range from £5,400 for the Beta 2000 to £7,500 for the 2 litre Beta HPE (for high performance). The 2 litre Sedan and HPE achieve the same fuel consumption—41.5mpg at 56mph.



The Lancia Gamma is available in two versions, the Gamma Berlina, a four-door, five-seat saloon, costing £7,950 (shown here), and the two-door, four-seat coupe called the Turismo, priced at £9,550. Both have 2.5 litre engines. Fuel consumption at 56mph is 33.4mpg for the Berlina and 32.4mpg for the Turismo.

A three-year boom in car leasing

IN THE last three years, car leasing has boomed and—hardly surprisingly in any area of rapid growth—the rules surrounding the practice have been changing just as fast. There are now signs, however, that the main phase of expansion has come to an end and that the tax rules have been rewritten in a form that should prove relatively durable.

The popularity of leasing has been based on the tax system, which since 1973 has allowed buyers of assets to claim 100 per cent relief in the year of purchase. Businesses such as bank, which would not normally buy anything like sufficient assets to match their profits for their own use, soon began to buy the assets and pass them over for the use of manufacturers and others through a leasing agreement.

In practice, this meant that the investment incentive was shared, through the rates, between the lessor who was deferring his tax liability until he had to pay tax on his rental income, and the lessee for whom the rental would be much lower than the interest rate burden of buying outright.

The growth rate for all leased assets is indicated by the figures of the Equipment Leasing Association, whose membership is dominated by the big banks and which claims to account for about 80 per cent of the market. In 1971, annual leasing undertaken by

discriminately.

There was a two-phase attack from the authorities. In the first, the Revenue moved to discourage what it considered fringe leasing. In the summer of 1978 it warned explicitly that it would disallow tax claims under the fringe schemes when they were eventually made under the existing legislation.

It would do this in a variety of ways, it said. It might deny the company which leased the car tax deductions for the rental payments; or executives could be taxed under the fringe benefits legislation.

Finally, it might hit at the leasing company itself. It could do this either by obliging the lessor to bring the full market value of the car on sale into its calculations of capital allowances, or if the agreements always led to asles to executives, it might argue that the car was not a capital asset, but stock in trade and did not therefore qualify for capital allowances.

Government measures to control car leasing were taken a step further in the following Budget, in 1979. The rate for first-year capital allowances was reduced from 100 per cent to 25 per cent, putting the allowance on the same basis as the directly purchased car. The Chancellor, Mr. Geoffrey Howe, said that the discrepancy had "resulted in a loss of tax which

is currently running at about £175m a year, and which could well rise to £200m if I take no action."

The immediate result of this change is difficult to quantify, although those specialists in passing on the residual value of the car user have mostly switched to other activities.

The ELA figures, recording a peak for 1979, do not give any breakdown of performance over the two half years. However, the indications are that significantly the greater part of the business was done in the first half.

Allowance rate

The reduction in the allowance rate has probably helped to switch the direction of the UK leasing market more onto U.S. lines, where 80 per cent of fleet cars are estimated to be run on operational leases—effectively a combination of contract hire and leasing. That the UK market has a long way to travel is suggested by the fact that four-fifths of the company cars on the roads are probably self-financed and operated.

However, while ordinary car leasing was stagnant in the second half of the year, companies offering operating leases were enjoying a boom. PHSI, one of the companies providing a fleet management service, says that its business doubled in the second half. At the same time, the old contract hirers, such as Interleasing and Dial Contracts, had moved into the

management field.

With the tax advantages of the pure lease reduced, and with the attractiveness of the price, the advantages of the operational lease, which combines the better cash-flow of the financial lease with the management savings benefits of contract hire, come into their own.

The lessee pays the leasing rental regularly, is billed for repairs and maintenance and retains the residual value. The main expense is the commission, but this is typically smaller than the saving that can be made by using the services of a large specialist.

The specialist has much greater buying leverage than even a single company, since the company's requirements will spread across dealers through the country.

The other advantage comes on maintenance. Dealers welcome the company fleet because,

generally, the cars are not so well supervised as those owned by private individuals. A large specialist managing company has professionals to check for work done. It is also able to compare operating data across a much broader range.

Meanwhile, in its second Budget, the Conservative Government has passed more legislation to control the leasing market. This time the main changes were directed at lessees abroad, and to tax exempt bodies and consumers. Individuals can no longer enter the market as lessors, while there will be controls on exactly what can be leased for the first time.

These measures imply that the Government has now drawn strict boundaries within which leasing can operate unhampered and that these rules will remain relatively unchanged in the future.

David Freud

'Buy British' campaign comes under fire

BL'S "BUY BRITISH" campaign has attracted a fair degree of criticism from those who believe that unless the company and British industry as a whole—can compete on equal terms with the best foreign manufacturers, then buying British will merely conceal a decline in overall competitiveness.

The result, in the case of cars, would be the need for import controls to protect the British motor industry from imported cars, which may be more desirable to the public than those made domestically.

However, BL believes that its enormous investment programme will make it highly competitive within a relatively short time, and that in the interim, the British public should act in the country's interest by buying its products.

In the executive car sector, BL's message is already well understood, since the great majority of its Jaguar and higher engine capacity Rover cars are sold to companies, many of which have pursued Buy British policies for many years.

Dozens of companies in the Midlands, for example, would hardly dream of buying foreign cars, since the area is dominated by BL's enormous buying power for components and materials. Not only has it been a matter of good business principle to buy BL (or other British cars),

but customers have generally been satisfied with their products. Those who have not bought foreign cars.

BL's message of "Combining judgment," leaves the customer with the very clear option to exercise his opinion about BL Cars. Unfortunately, it is not possible to clearly identify the corporate response to the "Buy British" campaign, since sales of BL executive cars to companies not specified in recent figures.

The improvement in BL's overall position in the UK market following the start of the campaign, its competitive prices, and its efforts to improve the number of aspects of after sales service, appears to have been a cumulative outcome rather than one which can be attributed to advertising alone.

There is no doubt that British industry as a whole has benefited from the broad scope of BL's advertising, which has pointed out a whole range of manufactured products where a progressive increase in imports has led to the virtual end of some British industries.

However, it has also clearly illustrated that whatever the consumer will seek value for money, apparently regardless of the consequences for industry and the country as a whole.

Critics within the motor industry would also argue that the recent improvement in BL's

sales performance, owes more to its competitive prices than to the customers' desire to buy a British product.

BL has also been taken to task for buying foreign manufacturing equipment for its new Metro production facilities, but this has been countered with the argument that it could not buy comparable equipment from a British source.

The increasingly international nature of the motor industry does, in any case, make it much more difficult for the customer to know whether he is in fact buying British. This applies even more widely in the components industry, where an item may bear the name of a British company, but be manufactured abroad by one of its subsidiaries.

Most UK-based motor companies now have an increasing proportion of foreign components in new cars, the latest example being the new Talbot Solaris, which is 85 per cent British-manufactured. However, the significant inroads which British motor components manufacturers have made into foreign markets, does much to offset this adverse trend.

The policies of the major component companies such as Lucas, which is constantly increasing its presence overseas through direct sales and manufacturing, are likely to complicate the matter even further, through the re-import of their

products on foreign cars. The most striking example of this is the high British components content in Volvo cars, which has successfully been used in advertising to appeal to the patriotic British buyer.

Although Ford has recently been importing a high proportion of its cars, mainly from Cologne, where Granada and Capri are made, and from plants in Belgium and France, in Spain, this has been met from British factories.

The company argues that it cannot afford to lack vehicles, and that a fair amount of the components in these cars are in any case manufactured in Britain. It believes that with overall demand for cars now slackening, its UK plants will be better able to meet demand and imports will be curtailed.

Overall, the inability of British-based motor companies to have cars available at times of high customer demand, is seen as a major factor in the rapid increase in the volume of imports over recent years.

With the market now moving rapidly into over-supply, there is a valuable opportunity for UK manufacturers to regain some of the lost ground, although there are fears that importers have not established such a strong presence that it will be impossible to do so.

Lorne Barling

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The facility for having your cars serviced to high standards, no matter where your company operates in the UK.

Fiscal advantages, commensurate with dealing with one of the biggest and longest established garage groups in the country.

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EXECUTIVE CARS XI

Increasing demand for in-car telephones

IN-CAR TELEPHONES have become increasingly popular among executives during the last few years. In London alone, about 1,500 people have been waiting to join the service. The manual service, which has been operating in London since 1963, is full to capacity with 3,300 users, but the Home Office, which allocates the radio frequencies, could not give the Post Office any more air-space to further extend the system.

Thus, the Post Office has used a technique to squeeze more telephone conversations on the same number of frequencies which will eventually accommodate those now waiting to join the service. At the beginning of May, the Post Office began to implement its improved service which has totally automatic dialling and does not require operator assistance as does the present manual system.

The Post Office says that those joining the new automatic carphone services can dial directly from their cars to any of the 25m telephones in Britain. In addition, international calls to 90 countries can also be dialled direct.

Expansion plan

The introduction of the system will initially speed up communications in the London area, but the Post Office intends to gradually expand the service throughout the country. The manual service covers all the UK's main industrial areas in Severnside, South Wales, the Midlands, Sow's Lancashire, Tyne and Wear, Edinburgh, Glasgow and Aberdeen.

It costs £100 a quarter to use the automatic system, exclusive of VAT. The charges for phone calls are based solely on the duration of the call, irrespective of distance. During normal working hours (8 am to 6 pm) the rate is 3½p for 8 seconds, while the cheap rate is 3½p for 15 seconds.

Customers can rent or buy radio equipment for their vehicles from three authorised suppliers, Marconi Communications Services, Pye Telecommunications and Storno, who arrange to install and maintain the mobile equipment.

Although not strictly termed "in-car communication," radio paging is becoming an increasingly popular way of keeping in contact, while on the move. Most countries offer radio pag-

ing systems for use within specific areas or on a country-wide basis.

The UK Post Office announced last month that it was to start a new radio paging system later this year. It says that, when fully operational in 1982, it will be the largest radio paging system of its kind in the world.

Users of such a system carry cigarette-sized receivers which beep when a telephone call is made to activate it using a unique 10-figure number. Calls to activate the pager can be made anywhere in the country and such calls are free.

About 30,000 radio pagers are now used on the Post Office's network in London's Thames Valley area. In April, the Post Office ordered another 70,000 pagers at a cost of £6m. Services are also available in Aberdeen, Birmingham, Bristol, Cardiff, Glasgow, Liverpool and Manchester.

The new service will mean that the country is split into 40 zones. The radio transmitters used to transmit the signals to activate the beeper in each zone are controlled by a special network of computers. The Post Office says that customers can select the zone in which they wish to be paged. Paging can be restricted to a single zone or extended to cover the whole country.

People who have pagers capable of being contacted over the entire country will be able to have two separate numbers so that they can be called from two different places, such as the home or office. Pagers with this facility, called "second address," give different beep tones to distinguish where the calls have been made. Another is called "group calling" which allows up to 99 people to be paged by a single call.

When the computers start operating this year they will initially take over the existing services. Only those in the Thames Valley area will have to obtain new pagers from the Post Office. All others will work without modification.

There is a charge of £5 to join the Post Office system. Pagers cost £7 a month to rent for a single zone. National pagers cost an additional £1 a month for every extra zone outside the nominated home area. The facility for "second address" is another £3 a month

while group calling adds £5 to the total bill. These costs are exclusive of VAT.

There are occasions when motorists do not need direct communications with the office which is afforded by car-phone and pagers, but they nevertheless need to be kept informed of motoring and weather conditions which could hamper the smooth progress of a journey where an important business meeting is arranged at the destination.

Another system, still very much in the early stages of development, is being developed by the BBC. This is a radio information system for motorists, and is called Carfax, which is a radio equivalent of its television information service, Ceefax. But Carfax will provide traffic information specific to motorists who will require a special receiver to use the system which can alert a driver that he is approaching a difficult area and should avoid it.

It is even possible to mute the normal radio music so that a Carfax message can override it. The BBC say it will even be possible to transmit in several languages so that foreign motorists will be able to benefit from it. However, it will take several years before the system becomes universal.

As well as the Post Office's car-phone system, there is

already a large number of companies using private radio services which are similar to those used by taxi drivers around London. There has been a great demand for the growth of mobile radio systems in the UK and throughout Europe.

In Britain, much of the growth has been hampered by the lack of suitable radio frequencies. The radio bands which are used by mobile radio, are also needed by other users,

such as television services.

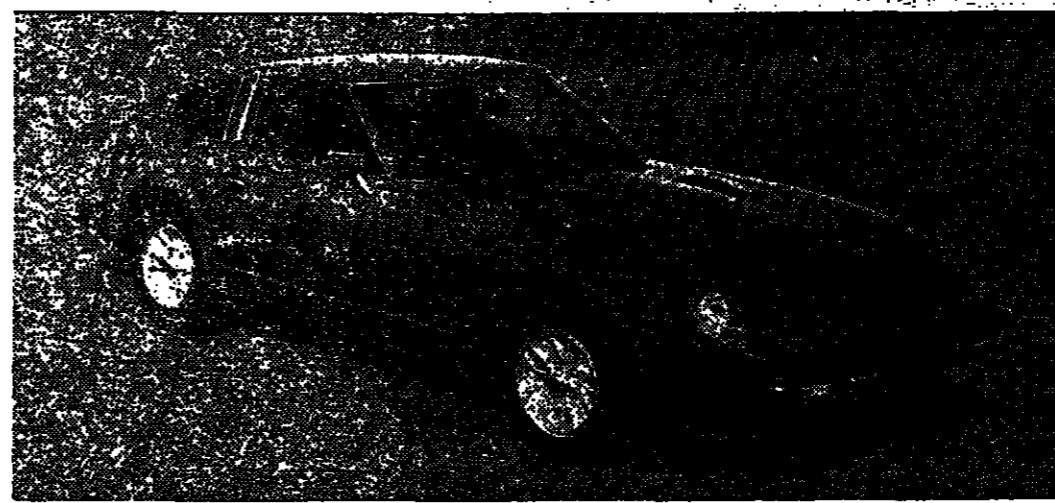
Post Office restrictions on the approval of equipment have held up development in mobile communications in the past. However, the relaxation of Post Office regulations means that manufacturers are looking forward to providing more facilities and expanding private systems, with the further possibility of linking-up with the public telephone network.

Securicor, for example, is

now able to connect its mobile radio subscribers in nine industrial centres in the UK to the national and international telephone networks. Two more areas are opening shortly. Securicor claims it is the largest direct speech facility offered by any organisation in Britain. The company also offers a Relayfone service for passing messages and information.

Elaine Williams

New rivalries in sports car sector



Datsun's 280ZX sports coupé costs £9,000

enclosed vehicles offered by makers such as Porsche, Lotus, 928 S, Datsun and Mazda.

The traditional Porsche models, the 911 versions, are now expensive cars by any standard: the most basic, 911SC version now costs over £16,000.

Proving that the Wankel rotary engine concept is still very much alive and kicking, Toyo Kogyo last year began shipping to the UK its Mazda RX 7 sports coupe, a twin-rotor machine which appears to have overcome many of the fully justified criticisms applied to earlier Wankels of excessive fuel consumption and short engine life. Priced at £8,500, its overall fuel consumption of about 20 mpg is nearly double that obtained from some of the very first wankel products imported in the mid-70s.

Meanwhile, Talbot's Matra Sagheera, surely the world's

most unusual mid-engined sports car in having three seats abreast, is being reworked with a larger 1.6 litre engine against the 1.3 litre unit currently being used and which has led

to criticism of it as being a sheep in wolf's clothing. But it has not been imported to Britain for two years, and expectations in some quarters that it might re-emerge this summer in right hand drive form (it was never converted when on sale previously) do not appear to be about to be realised.

Datsun's contender in the sports coupe market has changed considerably from the muscular 240Z two-seater introduced in 1973. In its latest 280ZX form it is an altogether heavier, more luxurious pro-

duct and at £9,000 has become more of a long-legged tourer than an out-and-out sporting vehicle.

Expected to arrive in the UK soon is another contender in the higher performance sports coupe bracket, a revised Lancia Monte Carlo coupe. This agile two-seater was first launched in the UK three years ago, but was subsequently withdrawn for improvements, and a turbocharged version is one future possibility.

Another new car which may emerge this year is a spicier open top version of Honda's Prelude coupe, first launched in the UK last year. Priced at a little over £5,000, the Prelude does not really rank as a performance car, but it does typify the increasing popularity of sporting type vehicles exemplified by Ford's Capri.

An important contender in this field was announced by Renault earlier this year and will arrive in the UK this autumn. The car is the Fuego, and on it Renault has pinned hopes of taking a very large slice of the European sporting coupe market.

It will be offered with a wide range of specifications and engine choices, ranging from a 1.4 litre 64 bhp fitted in the Renault 14 to a 2-litre, fuel injected 110 bhp unit providing a top speed approaching 120 mph.

Prices have yet to be decided, but it is for sale in France at FF 48,000, and thus can be expected to prove a fierce rival to the similar products of Ford and General Motors.

John Griffiths

We've elected another Senator to our exclusive range.

Just over a year ago, the 3 litre Opel Senator CD joined the elite ranks of truly exclusive cars.

And Car magazine said, "Do the much respected Mercedes-Benz 280 SE and BMW 730 have anything to fear from the swelite new Opel Senator 3-0E? You bet they do!"

And they did. The Senator was acclaimed in this country. One tribute among many being Autocar's Top-of-its-Class for 1979. So much so that we've now introduced a new 2.8 litre version.

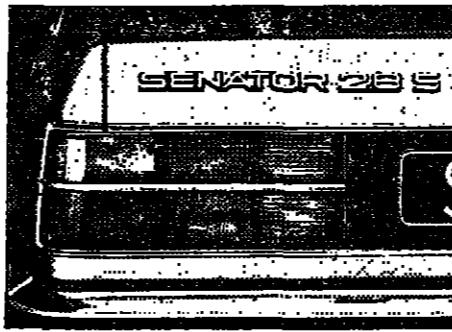
But the winning formula still persists. Senator 2.8S £8,887.

The six-cylinder engine is capable of an effortless 0-62 in 10.5 secs, and a decidedly tempting top speed of 116 mph. (Manufacturer's figures.)

Inside, the mood is one of sheer

opulence. Velour upholstered seats, velour carpeting, and tinted, electrically operated windows.

When you get behind the wheel (power assisted, of course), you'll be cosseted by everything that can transform modern motoring from an ordeal into a pleasure.

**Senator 3-0CD £11,705.**

The 3 litre Senator CD offers extra luxuries for the most discerning—automatic transmission as standard, front-seat heating and height adjustment, full instrumentation and driver information systems, centralised locking and of course that little extra

that the 3 litre engine with fuel injection delivers, 0-62 in 10.5 secs, and an amazingly smooth top speed of 127 mph. (Manufacturer's figures.)

Perhaps the best news is the price—£8,887 for the 2.8S and £11,705 for the 3-0CD. And we think one test drive will convince you that the Senator is a lot of car for your money.

Next move is to write to the Opel Information Service, P.O. Box 2, Central Way, Feltham, Middlesex TW14 0TG for the name of your nearest Opel dealer.

And we'll take it from there. Prices correct at 27 February 1980 include seat belts, car taxes and VAT.

Delivery and number plates extra.



SENATOR by Opel

1980

1980.

Mercedes 200	£8394
Ford Granada 2.3GL	£7693
Audi 100L 5S	£6690
Renault 20TS	£6668
Rover 2300	£6576
Volvo 244DL	£6274

1984.

Let's assume the year is now 1984.

Four years ago you bought a new Volvo 244DL. At the time it seemed a pretty good bet.

In terms of performance and space there was little to choose between the Volvo and its rivals, give or take a few seconds and inches.

In terms of equipment the Volvo couldn't be faulted; headlampwash-wipers, a tachometer, a heated driver's seat and 4 inertia-reel seat belts all came as standard.

And the Volvo did cost substantially less.

Looking back to 1980, do you still believe you made the right choice?

Well, if all the surveys by motoring magazines and consumer organisations hold true, you will have no regrets.

Time and time again the Volvo has come out as having fewer breakdowns than the average car, fewer major faults and fewer days off the road.

Or to put it another way, less expense for the Volvo owner.

So even if Orwell's vision of 1984 has become fact, at least you'll have one thing to smile about.

AND BEYOND.

Many a car begins to show its age after 4 or 5 years' hard use.

Yet at this point a Volvo isn't even approaching middle age, let alone retirement. Statistics compiled by the Swedish Government show that Volvos last longer than any other car tested, giving an average of 17.9 years' service before that final journey to the scrapyard.

Obviously we're not suggesting you keep your Volvo this length of time.

But we are pointing out that their reliability and durability is well-known amongst those looking for a second-hand car.

Consequently, used Volvos tend to fetch a very good price indeed.

And there's nothing like a big cheque to soften the blow of parting with a car that's given you so much faithful service over the years.



VOLVO. A CAR WITH STANDARDS.

PRICES ARE FOR MANUAL VERSIONS INCLUDING CAR TAX & VAT AT THE CURRENT RATE. FOR THE 1980 EDITION OF VOLVO FACTS, WRITE TO: DEPT. FT21, VOLVO CONCESSIONARIES LTD, LONDON NW1 2AB. PRICES FOR THE NEW 1980-200 SERIES START FROM £5274. DELIVERY & NUMBER PLATES EXTRA. ALL PRICES CORRECT AT TIME OF GOING TO PRESS. SALES TEL: HIGH WYCOMBE (0494) 30000. SERVICE TEL: FISCHER (0479) 72026. PARTS TEL: CRICK (0789) 82361. SOURCE: SWEDISH MOTOR VEHICLE INSPECTION CO. 1978.

Techniques to fight tomorrow's wars

By DAVID FISHLOCK, Science Editor

THE ROYAL NAVY, at its Portsmouth research centre on the cliffs above Portsmouth, is constructing a facsimile of the operations room of a warship of the 1980s. By 1982, at a cost of £3.5m, admirals will be able to fight naval battles under very convincing conditions without firing a shot. The computers will faithfully record each decision and how every one in the open room down to the lowest rating performed under fire.

The idea of a command systems laboratory in which scientists can simulate naval battle tactics was born of the fast-growing difficulties of the last two decades in trying to automate warships.

Systems designers have not been clever enough yet in marrying men and machines in conditions where the men are constantly at risk of being drowned in information. Under such stress, operators fail to use the automated system in the way the designer intended. And we can talk to naval staff and operators and get quite different stories about what was happening, says Mr. Ken Slater, director of the Admiralty Surface Weapons Establishment.

The key, the scientists believe, is to strike the right division of labour between man and machine. Computers can sort out vast quantities of information from the radars and sonar—the "eyes" and "ears" of a ship. But they can do so only by working to pre-assigned and inflexible rules, says Dr. B. R. Gladman, in charge of human factors research at Portsmouth. "They cannot process meaning." Men are good at discerning patterns at discovering the meaning of novel situations. Men can fathom the meaning of incomplete, imperfect or ambiguous patterns of data, and adapt quickly. But they are easily overloaded—and then the whole man-machine relationship

breaks down. The Navy's problems in marrying a man and machine harmoniously are felt most acutely in the command systems of a warship or task group. Here they are trying to tie many disparate parts of the battlefield into one picture and wage war with one unified fighting system. But the basic problem is common to the latest technology of all three service arms, where the complexity of electronic systems has outstripped man's ability to keep pace. To take a simple example, a Jaguar pilot has nearly twice as many control switches to operate as a Hunter pilot—and today we are talking of replacing the Jaguar.

Human factors research—man-machine relationships—is expanding to become part of the Ministry of Defence's £200m research budget (out of a total R & D budget of £1.5bn this year). Professor Ronald Mason, the ministry's chief scientific adviser, is making every effort to bring Britain's considerable academic expertise in human factors to bear upon the daunting problems of fighting tomorrow's wars. So complex are the systems now being explored for fighting machines of the 1980s—the proposed European Combat Aircraft to replace the Jaguar, for example, or the new anti-submarine helicopter to replace the Sea King—that there is a real danger of the pilot crumbling under the demands of battle.

But the answer? Professor Mason is seeking for more harmonious man-machine relations, important for the future of automation in industry, commerce, government and elsewhere. The Navy found in its earlier efforts to automate its ships the same sort of problems which have caused all the trouble at the Ministry of Transport's vehicle licensing centre at Cardiff. Their big problem now is how

to test it realistically. "We're trying to protect against death and you can't simulate that."

At Farnborough, the Ministry has a research centre specialising in man's frailties as an engineering component; in the problems man suffers from motion, noise, etc. The physical labour of flying is not great but the combination of physical and psychological stresses is enormous, says Air Commodore Peter Howard, commandant of the Institute of Aviation Medicine. The upshot can be fatigue, sickness, even complete disorientation, when the pilot's eyes cross. The institute has a simulator for research into these problems which "can be made an unstable if drives test pilots of tears," he says.

One of its activities is trying to rehabilitate pilots who have succumbed to "motion sickness." This is a medical problem which can afflict—usually progressively—ever very experienced flying crew. The institute studies the problem scientifically but also tries to "re-acclimatise" pilots who have proved susceptible. At the cost of training a pilot nowadays, the institute's entire research budget can be justified if they return just three motion sick pilots a year to flying duties, says Air Commodore Howard. Last year they cured eight.

But the institute also has a major role in what might be called the "non-clinical" aspect of human factors research: that facet of greatest worry to defence research chiefs today. This is a Navy requirement: that at some time the helicopter will be designed for the job from scratch. (It may be a joint venture with Italy.) Farnborough is certain to have a major role. Its human engineering division under Dr. Brian Ellis has been testing some of the ideas of Farnborough's flight systems department for providing night vision for low-level helicopter operations. The helicopter relies far more than fixed-wing aircraft on the crew being able to see the terrain. Farnborough's aim is to restore good visual contact at night and in bad weather. The problem was to find a way in which a helicopter pilot could switch his attention from the blackness below him to his instrument panel and back as easily as a car driver relates both to the road and his dashboard.



Goggles recently tested at Farnborough allow pilots to see the ground at night as well as to read cockpit instruments.

Courtesy, ITT and RAE, Farnborough

and keep him functioning at peak efficiency.

The project definition for a replacement for Sea King the anti-submarine helicopter, should be completed this year. This is a Navy requirement: and this time the helicopter will be designed for the job from scratch. (It may be a joint venture with Italy.) Farnborough is certain to have a major role. Its human engineering division under Dr. Brian Ellis has been testing some of the ideas of Farnborough's flight systems department for providing night vision for low-level helicopter operations. The helicopter relies far more than fixed-wing aircraft on the crew being able to see the terrain. Farnborough's aim is to restore good visual contact at night and in bad weather. The problem was to find a way in which a helicopter pilot could switch his attention from the blackness below him to his instrument panel and back as easily as a car driver relates both to the road and his dashboard.

One idea they have been ex-

ploring, illustrated here, is to Signals and Radar Establishment at Malvern has developed, the possibilities for "intelligent weapons" begin to look immerse.

For man himself, whether in the cockpit or the ops room or safely behind the lines, the main link with the machine is the VDU. The latest VDU developments at Malvern and Portsmouth suggest ample scope yet for more intimate couplings of hand, eye and brain with the computer. Malvern is developing paired displays as a way of getting "two people round the same task" in air traffic control. A support controller would work about five minutes ahead of the air traffic controller, making suggestions for manoeuvres

Ample scope yet for more couplings of hand, eye and brain with computers

which when the time came, the air traffic controller would be free to accept or reject.

At Portmouth, the Navy scientists have high hopes of using colour in their displays to keep the ops room more closely and accurately in touch with the battle. It is easy to do and very dramatic. But colour is also fraught with risks of directing the operator's attention too forcefully in one direction; of stressing situations which may not be based on sufficiently reliable data. They recall the warnings of an eminent British psychologist gave defence research chiefs at a seminar in Cambridge recently. Man, he said, has a unique ability to place greater weight on any evidence which supports his own ideas, observations or theories, and less weight on any evidence which might conflict with his views.

Letters to the Editor

The Community budget

From Mr. R. Carswell

Sir.—As the EEC Foreign Ministers look again at the question of Britain's contribution to the Community budget, it is useful to examine the throw-away French suggestion made at the last summit of an entirely and apparently permanent mechanism that would act to reduce excessive budget surpluses as well as deficits. Perhaps the aim should be

If the purpose of the European Community is to engender solidarity and protect the interests of the peoples and nations of Europe, then the financial arrangements of the Community must underpin and reflect that solidarity. Certainly the time has come to settle at least on a permanent budgetary system which ensures that the Community avoids recurrent crises and unitary aid rebate systems.

As well as producing the anomaly of Britain's disproportionate net contribution, the current arrangements seek to achieve unrelated objectives: to promote Community preference in trade (duties and levies on third country imports are contributed to the budget); and to protect Europe's numerous farmers (three quarters of the budget are spent on agriculture).

While the obvious solution is to control agricultural spending and spend proportionately more on other sectors, little thought has been devoted to alternative methods of contributing to the budget. The Government was elected on a manifesto which included the assertions that "national payments into the budget should be more closely related to ability to pay. Spending from the budget should be concentrated more strictly on policies and projects on which it makes sense for the Community rather than nation states to take the lead."

Has not the time come, therefore, for Britain to put some flesh on the bare bones of these policies? Richard J. Carswell, CSM European Consultants, Eagle House, 109, Jermyn Street, SW1.

Authorised auditors

From the Secretary, Association of Authorised Public Accountants

Sir—I refer to recent correspondence concerning the statutory authorised auditor under the provisions of the Companies Acts, and his lack of obligatory accounting standards.

It is certainly true that there is no legal or mandatory reason for the authorised auditor to adhere to the recommended accounting standards by the 161 bodies. For obvious reasons, the 161 bodies were unable to consult the unorganised individual 161 (1) (b) authorised auditor; but this is not so in the case of this association which represents the organised 161 (1) (b) auditor.

The association has received much encouragement, liaison and active help from both the Institute of Chartered Accountants of England and Wales and the Association of Certified Accountants in its endeavours to improve the effectiveness of their companies as fast as possible but, insofar as they

increase their prices such improvements are not offsetting inflation.

While managing directors concentrate on survival with inflation it is not true that groups of chairman worked together collectively to reach consensus on the changes in attitudes and policies which are necessary in the private and public sector to cure inflation? Identification of the behaviour necessary to achieve longer term prosperity and regeneration of industry with a strong sterling exchange rate might thus be revealed.

J. F. Christmas

10 Madison Avenue,

Cheshire, Cheshire, Cheshire

Bias against building

From Mr. A. de Guise

Sir.—I write to query the working of the Finance Act (2) 1975 in relation to sub-contractors in the building industry.

The Inland Revenue can issue company exemption certificates,

personal ones or ones to individuals acting on behalf of a company. These latter may represent concerns with a turnover of £1m or more. As far as I can tell this makes the individuals liable personally for any tax not paid, which seems harsh and not in harmony with the theory of limited liability.

Worse still if the company loses its certificate because it falls behind with its tax payments. Which can easily happen with strikes, computer failure or staffing problems, even in Government or local authority offices. In this event a main contractor has to deduct 30 per cent from all payments, which he then remits to the Revenue. Eventually the 30 per cent is adjusted against any tax liability still unpaid.

But surely it is totally unreasonable to deduct what is geared to the average tax for one individual and apply it to a company employing say, 50 men. How many non-building companies can claim to be totally up-to-date with all their tax returns?

Is this the intention of the Act anyway? Or is the Inland Revenue's supposed bias against the building industry showing through.

Andrew de Guise

Trident Building and

Maintenance Company,

40, Elsinore Road, SW18.

Chairmen's meeting

From Mr. J. Christmas

Sir.—In representations to the Chancellor the CBI stated "if we could once again get inflation down to below 5 per cent more of our other problems would fall into place." Its own members, are amongst those who decide to increase prices and many of them do not yet cite inflation as their major problem.

Individual manufacturers whose businesses are contracting because of price competition cannot alone protect their companies' future.

Confronted with inflation-related cost pressures such as cost of living, wage claims, suppliers' price increases, high interest rates, increased working capital requirements, escalating replacement costs of plant and public sector overheads inversely proportionate to the volume of production, the date when many successful businesses will cease to trade can be clearly projected for different rates of inflation.

Some industrialists recognise that price increases are killing their business but, as only one link in the chain of production and distribution of their product they are unable by their own efforts alone to preserve or extend their activities.

Efficient managements are improving the effectiveness of their companies as fast as possible but, insofar as they

allow interest rates to find their natural level. It is not without significance that high interest rates of 20 per cent in the U.S.A., where inflation is significantly lower than in this country, where followed by a rapid reduction (see Mr. R. Wilkinson's letter, May 16).

People will continue to pay increased prices while they are able to or until it becomes more advantageous for them not to. Hire purchase and other credit controls should be introduced and Grannys Bonds should be made available to everybody. The latter could be one-year bonds if the Government is afraid of the issue but the more these bonds are sold the more likely it is that retail sales will fall—an unfortunate but essential need if inflation is to be reduced in a reasonable time.

Increased unemployment would be brought forward but so also would be the recovery. Otherwise, as you say, "checking costs... is likely to prove slow and painful"; so slow, in fact, as to take us up to the next election.

R. H. Shorer

Francis Industries,

Magnon House,

Luddenhead, Halifax, Yorks.

On the books of a large firm

From Mr. T. Higgins

Sir.—The league table of the "top" accountancy firms (May 15) illustrates one of the more nauseating aspects of the recent development of the accountancy profession. I refer to the absorption of so many medium sized and competent firms into the larger London based brigades.

Clients find themselves, without any meaningful consultation, on the books of a large firm with the benefits of prestige quickly reflected in their fees.

To many clients the slavish regard paid to institute recommendations, no matter how inappropriate to the circumstances, is irksome in the extreme, especially when the auditor with inexorable pride, seek to qualify their certificate.

As most of the "top" firms are represented on the council of the institute, there appears to be an infallible and perpetual system of self-righteousness which cannot be assailed by the average client.

Perhaps in this Centenary year of the institute, the policy makers of Mowbray, to whom it would seem that a journey to Watford is a dangerous adventure into the Northern wastes, should reflect on the services rendered to medium and small clients and whether they have sufficient communication with them.

T. Higgins
Owles Wood, 76 Chaveney Road,
Quorn, Nr. Loughborough, Leics.

No accounting for it

From Mr. T. Eckersley

Sir.—In this centenary year of the Institute of Chartered Accountants we see a lot of their coat of arms. There is an ample woman standing on a rock brandishing a rod and a pair of dividers. Behind her is an object which could be a wrecked grand piano or a discarded manual typewriter.

Many of my colleagues have passed the Institute's exams, but none can tell me what this object is.

Toby Eckersley
30, Berryfield Road, SE18.

You stop short, however, of deducing that the process can be accelerated by substituting or adding direct credit control as the Government seems loath

GENERAL

UK: Sir Geoffrey Howe, Chancellor of the Exchequer, speaks at Confederation of British Industry dinner, London.

Overseas: Referendum on autonomy, Quebec.

PARLIAMENTARY BUSINESS

House of Commons: Housing Bill, remaining stages. Upholstered Furniture (Safety) Regulations.

Mr. Gordon Richardson, Governor of the Bank of England, speaks at Financial Mansion House.

Emergency debate on back-biting of Iran sanctions.

House of Lords: Employment Bill, second reading.

Select Committee: Foreign Affairs, Overseas Development Sub-committee. Subject: Develop-

Today's Events

Police Federation annual conference opens, Scarborough (to May 22).

Overseas: Referendum on autonomy, Quebec.

PARLIAMENTARY BUSINESS

House of Commons: Housing Bill, remaining stages. Upholstered Furniture (Safety) Regulations.

Mr. Gordon Richardson, Governor of the Bank of England, speaks at Financial Mansion House.

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House of Lords: Employment Bill, second reading.

Select Committee: Foreign Affairs, Overseas Development Sub-committee. Subject: Develop-

ment Divisions. Witnesses: Overseas Development Administration of the Foreign Office, Room 15, 5 pm.

OFFICIAL STATISTICS

May provisional figures for unemployment and unfilled vacancies. New construction orders for March.

COMPANY MEETINGS

Associated Biscuit, Great Western Royal Hotel, Paddington, W. 2.

Ashbury and Madeley, Shropshire, EC. 12.

James Wilkes, Bilton, West Midlands, 230, Williams and James, Tara Hotel, Upton Street, Leamington, Gloucester, 12.

Wace Group, Great Eastern Hotel, Liverpool Street, EC. 12.

10, Bolton Street, Piccadilly, W. 12.

Bakers Stores, Great Eastern Hotel, Liverpool Street, EC. 12.

Bank of Scotland, The Hanger Lane, Ealing, W. 12.

Mound, Edinburgh, 12.15.

Booker McConnell, 69 Cannon Street, 12 CSC Investment Trust, 44, Bloomsbury Square, WC. 1.

Companies and Markets

Fenner profits climb to £4.3m in industrial calm

MUCH OF the ground lost last year through industrial interruptions has been recovered by J. H. Fenner and Co. (Holdings), power transmission engineer, and pre-tax profits for the six months to March 1, 1980, have climbed from £2.81m to £4.28m.

The pre-tax figure is struck after interest substantially higher at £1.42m compared with £670,000.

After tax up from £1.03m to £1.57m, stated earnings per 25p share are up from 6.27p to 9.42p, and the net interim dividend is raised from 3.3p to 3.83p. The Board hopes to maintain a similar rate of increase on the final dividend—last year's total was 8.22p from pre-tax profits of 7.76p.

The Board says significant advances have been made in some areas, and the most marked improvement was seen in the home companies with industrial actions during the period not causing damage on the same scale as last year.

The steel strike, however, although not causing serious loss of production, did cause extra costs to be incurred and some market weaknesses were felt in March and April.

The expansion of business accelerated in most overseas areas. As the company enters the second half, there is a decline in some markets. Trading condi-

HIGHLIGHTS

Lex briefy discusses the apparent development of an economic recession in the UK following yesterday's industrial production figures. Elsewhere the Department of Trade has announced that it is considering modifications to the way its DoT inspectors operate. The UK's biggest property company, Land Securities Investment Trust, produced a revaluation indication with its preliminary results which put new heart into the property sector, already trading near all time peak levels. Lex also discusses the raising of £7m of new capital largely from British institutions by Nimslo.

tions in the coming months are expected to be difficult and the directors feel it would be unwise to set expectations too high. They are optimistic, however, for a satisfactory outcome for the year.

Turnover in the first half advanced from £42.35m to £58.15m. Minorities accounted for £250,000 against £158,000.

Comment

Given a better winter run of industrial relations in the power transmission division, J. H. Fenner was always set to recover quickly at the interim stage although the 51 per cent improvement was enough to lift the shares 4p to 130p yesterday. Whether the recovery will be fully effected by the year end is open to some debate. Gearing has risen steeply since the midway point last year but, even if Fenner is still some way from

positive cash generation, interest costs look set to fall in the second half this year. On the trading front, however, the group is already warning of a decline in some areas. Conveyor belt orders should hold up well—although export margins have become very tight—but the U.S. is not making the required headway and is probably doing little better than breaking even after a profit in the fourth quarter last year. The fall in oil prices should help. South Africa is performing well once again but fluid sealing remains a problem.

The prospective dividend yield looks safe and tolerably attractive at 10.2 per cent and assuming that interim profits are no better than maintained in the second half, the prospective p/e is 3.1. Given the strong geographical spread of businesses and the links with the mining industry, the shares remain a firm hold at this level.

Comment

Evered and Evered and Co. (Hardware) have been closed and their assets sold.

The directors do not expect the present plans to result in profits for the first six months of this year, but barring any material deterioration in demand from customers in the coming months, they anticipate a profit in the last quarter.

Comment

Evered may have a reasonably strong balance sheet but it is clear that a pattern which has seen losses in four of the last six years must be broken before the second half with the quickly. The familiar culprits engineering dispute possibly costing around £250,000 while interest charges climbed by £20,000 against the corresponding period. But that should not be allowed to mask the weakness of some of the basic businesses which new management has recently decided to prune.

The disposal programme will be completed sometime around August with the benefit of the resultant loss elimination of perhaps £150,000 annually. That will not be enough to bear any fruit in the first half and, since the third quarter is traditionally flat, Evered is unlikely to start responding until late autumn at the earliest. The shares are well below par value and dropped a further 2p yesterday to 19p where the capitalisation is £1.1m. The reduced dividend yields 5.3 per cent.

Comment

An 18 per cent increase in interim profits is enough to justify the premium rating afforded Reo Stakis in the hotels sector. Part of the growth derived from casino acquisitions of which there will be further benefit in the second half—and margins in this area have been

maintained at a healthy 22.8 per cent while other divisions have contributed strongly. In particular, the off-licence side has fully offset falling turnover in the low-margin wholesale drinks business. A drop in consumer spending north of the border may cause problems for Reo Stakis in the second half but Reo Stakis had an exceptionally poor final quarter last year, so a useful overall improvement could still be seen. Profits of £4.2m for the full year are within range placing it fully taxed. The strong possibility that the group will take Ladbrokes adds a little gloss to the over five provincial casinos from share price and outweighs the modest dividend expectations. An overall net payment of 1.75p would produce a yield of only 6 per cent.

Allround improvement as Reo Stakis expands by 18% midterm

WITH all divisions improving on the previous year, pre-tax profits of the Reo Stakis Organisation, hotelier, restauranteur and gaming proprietor, were up 18 per cent from £1.25m to £1.47m in the six months to March 30, 1980.

Turnover advanced from £28.93m to £31.22m, with hotels and inns providing £14.34m against £13.14m. Wholesale wines and spirits, and off-licences contributed £13.28m (£14.16m), and casinos' share was £3.6m against £2.63m.

Trading profit rose from £1.49m to £1.89m, and this came from: hotels and inns £766,000 (£660,000), casinos £821,000 (£602,000) and wholesale wines and spirits £301,000 (£234,000).

After interest up from £188,000 to £356,000, employee share schemes £61,000 (£52,000) and tax of £40,000 (£373,000), the

net profit was £1.03m (£873,000). Stated earnings per 10p share are up from 1.84p to 1.93p, and the interim dividend is effectively increased from 0.256p to 0.4p—last year's total was an adjusted 1.16p from pre-tax profits of £3.56m. The increase in the dividend will reduce further the disparity between the interim and final.

The Board views the prospect for the second half with cautious optimism.

Comment

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CONTINUED PROGRESS DESPITE DIFFICULTIES

Mr. E. H. Cooper, the Chairman, reports:

- * Group Profits for 1979 after Depreciation but before Taxation and Extraordinary profits were £11,271,002 which although constituting a further record are only slightly ahead by 3.2% on the previous year. These results are satisfactory in the difficult circumstances prevailing through the year but they are disappointing and much lower than had been anticipated if circumstances had been normal.
- * Directors recommend an increased Final Dividend of 5.7p per share (4.8p) making a total of 7.5p per share (6.52p).
- * In terms of new rental business taken during 1979 the Group performed very well indeed and new records were established. New sale business secured did not match 1978's record results but was, nevertheless, the second highest so far achieved.

Future Prospects

- * For the first quarter of 1980 both new rental and sale business secured throughout the Group were well in advance of 1979's results at this stage, although it would not be surprising if some falling-off occurred towards the end of the year.
- * Provided that the Group and its suppliers remain free from both internal and external industrial disputes your Board is confident that 1980 will be a successful and encouraging year.

Meeting 12th June, 1980.

Dividend payable 7th July, 1980.

TR Services include PABX and Internal Telephone Systems

Data Communications

Staff Location : Time Control

Production Control : Fire Alarms

Fire Detection : Hotel Services

Security Guard Protection

HEAD OFFICE

TR House, Bletchley,

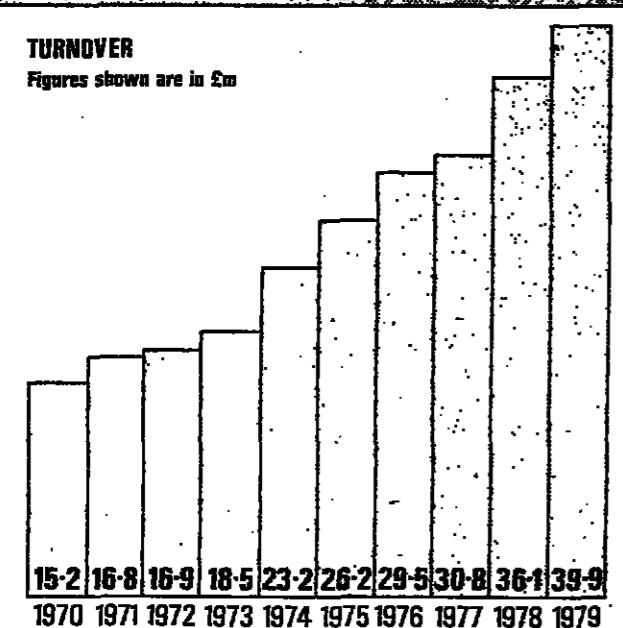
Milton Keynes, MK3 5JL

Telephone Rentals LIMITED Incorporating DICTOGRAPH TELEPHONES LIMITED

OPERATING TR SERVICES

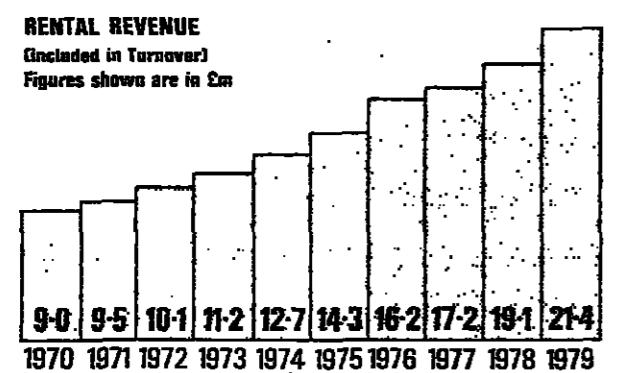
TURNOVER

Figures shown are in £m



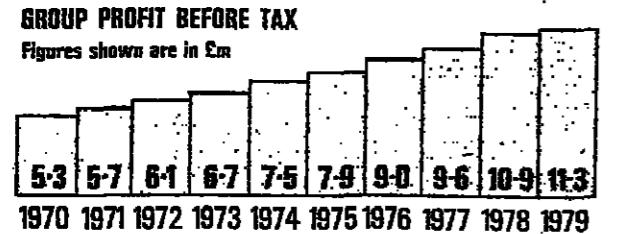
RENTAL REVENUE (Included in Turnover)

Figures shown are in £m



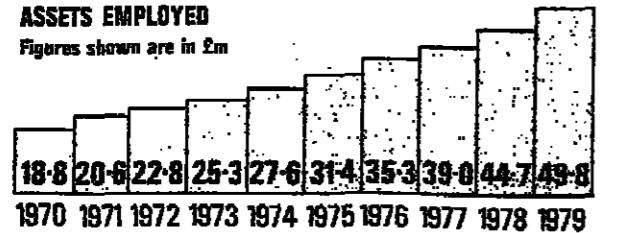
GROUP PROFIT BEFORE TAX

Figures shown are in £m



ASSETS EMPLOYED

Figures shown are in £m



UK COMPANY NEWS

Evered in losses and cuts final

BY RAY MAUGHAN

The pioneers of the three-dimensional camera are coming back to the London market for a fresh injection of development capital.

Mr. Jerry Nims and Dr. Allen Lo found investors to subscribe £3m to a new company, Nimslo Ltd, in 1978 and have now set up Nimslo Europe Holdings (NEH).

The new group has been formed to unite the interests of British investors in the manufacturing and marketing rights in respect of the amateur market for Europe, Africa, the Middle East (except Israel), the U.S., Canada, Puerto Rico and certain Caribbean Islands in the Nimslo system, the 3-D photographic system developed by Nimslo Technology Inc. (NTI).

Mr. Nims owns 49.7 per cent of NTI. NEH is raising £7.14m by means of a placing of 2.1m ordinary shares of £1 each and 14.75% of 14 per cent unsecured loan stock in units of one share and £1.70 of loan stock at £1.40 per unit.

NTI conditionally agreed yesterday to purchase from certain of the existing UK shareholders 375,000 shares in Nimslo Limited (which included several leading institutions) at a price of £2.27 per share, thereby increasing its stake in Nimslo Limited from 60 to 70 per cent.

The US vendors have in turn conditionally agreed to apply the whole of the sales proceeds of £851,000 in subscribing for 375,000 shares in NEH.

NEH is now offering to acquire the remaining 30 per cent of

NTI in UK hands on the basis of an exchange of shares whereby accepting shareholders will receive one share in NEH for each share presently held in NTI.

A proposal is also being made that the existing 14 per cent unsecured loan stock 1983/84 of Nimslo Limited should be cancelled in exchange for the issue to the holders of an equivalent 14 per cent unsecured loan stock 1983/84 of NEH.

Making some major assumptions concerning pricing, market share and the development of MAM, the offer has been accepted by holders of 65 per cent of the shares for which the offer is being made.

DIVIDENDS ANNOUNCED

	Date	Corre. payment	Total
		div.	spending for last year
Ambrose Inv. Tst.	4.1	July 30	3.3 5.5
Bishoptongate Trust	5.7	July 2	4.75 6.95
Cakebread Rohey	1.7	—	1.32 2.3
Cambrian Inv. Tst. int.	1.8	June 27	1.6 — 4.35
El Oro Mining	2.51	—	1.4 —
Exploration Co.int.	1.25	—	0.7 — 0.7
Evered	0.26	June 20	0.65 0.7
J. H. Fenner	3.63	—	3.3 8.22
NHL	11	—	5.17 7.14
Heleis Bar	1.75	July 10	1.0 1.75 1.0
Land Securities	5.3	July 11	5 7.6 6.5
MAM	2.8	July 16	2.51 8.4
Radicul	0.7	—	1.24 1.27
Reo Stakis Org.int.	0.41	Sept. 11	0.28* 1.16*
W. Runcean	2.5	—	2.5 3.75

Putting profits to work

Results at a glance

	1979	1978
Net sales	£699.6	£576.7
Trading profit	£172.0	£146.5
Earnings for the year	£41.4	£44.1

£200 million investment in the United Kingdom over the next five years.

Summary of the report of the President, Mr G C Brunton:

This has been the first full trading year of International Thomson Organisation Limited, the financial holding company for the Group. Net sales at £699.6m were 21.3% higher than in the previous year, and trading profit at £172.0m showed an increase of 17.4% despite the loss of £39.3m in 1979 resulting from the Times Newspapers dispute. Earnings at £41.4m were £2.7m lower than 1978 because of the Times Newspapers dispute and the high rate of tax on our oil profits which dominated the 1979 profit picture. The price per barrel of oil rose over the year from about £6.50 to £11.50 and has risen further in 1980. On the other hand, the rate of petroleum revenue tax was increased during 1979 from 45% to 60% and the U.K. Government has since proposed an increase in the rate to 70%. On that basis the Government take from every incremental pound on the price of oil will be over 87%. During the year your Company's payments of royalties, petroleum revenue tax and corporation tax on North Sea earnings were £68m and are expected to exceed £200m in 1980.

The Group's financial position continued to strengthen. Total debt at the year end was £972m compared to £1372m at the previous year end, and cash and bank term deposits and short term investments were £79.8m compared to £82.4m at the end of 1978. Debt directly related to North Sea oil production has been fully repaid in 1980.

A dividend of US 5.75 cents per common share has been declared payable on July 15, 1980 to shareholders of record on June 6, 1980. For those electing to take their common dividend on the shares of Thomson British Holdings Ltd, the sterling equivalent is 2.55p per share.

The year's successes included high oil production levels, record results from our travel interests and the strong and

stable performance of our United Kingdom regional newspapers. A disappointment was the length and cost of the suspension at Times Newspapers.

Important progress is being made in the Group's programme of development. We foresee that during the next five years, and excluding oil, more than £200m will be invested in such projects as the modernisation of our regional newspaper centres, the funding of new opportunities in directory publishing, the development of our travel interests including the acquisition programme of Lunn Poly, and the build-up of Britannia Airways' fleet. Our development plans elsewhere in the world are gaining momentum with active investment programmes particularly in the U.S.A.

Current prospects

This year should show a significant increase in sales, but with a deteriorating economic situation and increased oil taxes there is pressure on profitability, which should however remain at satisfactory levels. I expect all sectors of our business to perform comparatively well.

The future

We are determined to continue our policy of developing management resources and encouraging progressive personnel policies. We have continued to emphasise the social responsibility of business, for example by supporting the Government-sponsored Youth Opportunities Scheme, and by fully taking into account environmental issues wherever our activities impinge on them.

Your Company moves into the 1980s from a position of established strength. The 1970s were the years of creating and developing the businesses and our philosophy was set by our founder, Roy Thomson, who was always vitally concerned with the need to build for the future. Building for the future will continue to be our policy for the Eighties.

The major difference between now and the past is that today we have very substantial financial resources to put behind the management team which has been seasoned and experienced by the challenges of the last decade.

We shall build for the future and we shall build good strong businesses which are planned to take your Company into the next century. Our objective remains to become a leading international publishing, communications and information business with strong ancillary interests in leisure and natural resources.

If you would like to obtain International Thomson's full Report and Accounts write either to our head office in Toronto or to our London office, Thomson House, PO Box 4YG, 4 Stratford Place, London W1A 4YG.

Newspapers

Times Newspapers is the publisher of The Times, The Sunday Times, The Times Literary Supplement, The Times Educational Supplement and The Times Higher Education Supplement. It is 85% owned by International Thomson Organisation, and 15% by the Astor family interests.

Times Newspapers has a separate publishing division consisting of three subsidiaries: Selective Marketplace, Times Books, and Newspaper Archive Developments specialising respectively in reader offers, the publishing of The Times Atlas and other books, and microfilm records.

Thomson Regional Newspapers is a holding company whose subsidiaries publish regional newspapers in the United Kingdom, act as retail newsagents, provide newspaper consultancy services, and engage in newspaper and general printing. The group publishes fourteen morning and evening titles, one Sunday and forty weekly newspapers from fourteen centres.

The Scotsman and the Western Mail—national morning newspapers of Scotland and Wales respectively—and The Belfast Telegraph, the largest newspaper in Northern Ireland, are among the group's publications.

Thomson Witney Grove, a major printing centre in Manchester, is responsible for printing under contract the northern editions of certain national newspapers and for publishing The Sporting Chronicle and its associated weekly racing papers.

Publishing and Information

In the U.K. we operate in three main areas: magazines, data and books.

The Magazines division publishes a range of titles as diverse as the Illustrated London News and the Common Market Law Reports, Family Circle and Living, and trade and technical publications covering farming, medicine, construction and other areas of activity.

The Data division includes Derwent Publications (84% owned) which provides an information service primarily in the field of chemical patents, and Glass's Guide (51% owned) the guide to used car prices.

The Books division includes such well-known imprints as Thomas Nelson, Michael Joseph, Hamish Hamilton, Rainbird and Sphere Books.

We have a number of publishing interests in Australia, Canada, Denmark, Holland, Norway, South Africa and the United States.

Thomson Yellow Pages acts as a sales agent for advertisements in Post Office telephone directories.

Our U.S. interests include Research Publications, Inc. of Woodbridge, Connecticut, who are major micropublishers of records of U.S. and other patents and newspapers and journals of the world; Callaghan and Company, distinguished Chicago legal publishers, who provide research services and have a well-known list of titles and services; and Wadsworth, Inc. of California, who are among the largest U.S. publishers of college textbooks, with offices in Canada, Australia and the United Kingdom.

Holidays and Travel

Thomson Travel is the controlling company of the British travel division and through Thomson Holidays is a major tour operator providing a wide range of package holidays including not only sunshine holidays in Mediterranean resorts but also tours to many European cities as well as to Russia. In addition it has an attractive winter sun and sports programme.

Thomson Travel runs the airline Britannia Airways which currently operates 23 Boeing 737s and carries passengers for Thomson Holidays and other tour firms. Thomson Holidays also operates a number of hotels particularly in Spain and Malta, and is involved in travel retailing through its subsidiary Lunn Poly.

In the U.S. our companies are Thomson Vacations Inc., founded in 1979 in Chicago to offer winter and summer vacations in the Americas, Unitours Inc. of Los Angeles, California, with its chain of retail travel agencies, and Arthur's Travel, Inc., of Philadelphia.

Natural Resources

Thomson North Sea holds a 20% interest in the Piper and Claymore fields as a member of the Occidental consortium. The two fields together have been independently certified as containing proven recoverable reserves over field life of one billion barrels. The Occidental consortium with the British National Oil Corporation holds interests in fifth and sixth round licences for North Sea exploration.

Thomson-Monteith, with headquarters in Dallas, Texas, is a partnership engaged in the development of oil and gas properties by acquisition and exploration onshore in the United States.

Newspapers

Publishing & Information

Holidays & Travel

Natural Resources

International Thomson Organisation Ltd.

Head office: Suite 3515 Royal Bank Plaza Toronto Ontario M5J 2K1 Canada

Another Record Year for H&J Quick Group'



With sales and profits at their highest ever level, H & J Quick Group Limited, Ford Main Dealers, continue to turn in record results. In his Annual Statement, Mr. Norman Quick, Chairman of the Group, reported increased net profits despite interest charges rising more than double.

- Group turnover for the year to 31 December 1979, rose by 40% to £77,230,000 from £55,116,000.
- Trading profit (before interest charges) was £1,964,000 compared with £1,417,000 for the previous year.
- Profit before tax increased to £1,161,000 from £1,026,000.
- Earnings per 10p Ordinary Share rose to 19.53p from 17.44p.

• The Final Dividend is 1.23p per 10p Ordinary Share making a total of 2.29p for the year against 1.828p for 1978.

The first three months have shown further market domination by Ford and our deliveries are over one-third ahead of the same period last year. The Company is in a sound position to take advantage of opportunities as they occur though prospects are difficult to forecast, principally because of the effects of inflation and excessively high interest rates.

Quicks for Ford

Copies of the Annual Report and Accounts are obtainable from the Secretary, H&J Quick Group Ltd, Jupiter House, Chester Road, Old Trafford, Manchester M18 0GU.

M. J. H. Nightingale & Co. Limited

27/28 Lower Lane London EC3R 8EB Telephone 01-621 1212

		High	Low	Company	Price	Change	Gross	Yield	P/E
1978-80									
98 80	Airsprung	67	+1	6.7	10.0	4.01			
50 26	Armitage and Rhodes	33	+1	3.8	11.5	2.21			
275 182	Bardon Hill	275	-	12.8	5.0	8.11			
101 83	Benson (10.7% P.)	63	-	15.2	5.0	10.2			
120 98	Deborah Ord.	63	-	5.0	5.4	10.2			
129 98	Frank Horsef	120	+2	7.9	6.6	7.4			
156 102	Frederick Parker	99	-	12.8	12.8	4.51			
71 56	George Bla	105	-	16.5	15.7	4.21			
133 107	Hawthorn Girling	71	+2	5.2	5.2	4.21			
300 242	James Burrough	108	+1	12.2	6.7	9.6			
232 175	Robert Jenkins	285	+3	31.3	11.0	9.11			
34 11	Torday	224	+1	14.3	6.4	5.81			
80 71	Tunlock Orl	13	-	9.8	8.5	2.51			
56 45	Tunlock Holdings	70	-	12.0	10.0	1.00			
50 45	Tunlock Holdings New	47	-	2.6	5.5	10.0			
99 42	Walter Alexander	92	-	4.4	4.7	8.1			
205	W. S. Yeates	205	+3	12.1	5.8	3.31			

1 Accounts prepared under provisions of SSAP 15.

Companies and Markets

UK COMPANY NEWS

Readicut profits tumble

50% and dividend reduced

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY

Interiors—John Carr (Dunstable), K Shoes, Northern American Trust, Northern Industrial Improvement Trust, Plaxtons (Scarborough), Redcar National Glass, John Williams of Cheadle, Yorkshire and Lancashire Investment Trust.

Prints—British Spyrophone Industries, Furness Wray, C. E External Investment Trust, Fine Art House, London and Northern Manchester Lines, Somer and Robertson Shires, Investment Tongat Tonga Group, Transatlantic and General Investments.

FUTURE DATES

Interiors—Associated Savers Caravans International May 28
Caravan Roadcooper Deep June 9
East Rand Proprietary Mines June 9
Kestrel Industries June 10
Lever's Furniture and Engraving May 22
North British Steel May 25
Stockholders Inv. Trust May 25
Findlays June 6
Baines (John) June 6
Blaenau Gwent Gold Mining June 25
Cockedge June 25
Electric and General Inv. June 25
Holden (Arthur) June 25
International Paint May 28
Minster Assets May 30
Nichols (J. N.) (Vimto) May 22
Time Products June 4
Transparent Paper June 4
UBM May 25
Amended

After tax up from £1.51m to £2.24m (£1.71m) and bank interest up sharply from £215,000 to £1.13m. Loan stock interest took £58,000 (£267,000).

Capital expenditure for the year totalled £5.24m of which £4.19m related to plant: £0.89m was spent abroad. Capital expenditure for 1980-81 has been reduced below the originally planned level, but rephased so as not to interfere with key projects.

The 1978-79 profits of the retail division were considerably lower at £1.15m (£1.72m) due to the reduction in sales of rug kits and component parts to the overseas subsidiaries, particularly North America. UK mail order profits were ahead of the previous year, but profits from

Readicut Wool Shops were down. In textile manufacturing, where profits were around £1m lower at £1.63m, Flirth Furnishings began the year well, but demand from the automotive industry decline by mid-year: the furnishing and yarn markets were affected badly in the last quarter. The new factory in Calais was completed on schedule but start-up costs had to be absorbed. The other units were able to maintain last year's turnover and nearly the same profits, despite severe competition and cheap imports.

In difficult conditions, the yarn making division did well to

maintain profits at £417,000 (£16,000). The year commenced with a strong order book but sales of rug wool declined after August, while the carpet trade moved into recession.

Profits of the others manufacturing division were well down at £0.42m (£2.13m), despite record results from the three Readicut companies.

Carpet manufacturing profits fell from £243,000 to £183,000. The major reduction in overseas sales profits from £1.76m to £1.09m was attributable to the North American market following the ending of the "Sole Concessionaire" relationship with Shillcraft. Readicut Mail Order Inc. has been formed and is scheduled to start trading in August.

• comment

It will get worse before it gets better, but with capital gearing at a workable 20 per cent and well-maintained plant Readicut International is healthy enough to weather the depression which may bottom out around the interim stage of the current year. The company is unsurprisingly in CCA, but a dividend cut lifted the market into slashing the share price 51p to 18p despite profits only modestly below outside forecasts which have been revised steadily down through the final quarter. The external problems are familiar: strong sterling, high interest rates and recessionary markets.

Feedstock price problems were exacerbated as polypropylene moved upwards out of line with competing nylon and acrylic fibres, crippling Plasticisers. For the current year, group profits may at best be maintained. Net borrowings have risen to pay for Regal, but the acquisition is showing profits net of financing costs and contributed £70,000 for five-months. Any real recovery, however, looks as though it will have to wait on a softening of sterling against the dollar. The p/e on stated earnings is 6.5, while the near 10 per cent yield lags the sector by two points.

H. Samuel moves up

to near

£15m

ANOTHER YEAR of progress is reported by H. Samuel, jeweller, with pre-tax profits for the 12 months ended February 1, 1980, ahead from £13.8m to £14.9m.

On increased turnover of £73.36m, compared with £65.12m. At half-time, taxable surplus had risen from £2.93m to £3.22m.

The directors say uncertain trading conditions make it difficult to forecast for the current year. However, turnover to date has been more than maintained.

The company is continuing its expansion and seven new branches and a number of extensions are already planned.

After tax of £5.5m (£4.51m)

earnings per 25p share moved up by 1.59p to 18.2p, while a second interim dividend of 5.52p per share increased the total from 5.2p to 6.25p net per share.

• comment

In a year which included both the VAT hike and a lethargic Christmas period H. Samuel has produced some reasonable results. The company has a strong financial position, has shown steady growth for a decade and was able to avoid gold purchases during the recent boom because it holds heavy stocks. Equally, it did not take a beating from holding down jewellery prices during the same period, around three-quarters of its products are just 9 karat in content. The yield of 8.5 per cent at 13.6p, down 2p, and the p/e on a full tax charge of 9.4, suggest a respectable position in the market. This year, H. Samuel's expansion plans and favourable stock position may combine to help the group withstand difficulties in consumer spending. Maintained profits should be the minimum expectation.

Ambrose Tst.

The net total dividend of Ambrose Investment Trust is being raised from 5.5p to 6.7p for the year to March 31, 1980, with a final of 4.1p.

Full-year income increased from £622,250 to £766,711 before tax of £235,371, against £198,473.

Net asset value is given as 31.6p (30.57p) per 25p income share, and as 158.77p (207.2p) per 25p capital share.

SPAIN

May 16	Price	Price	or -
Banco Bilbao	203	203	+0
Banco Central	217		
Banco Exterior	206		
Banco Hispano	200		
Banco Oviedo	122		
Banco Madrid	141		
Banco Santander	237		
Banco Urquiza	140		
Banco Zaragoza	208		
Dragados	78	+1	
Espanola Zinc	91	+1	
Fecas	59.7	+0.5	
Gal. Preciados	24	-1	
Hidrol	65	+0.5	
Indra	50	+0.3	
Paroleos	101	+0.3	
Petrolifer	58		
Sogefisa	107		
Telefonica	62.7		
Union Elect.	65		

• comment

Management Agency and Music's interim results did not go well and the shares fell 10p yesterday to 13.3p. The slight drop in profit and management's forecast of a decline for the full year are due more to the reluctance of brewers to accept increased rents on the publ

than to the expected fall in the contribution from Tom Jones and Engelbert Humperdinck.

The interim dividend is 1.75p.

against the mid-term forecast of not less than 1p, lifts the total to 2.75p (1p). Earnings per 25p share are shown well ahead at 7.7p (3p).

The retained balance came through at £146,894, compared with £491,124.

The directors say a good start has been made to the current period.

A final dividend of 1.75p,

against the mid-term forecast of not less than 1p, lifts the total to 2.75p (1p). Earnings per 25p share are shown well ahead at 7.7p (3p).

The tax took £37,000 (£29,000),

and there was an extraordinary credit of £48,000 (£29,000 debit).

Turnover amounted to £4.25m (£3.15m).

The pre-tax surplus included increased share of associates' profits at £32,000 (£29,000).

PRE-TAX profits of Helical Bar, steel reinforcement and stockholding concern, reached £288,000 for the 40 weeks to February 2, 1980, compared with £137,000 for the previous year.

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INTERIM REPORT

• Record group profits before tax, up 18% at £1,471,000.

• All divisions improve on last year.

LILLEY GROUP

Extracts from the accounts and statement by the Chairman, Mr. J. Aitken.

* The upward trend in the Group's trading has continued, turnover having increased by 22 per cent and pre-tax profits by 21 per cent.

* The Group's liquid position remains strong.

* The final dividend recommended of 2.31p makes 3.85p for the year and is covered 4.2 times.

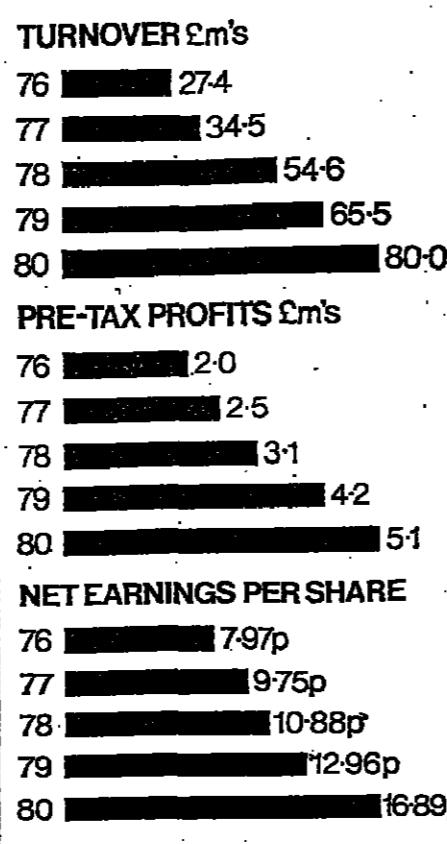
* A major step in the Group's development is the acquisition on 30th April 1980 of 80 per cent of the share capital of Harrison Western Corporation, a construction company of Denver, Colorado.

"The construction industry in the United Kingdom is still in recession... for that reason the Group has accelerated its policy of finding new markets, whether by way of selective acquisitions or entry into other geographical areas; its prospects for the future, although once again its order book is at a record level, must rest on its proven success in overcoming those conditions which tend, at any given time, to depress the traditional markets of the industry."



The Lilley Group is a large international construction combine. The spread of the Group's activities includes foundations and concrete works, industrial buildings, housing, tunnelling for drainage and underground railways, shaft sinking and tunnelling for mine development, the construction of pipelines and treatment works for water and sewage, bridges and harbour works, ground engineering services, steel fabrication, and the manufacture of de-watering equipment, pipes and flanges.

For a copy of the Annual Report please contact the Secretary, F J C Lilley Limited, 331 Charles Street, Glasgow G21 2QX



THE INTER MARITIME GROUP OF COMPANIES

is pleased to present its Senior Management team:



Mr. Frederick W. ROCKEY
former Vice President and General Manager of the First National Bank of Chicago, Geneva branch, is now General Manager of INTER MARITIME BANK, 5, quai du Mont-Blanc, 1211 Geneva 1, telephone 022/32 00 07



Mr. Ingemar WAHLSTRÖM
former President of Gränges Shipping, Stockholm, is now Director of Maritime Affairs, INTER MARITIME MANAGEMENT S.A., 5, quai du Mont-Blanc, 1211 Geneva 1, telephone 022/31 69 50



Mr. Howard J. PODUSKA
former President of The Bank of New York Company, now serving on the Boards of INTER MARITIME BANK.
INTER MARITIME MANAGEMENT S.A. is responsible for the development of these companies' activities in the United States. Mr. Poduska is located at PETROPORT, 100 Wall Street, New York, N.Y. 10005, telephone 212/363 54 54

Countries and Markets

BIDS AND DEALS

Amalgamated Industries sells 77% of Derritron

ACC and RCA talks over Pye

Amalgamated Industries, a subsidiary of Seton Trust, which is itself owned by Seton Securities, has sold a holding of 77 per cent—some 9,221,795 shares—in Derritron, the electronic equipment group. The shares were sold at 21p so the holding is valued at £1.94m.

The shares have been sold to investment clients of Rowe Rudd and Company, the stockbrokers. The placing was organised by Mr. Tony Rudd who heads Derritron.

Mr. P. C. Regard of Seton and Mr. A. Regard have resigned as directors and Mr. G. P. Kelly

has been appointed to the board. Derritron warned yesterday that on present indications the trading results for 1979 are likely to show a reduced profit. However it is considered appropriate to write off major exceptional items as a consequence of which the outcome for the year is now likely to be close to a break even position. The directors believe 1980 will see a significant recovery in profitability.

A. G. STANLEY

A. G. Stanley, the home decorating group, is making an offer for the 13.2 per cent of the "A" ordinary shares of Morris and Blaize Wall Papers which does not already own.

Stanley is offering three of its own ordinary shares under the deal plus 570p cash for every 20 Morris and Blaize "A" ordinary shares.

This places a value of £239,039

on the 603,760 "A" non-voting ordinary shares which Stanley is intending to acquire. Stanley's shares closed at 74p yesterday.

Imperial Group's pension fund, ITF Pension Trust, has given its irrevocable undertaking to accept the offer, as have other shareholders in respect of an aggregate of 602,512 Morris and Blaize "A" ordinary shares.

The acceptances represent 99.8 per cent of the shares which are under offer.

Last year A. G. Stanley made an agreed £4.6m bid for Morris and Blaize.

STEAU ROMANA

The Stock Exchange listing of Steau Romana (British) was restored at 9.30 am yesterday.

Associated Communications Corporation confirmed yesterday that it is dismissing the future of its loss-making Pye records division with the American company Pye.

According to Mr. Louis Benjamin, deputy chairman of ACC and chairman of Pye, talks have been going on for some weeks. "We are seeking ways and means of working together."

He said that while the company was seeking a swift decision, talks had not got as far as discussing specific ways in which the two companies could work together.

Although Pye's immediate problem, in common with other record companies, is one of overcapacity it may have a longer term interest in RCA's video discs. And RCA has already announced its intentions to sell its video-disc system in Europe and has said it may licence other companies to manufacture both the players and the discs.

RCA's video-disc is designed to be cheaper, costing around \$300 in the U.S., and simpler than rival systems from Philips, JVC and Sony.

Mr. Benjamin commented: "My firm belief is that video discs and cassettes will end up being sold in the record retail stores and could well compensate for the shortfall in record sales which will not return to the levels it saw in its heyday."

The record and tapes division of ACC lost \$43,000 last year. ACC also owns ATC and Classic Cinemas.

FODENS
The Norwich Union Life

Geers Gross paying £1m for U.S. firm

BY ALAN FRIEDMAN

GRETERS GROSS, one of the two major quoted advertising agencies in the UK, is to acquire Martin Landay Arrow Advertising, a New York firm, for a consideration of \$2.3m (£1m).

Mr. Charles Hoare, the chairman of Geers Gross, said yesterday that this was the group's second U.S. acquisition and would enlarge the American base.

"We will now be a company with a turnover of more than £50m. This is what we need to enter the big time in the States."

Group turnover is expected to rise to more than \$125m (£55m) this year, placing Geers Gross among the top 40 agencies in the

world. The group's UK-U.S. profit split should soon be 50-50, according to Mr. Hoare.

The company, which recently reported double pre-tax profits at \$827,000, has funded the acquisition in part by a placing of 1.6m ordinary shares at 43p.

The balance is being made available from bank facilities.

The details of the acquisition are to be sent to shareholders in a circular being posted today. An extraordinary general meeting will be held to approve the transaction on June 12.

Shareholders holding more than 51 per cent of the ordinary shares have already agreed to vote in favour of the deal.

Mining Supplies builds up Laurence Scott stake

BY REG VAUGHAN

IN A move to protect its interests Mining Supplies, the mining machinery and general engineering and electrical group, is building up a strategic stake in Laurence Scott, the troubled electrical machinery and control gear maker.

Through the market, MS is offering to pay 60p per share to take its shareholding up to 29.2 per cent—just below the level at which a bid would have to be made under the Takeover Panel rules.

Rowe and Pitman, on behalf of MS, is offering to buy a total of 2,436,168 shares, equivalent to 29.2 per cent of the Scott equity. MS already held a 4 per cent interest.

Rowe and Pitman started bidding yesterday and at the end of the day had picked up 1,545,000 (16.4 per cent). It expects to complete the transaction today.

Mr. Paul Tapscott, chairman of closed 16p higher at 28p.

Laurence Scott, said: "We are studying the implications of this situation. At this stage the initiative is clear with Mining Supplies. The companies had substantial areas of common interests," he added.

Laurence Scott supplies MS with electric motors and other related items and also does a lot of work for the coal mining industry in an area where MS is heavily involved.

Mr. Arthur Snipe, chairman of MS, said yesterday that a closer relationship with MS would "improve the potential of Laurence Scott enormously." And he did not rule out the possibility of a full bid at a later date.

SHARE STAKES

Rugby Portland Cement — Following the recent rights issue, the shareholding of staff nominees has fallen to 4.71 per cent.

Sekers International — Grovewood Securities has acquired a further 92,500 shares and now holds 13.1 per cent.

John Mowlem and Company — F. P. Beck, director, now holds 180,000 shares from his beneficial holding, and 23,136 from his non-beneficial holding.

EUROPEAN OPTIONS EXCHANGE

Series	July	Oct.	Jan.	Stock
	Vol.	Vol.	Vol.	
ABN C	4	33.50	—	F.292
ABN C	280	16	—	—
ABN C	1	1	11	—
ABN C	5	2.50	—	—
AKZ C	45	2.50	120	F.24
AKZ C	43	0.90	170	2.80
AKZ C	51	0.80	51	—
AKZ C	10	4.50	—	F.62.80
ARF C	10	2.50	—	—
ARF C	5	—	—	5.50
HEI C	5	—	—	4
HO C	17.50	—	80	F.16.70
KLM C	41	7.50	110	—
KLM C	242	9.50	48	5.80
KLM C	71	0.60	13	—
KLM C	84	1.80	11	—
KLM C	17	0.70	4	—
KLM C	12	14.50	5	—
NIN P	10	3	—	F.117
PET C	5000	300	—	F.5150
PFI C	17.50	1	—	F.17.50
PFI C	28	—	120	—
PFI C	35	0.50	102	—
PFI C	5	2.50	4	2.50
PFI C	20	—	—	—
RD C	126	8.80	21	10.50
RD C	66	2.70	74	—
RD C	70	0.70	125	—
RD C	11	4	3.50	—
RD C	2.20	11	6	—
RD C	56	4.50	—	—
RD C	7	9.50	7	—
RD C	5	10	—	—
UNI C	20	3.70	—	F.108.70
UNI C	5	1.90	15	3.50
UNI C	5	4	7.50	—
UNI C	5	2.40	5	—
UNI C	5	4	—	—
SA C	655	5	2.40	—
DM150	5	4	—	—
DM150	50	0.50	7	—
SLB C	110	15	51	11.50
SLB C	120	14	2	15
SLB C	5	—	6	—
JUN	5	—	—	—
Aug.	—	—	—	—
Nov.	—	—	—	—
Feb.	—	—	—	—
TOTAL VOLUME IN CONTRACTS	1877	1877	1877	—
C=Call	5	4	—	—
P=Put	—	—	—	—

ISE Canadian Finance Ltd.
225 Guaranteed Debentures due 1988.
Notice is hereby given to Debenture holders that during the twelve month period ended May 1, 1980 there was proposed \$225,000 aggregate principal amount of Debentures. 25% of the principal amount of the Debentures was applied to the defacement of Debentures during the twelve month period ended May 1, 1980.

ISE Canadian Finance Ltd.

May 20, 1980.

King & Shaxson

Limited
52 Cornhill, EC3P 3PD
Gilt-Edged Portfolio Management Services Index 19.5.80
Portfolio I Income Offer 77.20 Bid 77.50
Portfolio II Capital Offer 100.50 Bid 100.50

May 20, 1980.

NORTH AMERICAN NEWS

Interest rate rise hits Sears

BY DAVID LASCELLES IN NEW YORK

BESET BY soaring interest rates and other problems, Sears suffered from the curbs placed on consumer spending by Mr. Carter's anti-inflation package.

The company noted that its credit card operation which is by far the largest in the country with over 40m card-holders had lost \$12m in the quarter, compared to a profit of \$11m in the same period last year.

The effect of Mr. Carter's credit curbs, Sears said, "Consumers were confused, and despite the company's advertising campaign to assure customers and potential customers, credit sales did decline and contributed to the unfavourable sales picture reported for the month."

This appeared to confirm reports that many Americans thought Mr. Carter had made credit card sales illegal.

whereas he only tightened conditions for credit sales.

Compared to the disappointing performance of Sears' merchandising operations, its insurance subsidiary, Allstate, did well with net income rising by 24 per cent, from \$80m to \$10m.

J. C. Penney, third largest retailer and second largest factor in the U.S. mail order industry, has also seen a slump in earnings in the first quarter. Total net has dropped from \$80m or 51 cents a share to \$4m or 21 cents a share, although sales are level pegging at \$2.4m. Mr. Donald Seibert, the chairman, said margins had been hit by increased promotional activity and predicted only moderate consumer spending gains during the rest of the year.

He said the formation of the Seraco group, the combination of real estate and financial operations with net income of \$8m during the first quarter compared with \$10m a year.

Rise forecast in International Thomson sales

BY IAN HARGREAVES IN NEW YORK

A SIGNIFICANT increase in sales but pressure on profitability is forecast for this year in the annual report of International Thomson, holding group for the Thomson North Sea interests as well as the group's newspaper and travel divisions. Both The Times and The Sunday Times have returned to publication with "significantly higher" circulation than before their suspension.

The North Sea Claymore field will be at peak production in 1980, but output at the Piper field was cut in April for an evaluation of prospective reserve performance which is expected to take six months.

Carnation ahead

Carnation, the major dairy and grocery product group, pushed earnings ahead in the first quarter from \$38.4m or \$1.03 a share to \$42.3m or \$1.13, on sales of \$764.1m against \$666.9m. Our Financial Staff writes. Favourable results are anticipated for the remainder of the year. But Campbell Soup, the largest U.S. producer of canned soups, reports that third quarter net earnings barely edged forward to \$33.9m or \$1.03 a share, last year's comparable \$33.1m or \$1.00 a share. Sales at \$626.5m compared with \$580.8m.

Pressure on Chrysler bankers

BY IAN HARGREAVES IN NEW YORK

CHRYSLER'S rebel European bankers, who are seeking to overturn the terms of the financial rescue agreed between the company, the U.S. Government and its major lenders, will face intense pressure in the next ten days to put their names to the plan.

One of these is Credit Lyonnais, the state-owned French bank. Three others are German or French. In addition, Banque Bruxelles Lambert of Belgium, which still has litigation in a New York court to try to extricate itself, is once again pressing for repayment.

According to the \$3.5bn plan agreed in Washington ten days

ago, the European banks are expected to contribute a similar range of concessions on interest payments as those agreed by major American banks. They have also been asked to convert the backlog of payments into preferred stock holdings in Chrysler beyond 1983, when Government aid runs out.

The rebel banks are strongly opposed to the preferred stock idea and are arguing that as they did not participate in the negotiations with the Government, they cannot be bound by its agreements.

Federal laws on foreign bids impractical-SEC

BY OUR FINANCIAL STAFF

FEDERAL legislation aimed against takeover bids from foreign companies would not be practical in the U.S., Mr. Harold Williams, chairman of the Securities and Exchange Commission, said in London yesterday.

"Americans have got used to being on the receiving end of what they were on the giving end of for so long," he added.

Mr. Williams said that attempts to draft such legislation necessarily involved making arbitrary distinctions which

could not be appropriate in all cases. He believed that it would be wrong to attempt to insulate inefficient management against the workings of the market place in such a way.

A number of individual states had passed legislation aimed at anti-takeover legislation, largely as a result of lobbying from corporations based within those states. But at the Federal level, Mr. Williams suggested that there was less talk of such legislation than had been the case a year or so ago.

Records at Perkin-Elmer

NORWALK — Perkin-Elmer manufacturers of analytical instruments achieved new highs in sales and profits for both the third quarter and nine months periods of its fiscal year, said Mr. Alfred H. Munkenstein Jr., vice president.

Sales for the third quarter were \$259.5m, a 37 per cent gain over last year. Net income advanced 32 per cent to \$17.4m equivalent to 85 cents a share against 67 cents previously.

Sales for the nine months of 1975.1m were 38 per cent up on the previous year.

Agencies.

NEW ISSUE

These securities having been sold, this announcement appears as a matter of record only.

MAY 1980

U.S. \$30,000,000

Banco Pinto & Sotto Mayor

(Incorporated in Portugal with limited liability and wholly owned by the Portuguese State)



Floating Rate Notes Due 1985

Dillon, Read Overseas Corporation

American Express Bank

Credit Suisse First Boston

Banko do Brasil S.A.

International Group Limited

Bank of Tokyo International Limited

Banque Nationale de Paris

CIBC Limited

Samuel Montagu & Co. Limited

Société Générale de Banque S.A.

Alahli Bank of Kuwait (K.S.C.)

Banca Commerciale Italiana

Banco Urquiza Hispano Americano

Bank of America International

Bank für Gemeinwirtschaft

Banque Bruxelles Lambert S.A.

Banque Française du Commerce Extérieur

Banque Générale du Luxembourg S.A.

Banque de l'Indochine et de Suez

Banque de Paris et des Pays-Bas

Banque de Paris et des Pays-Bas (Suisse) S.A.

Banque Worms

Barclays International Group

Bayerische Hypotheken- und Wechsel-Bank

Bayerische Vereinsbank

Berliner Handels- und Frankfurter Bank

Cazenove & Co.

Centrale Rabobank

Chase Manhattan

Chemical Bank International

Christiania Bank og Kreditkasse

Clariden Bank

Copenhagen Handelsbank

Crédit Lyonnais

Credit Suisse First Boston (Asia)

Creditanstalt-Bankverein

Dai-Ichi Kangyo Bank Nederland N.V.

Daiwa Europe N.V.

European Banking Company

Fuji International Finance

Genossenschaftliche Zentralbank AG

Antony Gibbs Holdings Ltd.

Hill Samuel & Co. Limited

Kleinwort, Benson

Kuwait International Investment Co. s.a.k.

LTCB International

Manufacturers Hanover

Mitsubishi Bank (Europe) S.A.

Morgan Grenfell & Co.

National Bank of Abu Dhabi

The Nikko Securities Co., (Europe) Ltd.

Nippon European Bank S.A.

NV Slavenburg's Bank

Sal Oppenheim jr. & Cie.

Orion Bank

Rothschild Bank AG

The Royal Bank of Canada (London)

Salwa Bank (Underwriters)

Schroder, Münchmeyer, Hengst & Co.

J. Henry Schroder Wag & Co.

Svenska Handelsbanken

Société Générale

Sumitomo Finance International

Trade Development Bank,

Williams, Glyn & Co.

New allies to challenge IBM in the office

By Guy de Jonquieres

IT IS not every day that three technology-based companies with leading positions in their own fields join forces to attack the same market. The alliance is the more interesting when the companies happen to be Xerox, the copier giant, Digital Equipment, the world's biggest minicomputer manufacturer, and Intel, the highly successful integrated circuit producer.

The three U.S. companies have agreed to co-operate in the further development of a local communications network, designed by Xerox, which will link different business machines in the same office or building in an electronic "loop." Packets of digitised data can be shuttled between the machines at speeds of up to 10m bits (binary digits) per second, some 400 times faster than the speed of a conventional telephone line.

The market is expected to boom over the next decade, as more companies turn to automation to increase white-collar productivity and heat rising staff costs.

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BORROWER PROFILE

Creditors at the end of their tether

BY MICHAEL HOLMAN, RECENTLY IN KINSHASA

ZAIRE'S \$58m payment last month of the first instalment of rescheduled commercial bank debt totalling \$434m has been greeted by most Western economists in Kinshasa with the scepticism of a probation officer in charge of a hardened recidivist.

For some five years Zaire's tangled external financial obligations have been the despair of private banks and governments. They have been caught up in the old dilemma of a moneylender whose client is patently unable to pay up: should he be tided over the bad times or should he be written off?

Lenders have adopted the former approach with Zaire, though their patience has been sorely tried during a series of unsuccessful attempts to put Zaire's financial affairs in order. Thus as of June 30, 1979, according to the authoritative report prepared by Lazarus Fred, Kahn Loeb Brothers and S. G. Warburg for the bank of Zaire, the country's external public debt, disbursed and outstanding, was \$3.65bn (adjusted to an estimated \$4bn). The debt service ratio for 1980 is estimated at 26 per cent—but this excludes payments of

arrears, amounting to nearly \$1.1bn. External debt as a percentage of gross domestic product, says the report, had risen from 23 per cent at the end of 1972 to "well over" 100 per cent in mid-1979.

It was in late 1975 that Zaire had to start negotiations to reschedule unmanageable external debts. The combination of low copper prices (copper and cobalt provide nearly three-quarters of export earnings) and a corrupt economy reeling under the effects of a disastrous nationalisation programme in 1973-74 left Zaire unable to meet its commitments. Between 1973 and 1975 Zaire borrowed some \$2.6bn, mostly from private sources.

Last year Zaire and its creditors tried yet again. In early November tentative agreement was reached with the agent banks of syndicated credits on the rescheduling of the entire uninsured debt (including principal and interest in arrears) owed to private banks. It called for a substantial downpayment in 1980, small annual payments during 1981-84, and liquidation of the rest during 1985-89.

It was this agreement which was formally signed in Paris last month by Mr. Namwisi Ma Koyi, Zaire's finance minister, and representatives of 122 commercial banks which had participated in 22 syndicated Euromarket loans. The bank debt has been extended for 10 years with interest set at 1½ percentage points over the London interbank offered rate

For some five years Zaire's tangled external financial obligations have been the despair of both private banks and Governments

However, a major condition is attached to the agreement. It is conditional on Zaire's satisfactory performance in terms of a stabilisation programme to be implemented with the International Monetary Fund (IMF) in August last year involving a standby facility of SDR 118m

stabilisation failures. In 1976 a one-year programme accompanied by an IMF standby facility included a budget deficit target of Zaires 80m. The actual 1976 deficit was Zaires 302m. In 1977 a second stabilisation programme, also with an IMF standby facility, set a target of Zaires 273m.

Will Zaire yet again prove unable to meet the terms of rescheduled bank and Paris Club debts? The first point made by economists here is that the debt service ratios anticipated in 1980 is double the level recorded in recent years. Commitments are between \$440m and \$470m—equivalent to about 23 per cent of exports. Without rescheduling, payments due would have been about \$540m.

What then has changed in Zaire's political and economic circumstances which would suggest the Government is capable of meeting the target? Very little to most observers in Kinshasa.

The array of expatriates who in theory control Zaire's finances are not as effective as might appear on paper. The IMF nominated representative at the Bank of Zaire, Mr. Erwin

and a trust fund loan of SDR 50m.

By January this year Zaire had purchased SDR 20m under the stand-by facility and received trust fund disbursements of SDR 34.2m. But the programme had run into difficulties. The 1979 budget deficit turned out to be a huge Zaires 561m (\$280m) soaring over the Zaires 350m limit set by the IMF. An IMF mission visited Kinshasa in January to review performance and set new criteria for 1980. Meanwhile, further drawings have been suspended.

Sceptics in Kinshasa were not surprised, and point to past

Margins squeezed at Ericsson

BY WILLIAM DULLFORCE, NORDIC EDITOR, IN STOCKHOLM

THE TOUGHNESS of the competition in world telecommunications is sharply reflected in the 1979 shareholders' report from L. M. Ericsson. The Swedish group's profit margin declined by 1.8 per cent during the year, as the rise in manufacturing costs outstripped sales advances by 1.9 per cent against 15 per cent in 1978.

But Ericsson's computerised telephone system continued to clean up orders, especially in South America, and has steadily increased its market share since 1975. By the end of the year 218 AXE exchanges had been ordered by 21 countries.

The new ASE electronic subscriber switchboards are now being marketed on a large scale and accounted for 40 per cent of the parent company's order intake for subscriber equipment last year. The management sees in this

switch from electro-mechanical to electronic equipment a "potential for cost reductions" which can improve profitability in spite of the stiff competition.

As reported earlier, Ericsson turned in pre-tax earnings of SKr 786m (\$186.2m) for 1979, a rise of SKr 88m; after consolidated sales had climbed by 15 per cent to SKr 9.33bn. The board proposes to raise the dividend by SKr 1.50 to SKr 7 a share, although adjusted net earnings slipped from SKr 18.35 to SKr 17.15 a share.

The 1979 operating profit at SKR 740m was down by SKR 42m after depreciation had been increased by SKR 50m.

Income from licences, at SKr 110m was SKr 25m higher. The improvement in the pre-tax result is mainly due to a reduction in reported net financial costs from SKr 252m to SKr 83m. This in turn arises from the fact that in 1978

Fiat's share of the projected Pta 8bn (\$83m) capital increase by Seat would have represented a capital injection of Pta 2.8bn in line with its present holding of 41 per cent of the Spanish company.

Under an agreement last year, Fiat was due to lift this stake to 81 per cent by buying out INI's interests.

Now, however, the decisive element which appears to have tipped the scales for Fiat seems to have been the huge financial burden it already faces over margins.

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Fiat pulls out of Seat deal

BY RUPERT CORNWELL IN ROME

FIAT, THE Italian car group, is understood to have decided not to take part in the forthcoming capital increase of its associate, Seat, which would have paved the way for it to take outright control of the Spanish car maker.

News of Fiat's move was given in Spain by top officials of INI, the State holding company which with the Italian group is a major shareholder in Seat. Fiat refused official comment on these reports but an announcement from Turin is expected shortly.

The management sees in this

Seat, whose 1979 loss has been estimated at over \$180m. The Italian group, meanwhile, is itself suffering from a sharp drop in foreign sales. This has forced Fiat to lay off 78,000 of its Italian work force for a week this summer to reduce stocks.

● Piaggio, the leading European motorcycle and scooter manufacturer, last night reported net profits of £5.5m (\$8.5m) last year, well down on its earnings for the previous year. Sales totalled £365m (£423m), while investments reached £44m.

Lucas Bols forecasts a further good year

BY CHARLES BATCHELOR IN AMSTERDAM

LUCAS BOLS, the Dutch distilling and drinks group, expects another good year in 1980 after reporting a sharp improvement last year. In the Netherlands, however, a "price war" in the industry is putting pressure on margins.

Net profit rose 47 per cent in 1979 to Fl 45.4m (£23m) on turnover which was 12 per cent higher at Fl 806m. Volume sales rose by 16 per cent, though an increase in duty-free sales slowed the rate of cash growth.

Profit per share rose to Fl 10.13 from Fl 6.87 after allowing for an increase in capital. The return on assets improved to 20.7 per cent from 16.4 per cent. A total dividend of Fl 4, compared with Fl 3.86, is to be paid.

Optimism for this year is

based on sales forecasts and on the expectation that productivity will improve. Bols says in its annual report, "A 20 per cent increase in the level of excise duty on drinks in the Netherlands in January prompted a sharp rise in sales at the end of last year and is expected to depress sales in 1980."

Bols increased its share of the Dutch market in 1979, though the intense price competition meant profits did not keep pace with sales. The Dutch operations contributed only 20 per cent to operating profits, though they account for more like 50 per cent of the company's working capital.

The company's operations in Europe generally improved, though Brazil and Argentina made losses.

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All these Bonds have been sold. This announcement appears as a matter of record only.



European Investment Bank

U.S. \$100,000,000 13½ per cent. Bonds 1990

Issue Price 99½ per cent.

Interest payable annually on 15th May

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May, 1980

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OHIRA DEFEAT

Investors take the blow

By RICHARD C. HANSON IN TOKYO

ANZ Bank consolidates profit lead at halfway

By James Firth in Sydney

ANZ BANKING GROUP pulled further ahead of its larger rival, the Bank of New South Wales, in the March half-year as the biggest profit-spinner among the private trading banks. The ANZ boosted its earnings by 32.4 per cent, from \$A49.7m to \$A66.87m (US\$74.8m). The result compares with a profit of \$A61.5m in the March half by the Wales, Australia's largest private bank in terms of assets.

The ANZ toppled the Wales last year as the biggest earner when its profit of \$A107.1m just topped the Wales' \$A106.8m. The ANZ has raised its interim dividend from 10 cents a share to 12 cents, which is in line with the final payment last year, and indicates an increase in the annual payout from 22 cents to 24 cents. This would represent the third successive dividend increase in 1977-78, the ANZ paid 20 cents a share. In contrast, the Wales this year declared an unchanged basic interim dividend of 8 cents a share, but omitted a 2 cents a share bonus element added last year because of a strong first-half profit.

ANZ directors attributed the better result to a general increase in business volumes, higher overseas exchange earnings, greater recoveries of costs through fees and commissions, continued cost control, and increased profitability in the finance company sub-sidiaries.

They cautioned that operating conditions were expected to be less favourable in the second half, and said that it "may not be easy" to maintain the same level of profitability. The result included for the first time the full results from the Bank of Adelaide, which was forced last year to merge because of property-related liquidity difficulties encountered by its finance company offshoot, Finance Corporation of Australia.

TOKYO STOCK prices yesterday took their third largest fall this year in the first session since Prime Minister Ohira's Government failed to win a confidence vote late on Friday. But disagreement between party leaders and the prospect of the unprecedented election of both the Lower and Upper houses of the Diet (Parliament) on the same day next month, apparently have not shattered investor confidence.

The closely-watched Nikkei Dow Index (of 225 leading stocks) suffered a Y88.67 setback on the day, to Y6,634.33. The loss, however, was about Y80 less than that represented by the low for the day. Some securities industry analysts, at the same time, are discounting the political effect on the market. Those who take this view call the drop part of a logical adjustment to the recent high levels of margin trading.

The stock market has been supported in recent weeks by a return of foreign share buying. Net buying from overseas rose to about Y30bn in April, from only Y1bn in March. This tends to encourage buying by local investors. The latest trends in U.S. interest rates, and some evidence that domestic inflation might not be as bad as once feared, have reduced the chances of the authorities further tightening credit in Japan and so squeezing earnings.

The outlook therefore for the Japanese economy and for profits is bright at least for the next few months indeed. Industrial production in the January-March quarter expanded by about 5 per cent, while wholesale prices in early May showed the first signs of easing from the 20 per cent plus growth levels reached since February. The moderate, 6-7 per cent wage increases which unions recently

accepted are expected to help keep inflation in check.

The market also has to take into account the political make-up of the Government. A coalition between the more conservative opposition parties and the ruling Liberal Democrats could emerge if the LDP loses badly. The sentiment in the market, however, is that the LDP (though split internally) should fare better than the opposition, in part because it has stronger resources going into the hastily called vote.

Securities companies have to argue that the market will remain bullish (after some consolidation losses) simply because the demand for stocks is greater than the supply. One company estimates that new share issues this year by companies trying to raise funds will reach Y560bn (\$4.2bn). This compares, they say, with previous record over Y3,000bn.

Hong Leong Finance well ahead

SINGAPORE — Hong Leong Finance, Singapore's

non-bank financial concern, saw after-tax net rise 74.4 per cent to \$89.8m. Total assets gained 29.7 per cent in group pre-tax profit in the year to December 31 to \$312.7m (US\$5.9m).

Profit before tax and including extraordinary items rose by 57.4 per cent to \$14.9m, but the company noted that the figure was not directly comparable with the prior year's figure, because of the acquisition of Singapore Finance in February, 1979.

The company has recommended a first and final dividend of 12 cents a share, unchanged from a year earlier, on the enlarged paid-up capital of \$840.4m. The paid-up capital was increased by a three-for-four rights issue made in conjunction with the acquisition of Singapore Finance. The result is a 75 per cent increase in the amount of dividend paid.

Hong Leong Finance, Singapore's largest publicly quoted

land formerly belonging to Singapore Finance, gained receipts from the sale wire \$88.6m.

In 1978, the company had an extraordinary loss of \$800.000, on expenses incurred in the takeover of Singapore Finance, Hong Leong Finance said.

AP-DJ

Share sales by Haw Par

SINGAPORE — Haw Par

isngapore's

Par decided a sell-in the market, for \$12.5m.

As a result of a one-offive scrip issue by Cheung Kong in May 1979, Haw Par's holdings in Hong Kong, making an extraordinary profit of \$8.4m (US\$6.4m) on Singapore Land and \$8.7m on Cheung Kong.

Haw Par said it has sold 700,000 of the newly acquired shares in the market for \$8.5m.

The profits are to be used to reduce short-term borrowings pending reinvestment.

AP-DJ

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Kingdom of Belgium

US \$ 1,200,000,000

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Barclays International Group Bayerische Landesbank Girozentrale Berliner Handels- und Frankfurter Bank
Canadian Imperial Bank of Commerce Chase Merchant Banking Group Creditanstalt-Bankverein
Crédit Commercial de France Crédit Lyonnais The Dai-Ichi Kangyo Bank, Limited
European American Bank Luxembourg Branch The First National Bank of Chicago IBJ International Limited
The Long-Term Credit Bank of Japan, Limited Midland Bank Limited Mitsubishi Bank (Europe) S.A.
National Westminster Bank Limited Nederlandsche Middenstandsbank N.V. Orion Bank Limited
The Royal Bank of Canada (London) Limited The Sanwa Bank Limited
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Agent

Société Générale de Banque S.A./Generale Bankmaatschappij N.V.

£ & \$ steady

TRADING WAS rather subdued in currency markets yesterday with little in the way of fresh factors to influence trading. The dollar showed a slightly firmer tendency in places after a rather weak start, with movements generally dictated by interest rates, which in turn showed little movement. During the afternoon the dollar recovered its early losses despite further cuts in prime rates to 16 per cent. With trading on the thin side, little trading was required to push the dollar firmer, and any possible intervention by the Federal Reserve Bank was difficult to detect.

Against the D-mark, the U.S. unit closed at DM 1.9015 after a low point of DM 1.7950, and compared with DM 1.7940 on Friday. Similarly in terms of the Swiss franc, it finished at SwFr 1.8740 after a low of SwFr 1.8630 and Friday's close of SwFr 1.8680.

The yen was fairly steady after last week's fall of the Japanese government, and the dollar closed at Y226.50 compared with Y223.30 previously. On Bank of England figures the dollar's trade weighted index was unchanged at 85.85.

Sterling was slightly firmer overall and its trade weighted index improved 0.1 to 73.2, having stood at 73.1 at noon and in the morning. Against the dollar it opened at \$2.2775-2.2785 which was its lowest point of the day. By noon it had improved to \$2.2850 as the dollar weakened, and touched a brief level of \$2.2888 during the afternoon. By the close however the dollar recovered and sterling closed at \$2.2830-2.2840, a fall of just five points from Friday.

D-MARK—Showing renewed strength against the dollar and within the European Monetary System, following firmer rates in

Frankfurt and lower U.S. interest rates. There was no intervention by the Bundesbank at yesterday's fixing in Frankfurt, when the dollar was fixed at DM 1.7988, only slightly lower than Friday's level of DM 1.7996. Higher Euro-dollar rates tended to underpin the U.S. unit in early dealings but as they eased back so the dollar came on offer. From an opening level of DM 1.9050, the dollar slipped to DM 1.9050 just before the fixing.

BELGIAN FRANC—No longer weakest member of EMS being helped by record interest rates earlier this year. Slightly easier recently, reflecting a small fall in interest rates. The Belgian franc was generally firmer against its EMS partners at the Brussels fixing yesterday, and also improved against sterling, while losing slightly to the U.S. dollar. The U.S. unit rose to BFr 23.56 from BFr 23.55 while sterling slipped to BFr 55.9475 from BFr 55.9425. The D-mark was lower at 16.10, and the French franc eased to BFr 6.8815 from BFr 6.8825.

JAPANESE YEN—Energy and balance of payments problems reflected in sharp declines last year. Although the situation over oil supplies remains uncertain, easier U.S. interest rates have helped the yen recover. The dollar closed at Y228.15 in Tokyo yesterday, higher than Friday's close of Y227.40, but down from an opening level of Y228.50 and Friday's close in New York of Y229.65. The yen was not as badly affected as had been anticipated by the fall of the Japanese Government, with some dealers pointing out that the present ruling Democratic party were likely to win the election and that Government policy would therefore be little changed.

D-MARK—Showing renewed strength against the dollar and within the European Monetary System, following firmer rates in

CURRENCIES, MONEY and GOLD

THE POUND SPOT AND FORWARD

May 19	Day's spread	Closes	One month	% p.m.	Three months	% p.m.
U.S.	2.2775-2.2805	2.2800-2.2840	1.95-1.955pm	7.30	3.20-3.20 pm	5.69
Canada	2.0725-2.0800	2.0825-2.0835	2.00-2.00 pm	3.20	2.00-2.00 pm	4.22
Norfolk	4.80-4.84	4.81-4.82	3-2 pm	6.84	7.4-7.5 pm	7.75
Belgium	65.70-65.10	65.80-66.00	15-50 pm	1.82	35-55 pm	1.82
Denmark	12.81-12.85	12.82-12.85	1-5 pm	-1.03	2.25-2.25 pm	-1.03
W. Ger.	1.788-1.790	1.788-1.7975	1-5 pm	0.27	2.00-2.15 pm	0.83
Portugal	112.20-112.20	112.20-113.00	2-5 pm	7.40	1.50-1.50 pm	7.40
Spain	162.35-163.10	162.75-162.85	7-85 pm	1.11	5.10-5.10 pm	1.04
Italy	1.827-1.830	1.829-1.835	2-3 pm	0.11	5.15-5.15 pm	2.21
Norway	11.24-11.21	11.25-11.25	3-10 pm	2.03	12.1-12.1 pm	4.44
Austria	5.25-5.26	5.25-5.26	3-10 pm	4.00	4.20-4.20 pm	4.27
Sweden	3.85-3.89	3.85-3.87	2-15 pm	3.19	3.20-3.20 pm	4.42
Japan	521-521	521-521	2-15 pm	4.54	5.20-5.20 pm	5.25
Austria	29.22-29.35	29.25-29.30	19-17 pm	7.38	55-57 pm	5.37
Switzerland	3.80-3.82	3.82-3.83	0-3 pm	11.37	10-10 pm	5.83

Belgian rate is for convertible francs. Financial franc 67.25-67.35.

Six-month forward dollar 4.87-4.77 pm. 12-month 7.00-8.85 pm.

* UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

May 19	Day's spread	Closes	One month	% p.m.	Three months	% p.m.
UK	2.2775-2.2805	2.2800-2.2840	1.95-1.955pm	7.30	3.20-3.20 pm	5.69
Ireland	2.0625-2.0665	2.0625-2.0695	1.57-1.72 pm	7.68	5.32-5.32 pm	6.63
Canada	1.7223-1.7254	1.7248-1.7269	0.25-0.30 pm	-2.81	0.40-0.45 pm	0.45
W. Ger.	1.7908-1.7920	1.7905-1.7920	0.10-0.10 pm	-0.28	0.20-0.20 pm	0.28
Denmark	5.6205-5.6205	5.6205-5.6220	4.00-5.00 pm	-0.07	5.75-10.25 pm	-2.11
W. Ger.	1.7950-1.8070	1.8010-1.8020	0.22-0.22 pm	1.13	0.85-0.85 pm	1.42
Portugal	49.33-49.57	49.33-49.63	25-43 pm	-6.83	75-15 pm	7.69
Spain	71.20-71.40	71.20-71.40	40-50 pm	-6.47	75-17 pm	8.55
Norway	4.8290-4.8295	4.8300-4.8315	1.65-1.70 pm	-4.01	1.80-2.00 pm	1.66
France	4.1852-4.2020	4.2000-4.2020	0.75-0.85 pm	-0.28	1.80-1.80 pm	1.82
Sweden	4.2000-4.2250	4.2110-4.2230	1.30-1.50 pm	-3.93	3.10-3.20 pm	3.55
Japan	228.20-228.90	228.40-228.95	228.40-228.95 pm	0.51	2.00-2.00 pm	1.17
Switzerland	1.8880-1.8795	1.8795-1.8795	0.75-0.85 pm	5.02	2.25-2.25 pm	5.25

* UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

May 19	Day's spread	Closes	One month	% p.m.	Three months	% p.m.
May 19	Bank rate %	Special Drawing Rights	European Currency Unit	May 19	Bank of England Index	Morgan Stanley Change%
May 19	17	0.56904	0.611144	May 19	82.8	-52.8
Sterling	17	1.30174	1.39294	Sterling	75.2	-52.8
U.S.	15	1.86125	1.86125	U.S. dollar	84.5	-17.7
Canada	15	1.7123	1.7123	Canadian dollar	84.4	+84.2
W. Ger.	15	1.7123	1.7123	Austrian schilling	155.5	-1.2
Belgian F.	14	1.7123	1.7123	Belgian franc	105.5	+4.4
Danish Kr.	13	1.72254	1.72254	Deutsche mark	105.5	+4.4
French Fr.	14	2.57745	2.57643	French franc	195.5	+7.5
Spanish Fr.	9	5.75783	5.76553	French franc	100.3	+5.1
Italian Lira	10	110.01	110.01	Lira	114.5	+23.5
Swiss Franc	8	5.61927	5.67505	Yen	114.5	+23.5
Dutch Guilder	10	22.7724	22.7825	Yen	114.5	+23.5
Austrian Sch.	10	5.67503	5.67503	Yen	114.5	+23.5
Belgian Franc	10	1.51103	1.50047	U.S. A.E. Dirham	1.0	-1.0

Based on day weighted changes from Washington agreement December, 1971 (Bank of England Index=100).

May 19	2	5	2	5	Notes Rates
Argentina Peso	4115-4135	1799-1805	Austria	19.10-20.40	
Austrian Dollar	1.0220-1.0260	1.0220-1.0260	Belgium	55.70-57.50	
British Pounds	11.72-11.73	11.72-11.73	Denmark	1.10-1.10	
Canadian P.	1.5710-1.5715	1.5710-1.5715	France	3.54-3.60	
French Franc	5.80700	5.80333	Germany	4.00-4.10	
Dutch Guilder	2.75082	2.75082	Italy	1.22-1.24	
Italian Lira	115.70-115.80	115.70-115.80	Netherlands	4.42-4.52	
Swiss Franc	1.7225-1.7250	1.7225-1.7250	Norway	10.80-11.10	
Kuwait Dinar	1.00	1.00	Portugal	1.08-1.14	
Luxembourg Franc	1.00	1.00	Spain	1.00-1.00	
Malta Lira	1.72-1.72	1.72-1.72	Sweden	1.10-1.10	
Malta Lira	1.72-1.72	1.72-1.72	Switzerland	1.00-1.00	
Malta Lira	1.72-1.72	1.72-1.72	Yugoslavia	1.00-1.00	

Rate given for Argentina is free rate.

May 19	2	5	2	5	Notes Rates
Argentina Peso	4115-4135	1799-1805	Austria	19.1	

Companies and Markets

WORLD STOCK MARKETS

NEW YORK

Stock	May 16	May 15	Stock	May 16	May 15	Stock	May 16	May 15	Stock	May 16	May 15
ACF Industries	\$21.2	\$11.2	Columbia Gas	\$21.1	\$11.2	Gt. Am. Pac. Tel.	141	14	Schlumberger	1074	1054
AMF	12.5	12.1	Globe Ind.	29.1	23.1	Gt. Natl. Nekopean	31	30.1	SGM	25	25
AM Int'l	17	17.5	Gimbels Eng.	49	49	Gt. West Finance	207	205	Scott Paper	104	104
ASA	20.5	20.5	Grinnell	20.1	20.1	Hannover Brau	22.1	22.1	Seaboard Corp.	17	15
AVX Corp.	22.4	22.4	Comm. Satelite	34.2	34.2	Mitsubishi	54.2	54.2	Sea Contrs.	17	15
Abbotts Lab's	40.2	41	Gulf & Western	16.3	16.3	Missouri Pac.	65	65	Seaboard Ocean	34.1	34.4
Abt Corp.	10.2	10.2	Gulf Oil	37.5	36.1	Modern Merch.	5.2	5.2	Seafarers Power	18	18
Abt Corp.	10.2	10.2	Halliburton	24.4	24.4	Monarch M/T	26.1	26.1	Searle (G.D.)	21.1	21.1
Abt Corp.	10.2	10.2	Hammarskjold Ppr.	87.4	87.4	Monsanto	47.9	47.9	Sears Roebuck	18	18
Adobe C&G	43.2	43.2	Hondelmann	20.1	20.1	MotorMedi	45.1	45.1	Seafarers Lin	27.4	27.4
Aetna Life & Cas.	26.1	26	Honeywell	24.1	24	Motorola	46.1	46.1	Seafarers Lin	27.4	27.4
Aetna Life & Cas.	26.1	26	Conn. Gen Ins.	34.1	34	Munising Corp.	28.1	28.1	Seafarers Lin	27.4	27.4
Aetna Life & Cas.	26.1	26	Conoco	47.1	46.9	Nursing Fed.	14.1	14	Sea Contrs.	17	15
Aetna Life & Cas.	26.1	26	Com. Satelite	34.2	34.2	Missouri Pac.	65	65	Sea Contrs.	17	15
Aetna Life & Cas.	26.1	26	Gulf & Western	16.3	16.3	Monarch M/T	26.1	26.1	Sea Contrs.	17	15
Aetna Life & Cas.	26.1	26	Gulf Oil	37.5	36.1	Modern Merch.	5.2	5.2	Seafarers Power	18	18
Aetna Life & Cas.	26.1	26	Halliburton	24.4	24.4	Monarch M/T	26.1	26.1	Searle (G.D.)	21.1	21.1
Aetna Life & Cas.	26.1	26	Hammarskjold Ppr.	87.4	87.4	Monsanto	47.9	47.9	Sears Roebuck	18	18
Aetna Life & Cas.	26.1	26	Hondelmann	20.1	20.1	MotorMedi	45.1	45.1	Seafarers Lin	27.4	27.4
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Aetna Life & Cas.	26.1	26	Conoco	47.1	46.9	Nursing Fed.	14.1	14	Sea Contrs.	17	15
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LONDON STOCK EXCHANGE

Oils vulnerable but close above worst on publication of down-graded Ninian Field production estimates

Account Dealing Dates

First Declares Last Account Dealings Date May 8 May 9 May 19 May 12 May 23 May 30 June 9 "New term" dealings may take place from 9 am two business days earlier.

June 2 June 13 June 13 June 23 June 16 June 26 June 27 July 7

The dominant feature yesterday was the stock markets began the second leg of the three-week trading. Account was a sharp downturn in Oils following publication of down-graded production estimates for the North Sea Ninian Field. Dealers opened all equity prices lower after a weekend assessment of this news and the bleak economic scene depicted by the latest rise in inflation and last month's disappointing trade returns.

Oils were especially vulnerable in the light of recent sustained speculative enthusiasm for energy-related stocks. The initial sharp markdown failed to deter nervous selling, sometimes of sizeable proportions, and the tone weakened further before a rally finally set in. A report that the Ninian Field operator, Chevron, had described the lower production estimates as premature ensured maintenance of the recovery movement which left ICI only 4 down at 376p, after 370p, but British Petroleum 10 easier at 323p, after 324p. Of other interested parties, LASMO dropped to 585p before ending 28 lower on balance at 600p, while Cawoods lost 8 to 183p.

Preliminary results in excess of market predictions encouraged renewed investment support of Land Securities, up 12 at 342p, and many other Properties followed suit. With this exception, other equity sectors were easier for most of the session. However, the later recovery in Oils touched off a similar trend among leading shares which moved off the lowest levels and the FT 30-share index, which had been showing a fall of 3.7 at 3,000 p.m., ended with its loss reduced to 1.9 at 433.8.

Gilt-edged securities trended a shade lower in the morning trade despite a certain amount of foreign interest in short-dated stocks. News of fresh U.S. Prime rate falls to 16 per cent saw demand improve and selling fade with the result that losses approaching 1 among long and short-dated issues were eventually reduced after about 1. Trade throughout in both sectors was described as thin.

The Traded options total of 513 deals was boosted by Land Securities which attracted 174 contracts on the preliminary results. Racial were also active, recording 107 trades.

C. E. Heath easier

Sporadic small offerings in front of today's preliminary results brought about a fresh fall of 5 to 203p in C. E. Heath. Elsewhere in Lloyds brokers, Stenhouse cheapened a penny to 74p ahead of tomorrow's interim figures, while C. T. Bowring rose 4 to 157p. Down 18 last week following the disappointing first-quarter figures, General Accident remained friendless at 212p, down 2.

Reflecting the increased interim profits, ANZ rose 5 to 220p and Allied Irish cheapened 100p ahead of tomorrow's preliminary results. Elsewhere in a lethargic banking sector, Cater Ryder, 338p, and Hambros, 373p, cheapened 5 pence.

Business in Buildings was slow. Among the scattered irregular movements, Aberdeen Construction and Tilbury Contracting added 5 pence to 107p and 130p respectively, but Taylor Woodrow eased 4 to 376p. Helical Bar improved 2 and Cakewhead Robey 1 to the common price of 32p following trading statements. Small selling in a thin market left Tunnel "B" 10 at 208p, but Baggeridge Brick, still benefiting from increased half-yearly profits, firmed 4 to a 198p peak of 60p. In Timbers, the speculative favourites, Malinlawn-Denny, 71p, and Montague L. Meyer, 95p, shed 2p and 3 respectively, but Magnet and Southeners put on 6 to 169p.

Production problems in the North Sea Ninian Field where the company has a near-20 per cent stake continued to unsettle ICI which fell to 370p before settling at 376p for a net loss of 4. Other Chemicals also trended easier, where changed, with Fisons a couple of pence cheaper at 285p.

FT-Actuaries indices

In last Saturday's issue, the British Government Under 5 years and All Stocks Indices for Friday May 16 were in error. They should have been shown as 103.45, up 0.14 per cent, and 107.74, up 0.18 per cent, respectively.

The yields on low coupon stocks were also miscalculated and have been corrected in today's display.

FT-ACTUARIES SHARE INDICES

These Indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

	Mon., May 19, 1980					Fri., May 16	Thurs., May 15	Wed., May 14	Tues., May 13	Year ago (approx.)
	Index No.	Day's Change %	Est. Earnings Yield % (Max.)	Gross Div.	Est. P/E Ratio (Max.)	Index No.	Index No.	Index No.	Index No.	Index No.
1 CAPITAL GOODS(172)	236.53	-0.3	18.51	6.77	6.71	257.32	237.05	237.15	236.76	267.47
2 Building Materials (26)	231.97	-0.1	18.45	7.02	6.65	232.25	231.95	232.00	232.00	250.42
3 Contracting, Construction(27)	221.56	-0.2	18.45	6.82	4.77	231.79	230.99	231.40	231.40	247.77
4 Electricals (16)	223.64	-0.7	18.45	6.05	9.24	223.55	223.55	223.57	223.67	244.57
5 Engineering Contractors (11)	227.59	-0.1	24.57	9.47	12.29	227.77	227.86	227.86	227.86	232.44
6 Motor and Engineering (74)	159.45	-0.5	20.59	8.25	5.98	159.37	159.48	159.25	159.24	196.11
7 Metals and Metal Forming(16)	162.27	+0.1	21.15	10.07	5.73	162.04	162.09	162.36	161.97	180.53
8 CONSUMER GOODS (149)	214.45	-8.9	15.24	5.96	8.03	216.31	217.71	218.31	216.48	244.57
9 Electronics (12)	188.43	-0.8	11.60	4.33	10.83	311.17	312.71	313.55	310.81	334.67
10 Household Goods (14)	161.65	-3.1	29.98	10.92	4.06	184.87	186.05	186.30	186.30	173.36
11 Motor and Distributors (21)	103.82	-0.5	22.95	9.51	5.26	194.35	195.36	195.88	194.72	123.90
12 CONSUMER GOODS (NON DURABLES) (172)	215.29	-0.4	18.94	7.36	6.39	216.18	216.73	217.68	217.61	245.78
13 Breweries (14)	227.47	-1.5	15.36	6.34	7.36	227.36	226.95	226.04	226.04	249.55
14 Wines and Spirits (5)	293.15	+0.3	18.58	6.57	6.63	292.37	296.07	296.96	296.63	307.45
15 Entertainment, Catering (17)	229.36	+0.3	19.49	7.48	6.31	229.97	228.54	228.51	228.51	234.25
16 Food Manufacturers (21)	189.03	-0.6	20.79	7.79	5.65	190.17	190.88	191.92	191.87	224.57
17 Food Retailing (13)	363.51	-0.3	14.22	5.10	8.31	364.52	366.11	366.42	366.70	380.08
18 Newspapers, Publishing (13)	618.39	-1.9	22.62	6.99	5.92	626.44	627.34	628.38	628.64	645.93
19 Packaging and Paper (15)	127.06	-1.1	25.55	9.21	4.77	128.50	129.02	129.65	129.65	144.45
20 Stores (42)	212.55	-0.2	14.45	5.72	8.06	212.94	213.02	213.26	213.26	246.71
21 Textiles (24)	125.79	-1.2	27.57	12.25	4.55	127.45	128.78	128.78	128.78	179.12
22 Tobacco (3)	219.02	-1.2	44.84	8.44	3.91	219.45	220.15	220.56	220.56	245.78
23 Toys and Games (5)	27.31	-0.2	18.45	7.21	4.77	27.31	27.31	27.31	27.31	27.45
24 OTHER GROUPS (99)	222.22	-0.6	15.36	6.34	7.36	222.22	222.22	222.22	222.22	249.55
25 Chemicals (16)	205.67	-0.6	18.45	6.57	6.63	204.57	204.53	205.62	205.62	228.45
26 Industrial Products (7)	182.99	-0.1	13.76	7.32	8.02	183.18	184.86	185.39	185.45	225.46
27 Office Equipment (6)	108.37	-0.9	19.79	7.64	5.83	109.31	109.49	109.88	109.81	133.01
28 Shipping (10)	506.67	-0.5	13.66	6.95	5.96	510.05	502.01	501.92	501.92	462.96
29 Miscellaneous (60)	247.22	-0.5	17.32	6.89	7.12	248.59	249.59	249.32	249.26	258.86
30 INDUSTRIAL GROUP (492)	224.68	-0.5	18.29	7.18	6.54	225.75	226.56	227.08	226.51	225.12
31 Oil(s) (8)	734.93	-2.2	31.51	7.01	5.53	751.67	750.99	777.76	767.95	833.55
32 SOX'S STOCK INDEX	265.07	-0.8	21.00	7.08	5.51	267.30	268.22	267.50	267.50	285.38
33 FINANCIAL GROUP (128)	198.83	-0.4	18.45	6.18	5.96	199.54	202.32	202.40	202.40	217.82
34 Banks (5)	213.81	-0.1	45.45	7.30	2.64	212.61	213.84	212.57	212.57	225.25
35 Discount Houses (10)	246.40	-0.1	7.89	4.27	246.75	245.72	245.51	245.40	246.45	246.45
36 Hire Purchase (5)	195.11	-0.4	16.75	5.06	7.75	196.40	200.18	200.29	200.29	207.28
37 Insurance (Life) (20)	178.22	-0.7	7.15	4.95	177.44	177.54	181.99	181.99	181.62	162.71
38 Insurance (Composite) (9)	125.25	-1.4	8.59	—	126.59	125.55	125.48	125.15	135.79	135.79
39 Insurance Brokers (10)	298.41	-0.2	15.84	8.65	8.77	298.36	298.29	298.49	298.29	298.29
40 Merchant Banks (4)	105.40	-0.4	5.84	—	105.61	105.61	105.15	105.15	100.19	100.19
41 Property (45)	398.03	-0.3	2.35	5.52	4.75	397.63	402.95	402.55	402.55	346.68
42 Miscellaneous (9)	124.46	-0.3	20.24	7.30	6.29	124.92	130.47	130.37	130.37	126.68
43 Investment Trusts (109)	218.72	-0.9	6.14	—	228.72	228.68	228.28	228.28	229.16	229.16
44 Mining Finance (4)	185.46	-0.3	14.54	5.32	8.45	185.95	187.68	187.57	187	

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High Lst	Stock	Prc	+/-	T.M.	Rel.
"Shorts" (Lives up to Five Years)					
93	Treasury Bills 77-82	93.00	-	1.64	16.16
93	Funding Cts 78-82	97.00	-	1.20	14.25
93	Exchequer 15pc 29/02/85	95.00	-	1.12	13.12
93	Treasury 15pc 1982	95.00	-	1.12	13.12
93	Treasury 15pc 1983	95.00	-	1.12	13.12
93	Treasury 9/15pc 1982	95.00	-	1.12	13.12
93	Treasury 9/15pc 1983	95.00	-	1.12	13.12
93	Exch. Stamps 1982	94.50	-	0.72	13.38
93	Exch. Stamps 1983	94.50	-	0.72	13.38
93	Exch. Stamps 1984	94.50	-	0.72	13.38
93	Exch. Stamps 1985	94.50	-	0.72	13.38
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93	Exch. Stamps 2091	94.50	-	0.72	13.38
93	Exch. Stamps 209				

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FINANCIAL TIMES

Tuesday May 20 1980

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AWARD FUELS PUBLIC SECTOR PAY ROW AS BASNETT REFUSES WAGE RESTRAINT

Doctors, dentists win 30% rise

BY PAULINE CLARK AND RICHARD EVANS

BRITAIN'S 84,000 doctors and dentists are to receive a 31.4 per cent pay rise—an award which can be expected to fuel the controversy over public sector pay and comparability exercises.

The award came on the day the Government launched a review of its sector pay strategy.

Mrs Thatcher called a meeting of eight senior colleagues at Downing Street to discuss how to get across the message that claims aimed at beating inflation irrespective of an industry's circumstances, were totally unrealistic.

In spite of the increasing anxieties of many Conservative MPs, Ministers insist there is

question of a U-turn and the re-imposition of a formal incomes policy.

Mrs Thatcher is pinning her hopes in the next pay round on strict cash limits throughout the public sector.

The hope is that these will force lower settlements despite the high level of inflation, but there is no question of setting a "norm" of about 10 per cent as has been suggested.

The doctors' and dentists' rises, costing £312m and recommended by the profession's independent pay review body, angered health service trade union leaders.

The award is made up of two increases designed to bring the groups' pay into line with other comparable professions.

than a month overdue—within the 14 per cent NHS cash limit.

Mr Alan Fisher, general secretary of the National Union of Public Employees, attacked the doctors' award for showing "clearly that the Government has made doctors and dentists a special case at the expense of the whole NHS."

Under the new recommendations, the pay of general practitioners will rise by £20,000 to more than £16,000 a year, top hospital consultants will earn almost £20,000 a year, and dentists' pay will increase by £14,874 a year.

The award is made up of two increases designed to bring the groups' pay into line with other comparable professions.

These include a 10.7 per cent increase owed since 1978 and another 18.7 per cent for this year's pay round.

Health Department officials said yesterday the Government was ready to accept the rises.

Those for hospital doctors would be found out of "global" cash limits.

Dr John Harvard, secretary of the British Medical Association, said the increases would "do no more and no less than to honour the undertaking given by Mr Callaghan two years ago that the pay of doctors and dentists working the NHS would be brought full up to date by April 1, 1980."

Editorial comment, Page 18

Citibank starts new UK scheme

By Michael Lafferty, Banking Correspondent

CITIBANK of New York, the second largest bank in the world, will today launch its attack on the UK retail banking market with a savings and loans service of a type not yet available from the big British clearing banks.

The scheme, called Citibank Savings, will include a current account on which credit balances will attract interest at 13 per cent.

It is now clear that Citibank, the largest international retail bank in the world, is intent on rapidly expanding its UK retail business. It has considered several possible acquisitions in the UK market, including UDT, the finance house which is still receiving support from the clearers.

All the options so far considered have been rejected, and Citibank is now considering whether it should make an offer to purchase around 100 surplus branches of the big clearers.

The new UK service will be offered through seven branch offices of Citibank Trust, a finance house business. The branches involved in the pilot scheme are in Birmingham, Coventry, Huddersfield, Leicester, Nottingham, Wolverhampton and Worcester.

If the service proves successful, it will be extended to Citibank Trust's 33 other offices throughout the UK.

The product range on offer includes three savings accounts, loan accounts ranging from personal loans to £100,000 mortgages, and something known as "the tandem account". This involves a single account for savings and borrowing. The customer pays in a regular amount and gets the right to borrow up to 30 times the amount of the subscription.

Citibank says the account is special because it gives customers the convenience of a cheque account with a guarantee card, a monthly subscription to aid budgeting, interest on credit balances and the automatic right to borrow—all in one account.

Citibank sees itself offering British consumers an entirely new choice in retail banking, in the sense that they will be able to get a comprehensive range of savings and loan products under one roof.

The success of Citibank Savings will restructure the market in this country. From now on there will be clearing banks, building societies, and Citibank Savings. Mr Barry Burkhardt, managing director of Citibank Trust, said yesterday.

Citibank's plans have attracted keen interest from the clearing banks, which are themselves preparing new personal banking services. Other US banks, including Bank of America, the largest bank in the world, and First National Bank of Boston, are also entering the UK market for personal banking services. They are attracted by the fact that the UK adult population is only 35 per cent banked.

Bank drops prime to 16%

BY IAN HARGREAVES IN NEW YORK

MORGAN GUARANTY, the New York Bank, yesterday lowered its prime lending rate by a half a point to 16 per cent in spite of continued uncertainty about the outlook for other short-term interest rates in the U.S.

The Morgan Guaranty move was followed by one medium-sized West Coast bank, leaving most large banks with a 16 per cent prime and some still at 17 per cent. This compares with a mid-April peak of 20 per cent.

The uncertainty on interest rates was also reflected in a different context when Mr William Miller, Treasury Secretary, said it was still too early to conclude that the U.S. economy was heading for a severe recession.

Mr Miller, in a Press interview, suggested the sharp drop in economic activity in April could produce an L-shaped recession (a sharp drop followed by a plateau) rather than a V-shaped downturn.

Faced with increasing concern that the recession may be as severe as that which took place in 1973-75, Mr Miller appealed

to the financial markets and others not to be swayed by "transitory events" in predicting the most severe recession in the economy since World War II.

In spite of Mr Miller's view, which has been echoed by Mr Paul Volcker, chairman of the Federal Reserve, the Administration is tough certain to revise its official forecast of a 0.4 per cent drop in economic activity between the fourth quarter of last year to this year's fourth quarter in the July economic policy review.

Most Administration economists seem to be plumping for a 2 to 3 per cent downturn, from peak to trough, compared with 5.6 per cent in 1973-75.

Evidence of the downturn continued to amass yesterday, when the Commerce Department reported that personal income in April rose by a meagre 0.1 per cent compared with a 0.7 per cent rise in March.

In the credit markets, trading was quiet as traders and investors assessed the climate for today's meeting of the Federal Open Market Committee, which determines the money-market policy of the Federal Reserve.

Wall Street economists who belong to the severe recession school of thought expect the Fed to ease credit-market conditions because the money supply is still, in spite of the big jump reported on Friday, declining rather than growing in line with the central bank's targets.

Editorial comment, Page 18

FRANCE and the Soviet Union remained "far apart" in their approach to a political settlement to the Afghan crisis after five hours of talks between President Leonid Brezhnev, of the Soviet Union, and President Valery Giscard d'Estaing, of France. But M Jacques Blot, the French spokesman at the talks, said the meeting, the first between any Western head of Government and the Soviet leader since the Soviet invasion of Afghanistan, "attained its objectives, which were to permit a frank and complete dialogue between the two leaders.

At Warsaw's military airport, before leaving for Paris, President Giscard spoke of a frank and complete review of world developments since the Soviet invasion of Afghanistan.

Editorial comment, Page 18

Continued from Page 1

Tensions high in Miami

bingo game. His trial began last week with only one black serving on his jury.

These were among the surface instances that enraged Miami's blacks. Yet there is also an economic factor in the city which may be unique in the U.S.—the perception that blacks were in the process of being relegated from the status of second class citizens to the third rank as a result of the influx into Miami of Hispanics, principally from Cuba.

Blacks complain frequently that employment opportunities are denied to them simply because they do not speak Spanish. In a poll last week in the Miami Herald more than half of the local black community viewed the latest Cuban immigration as having "largely negative impact" on their own existence.

This does not mean that black resentment against Latin Americans constituted an overt reason for the weekend's riots. But many local blacks believe that the city's white hierarchy (which, it must be stressed, enjoys an enlightened reputation by the standards of other Florida cities) has focussed much more on the demands of Latin Americans than themselves.

Now, the problem for Miami is to try and restore communications. But, as Mr T Willard Flair, black chairman of the Miami chapter of the Urban League, put it, "It is impossible to appeal to the senses at this point. How can you say to people to be rational when they have been treated in an irrational manner? Anybody going out there tonight would not be heard."

Manufacturing production, which has a weighting of about 70 per cent of the all-industries index, is down to its lowest level since the end of 1975. The Government expects a decline of 4.5 per cent this year.

Sectors like metal and engineering which were directly affected by the steel strike were particularly depressed in March.

Chemical, textile and furniture companies also cut production, indicating a fairly widely-based downturn in demand.

A number of senior Ministers believe the factory should be located in an economically depressed region, and have suggested that this should be made a condition of the Government's approval of Immos' request for the £25m.

Dr Petrie said that Immos would not need more than £50m in Government funding, and forecast that after 1983 the company could raise for itself any additional financing needed.

Editorial comment, Page 18

Inmos stake 'worth £18m in 1984'

BY GUY DE JONQUIERES

SHARES in Inmos held by its three top directors could be worth £18m by 1984 if the company performs according to their projections.

This was disclosed yesterday by Dr Richard Petrie, one of the founders of the microchip manufacturing project, at a hearing of the Commons all-party committee on information technology.

The committee was also told by Mr Ian Haliday, chief executive of the National Enterprise Board, that the General Electric Company was still discussing with the board the possibility of taking a stake in Inmos.

This contrasts with recent widespread indications that GEC had lost interest in the idea.

their initial shares through a complicated mechanism which would apparently require prior approval of the NEB.

Dr Petrie insisted that Inmos' UK factory must be sited in Bristol, because an attractive site was needed to attract the "super stars" he expected to form the nucleus of the company's staff.

A number of senior Ministers believe the factory should be located in an economically depressed region, and have suggested that this should be made a condition of the Government's approval of Inmos' request for the £25m.

Dr Petrie said that Inmos would not need more than £50m in Government funding, and forecast that after 1983 the company could raise for itself any additional financing needed.

Unions pledge no help

By Christian Tyler,
Labour Editor

TWO LEADING trade union moderates yesterday declared there could be no co-operation with the present Government, as the TUC formally claimed its day of political protest last week to have been a much bigger success than reported.

But Mr Frank Chapple of the electrical union (EEPTU) condemned the "Day of Action" and called for a new initiative from Ministers that could lead to co-operation between Government and unions. As often in the past, Mr Chapple's forthright views have put him at loggerheads with the TUC establishment.

The gravest warning came from Mr David Basnett, chairman of the TUC Economic Committee, who said unions would make no effort to restrain their wage demands so long as the Government continued with its present economic industrial policies.

Unions had lost much of their political influence, he told the conference of his union, the General and Municipal Workers union (GMWU) in Bournemouth.

But the question now was how unions should use their industrial strength to reassess that influence.

Mr Tom Jackson of the Union of Post Office Workers (UPW) said that a dialogue with the present Government would be pointless because it was not prepared to make any trade-off.

"There can be no co-operation in economic affairs, no tripartite planning, no concerted action, no consensus with a Government which has set out on this sectarian road," he said.

The main lesson of the Day of Action had been that union leaders were "not connected up," with their membership.

That would have to be corrected by a more forceful education campaign.

Mr Chapple told an industrial conference of the Electricians in Eastbourne: "In one respect the Day of Action has cleared the way for a new initiative. But the Government must push the boat out and the General Council must be big enough to share the rowing."

He castigated the day itself, which, he said, had laid the TUC open to extreme Left-wing domination. He accused union leaders of being militant in public but moderate in private.

The TUC should "stop wasting the precious loyalty of union members in futile gestures."

Political strikes were impressive on the streets, but a sign of weakness on the shop floor.

Details, Page 11

Continued from Page 1

Output

the final quarter of 1979.

Production by all industries other than oil and gas fell by 2.7 per cent in the quarter. Officials believe that 2 to 2.5 per cent of this drop may have been due to the steel strike.

Manufacturing industry output, particularly hard hit by high stock levels, weak demand and the strong pound, declined 3.5 per cent.

Manufacturing production, which has a weighting of about 70 per cent of the all-industries index, is down to its lowest level since the end of 1975. The Government expects a decline of 4.5 per cent this year.

Sectors like metal and engineering which were directly affected by the steel strike were particularly depressed in March.

Chemical, textile and furniture companies also cut production, indicating a fairly widely-based downturn in demand.

A number of senior Ministers believe the factory should be located in an economically depressed region, and have suggested that this should be made a condition of the Government's approval of Inmos' request for the £25m.

Dr Petrie said that Inmos would not need more than £50m in Government funding, and forecast that after 1983 the company could raise for itself any additional financing needed.

Editorial comment, Page 18

WORLDWIDE

	Y'day	midday		Y'day	midday	
Ajaccio	C 18	64	Lisbon	S 22	79	
Aigues	F 18	64	Locarno	S 23	73	
Amstdm.	S 23	73	London	S 23	73	
Athens	C 19	65	Luxemb.	C 18	64	
Austin	C 19	66	Madrid	C 20	65	
Berlinc	F 19	66	Malaga	F 22	72	
Beruit	F 23	73	Malega	C 19	64	
Belfast	C 19	65	Malta	C 20	65	
Belgrd	C 15	59	Milan	S 21	65	
Berlin	C 14	57	Melb			